

LAND-SEA PROJECT

“Sustainability of the Land-sea System for Ecotourism Strategies”

6th PROJECT MEETING

20 November 2019

AGENDA

Venue: University of the Study of Molise - Department of Bioscience and Territory

Via Duca degli Abruzzi, 67, 86039 Termoli (CB)



UNIVERSITY OF STUDIES OF MOLISE	Sala Adriatica
09.45	Registration of the participants
10.00	<p>Institutional greetings from</p> <p>University of Studies of Molise - Prof. Luciano De Bonis, President of the Degree Course in Tourism Sciences and of the Master's Degree in Tourism Management and Cultural Heritage.</p> <p>Municipality of Termoli - Mr. Remo di Giandomenico, Director of the Termoli Autonomous Tourist Office</p> <p>Molise Region - Eng. Massimo Pillarella, Director of the II Department - Financial Resources - Environmental Enhancement and Natural Resources - Regional System and Local Autonomies</p>
10.20	<p><i>The project LandSea: general overview and final results</i></p> <p><i>River Basin District Authority</i> Mrs. Caterina Praticò</p>
10.40	<p><i>Management of natural areas or recovered through ecotourism: moral evasion or real economic benefit?</i></p> <p><i>River Basin District Authority</i> Prof. Pasquale Contestabile</p>
11.00	<p><i>Regional ecotourism strategies in Varna and Varna region</i></p> <p><i>Regional Administration of Varna</i> Mrs. Filiz Arifova</p>
11.20	Coffee Break
11:40	<p><i>From defensive to pro-active coastal zone management: Land-Sea Lessons learnt for the Hamburg Action Plan to enhance sustainable tourism strategies".</i></p> <p><i>Senate of the Free and Hanseatic City of Hamburg</i> Mrs. Heike Markus-Michalczyk</p>
12.00	<p><i>An innovative and holistic approach to strengthen economic development by enhancing natural resources.</i></p> <p><i>General Government of Catalonia</i> Mr. Xavier Cazorla Clarisó <i>Barcelona Urban Ecology Agency</i> Mr. Ferran Sanchis Mrs. Susanna García Larios</p>





12.40	The rural villages of Molise: a future model of ecotourism? The case of the widespread hotel “La Piana dei Mulini” <i>Comunicazione responsabile “La Piana dei Mulini”</i> Mrs. Alessandra Capocefalo
13.00	Lunch
14.00	Presentation of the Action Plan of Molise Region for Land-Sea project <i>University of the Studies of Molise</i> Mrs. Federica Roscioni
14.20	Presentation of the Action Plan of Regional Administration Varna <i>Regional Administration of Varna</i> Mrs. Velina Georgieva
14.40	The Hamburg Action Plan: Integrating sustainable coastal management into climate planning <i>Senate of the Free and Hanseatic City of Hamburg</i> Mrs. Stefanie Wodrig
15.00	Presentation of the Action Plan of General Government of Catalonia for Land-Sea project <i>General Government of Catalonia</i> Mr. Xavier Cazorla Clarisó <i>Barcelona Urban Ecology Agency</i> Mr. Guillem Mas
15.20	Round-Table with stakeholders
16.00	End of the Interregional Conference

