



METHOD GUIDE

publication of the Agri Renaissance project

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1. PROJECT OVERVIEW

1.1. Introduction to the project

The agri-food sector has great potential to contribute to regional economic growth and the industrial renaissance of the EU. However, its complexity, the limited innovation and the fragmentation of the R&I resources call for a tailored combination of policy and funding instruments to increase R&I resources, stimulate public-private collaboration and enable the emergence of new cross-sector and cross-border value chains. Interregional cooperation based on RIS3 can enable the creation of value chains throughout the EU as well as the generation of synergies in the regions to prevent duplication in investment.

The overall objective of **Agri Renaissance** is to improve regional development policies and programmes under the Investment for Growth and Jobs goal to increase R&I resources and capacities of the agri-food sector, stimulate collaboration and foster its hybridization. The interregional learning process takes place around three thematic areas: **R&I infrastructure & capacities, R&I public-private collaboration, hybridization of the agri-food sector with other sectors within and across regions**. Existing methodologies for updating the RIS3 have also been mapped, as recommended by the Committee of the Regions.

The main outputs of the project are: **Method Guide, Diagnosis reports of the regional agri-food sectors**, and **Regional Action Plans** with recommendations for integration into RIS3. Stakeholders benefiting from the project are actors in the agri-food sectors at the regional, national and EU level: R&I organizations in the agri-food, ICT, health, biotech and environment/ circular economy areas; Industrial and service companies in the agri-food, ICT, health, biotech and environment/ circular economy, public authorities and policy makers, networks of interest and NGOs and consumers in general.

Partners of project:

Leader Partner - The Government of La Rioja - **Spain**

Partner - Association for Research, Development and Innovation of the Agri-Food sector Ctic Cita - **Spain**

Partner - National Paying Agency (NPA) - **Lithuania**

Partner - Mazovia Development Agency Plc (MDA) - **Poland**

Partner - Mazowieckie Voivodeship/Office of the Marshal of the Mazowieckie Voivodeship in Warsaw, Department of Regional Development and European Funds - **Poland**

Partner - The National and Community Planning Department of the Calabria Region - **Italy**

Partner - Animaforum – Association for the Development of Agroindustry, Centro Region – **Portugal**

1.2. Objectives

The specific objectives of **Agri Renaissance** are:

- Conduct regional diagnosis based on a SWOT analysis of the agri-food sectors, evaluating the existing support measures and policies and regulatory framework in three thematic areas: **R&I infrastructure & capacities, R&I public-private collaboration, hybridization of the agri-food sector with other sectors within and across regions**. Existing methodologies for updating the RIS3 have also been mapped, as recommended by the Committee of the Regions;
- Mobilize relevant stakeholders at the regional level in the above mentioned areas to include their contributions in the development of the **Regional Action Plans**;

- Carry out the exchange of experience and interregional learning among project partners and regional stakeholders in the above mentioned areas;
- Carry out the strategic thinking processes at regional level to identify the relevant measures (from the interregional learning process) to be integrated into the regional policies, the activities needed for this integration, timeframe and responsible actors;
- Identify the synergies and complementarities between different R&I policy and funding instruments (ERDF, ESF, EAFRD, local, regional & national R&I strategies) to prevent duplication and design regional Action Plans with specific funding and policy mixes for achieving innovation-driven growth in the agri-food sector;
- Develop **Regional Action Plans** with tailored funding and policy mixes including: clarification of the motivations behind the policy objectives and measures, clear and specific objectives, an analysis of the conflicts and synergies of possible policy measures, quantified indicators, monitoring and evaluation procedures.

1.3.Partnership

LEADER PARTNER 1

Government of La Rioja – Spain



The Government of La Rioja manage Executive Power and the Public Administration of the Autonomous Community of La Rioja. La Rioja Government, as Managing Authority of the ERDF ROP will be in charge of implementing, coordinating and monitoring the Regional Action Plan designed as a result of its participation in the AgriRenaissance Project. The Government, as responsible of the RIS3 and all Governmental Plans deriving from to it, will include the relevant measures of the Regional Action Plan in the related Government Plans. **The Region of La Rioja** is located in the north of the Iberian Peninsula in the Ebro Valley, its pride being the wine industry. Wine production in this region is carried out by producers associated in cooperatives. An important element of the La Rioja agri-food sector is the production of mushrooms, such as mushroom, which is mainly sold as a preserved product. The importance of mushroom growing in the regional economy may be emphasized by the fact that the Region Government of La Rioja was established in 2003 as a research center named Center for Research Technology of Mushrooms (CTICH).

PARTNER 2



Ctic Cita – Spain

This is a technology center, placed in La Rioja (Spain), devoted to attend the technical and research requirements of the food industry. Its main objective is to provide solutions for companies of the sector promoting research and technological development, innovation, increase of competitiveness, safety of its processes, training of its employees and adaptation to the current legislation. For these purposes, the Centre provides the required assistance to those companies that require specialized external support, supplying a wide range of services offered by a highly-qualified team which works in modern facilities equipped with the latest technology.

Its facilities have:

- three pilot plants,
- industrial kitchen,
- tasting room,
- physic-chemical lab,
- microbiology lab,
- auditorium and rooms.

Its main research lines focus on the quality and safety of the productive processes, the development of new products, the study and redesign of process engineering, the testing of new processing and preservation techniques, and the reduction of the environmental impact of the agri-food sector.

PARTNER 3



National Paying Agency (NPA) – Lithuania

The National Paying Agency under the Ministry of Agriculture of the Republic of Lithuania was established on 11 November 1999.

The Agency is only accredited institution managing the measures of support for agriculture, rural development and fisheries. The main tasks of the Agency are as follows:

- to manage state and European Union (EU) support for agriculture, rural development and fisheries as well as ensure the control of their us,
- to implement agricultural, rural development and fisheries support measures,
- to ensure the development of a system for the management of EU support for agriculture, rural development and fisheries,
- to participate in the implementation of an integrated management and control system,
- to participate in the introduction and implementation of a system for the management of EU Common Agricultural Policy measures.

The clients of the National Paying Agency (NPA) are the major food processing companies, cooperatives, enterprises and other entities involved in the agri-food sector. The NPA regularly cooperates closely with the ICT companies research / technological centers with the aim of constant development of the respective information systems. In general, the NPA is closely involved in the agri-food and ICT / innovation and research sectors.

PARTNER 4



Mazovia Development Agency Plc (MDA) – Poland

The Agency's mission is to create and support the socio-economic development of the Mazovia Region. This goal is achieved throughout the economic promotion of the region, training activities, investments financing and implementation of EU projects. As a partner of the Urban Development Fund (in the consortium with The State Development bank of Poland) MDA was co-responsible for implementation of the JES-SICA Initiative in the Mazovia Region. MDA maintains close collaboration with main regional industrial clusters. MDA also supports several initiatives aimed at building platform for meaningful interactions between science and entrepreneurs to enhance technology transfers, collaborations in R&D and technology driven innovative products. The MDA has great experience in projects from Interreg, Horizon2020 and those co-financed from Competitiveness and Innovation Programme.

PARTNER 5



Mazowieckie Voivodeship/Office of the Marshal of the Mazowieckie Voivodeship in Warsaw, Department of Regional Development and European Funds - Poland

This Department is responsible for Regional Innovation Strategy for Mazovia implementation and monitoring and smart specialization entrepreneurial discovery process. Unit of Innovation and Development cooperates with scientific institutions and clusters to improve the use of research infrastructure and the results of scientific research in economy. The Department is the coordinator of smart specialization Working Groups, which are responsible for identifying and developing the priority research agendas for smart specialization. Working groups consist of representatives of entrepreneurs and scientific/research institutions. The main source of funding the priority research agendas for smart specialization is Regional Operational Program for Mazowieckie Voivodship. Department of Regional Development and European Funds is experienced with EU co-financed projects aimed at networking, promotion of innovation and regional innovation system development. **The Mazovian Region** is one of the key regions specializing in the production of foodstuffs and food processing in Poland. Agri-food processing is one of main branches in the region. Food processing in the region can play an important role not only as an element of economic revival of multifunctional rural areas, but also as a factor contributing the improvement of the condition of urban centers located in these areas.

PARTNER 6



REGIONE CALABRIA

The National and Community Planning Department of the Calabria Region Italy

The National and Community Planning Department is tasked with implementing policy, addressing and monitoring the actions developed by the various RIS3 bodies and overseeing activities for updating and revising the S3. The Department has gained significant experience in managing partnering and business discovery processes for S3 development, managed 8 workstations with over 1000 participants and 300 structured contributions. At European level, since 1994 it follows the European Territorial Cooperation activities and through the EU Special Programs and Euro-Mediterranean Policies, actively promoting and participating in numerous CTE initiatives and projects aimed at developing supranational partnerships in several sectors by sharing good practices to be included in the local and regional development policies and development processes. More than 60 projects have been implemented by the first 1994-1999 programming period to date from the Calabria Region, of which 20 are managed as Leaders.

PARTNER 7



Animaforum-Association for the Development of Agroindustry, Centro Region – Portugal

ANIMAFORUM is the most important actor in the agri-food sector of the Centro Region. Presently we have more than 130 members (Companies, Universities and R&D centres) which are implementing over 70 R&D&I projects with a total investment of more than 100M euros. ANIMAFORUM has broad experience in the development and implementation of pilot and innovative projects at the national and international level in the agri-food sector. ANIMAFORUM works for the introduction of new technologies in the Centro agri-food sector, supporting the creation of closer links between companies, educational institutions and R&D. The Cluster plays the role of a Technological Observatory, supports companies in accessing foreign markets and organizes training activities for its members and other actors in the Centro region. ANIMAFORUM is recognized by the Portuguese Government as a member of the Portuguese Agrofood Cluster and we also have the European Cluster Excellence Label Certificate.

1.4.Policies addressed in each region

La Rioja ERDF 2014-20 OP

The main purpose of the La Rioja ERDF OP is to boost sustainable economic development in the region, especially in activities with high added value. Agri Renaissance targets TO1 “Boost research, technological development and innovation”, IP 1a “Improvement of R&I infrastructures and capacities for fostering R&I excellence”. Investment and employment indicators in La Rioja are lower than the Spanish and EU average; therefore, the objective of this TO and the RIS3, is to foster R&D to place La Rioja among the 60 most innovative EU regions. The ERDF OP identifies 3 key challenges to achieve this objective: increase R&I resources, foster the collaboration between companies and research and technology organizations (RTOs) and increase R&I capacities. The action lines included under this TO aim at the improvement of the R&I capacities of RTOs through the improvement of infrastructure and equipment for research staff to have the necessary resources for conducting excellent R&I. Actions shall also aim at increasing coordination and complementarity among RTOs and between them and companies. The ERDF OP establishes that these actions shall focus on the key sectors identified by RIS3, among them, the agri-food sector. Through Agri Renaissance, programmes and measures included in the ERDF OP will be improved and tailored to the specific needs and features of companies and RTOs in this sector to increase the efficiency of the use of ERDF.

Operational Programme for the European Union Fund’s investments in 2014-2020 (OP 2014-2020) of the Republic of Lithuania

The goals of the OP include a more rapid smart growth, sustainable economic and resource-efficient development, providing a significantly better quality of life to all the population in the country. This means increased employment rates and growing income along with a more integrated society with a significantly reduced risk of poverty and social exclusion. The OP responds to the key challenges for national development and relies on the concentration of investments on 11 TOs outlined in the EU Common Strategic Framework and on their specific investment priorities that are closely interrelated and complement one another. The Strategy focuses on three main areas: Smart long-term economic growth, Resource-efficient growth, Growing social cohesion.

Following the Investment Priority 1.1 “Enhancing R&I infrastructure and capacities to develop R&I excellence” and specific objective 1.1. “Promoting more active use of the existing and new R&D&I infrastructure” of the OP 2014-2020 for Lithuania, the agri-food sector is among the prioritized areas. The agri-food sector features low economic competitiveness, lack of skills, insufficient cooperation and integration with R&I. These features are not currently well addressed in the ERDF OP. Implementation of this project will allow improving the measures in support of the agri-food sector and will ensure complementarity also to the Rural Development Programme under the European Agricultural Fund for Rural Development.

Regional Operational Programme of Mazowieckie Voivodeship co-financed by European Regional Development Fund

The ROP has two priorities aimed at research and innovation: 1. USE OF RESEARCH AND DEVELOPMENT ACTIVITY IN ECONOMY and 2. ENHANCING OF INNOVATIVE AND ENTREPRENEURSHIP POTENTIAL. In case of agri-food production is important to improve innovation, use of ICT and new technologies in the production process and strengthen the cooperation between the R&D and industry and use new business opportunities related to the concept of a circular economy. Furthermore, two strategic goals defined in the Regional Innovation Strategy are related to agri-food production and innovative enterprise development: (1) Increased and strengthened cooperation in innovation and innovativeness development; (2) Increased efficiency of support and financial support to pro-innovative initiatives in the region. Furthermore, one of the regional smart specialization areas is Safe Food (covering the entire value chain of food production and consumption, including waste management), and the other Quality of life (related i.a. to biologics, advanced dietetics, health economics.). The areas of smart specializations of the Mazovian Region defined above do not operate as separate fields. All of them should support each other to create a synergy effect. They also apply to involvement within the framework of smart specialization of entities across the region, with particular emphasis on the creation of centre - periphery relationships as regards utilization of the scientific potential & infrastructures of Warsaw.

POR CALABRIA 2014-2020

Agri Renaissance targets TO1 of POR CALABRIA 2014-2020 “Strengthen research, technological development and innovation”, IP 1a “strengthen R&I infrastructure and capacity to develop excellence in R&I”. Calabria has a very low level of R&I, a modest share of R&I spending on GDP (0.5%) and limited use of researchers (1/100 inhabitants), but has a large presence of important research infrastructures and “Poli di Innovazione”, albeit with little capacity to transfer innovation to regional firms and join the national and EU circuits.

Through the POR, the Calabria region will exclusively focus on the S3 innovation areas for:

- strengthening the regional strategic infrastructures to be included in the National Infrastructure Research Plan,
- enhancing existing territorial infrastructures to ensure greater visibility and accessibility,
- identify new research infrastructures in the S3 domains of interest.

The POR of Calabria has already implemented a number of interventions to support R&I, such as Public Notice for Horizon 2020, advertising notice for the purchase of services for technological and productive innovation, Public notice for R & D projects, etc. About 18% of the amount absorbed was requested by the agri-food sector. Considering that Calabrian agri-food production is fragmented and small, it is necessary to expand the participation of agri-food companies in R&I programs, increase awareness of SME innovation needs and strengthen business cooperation and innovation.

Programa Operacional Regional do Centro 2014-2020 (CCI 2014PT16M2OP002)

The first priority axes define by the Centro region is the “Research, Development and Innovation”, however, we need to reinforce the investment in the agri-food sector. The Investment Priority Chosen is infrastructure Reinforcement in the Research and Innovation (R&I), in order to promote excellence, as well as, dissemination of competence information develops by the research centres, in particular those of European interest. Being a Moderate Region Innovator, according to the Regional Innovation Scoreboard, the approach to the region Innovation Follower lacks a capacity-building installed based on R&I. So increasing the share of GDP allocated to R (1.32% in 2011), and the increase in the percentage of investments in R&I in Portugal in the Central Region (16%), while at the same time enabling the regional agents to get involved in international projects, will reinforce companies in R&I activities, which is still particularly fragile (only 49% of the investment R&I in the Region has been by the private sector). Finally, the realization of the RIS3 objectives and goals defined for the Centro Region must be supported by the implementations of R&I projects directly related to the Smart Specialization Strategy, generating knowledge and innovation through the different domains.

1.5.Schedule (phases)



PHASE I – 1.07.2018 – 31.05.2020

Interregional learning - Detailed work plan per period

The official opening of the project began with from the **kick-off meeting** held in **Logroño, Spain on the 4-6 September 2018**. The Government of La Rioja - Lead Partner of the project organized the meeting and study visit to the Region of La Rioja. The three-day-meeting was dedicated to the project management and implementation issues, best practices exchange as well as the networking and discussions.

Semester 1

Main outputs made:

- validated methodologies for the regional diagnosis and exchange of experience and role of Local Stakeholder Groups,
- validation of the reporting process for Good Practices and other information related to Study Visits, create o 5 local Stakeholder Groups created (50 people),
- first regional Stakeholder seminars organized in the 5 regions,
- La Rioja Peer Review Report,
- prepared a Communication & Dissemination Strategy,
- organized first Regional Dissemination Events in the 5 regions,
- partners communication officers appointed,
- press releases of Study Visit 1,
- 1 progress report.

Semester 2

Main outputs made:

- 5 regional Diagnosis reports validated the respective Local Stakeholder Groups,
- 2nd regional Stakeholder seminars organized in the 5 regions,
- Lithuania and Calabria (Italy) Study Visits organized ,
- Lithuania and Calabria (Italy) Peer Review Reports,
- updated version of the Communication & Dissemination Strategy,
- updated version of the Agri Renaissance website,
- project brochure,
- 1st Agri Renaissance e-newsletter,
- press releases of the field visits,
- 1 progress report,

Semester 3

Main outputs made:

- validated template for Regional Action Plans,
- 3rd regional Stakeholder seminars organized in the 5 regions,
- 5 regions submitted Good Practices,
- Mazovia (Poland) Study Visit organized,
- Mazovia (Poland) Peer Review Report,
- updated version of the Communication & Dissemination Strategy,
- updated version of the Agri Renaissance website,
- press releases of Field Visit 4,
- 1 progress report.

Semester 4

Main outputs made:

- Work on project publication “Method Guide”,
- 5 Regional Action Plans and Policy Briefs,
- Centro (Portugal) Study Visit organized,
- Centro (Portugal) Peer Review Reports,
- 5 regions submitted Good Practices,
- updated version of the Communication & Dissemination Strategy,
- updated version of the Agri Renaissance website,
- press release of the field visit,
- 2nd Agri Renaissance e-newsletter,
- 1 progress report.

PHASE II – 1.06.2020 – 31.05.2022

This phase is dedicated to monitoring the implementation of the action plan. The objective is to transfer the lessons learnt from the project into the policy instruments addressed. Regularly checking to which extent the measures described in the action plans are implemented on the ground, evaluating the results of these measures and gathering evidence of success to be reported to the Programme. The implementation itself of the actions is not financed by Interreg Europe and should be taken over by the participating regions. Partners should continue learning from each other during the implementation phase of the action plans. They can exchange and build on the success achieved or on the difficulties encountered. Certain measures of the action plan in one region may require the expertise of another region.

In particular, when the measure relates to the transfer of a particular experience developed in one region, the region may need the advice of the region on the best way to adapt the experience to its context to ensure proper project management and monitoring of the different action plans, the partnership needs to remain active, and the lead partner's role will be to consolidate the information received from the different partners.

Semester 5

Main outputs:

- action plan implementation follow-up, each region starts the implementation of its action plan, the relevant stakeholders for the implementation are mobilized,
- the partners ensure regular updates of the project website with information on the action plan implementation,
- 1 progress report.

Semester 6

Main outputs:

- action plan implementation follow-up, each partner monitors the action plan implementation by contacting the stakeholders and beneficiaries of the different actions,
- all partners meet to learn from each other by exchanging on the success and difficulties met in the implementation of their action plan,
- the partners ensure regular updates of the project website with information on the action plan implementation,
- 1 project meeting,
- website updates.

Semester 7

Main outputs:

- action plan implementation follow-up each partner continues monitoring the action plan implementation and is in regular contact with the stakeholders and beneficiaries of the different actions,
- the partners will organize a final dissemination event gathering executives and policy makers from the regions and from other relevant institutions,
- the aim is to promote the project achievements and to disseminate the results of the action plan implementation to a large audience, the project website is updated accordingly,
- website updates,
- 1 annual progress report.

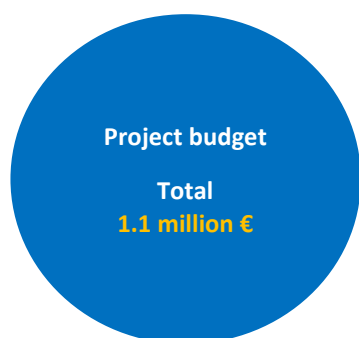
Semester 8

Main outputs:

- action plan implementation follow-up each partner finalizes the monitoring of the action plan implementation, each partner will discuss the results of this implementation with the relevant regional stakeholders and beneficiaries, all partners meet to exchange and draw conclusions on the two years of action plan implementation,
- the partners ensure regular updates of the project website with information on the action plan implementation,

- project management each partner summarises the level of achievement of its action plan, the lead partner compiles the information and prepares the last progress report (final report) for the joint secretariat,
- 1 project meeting,
- Website updates,
- 1 annual progress report.

1.6. Budget



Government of La Rioja

Partner budget - 255,069 €

Association for Research, Development and Innovation of the Agri-Food sector (CTIC-CITA)

Partner budget - 203,247 €

National Paying Agency under the Ministry of Agriculture, the Republic of Lithuania

Partner budget - 191,228 €

Mazovia Development Agency Plc

Partner budget - 58,940 €

Mazowieckie Voivodeship/Office of the Marshal of the Mazowieckie Voivodeship in Warsaw

Partner budget - 83,411 €

Calabria Region

Partner budget - 221,939 €

ANIMAFORUM-Association for the Development of Agroindustry

Partner budget - 103,801 €

1.7. Expected results (indicators)

OUTPUT INDICATOR	DESCRIPTION	TARGET
Number of policy learning events organized	Total number of events organized by the project with the specific aim of exchanging transferring experiences among partners	27
Number of good practices identified	The number of good practices identified during the exchange of experience process	25
Number of people with increased professional capacity due to their participation in interregional cooperation activities	The number of people whose competence in the field in question has increased due to interregional learning	80
Number of action plans developed	Measures the total number of action plans developed within the project	5

Number of appearances in media (e.g. press)	Estimation of media coverage for the project (e.g. project appearances in the press, radio, television, news websites, online portals, blogs etc.)	56
Average number of sessions at the project pages per reporting period	This indicator measures the performance of the project website. A session is the period of time a website user is actively engaged with the project pages (measured by Google analytics)	500

2. FROM LEARNING PROCESS TO A POLICY ROAD MAP

The interregional learning process was based on an accurate regional diagnosis, which identified existing support measures, methods and programs (good practices). The interregional learning process aimed to combine four levels of learning (individual, organizational, stakeholder and external learning) by adopting a participatory approach by organizing relevant regional stakeholders and partners within interactive exchange groups for each thematic area. Study visits (5), alternating regions with high and low development of scientific research and innovation in the agri-food sector, have been organized with the participation of regional stakeholders and staff of the organization.

Regional action plans were the results of the learning process carried out during first the phase of the project, following a threefold approach:

- A participatory approach, enabling project partners to have a continuous and extensive consultation process with public authorities, decision-makers, research and industrial entities, etc. within regional agri-food ecosystems. Stakeholders were organized in local stakeholder groups according to thematic areas, in line with the interests of partners and stakeholders,
- a systematic approach that comprehensively covers the agri-food value chain of regions to find synergies and complementarity of existing measures, programs and models for research and innovation in the participating regions,
- a bottom-up approach, enabling project partners to escalate from regional to EU level by identifying measures, programs and models covering cross-sectoral and cross-border hybridization of agri-food sectors in participating regions and between them to create value chains across the EU and generate synergies to prevent duplication of investments in research and innovation.

Good practices and conclusions drawn in the first phase were the basis for developing action plans. The implementation of regional action plans will take place in the second phase of the project and will then be closely monitored by local stakeholders.

2.1. Regional diagnosis and SWOT analysis

At the inaugural meeting in **Logroño, La Rioja, on 4-6 September 2018**, a Steering Committee was appointed, which was responsible for approving the final version of this methodology regional diagnosis. All partners got that version of the methodology. Based on this document and SWOT analysis of the agri-food sectors, partners could start work at the regional level. Each team of project partners developed the first contextual analysis of the regional agri-food sector. This analysis was used to introduce discussions at the first workshops of local stakeholders and was a working document for the final version of the regional diagnosis of the agri-food sector.

Methodology process - project partners elaborated Regional Diagnosis reports of the agri-food sector following this methodology. Three project-related steps (**A, B and C**) and six region-oriented steps (1, 2, 3, 4, 5 and 6) made up the methodological process.

STEP A - Methodology draft shared among partners

Lead Partner shared a draft version of the methodology to conduct the regional diagnosis. On this document, the partners started working at their regional level.

1. Writing a short presentation on the regional context analysis of the Agri-food sector

Each team of project partners developed the first contextual analysis of the regional agri-food sector. This analysis served to conduct discussions at the first workshops of local stakeholders and constituted a working document for the final version of the regional diagnosis of the agri-food sector. Partners focused on three project lines:

- R&I infrastructures and capacities
- R&I public-private collaboration
- Hybridization of the Agri-food sector with other sectors

Information that should have been collected analyzed and disclosed includes:

- contexts of reference,
- global context,
- European Agri-food sector,
- National Agri-food sector,
- supra-regional Agri-food sector,
- regional Agri-food sector,
- R&I in the regional Agri-food sector,
- programs and initiatives supporting R&I in the regional Agri-food sector,
- actors of the regional Agri-food sector,
- agri-food sector trends.

STEP B Agri Renaissance Kick Off Meeting: Methodology approved by project partners

1. Identifying local stakeholders

First of all, it was necessary to identify entities that could play a role in regional diagnostics. Usually, they could be found among:

- a. Actors in the Agri-food sectors at the regional level. If locally present, also actors from the national and EU level could be contacted;
- b. R&I organizations in the Agri-food, ICT, health, biotech and environment/ circular economy areas;
- c. Industrial and service companies in the Agri-food, ICT, health, biotech and environment/ circular economy;
- d. Public authorities and policy makers;
- e. Networks of interest and NGOs and consumers in general.

2. 1st Regional Seminar: meeting local stakeholders and conducting a SWOT

- a. Presentation of Agri-food sector context analysis;
- b. Participatory SWOT exercise;
- c. One or more workshops had to be organized to ensure stakeholder involvement and participation. A presentation of key issues of the first context analysis developed by the project team was presented to focus further discussion and input and to have a common view on this topic;
- d. Strengths, weaknesses, opportunities and threats are analyzed and discussed.

3. Review of regional diagnosis context analysis with local stakeholders The project team had to gather all stakeholder feedback from the workshops and update the first draft of the regional diagnosis report

- a. sections 1, contexts of reference, section 2 Agri-food sector regional context and section 3, R&I in the regional context should have been revised with inputs from stakeholders,
- b. section 4, actors in the regional agri-food sector and section 5. Agri-food sector trends had to be completed with new information coming from the workshop,
- c. sections 6, strengths and weaknesses, opportunities and threats (SWOT analysis) of the regional agri-food sector could have been written after SWOT exercise carried out with stakeholders,
- d. Section 7, conclusions.

A consolidated draft should be developed putting together 1, 2, 3, 4 and 5 revised sections and 6 and 7 new sections.

4. Elaborating the consolidated version of the Regional Diagnosis Report

The draft version of the Regional diagnosis report had to be shared among all stakeholders involved, to collect final inputs and consensus. The time needed for review and the best way to facilitate this process could be determined during stakeholder workshops. The final version should have been developed after the process.

5. Second regional workshop: presentation of the Regional Diagnosis Report

A consolidated version of the report on regional diagnosis was presented during the workshop of the second local stakeholder.

STEP C Second Agri Renaissance Consortium Meeting (Region Calabria, April 2019). Presentation of the Regional Diagnosis Reports

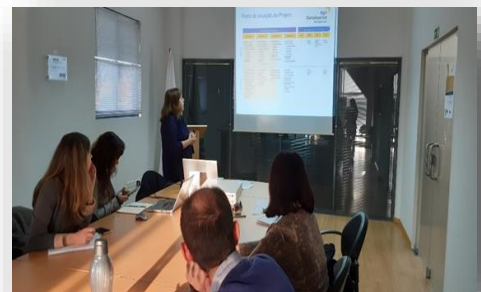
The consolidated version of the 5 Regional Diagnosis reports was presented by partners at the second Agri Renaissance Consortium meeting.

2.2. Stakeholders meetings

At the beginning of the project, each partner created a regional group of stakeholders who are participants in the agri-food sector at regional, national and EU level:

- R&I organizations in agri-food, ICT, health, biotech and environment / circular economy areas;
- Industrial and service companies in the agri-food, ICT, health, biotech and the environment / circular economy;
- Public authorities, non-governmental organizations and consumers in general.

Stakeholders are involved in regional activities workshops, regional diagnosis and strategic thinking process. They also participate in all activities related to the exchange of experiences and interregional learning with other regions participating in the project, travel to other partner regions in accordance with their interest in the identified Good practices.



In the first phase, three regional meetings with stakeholders and one dissemination events were organized. Local groups also took part in study visits. Thanks to all these events, stakeholders could participate in the learning process, exchange of experiences and have an active impact on the creation of regional diagnosis and action plan.



2.3. Study Visits

Project partners and stakeholders took part in five study visits in Spain, Lithuania, Italy, Poland and Portugal. Representatives of regional universities, research centres and enterprises were invited to each meeting. They presented examples of good practices in the field of innovation in the agri-food sector. At the end of each visit, a peer review took place, during which partners and stakeholders rated the visit's host on three topics:

- research and innovation infrastructure and opportunities to increase its use,
- public-private cooperation in the field of research and innovation (science - business),
- networking between the agri-food sector and other sectors.

SPAIN - LA RIOJA



The Agri Renaissance partners met at the **kick-off meeting (First study visit) held in Logroño, Spain on the 4-6 September 2018**. The Government of La Rioja - Lead Partner of the project organized the meeting and study visit to the Region of La Rioja. The three-day-meeting was dedicated to the project management and implementation issues, best practices exchange as well as the networking and discussions.

Day 1 in La Rioja - presentations of the overview of the project: objectives and set-up, communications strategy, presentations of the preliminary results of the regional diagnosis (all partners), next steps in the project.

Day 2 in La Rioja – visit to Technological Centre of Mushrooms, CTIC – CITA Technological Centre, Institute of Grapevine and Wine Sciences.

Day 3 La Rioja - workshop & Discussion, presentations of the: La Rioja Government Regional Governance System, Economic Development agency for La Rioja (ADER), Federation of Entrepreneurs of La Rioja and Innovative Business Association of the ICT sector in La Rioja (AERTIC), Cluster Food+i. Discussion and recommendations from reviewer regions. Peer review workshop.



LITHUANIA



On **20 – 21 of March 2018**, the National Paying Agency organized the **second study visit in Lithuania**. During the meeting, partners and stakeholders learned about the development of the Lithuanian innovation reform, about the Lithuanian agri-food science and research institutions and their modern research centres/laboratories, about the Lithuanian innovative enterprises and their production facilities equipped with scientifically grounded technology lines.

Day 1 in Vilnius - presentations of the: Lithuanian Institute of Agrarian Economics, Lithuanian Innovation Center, Agency for Science, Innovation and Technology / Latest Innovation policy reform in Lithuania / Innovations in agribusiness, Lithuanian Research Centre for Agriculture and Forestry / The goals of the Lithuanian RDP EIP projects, Aleksandras Stulginskis University activities, Lithuanian Agriculture Advisory Service / The attitude of Lithuanian farmers towards innovations, AUGA GROUP - the biggest company in the organic agriculture sector, which developed its own organic production line.

Day 2 in Kaunas – visit to Pienas LT - the biggest project, financed under Lithuanian Rural Development Program 2007-2013, UAB Mėlynė, Lithuanian Research Centre for Agriculture and Forestry. Presentation of the Regional diagnosis carried by NPA. Discussion and recommendations from reviewer regions. Peer review workshop.



ITALY – CALABRIA REGION



On **14-16 of May 2019**, a **third study visit** took place. This time we partners and stakeholders visited the picturesque **Calabria Region**, where the cultivations of olives and citrus are spreading on the horizon. Regional authorities in various examples have presented the development of innovation in the agri-food sector. Participants had the opportunity to visit many public and private enterprises that actively participate in the innovation process in this region.

Day 1 in Catanzaro, Lamezia Terme - Steering Group Meeting, presentation of the: first semester results (expenditure, indicators), review of communication activities, 3rd semester schedule, final version regional diagnosis. Visit to Interregional Center for Food Safety and Health by the University of Catanzaro Magna Graecia Catanzaro, STATTI 1784 - organic and sustainable farm.

Day 2 in Calabria Region – visit to Mediterranean University of Reggio Calabria, Consortium Bergamotto Capua 1880 tradition, Laboratories: TECHNOLOGY Innovation Progressive, QUALITY REVIEW laboratories complex warehouse management system, NatProFile® TECHNOLOGIES and SEPARATIVE TECH, Barone G.R. Macri Farmhouse.

Day 3 in Cosenza – visit to Cosenza UNICAL University, Laboratories Department of Pharmacy and Science of Health, Research Centre for Olive Growing and the Oil Industry (OLI), Minisci Group and Magisa Group, Ferrocinto Group: Terre di Cosenza DOP il mondo magliocco. Discussion and recommendations from reviewer regions. Peer review workshop.



POLAND- MAZOVIA REGION



The next study visit took place in **Mazovia** on **16-18 of September 2019**. The visit was hosted by the Marshal's Office of the Mazowieckie Voivodeship and Mazovia Development Agency.

On the first day of the visit, partners and stakeholders took part in the 10th Mazovia Development Forum, which is the most important conference event whose main idea is to promote innovative projects and solutions through which support from European funds is implemented and used in Mazovia. The second day began with field visits in three companies from the agri-food sector: Warsaw Wholesale Agricultural and Food Market - the Company's business is management and wholesale market administration in the following sectors: fruit and vegetables, flowers, food - B2B; Vigo System S.A - infrared sensors for agriculture; Bakoma production plant - producer of dairy products. The companies presented areas of their activity and also showed us around their plants. On the third day of the visit to the headquarters of the Marshal of the Mazowieckie Voivodeship a meeting summarizing the study visit was held, during which project partners carried out an analysis of and giving their point of view on the current situation of innovation in the agri-food sector in Mazovia.



PORTUGAL – CENTRO REGION



The 5th study visit took place in Torres Novas, **Portugal** on **10-12 March 2020**. The visit was organized by the Agroindustrial Cluster - Agrocluster.

On the first day was a meeting at the headquarters of the organizer, which is an association of non-profit companies and entities from the agro-industrial sector. The host representative presented the presentation of the Instituto Nacional de Investigação Agrária e Veterinária (INIAV), which is a state laboratory of agricultural competence. Then the meeting was devoted to a few presentations:

- the results of the third semester (main indicators, budget implementation),
- review of communication activities.

The next presentations concerned of action plans that each region involved in the project prepared and presented. Finally, the project leader discussed the "Next steps" (planned tasks, planned activities for the 4th semester, organization of the second phase of the project, mid-term review, etc.).

On the second day of the visit, project partners and stakeholders were invited to visit Agromais, the largest national farmers organization in the sector of selling cereals and other agricultural products (potatoes, broccoli, zucchini, tomatoes, peppers, peas, beans, onions and barley for the brewing industry). Agromais representative talked about the company's operations and showed around the plant and showed the place and machines for storing and processing potatoes. Due to the high risk of COVID-19, all meetings scheduled for the third day of the visit were cancelled.



2.4. Peer review methodology

The methodology adopted is based on the S3 Platform Peer Review Methodology. It is organized in 3 phases:

- 1. Preparation**
 - a. Study visit;
 - b. Regional diagnosis and good practices;
 - c. Brief PowerPoint presentation;
 - d. Assessment questionnaire.
- 2. Workshop and discussion**
 - a. results of table discussions;
 - b. lessons learned by each region;
 - c. assessment questionnaire fulfilled;
 - d. draft of the peer review report.
- 3. Follow up**

Final peer review report.

All regions had to participate in the Peer Review Exercises, each region hosted a Peer Review Exercise focused on its policies.

Actors involved:

- representatives of each partner entity,
- stakeholders of each region,
- invited experts (if it was needed),
-

- representatives of other regions/countries or projects (if it was needed).

Main roles on the PR Exercises:

- **Moderator** is the person in charge of facilitating the discussion, organize the discussion tables and collected the evaluation forms.
- **Contact person** is the person responsible for the preparation of the Peer review report.
- **Critical friends** - all the participants on the PR had a role of critical friends. They must had to provide feedback and share their knowledge and experience with the hosting region.

Phase I. Preparation

The partners of the hosting region prepare the documents needed for the PRE. They had to be prepared before the PR exercises to facilitate the previous revision of all partners.

Information and documents needed for the PR Exercise:

- Study visit. The study visit to the hosting region is itself one of the main inputs needed for the PRE. This study visit will include a visit to the good practices identified and a revision of the situation in each hosting region;
- Regional diagnosis and good practices identified. The regional diagnosis and the good practices represent a concise background of the region's innovation system and experience. These documents will be prepared during the 1st year of the project and they will be analyzed in deep on each study visit;
- Brief PowerPoint presentation. Each region will prepare a resume of the regional diagnosis and good practices to facilitate to focus the discussion. This presentation will include 3 to 5 questions that the region would like to discuss with the peers during the discussion tables;
- Assessment questionnaire. The hosting region will elaborate an assessment questionnaire previously to the PR Exercises. It will include the main aspects that each region wants the partners to evaluate after the discussion tables. It allows the hosting regions to obtain conclusions and suggestions about its policies.

Phase II. Workshop and discussion

The moderator led the discussion process in each PR exercise. He developed according to logic to facilitate similar results. Peer Review Discussion Logic.

1. Representatives of the host region made a presentation. The presentation focused mainly on key questions that peer review should answer. Participants could ask as many questions as they deem necessary to better understand the situation.
2. All peers were asked to join one of the discussion tables (one for each question). Ideally, each table should contain at least a representative of the host region.
3. Participants at each table were asked to introduce themselves to others at their table.
4. The moderator randomly distributed key questions between the discussion tables.
5. Participants at each table started a discussion. They had to follow the following iteration: the question underlying the question, political suggestions for the analyzed region, lessons learned.
6. Each group has appointed a rapporteur who will summarize the results of the discussion.
7. The moderator summarized the overall results obtained in the discussion. Participants could discuss the results obtained, adding additional details to the suggestions and lessons learned.
8. All participants completed the evaluation questionnaires and the form of conclusions drawn.
9. The contact person has compiled all this information to produce a review report.

The discussion focused on 3 predetermined iterations. Each discussion table had to follow this order to get similar results in all regions.

Discussion tables methodology

- Find the question after the question (yellow). Participants had to discuss the allocated question to better understand the problem facing the region. The goal was to build a "new question after the original question" that would better understand the problem to be solved. They wrote on a yellow sticky note.
- Policy suggestions (green). Participants had to propose policy suggestions based on their own experience and knowledge. Participants could share both positive and negative experiences. They could be analyzed whether these experiments could be applied in the host region.
- Participants had to agree on a list of the 3 most important suggestions. They wrote them on a green sticky note.
- Lessons learned (pink). Each participant had to think about what they had personally learned as part of the peer review. Each group had to agree on the 3 most important applications. They wrote them on a pink sticky note.
- All groups shared the results of the discussion, attaching them to the board. The moderator facilitated the debate between participants to indicate additional aspects they want to mention. Finally, he suggested the results of the discussion tables

Phase III. Follow up

Each region had to prepare a peer review report after the end of the PR. All partners had to review the draft and provide comments and suggestions to improve the document.

Structure and contents of the Peer Review Report

- An explanation of the Peer Review Process including the list of participants
- An introduction to the region background.
- An overview of the presentation delivered including the key questions that the Peer Review Exercise should answer.
- A summary of the results obtained on the discussion tables.
- A summary of the results obtained on:
 - the assessment questionnaires fulfilled by each participant
 - the lessons learned by each participant
- A summary of the lessons learned by each region and an analysis of their potential application.

2.5. Good practice

“What is a good practice ?

In the context of Interreg Europe, a good practice is an initiative carried out under one of the programme's topics. It can be for example a methodology, project, process or technique which has some evidence of success in reaching its objectives. There are already tangible and measurable results of the initiative. Moreover, the good practice has the potential to be transferred to other geographic areas. Since Interreg Europe is dedicated to regional development policy improvements, good practice is usually related to the public intervention. A private initiative may be considered as a good practice only if there is evidence that this initiative has inspired public policies.

Who can submit a good practice ?

Anyone who is our Interreg Europe community member can submit a good practice. We collect good practices mainly from our projects. Project partners work on identifying good practices during their exchange of experience activities and submit those they deem the best in the topic they work on. However, anyone with a good practice which fits the programme definition can submit a good practice and have it validated by the Platform experts.

Where can I find Interreg Europe good practices ?

Interreg Europe good practices are available in the Policy Learning Platform good practice database and on each Interreg Europe project website. The project websites contain all good practices submitted by the project partners and approved by their web administrators. The Platform database displays only the good practices validated by the Platform experts for their particular features and value for policymakers all over Europe.”¹

One of the indicators of projects is the identification of good practices by each partner. Only those practices that were carefully examined and approved as valuable as part of the project were considered an indicator.

In the first phase, 25 good practices were approved:

SPAIN

- Institute of Grapevine and Wine Sciences (ICVV);
- Funding program for Pre-doctoral Students in Companies and Technology & Research Centres in La Rioja;
- Strategic investment for improving the R&D capability of the agri-food industry in La Rioja
- Investments for upgrading and equipment in the Haro Oenological Research Station laboratories;
- CLUSTER FOOD+i SETTING UP OF A SUPRA REGIONAL AGROFOOD CLUSTER;
- Healthy Rioja Strategy : Promotion of healthy food and cooperative R+I in La Rioja region.

LITHUANIA

- Innovative Electronic Nose to determine the quality, freshness and safety of meat and fish;
- Cooperation for Agro-information service: National Paying Agency of Lithuania and Geomatrix;
- Science and Business cooperation for innovations from fruits and plants
- Network “OPEN R&D LITHUANIA”;
- National Platform in Lithuania “VILLAGE TO YOUR HOME”.

CENTRO REGION – PORTUGAL

- Smart Rual Smart Hiese: Structuring program to support entrepreneurship and rural innovation;
- Food FABLAB - A Shared Productive Unit for AgriFood Sector;
- Portuguese AgroFood Cluster – Products and Services Collaborative Innovation Model;
- SCOOPE- Toolkit for Intelligent and Collaborative Energy Savings in Agrofood.

CALABRIA REGION – ITALY

- Spin-offs;
- Alternative use of Extra Virgin olive Oil (EVO) Spreadable oil;

- From Lab to Farm.

MAZOVIA REGION – POLAND

- The production of fresh pasta supporting healthy eating;
- Bio Active Healthy Food;
- SmartBerries Test;

¹ <https://www.interregeurope.eu/help/faqs/36/#faq-question-171>

- Development of a new product-an innovative biostimulator KMS03 Agro Fonds Consulting Agata Kowalczyk;
- The intelligent mechanism for destroying weeds in plant crops;
- A modern technological solution enabling the use of fruit pomace to color food;
- Food and nutrition centre - modernisation of the Warsaw University of Life Sciences.

More information's about our good practices

<https://www.interregeurope.eu/agrirenaissance/good-practices/>

3. COMMUNICATION & DISSEMINATION

Agri Renaissance Project Communication Strategy is a practical tool for implementing activities supporting the achievement of project objectives and ensuring the durability of results across Europe. The strategy was produced by Mazovia Development Agency (Partner 4) as the Communication Manager, through close interaction with partners. Along with the objectives and the methodology for an efficient implementation, the communication strategy also includes detailed information on Target groups, Results (section 6.1), Key Messages, Activities and Tools, an Action Plan and a Monitoring and Evaluation system. The project brochure was produced in English and the language of project partners for facilitating regional stakeholder engagement. Partners play a key role in implementing the communication strategy at the regional level, by translating and adapting the dissemination tools to their own language and using their own tools and activities (websites, newsletters, events, etc.) for raising awareness of the project on their own regions and encouraging stakeholder involvement. During the second phase of the project, the communication strategy will support the implementation of the Action Plans. A final event will be organized in semester 7 in Brussels.

Target groups

- Project partners;
- R&I organizations in the agri-food, ICT, health, biotech and environment / circular economy areas: public and private Research & Technology Organizations (RTOs) and centres; universities and university alliances at EU level;
- Industrial and service companies in the agri-food, ICT, health, biotech and environment / circular economy: regional, national and multinational industries; industry associations and federations, clusters, SME – specific associations, SME associations at EU level;
- National, regional and local representatives of agri-food and innovation authorities (ROP MA);
- Regional / national authorities;
- Regional business support organizations; experts on regulatory issues related to agri-food products; standardization and certification bodies;
- Networks of interest and NGOs: research networks and initiatives on agri-food; Relevant European Technology platforms, such as Food for Life, EIT-Food, especially it's South CLC; other networks and initiatives at EU level;
- Public authorities and policy-makers at European and national level, EU's DG REGIO, DG INDUSTRY, DG AGRI, DG COMP.

Objectives and activities planned to reach each objective

Objectives 1

To ensure effective internal communication among the partnership in order to support the achievement of the project overall objectives.

Activities

- ✓ Monthly project update emails, compiling activities and project results.
- ✓ Common management documents for internal reporting.
- ✓ Internal document repository.

Objectives 2

To support the involvement of regional stakeholders in the strategic thinking and interregional learning processes in order to take stock of their knowledge and cater for the needs, developing Regional Action Plans with high chances for a successful implementation.

Activities

- ✓ Project website: it is hosted in the Interreg Europe programme website and updated regularly with relevant information on the upcoming project and related events, the last news about the project, the good practices identified etc.
- ✓ The project is visible in Social Media, such as Facebook, LinkedIn and Twitter. Active online community management is performed in order to adapt the messages to the target groups and provide engaging content.
- ✓ E-newsletters: three electronic newsletters (two in phase 1 and one in phase 2);
- ✓ Poster and powerpoint presentation, as provided by the Programme.
- ✓ Project brochure
- ✓ Two regional dissemination events (S1 and S4) organized at the regional level by partners.

Objectives 3

To disseminate the knowledge produced in the project and promote the adoption of recommendations in order to benefit other EU regions.

Activities

- ✓ E-newsletters: three electronic newsletters (two in phase 1 and one in phase 2).
- ✓ Project publication - Method Guide.
- ✓ A final interregional dissemination event (semester 7) in Brussels, reaching out to a large audience, including high-level policy-makers and regional stakeholders.

Objectives 4

To foster the ownership of results by regional stakeholders (policy-makers, regional authorities, private companies, public service providers, etc.)

Activities

- ✓ E-newsletters: three electronic newsletters (two in phase 1 and one in phase 2);
- ✓ Press releases is produced for project kickoff, field visits, the dissemination event in Semester 4 and the final event in semester 7.
- ✓ Publication of Method Guide
- ✓ Two regional dissemination events (S1 and S5) organized at the regional level by partners.

Objectives 5

To show the general public the role of EU policies and funding in the development of the regions.

Activities

- ✓ Project website is hosted in the Interreg Europe programme website and updated regularly with relevant information on the upcoming project and related events, the last news about the project, the good practices identified etc.
- ✓ The project is visible in Social Media, such as LinkedIn and Twitter. Active online community management will be performed in order to adapt the messages to the target groups and provide engaging content.
- ✓ Press releases are produced for project kickoff, field visits, the dissemination event in Semester 4 and the final event in semester 7.
- ✓ A final interregional dissemination event (semester 7) in Brussels, reaching out to a large audience, including high-level policy-makers and regional stakeholders. This final event will present the project achievements and the potential for transfer to other regions.

Objectives 6

To contribute to the thematic policy learning process and exchange promoted by Interreg Europe.

Activities

- ✓ A final interregional dissemination event (semester 7) in Brussels, reaching out to a large audience, including high-level policy-makers and regional stakeholders. This final event will present the project achievements and the potential for transfer to other regions.
- ✓ Participation at thematic workshops organized by Policy Learning Platform with other related Interreg Europe projects.
- ✓ Contributions (news/articles/briefs) as requested by the Policy Learning Platform.

Visual identity



Poster design

Brochure design



Content: short description of the project, information about partners, project length and budget, information about stakeholders, information about objectives, activities and the main results.

Newsletter 1&2

<https://www.interregueurope.eu/agrirenaissance/library/>



Idea for the main topics:

- Key facts about project – short description of the project information about partners profiles, project length and its budget, stakeholders objectives, activities and results;

- Let's introduce ourselves - presentation of all partners short information interesting facts, photos of people connected with the project;
- Last activities in the project - information about study visits, meetings with stakeholders, dissemination events, work on project documents;
- Next steps for the upcoming activities - information about planned events in the region, work on project documents;

Project website

<https://www.interregeurope.eu/agrirenaissance>

Social Media

<https://www.facebook.com/AgriRenaissanceEU>

<https://twitter.com/AgriRenaissance1>

<https://www.linkedin.com/in/agrirenaissance>

Project appearances in the media during the first phase (press, radio, tv, websites, online portals, blogs)



Ejecutivo regional participa en intercambio con Lituania sobre buenas prácticas en innovación en sector agroalimentario

Una delegación de técnicos del Gobierno de La Rioja e investigadores de los Centros Tecnológicos CITA-City y Citec han participado durante los días 20 y 21 de marzo en Vilnius (Lituania) en un intercambio de buenas prácticas entre ambas regiones que confirma el consorcio del proyecto de cooperación internacional Interreg Europe 'Agrirenaissance'.

LOGROÑO, 22 (EUROPA PRESS)
Una delegación de técnicos del Gobierno de La Rioja e investigadores de los Centros Tecnológicos CITA-City y Citec han participado durante los días 20 y 21 de marzo en Vilnius (Lituania) en un intercambio de buenas prácticas entre ambas regiones que confirma el consorcio del proyecto de cooperación internacional Interreg Europe 'Agrirenaissance'.

El Gobierno de La Rioja, a través de las Direcciones Generales de Agricultura y Ganadería e Innovación, lidera este proyecto que, cuenta con el CITA-City como socio nacional, y pretende mejorar las políticas de desarrollo regional para aumentar los recursos y capacidades de I+D+i del sector agroalimentario.

La finalidad de esta visita ha sido conocer de primera mano la política pública de I+D+i en el sector agroalimentario en Lituania. Para ello, se han visitado los principales centros de I+D+i agraria del país en las ciudades de Vilnius y Kaunas, así como el campus agrario de la universidad. Además, los técnicos han tenido la oportunidad de conocer a las empresas líderes en innovación agraria en materia de agricultura ecológica e tecnología de control por satélite de cultivos.

Ante la oportunidad que supone estos intercambios, la presencia de investigadores del Centro Tecnológico Agroalimentario del Centro Tecnológico del Champán también permite generar sinergias y abrir nuevas vías de colaboración para desarrollar futuras proyecciones internacionales.

El proyecto Agrirenaissance se puso en marcha en junio de 2016 y tiene una duración de cuatro años. Está compuesto por 7 socios de 5 regiones europeas: La Rioja, Calabria (Italia), Mazovia (Polonia), Centro (Francia) y Lituania. Tráida como principales resultados cinco planes de acción para mejorar la gestión de infraestructuras y recursos de I+D+i agroalimentario en cada región, mejorar la colaboración público-privada e impulsar e implementar las tecnologías KETi el sector agroalimentario.



rioja2 Portada Logotipo La Rioja Deportes Km.0 R2Salomón Opinión

El 23 de marzo de 2019
Tiempo de lectura: 01:05

Intercambio de innovaciones agroalimentarias en Lituania

Un grupo de técnicos del Gobierno de La Rioja e investigadores de los Centros Tecnológicos Cto-Cta han viajado a Vilnius.



Una delegación de técnicos del Gobierno de La Rioja e investigadores de los Centros Tecnológicos Cto-Cta (Centro Tecnológico Agroalimentario) y Clich (Centro Tecnológico del Champiñón) han participado durante los días 20 y 21 de marzo en Vilnius (Lituania) en un intercambio de buenas prácticas agroalimentarias entre ambas regiones. Se trata del consorcio del proyecto de cooperación internacional Interreg Europe 'AgriRenaissance'.

Con esta visita, los técnicos han podido conocer la políticas públicas de I+D+i en sector agroalimentario en Lituania. Para ello han estado en los principales centros de I+D+i agraria del país en las ciudades de Vilnius y Kaunas, así como el campus agrario de la universidad. También han podido conocer a las empresas líderes en innovación agraria sobre la agricultura ecológica o tecnología de control por satélite de cultivos.

Estos intercambios permiten generar sinergias y abrir nuevas vías de colaboración para desarrollar futuros proyectos internacionales.

AgriRenaissance

El proyecto AgriRenaissance se puso en marcha en junio de 2018 y tiene una duración de cuatro años. Está compuesto por 7 socios de 5 regiones europeas: La Rioja, Calabria (Italia), Mazovia (Polonia), Centro (Portugal) y Lituania. Tendrá como principales resultados cinco planes de acción para mejorar la gestión de infraestructuras y recursos de I+D+i agroalimentarios en cada región, mejorar la colaboración público privada e hibridar e implementar las tecnologías KET's del sector agroalimentario.

TAGS: La Rioja I+D+i Lituania Centro Tecnológico Agroalimentario

NMA National Paying Agency under the Ministry of Agriculture of the Republic of Lithuania

Support About us E-services International cooperation Personal Data Protection Trust file Contact us

2019.04.03

The second Interreg Europe project meeting hosted by NPA, Lithuania

The National Paying Agency under the Ministry of Agriculture, Lithuania (NPA), hosted the second meeting of Interreg Europe programme-funded AgriRenaissance project partners and stakeholders. Project objective – promoting development of innovation-driven agri-food sectors for European industrial resources.

The second meeting, Europe AgriRenaissance project partner and stakeholder meeting or the so-called field visit was organized by the NPA in Lithuania on 20-21 March 2019. During the friendly event project partners from Spain, Portugal, Poland and Italy familiarised themselves with the overall progress of the project, that was presented by the Spanish project leaders, with the achievements of Lithuania in the innovation-driven agri-food sector. In the course of the day, the guests got to know more in detail about the development of the Lithuanian innovation reform, about the Lithuanian agri-food science and research institutions and their modern research laboratories, about the Lithuanian innovative enterprises and their production facilities equipped with state-of-the-art technology lines. Continuous successful collaboration between science/research institutions and agri-food enterprises has resulted in novel and unique products as well as in innovative cost-effective services, increasing the quality and efficiency standards.

This information has been presented by the representatives of the Lithuanian Agrarian Economics Institute, Lithuanian Innovation Centre, Agency for Science, Innovation and Technology, Vytautas Magnus Agriculture Academy, OCEMATRIK enterprise, AUSA Group.

During the second day of the visit the project partners had a possibility to see firsthand the up and running enterprises and research centre, Plantas LT (innovative potato-related production), JSC Malyne (biofertiliser), Institute of Horticulture under the Lithuanian Agriculture and Forestry Science Centre (modern laboratories including those involved in genetic research). The second part of the day was dedicated to the peer review of the project plan, which is under the implementation of the Lithuanian partners. The objective of the peer review workshop – getting the feedback of the participants of the Peer Review visit in Lithuania, identifying improvement areas in the research & innovation as well as in investment priorities for the agri-food sector in Lithuania. The lessons learnt, the potential actions that participants could introduce in their policies.

Here you can find more info about the project: <https://www.interreg-europe.eu/agrirenaissance/>

LIETUVOS AGRARINIŲ IR MIŠKŲ MOKSLŲ CENTRO FILIALO SODININKYSTĖS IR DARŽININKYSTĖS INSTITUTO IR VYTAUTO DIDŽIOJO UNIVERSITETO ŽEMĖS ŪKIO AKADEMIJOS MOKSLO DARBŲ SODININKYSTĖ IR DARŽININKYSTĖ. 2019. 38(1-2).

Agri Renaissance European Union European Regional Development Fund

Inovacijų diegimas žemės ūkio ir maisto sektoriuje, siekiant pramoninio atgimimo Europoje (AgriRenaissance)

Tomas Orleckas¹, Geneviltė Benulienė¹, Salomėja Rybokiene¹, Žilvite Gedimaitė-Raudonė², Andrius Sainauskas³

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³Lietuvos agrarinių ir miškų mokslų centro filialas Sodinkystės ir daržininkystės institutas, Kauno g. 30, Babai, LT-54583 Kaunas r.

„Agri Renaissance“ projekto bendrasis tikslas yra regioninės plėtros politikos ir programų tobulinimas pagal investicijų ir ekonomikos augimą ir darbo vietų kūrimą tikslą, siekiant didinti mokslinių tyrimų ir inovacijos (MIT) išteklius ir pajėgumus žemės ūkio maisto produktų sektoriuje, skatinti bendradarbiavimą ir tarpusavio ryšius.

Projekte dalyvauja 5 Europos regionai: La Rioja (Ispanija) – projekto vadovas, Kalabriją (Italija), Mazoviją (Lenkija), Centrinis regionas (Portugalija), Lietuva, Nacionalinė mokymo agentūra prie Žemės ūkio ministerijos (NMA).

Projekto tikslai:

- Žemės ūkio maisto produktų sektoriaus ir paramos priemonių bei politikos įvertinimas šiose srityse: MIT infrastruktūra ir pajėgumai, MIT viešojo ir privataus sektoriaus bendradarbiavimas, žemės ūkio maisto produktų sektoriaus regioniniai ir tarpregioniniai ryšiai su kitais sektoriais;
- Suinteresuotųjų subjektų sutelkimas regione;
- Keitimasis informacija ir patirtimi;
- Regioninio veiksmų plano parengimas ir įgyvendinimas; dokumente apibūdinami politikos tikslai regione ir pateikiama analizė.

Pagrindiniai projekto rezultatai:

- „Agri Renaissance“ projekto metodinis vadovas – regionų įvertinimas ir esamų paramos priemonių, politikos ir teisės aktų įvertinimo metodika nurodantose trijose teminėse srityse: MIT infrastruktūra ir pajėgumai, MIT viešojo ir privataus sektoriaus bendradarbiavimas, žemės ūkio maisto produktų sektoriaus regioniniai ir tarpregioniniai ryšiai su kitais sektoriais;
- Regionų įvertinimas – žemės ūkio maisto produktų sektoriuje;
- Gerosios praktikos vadovas – paramos priemonių rinkinys;
- Viešosios politikos planas – regionų įvertinimo, suinteresuotųjų subjektų įtraukimo ir tarpregioninių mainų rekomendacijų ir išvadų rinkinys;
- Regioninės politikos santraukos – nustatytų paramos priemonių, skirtų moksliniams tyrimams ir inovacijoms žemės ūkio maisto produktų sektoriuje stiprinimui, sąrašas;
- Regioninis veiksmų planas – politikos veiksnių, reikalingų mokslinių tyrimų ir inovacijų žemės ūkio maisto produktų sektoriuje stiprinimui, ir skirtų įtraukimui į pažangiosios specializacijos strategijos (RIS3) iniciatyvą, sąrašas.

Projekto trukmė – nuo 2018 m. birželio 1 d. iki 2022 m. gegužės 31 d., t.y., ketveri metai: 1-ieji ir 2-ieji metai – Regioninio veiksmų plano parengimas, 3-ieji ir 4-ieji metai – Regioninio veiksmų plano įgyvendinimas.

Projektas yra bendrai finansuojamas „Interreg Europe“ programos lėšomis. Projekto biudžetas – 1,1 mln. eurų.

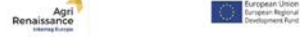
Projekto suinteresuotieji subjektai – visi žemės ūkio maisto produktų sektoriaus dalyviai regioniniu, nacionaliniu ir ES lygmeniu:

- MIT organizacijos žemės ūkio maisto produktų, IRT, sveikatos apsaugos, biotechnologijų ir aplinkos / žiedinės ekonomikos srityse;
- pramonės ir paslaugų įmonės žemės ūkio maisto produktų, IRT, sveikatos apsaugos, biotechnologijų ir aplinkos / žiedinės ekonomikos srityse;
- valdžios institucijos, nevyriausybinės organizacijos ir kiti vartotojai.

Interreg Europe programos finansuojamo „Agri Renaissance“ projekto partnerių ir socialinių partnerių įžanginis susitikimas įvyko La Rioja regione Ispanijoje 2018 m. rugsėjo mėn. Šį vizitą organizavo projekto konsorciumo lyderiai ispanai. Antroji projekto susitikimą Lietuvoje 2019 m. kovo mėn. organizavo NMA. Trečiasis vizitas įvyko Kalabrijos regione Italijoje 2019 m. gegužės mėn.

Daugiau informacijos: Moksliniai tyrimai ir inovacijos žemės ūkio maisto produktų sektoriuje www.interreg-europe.eu/agrirenaissance.

SCIENTIFIC WORKS OF THE INSTITUTE OF HORTICULTURE, LITHUANIAN RESEARCH CENTRE FOR AGRICULTURE AND FORESTRY AND VYTAUTAS MAGNUS UNIVERSITY AGRICULTURE ACADEMY. SOGININKYSTĖ IR DARŽININKYSTĖ, 2019. 38(1-2).



Innovation-driven agri-food sectors for a European industrial renaissance (AgriRenaissance)

Tomas Orlickas¹, Genovaitė Beniliūtė¹, Salomėja Rybokiene¹, Žilvė Gedminaitė-Raudonė², Audrius Sasnauskas³
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²Lithuanian Institute of Agrarian Economics, V. Kudirkos str. 18-2, LT-03105 Vilnius, Lithuania
³Institute of Horticulture, Lithuanian Research Centre for Agriculture and Forestry, Kauno str. 30, Babūta, LT-54333 Kaunas dist., Lithuania

The overall objective of Agri Renaissance is to improve regional development policies and programs under the Investment for Growth and Jobs goal, in order to increase R&I resources and capacities of the agri-food sector stimulate collaboration and foster its hybridization.

Project participants – 5 European regions: La Rioja (Spain) – Project Leader, Calabria (Italy), Mazovia (Poland), Centro Region (Portugal), Lithuania, the National Paying Agency under the Ministry of Agriculture (NPA).

Project objectives:

- Diagnosing the agri-food sector and evaluation of support measures and policies in the areas of R&I infrastructure and capacities, R&I public-private collaboration, hybridization of the agri-food sector with other sectors within and across regions;
- Mobilization of stakeholders in the region;
- Exchange of information and experiences;
- Creation of a Regional Action Plan – document describes the policy objectives in the region and presents the analysis.

The main results of the project:

- Agri Renaissance Method Guide – a methodology for regional diagnosis, evaluation of existing support measures, policies and legal regulations in the indicated three thematic areas: R&I infrastructure

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and capacities, R&I public-private collaboration, hybridization of the agri-food sector with other sectors within and across regions;

- Regional Diagnosis of the agri-food sector;
- Good Practice Guide – a collection of support measures;
- Public Policy Road Map – a collection of recommendations and conclusions from regional diagnosis, stakeholder engagement, and interregional exchange;
- Regional Policy Briefs – a list of identified support measures to strengthen research and innovation in the agri-food sector;
- Regional Action Plan – a list of policies needed to strengthen research and innovation in the agri-food sector and targeted at inclusion in RISS.

Project stakeholders are all participants of the agri-food sector at the regional, national and EU level:

- R&I organizations in agri-food, ICT, health, biotech and environment / circular economy areas;
- Industrial and service companies in the agri-food, ICT, health, biotech and the environment / circular economy;
- Public authorities, non-governmental organizations and consumers in general.

The project is co-financed from the Interreg Europe programme. Project budget – 1.1 million euros.

Project duration: June 1, 2018 – May 31, 2022. 1st and 2nd year: elaboration of Regional Action Plan; 3rd and 4th year: implementation of Regional Action Plan.

The kick-off meeting of Interreg Europe programme-funded Agrirenaissance project partners and stakeholders took place in La Rioja, Spain, in September 2018. The second project meeting was hosted by the NPA in Lithuania, in March 2019. The third meeting was organised in Calabria region, Italy, in May 2019.

More information: Research and innovation in agri-food sector www.interreg-europe.eu/agrirenaissance.

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JAEI mokslininkai – Interreg Europe finansuojamo projekto „Agri Renaissance“ socialiniai partneriai



2019 m. laparo 2 d. LAEI mokslininkai dalyvavo projekte „Agri Renaissance (agri, innovation-driven agri-food sectors for a European industrial renaissance)“ finansuojamo pagal Interreg Europe programą, socialinių partnerių susitikime. Vaidantame vienuolika Nacionalinės mokėjimo agentūros (NMA) centrinėje salone. Projekto būklės – gerinti regionines politikas sėkmingai dėmesį skiriant investicijų didinimui ir darbo vietų, kūrinių, siekiant sukurti mokymų, tyrimų ir inovacijų veiksmus.

Projekto metu buvo pristabdomas Lietuvos mokymų tyrimų ir inovacijų infrastruktūros bendradarbiavimo tarp viešųjų ir privačių sektorių bei žemės ūkio ir maisto sektorių bendradarbiavimo su kitais sektoriais sėkmingai, sėkmingai, sėkmingai ir geresnėmis. Šie rezultatai gauti palaikant Fokus grupių, organizuotų 2018 m. lapario 27 d. ir 2019 m. vasario 15 d., rezultatus bei ekspertų, vokiečių, italų, portugalų, 2019 m. kovo 20-21 d. metu, rezultatus, kurių metu buvo aptarta mokymų tyrimų ir inovacijų Lietuvos žemės ūkio ir maisto sektorių situacija. AEI kaimo pietros sektoriaus mokslininkas Dr. Žilvė Gedminaitė-Raudonė ir Dr. Rita Vilmė dalyvavo grupių diskusijose dėl sėkmingai, veiksmų planų kaip išnaudoti teritorinius sėkmingai ir geresnėmis, mitybos atžymėjimų, priemonių, siekiant su nuostabiomis sėkmingai ir geresnėmis siekiant inovacijos Lietuvos žemės ūkio ir maisto sektoriuose.

„AgriRenaissance“ projekto koordinuoja Ispanija (Government of La Rioja), įgyvendina socialiniai partneriai: Ispanija (La Rioja), Italija (Calabria regionas), Portugalija (Centro regionas), Lietuva (Nacionalinė mokėjimo agentūra), LAEI yra projekto socialinis partneris.

Projekto įgyvendinimo trukmė: 2018 m. birželio 1 d. – 2022 m. gegužės 31 d.

Isaameinė informacija apie įgyvendinimą „AgriRenaissance“ projekto pateikiama internetinėje svetainėje adresu: <http://www.interreg-europe.eu/agrirenaissance/>

Projekto socialinio partnerio atstovai Lietuvoje:

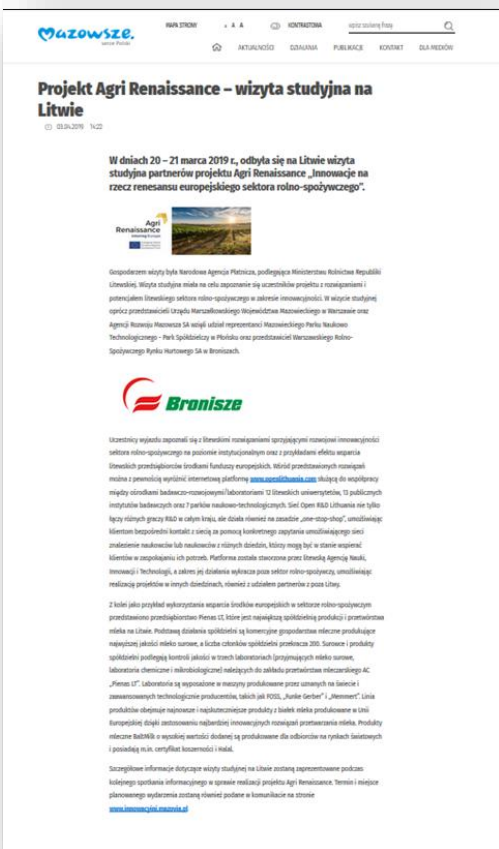
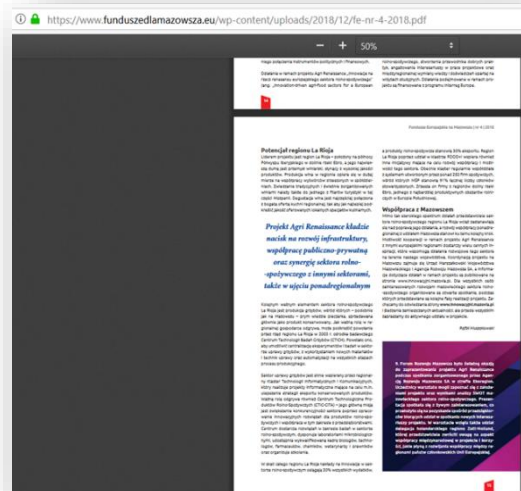
Dr. Žilvė Gedminaitė-Raudonė

tel. (+37) 264 7975, el.p. zilve.gedminait@nai.lt

Dr. Rita Vilmė

tel. (+37) 262 4136, el.p. rita.vilma@nai.lt





Agencja Rozwoju Mazowsza S.A.



Została powołana w 2005 r. decyzją Zarządu Województwa Mazowieckiego. Celem działania Spółki jest kreowanie i wspieranie rozwoju regionalnego Województwa Mazowieckiego, głównie poprzez bezpośrednie i pośrednie wspieranie rozwoju lokalnego i przedsiębiorczości. Działania Spółki są prowadzone zgodnie z priorytetami określonymi przez organ założycielski. Działalność Spółki koncentruje się na wspieraniu dynamicznego rozwoju województwa mazowieckiego w następującym zakresie: poprawa stanu społeczno-informacyjnego województwa, promocja gospodarcza regionu, rozwój zasobów ludzkich, wsparcie przedsiębiorczości i innowacji, wsparcie rozwoju miast i rewitalizacji, internacjonalizacja podmiotów gospodarczych z regionu.

Agencja realizuje projekty o charakterze innowacyjnym, wspierające rozwój regionalny. Spółka zaangażowana jest w wiele projektów współfinansowanych ze środków unijnych programu Interreg Europe 2014-2020, Interreg Central Europe 2014-2020, Horizon 2020, RPO WM 2014-2020, POWER 2014-2020 oraz w projekty będące w okresie trwałości, współfinansowane w ramach RPO WM 2007-2013 PO IG 2007-2013. Obecnie ARM S.A. - Dział Polityki Miejskiej i Innowacyjności realizuje kilka projektów, m.in. Agri Renaissance, C-Vouchers i Renatur.

Ogromny potencjał sektora rolno-spożywczego na terenie całej Unii Europejskiej przyczynia się do wzrostu gospodarczego i przetrzymania wsi. Priorytetem wspólnoty Szwajcarii rozwój tego sektora stopuje ograniczona innowacyjność i zbyt niskie nakłady na działalność badawczo-rozwojową. Cały ten proces wymaga indywidualnego finansowania oraz nawiązywania partnerstw publiczno-prywatnych.



Agri Renaissance *Union-driven agri-food sectors for a European industrial renaissance* (Innowacje na rzecz renesansu europejskiego sektora rolno-spożywczego) to projekt międzynarodowy współfinansowany z programu Interreg Europe, którego celem jest poprawa polityk i programów rozwoju regionalnego, w celu zwiększenia zasobów w zakresie badań naukowych i innowacji oraz zdolności sektora rolno-spożywczego, stymulowania współpracy i wspierania jej hybrydyzacji. W projekcie bierze udział pięć regionów europejskich: Hiszpania (La Rioja), Włochy (Kalabria), Polska (Mazowsze), Litwa (Centrum), Portugalia (Centrum). Interesami projektu są wszyscy uczestnicy sektora rolno-spożywczego w regionie na poziomie krajowym i UE: organizacje badawczo-naukowe w branży rolno-spożywczej,

ICT, zdrowia, biotechnologii i środowiska (obszary gospodarki o obiegu zamkniętym, firmy przemysłowe i usługowe z branży rolno-spożywczej, ICT, zdrowia, biotechnologii i środowiska / gospodarki o obiegu zamkniętym oraz władze publiczne, organizacje pozarządowe. Czas trwania projektu 4 lata – 1/6/2018 – 31/5/2022, budżet projektu to – 1,1 mln euro
www.interreg-europe.eu/agrirenaissance
www.facebook.com/AgriRenaissanceEU
www.twitter.com/AgriRenaissance1
www.linkedin.com/in/agrirenaissance/



Wizyta studyjna w Logrono (Hiszpania)



Wizyta studyjna na Litwie



Wizyta studyjna w Regionie Kalabria (Włochy)



Wizyta studyjna na Mazowszu



Agri Renaissance - "Innovation-driven agri-food sectors for a European industrial renaissance"
Agrocluster Ribatejo integra consórcio europeu para o desenvolvimento do setor agroalimentar

Logo do Agrocluster Ribatejo

Agri Renaissance - "Innovation-driven agri-food sectors for a European industrial renaissance". Assim se denomina o projeto europeu que o Agrocluster Ribatejo integra e que pretende promover o desenvolvimento de toda a cadeia agroalimentar em cinco regiões da Europa.

O projeto financiado pelo programa de financiamento europeu Interreg EUROPE é liderado pelo Governo regional da La Rioja - Espanha, e tem como parceiros para além do Agrocluster Ribatejo, o CTIC - CITA Logrono - Espanha, o Ministério da Agricultura da Lituânia - Lituânia, a Agência para o Desenvolvimento da região da Mazóvia - Polónia, o Governo Regional de Varsóvia - Polónia e a Região da Catalúnia - Itália.

Na génese deste projeto está a necessidade de revitalização do setor agroalimentar sentida por parte da região espanhola de La Rioja e a consequente união deste Governo regional ao CTIC-CITA, como centro de desenvolvimento tecnológico de referência nesta região, para o desenvolvimento de um projeto que procurese resolver este desafio.

O projeto que representa cinco regiões europeias - La Rioja (Espanha), Varsóvia (Polónia), Catalúnia (Itália) e Centro (Portugal) - valoriza, assim as sinergias entre estas regiões de modo a potenciar o desenvolvimento de toda a cadeia agroalimentar, em consonância com os objetivos da nova política industrial Europeia. O projeto visa, assim, influenciar e contribuir para a elaboração das políticas europeias, nomeadamente na construção das futuras oportunidades de financiamento europeu, assegurando que facilitará o aparecimento de novas cadeias de valor interessantes, bem como a geração de redes de cooperação nas regiões, evitando duplicações no investimento em I&D.

Os objetivos do projeto passam por aumentar os recursos de investigação e inovação, melhorar as infraestruturas e competências, estimular a colaboração público-privada para alcançar a excelência em I&D, e hibridar o setor agroalimentar com outros setores industriais, a nível regional e da UE, capitalizando competências e infraestruturas complementares de I&D de modo a permitir o aparecimento de novas cadeias de valor transformadoras e interessantes.

O acordo de subvenção do projeto, que tem a duração de quatro anos, foi assinado por todos os parceiros neste território onde decorreu na região de La Rioja, em Espanha, em setembro passado, sendo que está previsto para janeiro a reunião de estabelecimento da região Centro com vista à elaboração do Plano de Ação Regional para este região.

Mais informações em <http://www.agrocluster.pt>

Fonte: Nersant

Agrocluster Ribatejo prepara empresas para o desafio da internacionalização

DESTAQUE | 16/12/2018

O Agrocluster Ribatejo vai realizar no próximo dia 1 de Fevereiro, em Torres Novas, um workshop onde pretende preparar as empresas do setor agroalimentar para os desafios da internacionalização. O evento integra-se no Agri Renaissance, projeto europeu financiado pelo Interreg EUROPE.

A ação é o desfecho da exposição "em sempre" e um processo simples para ajudar as que se decidem por este caminho. É uma sessão que o Agrocluster Ribatejo, ao longo do projeto europeu Agri Renaissance, vai realizar nas reuniões da NERSANT em Torres Novas, um workshop onde pretende preparar as empresas para o desafio da internacionalização.

O programa do evento integra, pelas 10H00, o discurso de abertura por parte do Presidente da Direção do Agrocluster, Carlos Lopes de Sousa, seguidamente a apresentação do projeto europeu Agri Renaissance.

A sessão prosseguirá com a S05 na exposição do tema - como gerar o caso de internacionalização - através da partilha das boas práticas de sucesso e dos requisitos regulamentares dos países destino. Para além disso, o seminário vai ainda evidenciar os aspetos legais para a comercialização no contexto de qualidade e segurança alimentar dos produtos para exportação. No final da sessão, o Agrocluster Ribatejo vai assinar um protocolo com esta entidade.

De referir que este workshop é realizado ao longo do Agri Renaissance - "Innovation-driven agri-food sectors for a European industrial renaissance", projeto europeu que o Agrocluster Ribatejo integra e que pretende promover o desenvolvimento de toda a cadeia agroalimentar em cinco regiões da Europa.

O projeto, subdotado pelo programa de financiamento europeu Interreg EUROPE, visa influenciar e contribuir para a elaboração das políticas europeias, nomeadamente na construção das futuras oportunidades de financiamento europeu, assegurando que facilitará o aparecimento de novas cadeias de valor interessantes, bem como a geração de redes de cooperação nas regiões, evitando duplicações no investimento em I&D.

Aumentar os recursos de investigação e inovação, melhorando as infraestruturas e competências, estimular e colaborar público-privada para alcançar a excelência em I&D, e hibridar o setor agroalimentar com outros setores industriais a nível regional e da UE, capitalizando competências e infraestruturas complementares de I&D de modo a permitir o aparecimento de novas cadeias de valor transformadoras e interessantes, são os objetivos do projeto.

As inscrições no território são gratuitas e podem ser feitas no portal de NERSANT em www.nersant.pt. Para mais informações, os interessados podem contactar o Agrocluster Ribatejo através dos contactos info@agrocluster.pt ou 249 235 500.

PARTILHE COM OS SEUS AMIGOS

ACTUALIDADE - Agrocluster Ribatejo integra consórcio europeu para o desenvolvimento do setor agroalimentar

19/09/2018

Agri Renaissance - "Innovation-driven agri-food sectors for a European industrial renaissance". Assim se denomina o projeto europeu que o Agrocluster Ribatejo integra e que pretende promover o desenvolvimento de toda a cadeia agroalimentar em cinco regiões da Europa. O projeto, financiado pelo programa de financiamento europeu Interreg EUROPE, é liderado pelo Governo regional da La Rioja - Espanha, e tem como parceiros para além do Agrocluster Ribatejo, o CTIC - CITA Logrono - Espanha, o Ministério da Agricultura da Lituânia - Lituânia, a Agência para o Desenvolvimento da região da Mazóvia - Polónia, o Governo Regional de Varsóvia - Polónia e a Região da Catalúnia - Itália.

Na génese deste projeto está a necessidade de revitalização do setor agroalimentar sentida por parte da região espanhola de La Rioja e a consequente união deste Governo regional ao CTIC-CITA, como centro de desenvolvimento tecnológico de referência nesta região, para o desenvolvimento de um projeto que procurese resolver este desafio. O projeto, que representa cinco regiões europeias - La Rioja (Espanha), Varsóvia (Polónia), Catalúnia (Itália) e Centro (Portugal) - valoriza, assim as sinergias entre estas regiões de modo a potenciar o desenvolvimento de toda a cadeia agroalimentar, em consonância com os objetivos da nova política industrial Europeia. O projeto visa, assim, influenciar e contribuir para a elaboração das políticas europeias, nomeadamente na construção das futuras oportunidades de financiamento europeu, assegurando que facilitará o aparecimento de novas cadeias de valor interessantes, bem como a geração de redes de cooperação nas regiões, evitando duplicações no investimento em I&D.

Os objetivos do projeto passam por aumentar os recursos de investigação e inovação, melhorando as infraestruturas e competências, estimular a colaboração público-privada para alcançar a excelência em I&D, e hibridar o setor agroalimentar com outros setores industriais a nível regional e da UE, capitalizando competências e infraestruturas complementares de I&D de modo a permitir o aparecimento de novas cadeias de valor transformadoras e interessantes. O acordo de subvenção do projeto, que tem a duração de quatro anos, foi assinado por todos os parceiros neste território onde decorreu na região de La Rioja, em Espanha, em setembro passado, sendo que está previsto para janeiro a reunião de estabelecimento da região Centro com vista à elaboração do Plano de Ação Regional para este região.

Agrocluster Ribatejo integra consórcio europeu para o desenvolvimento do setor agroalimentar

REDAÇÃO | 28 DEZEMBRO 2018 | CRIADO EM 28 DEZEMBRO 2018 | IMPRIMIR | DIÁLOGO

ECONOMIA

O Agrocluster Ribatejo, uma associação de empresas e entidades do setor agroalimentar situada no distrito de Santarém, passou a integrar o Agri Renaissance - "Innovation-driven agri-food sectors for a European industrial renaissance", uma estrutura que pretende promover o desenvolvimento de toda a cadeia agroalimentar em cinco regiões da Europa.

O projeto, financiado pelo programa europeu Interreg EUROPE, é liderado pelo Governo regional da La Rioja - Espanha, e tem como parceiros para além do Agrocluster Ribatejo, o CTIC - CITA Logrono - Espanha, o Ministério da Agricultura da Lituânia - Lituânia, a Agência para o Desenvolvimento da região da Mazóvia - Polónia, o Governo Regional de Varsóvia - Polónia e a Região da Catalúnia - Itália.

O projeto quer valorizar as sinergias entre estas regiões de modo a potenciar o desenvolvimento de toda a cadeia agroalimentar, em consonância com os objetivos da nova política industrial Europeia. O objetivo é influenciar e contribuir para a elaboração das políticas europeias, nomeadamente na construção das futuras oportunidades de financiamento europeu.

O acordo de subvenção do projeto tem a duração de quatro anos.

OMIRANTE SEMANÁRIO REGIONAL Edição Diária Edição Semanal

Agrocluster Ribatejo prepara empresas para o desafio da internacionalização

Workshop marcado para dia 5 de Fevereiro, em Torres Novas.

O Agrocluster Ribatejo vai realizar no dia 5 de Fevereiro, a partir das 10h00, nas instalações da NERSANT em Torres Novas, um workshop onde pretende apresentar as empresas do sector agroalimentar para os desafios da internacionalização. O evento integra-se no Agriferasoos, projecto europeu financiado pelo Interreg EUROPE.

O programa do evento integra, pelas 10h00, o discurso de abertura por parte do presidente da direcção do Agrocluster, Carlos Lopes de Sousa, seguindo-se a apresentação do projecto europeu Agriferasoos.

A sessão prossegue com a SES na exposição do tema - como gerir o risco da internacionalização - através de partilha das causas típicas de sucesso e dos requisitos regulamentares dos países destino. Para além disso, o seminario vai ainda evidenciar os aspectos relevantes a considerar no controlo de qualidade e segurança alimentar dos produtos para exportação. No final da sessão, o Agrocluster Ribatejo vai assinar um protocolo com essa entidade.

De referir que este workshop é realizado ao abrigo do Agriferasoos - "Innovation-driven agri-food sector for a European industrial renaissance", projecto europeu que o Agrocluster Ribatejo integra e que pretende promover o desenvolvimento de toda e cada agroalimentar em cinco regiões da Europa.

O projecto, subdotado pelo programa de financiamento europeu Interreg EUROPE, visa influenciar e contribuir para a elaboração das políticas europeias nomeadamente na contribuição das futuras oportunidades de financiamento europeu, abordagem que facilitará o aparecimento de novas cadeias de valor internacionais, bem como a criação de redes de cooperação nas regiões, e evitando duplicações no investimento em I&D.

Aumentar os recursos de investigação e inovação, melhorando as infraestruturas e competências, estimular a colaboração público-privada para alcançar a excelência em I&D, e fomentar o sector agroalimentar com outros sectores industriais a nível regional e da UE, capitalizando competências e infraestruturas complementares do O&D de modo a permitir o aparecimento de novas cadeias de valor transfronteiras e internacionais, são os objectivos do projecto.

As inscrições no seminario são gratuitas e podem ser feitas no portal de NERSANT em www.nersant.pt. Para mais informações, os interessados podem contactar o Agrocluster Ribatejo através dos contactos ger@agrocluster.com ou 249 629 500.

Mais Noticias

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Seminário empresarial sobre 'Gerir o Risco de Internacionalização'

24 de 01/2019

No próximo dia 5 de Fevereiro, realiza-se o Seminario "Gerir o Risco de Internacionalização", em Torres Novas, promovido pela NERSANT - Associação Empresarial de Santarém, com o apoio da FEDER - Fundo Europeu de Desenvolvimento Regional.

Para as empresas, a melhoria e a criação de valor, para os consumidores de alimentos de qualidade, mas ainda assim respeitando as normas legais de segurança dos alimentos.

Os objetivos deste seminario são a partilha de casos de sucesso, para entrar a sua região e em alternativa apoiar candidatos, com a análise de aspetos relevantes e considerar no controlo de qualidade e segurança alimentar dos produtos em exportação.

No encontro será também apresentado o projeto "Agriferasoos", cofinanciado pelo Programa Interreg Europe.

Faça aqui a sua inscrição gratuita.

PROGRAMA:

- 16:00 Abertura da Sessão
 - Carlos Lopes de Sousa, **Agrocluster**
- 16:10 Apresentação projeto Agriferasoos
 - João Araújo, **Agrocluster**
- 16:20
 - Mónica Antunes, Torres Branco e Rita Costa Pereira, **SCS**
 - o Caso Típico de sucesso
 - Requisitos regulamentares dos países destino
 - Controlo de qualidade e requisitos de cliente
- 17:30 Debate
- 17:45 Assinatura do Protocolo
 - Carlos Lopes de Sousa, **Agrocluster**
 - João Neves, **SCS**
- 18:00 Encerramento da Sessão

Fonte: Nersant InterregEurope

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Agrocluster reúne na Lituânia para aumentar impacto do ID no ecossistema agroalimentar regional

09 de 03 de 2019



Programa financiado pelo Interreg EUROPE

O Agrocluster Ribatejo esteve na Lituânia nos dias 20 e 21 de março, para participar na segunda "study visit" do projeto europeu financiado pelo Interreg EUROPE, Agriferasoos. O objetivo deste programa é melhorar as infraestruturas, a excelência e o impacto do I&D no ecossistema agroalimentar regional, aumentando assim a sua competitividade.

O encontro, organizado pelo parceiro lituano do projeto, iniciou dia 21 em Vilnius com apresentações de empresas ligadas ao setor, como a DECMANTOS e AUSA Group, e a apresentação de centros de investigação e desenvolvimento tecnológico, como a Agência para a Ciência, Inovação e Tecnologia da Lituânia e o Centro de Investigação Lituano para Agricultura e Silvicultura.

No dia 22 de março, já em Kaunas, realizaram-se visitas à empresa Pienas LT, o maior projeto financiado ao abrigo do Programa Lituano de Desenvolvimento Rural 2007-2013, cuja linha de produtos inclui os mais recentes e eficazes produtos de proteína do leite fabricados na União Europeia, aptando as soluções mais inovadoras de processamento de leite, produzidas para o mercado global, e a UAB Melyne, que, com o apoio de cientistas e subvenção especial da UE, desenvolveu a tecnologia para produção de diferentes produtos naturais, utilizando as diferentes bagas. Foi ainda realizado um workshop com o objetivo de troca de experiências e boas práticas entre todos os participantes envolvidos no projeto.

Nesta "study visit" estiveram envolvidos os stakeholders de cada região de Agriferasoos, tendo o Agrocluster Ribatejo contado com a participação de João Pereira da Silva, da empresa Cooperlitas e de Olga Moreira, do INIAV - Instituto Nacional de Investigação Agrária e Veterinária. O próprio Presidente do Agrocluster Ribatejo, Carlos Lopes de Sousa, estava presente no encontro.

De referir que o Agriferasoos representa cinco regiões europeias - La Rioja (Espanha), Vilnius (Lituânia), Navarra (França), Calabria (Itália) e Centro (Portugal). É liderado pelo Governo regional da La Rioja - Espanha, e tem como parceiros, para além do Agrocluster Ribatejo, o CTC - CITA Legumes - Espanha, o Ministério da Agricultura da Lituânia - Lituânia, a Agência para o Desenvolvimento da região de Navarra - Polónia, o Governo Regional de Navarra - Polónia e a Região da Calabria - Itália.

O projeto, subdotado pelo FEDER através do programa de financiamento europeu Interreg EUROPE, visa influenciar e contribuir para a elaboração das políticas europeias, nomeadamente na criação das futuras oportunidades de financiamento europeu, abordagem que facilitará o aparecimento de novas cadeias de valor internacionais, bem como a criação de redes de cooperação nas regiões, e evitando duplicações no investimento em I&D.

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NEWSLETTER
Lista de notícias relevantes

Subscrição

Agrocluster Ribatejo esteve de visita à Lituânia

REDAÇÃO / 01 ABRIL, 2019 / CRIADO EM 01 ABRIL, 2019

EDUINFORMA



O Agrocluster Ribatejo esteve na Lituânia nos dias 20 e 21 de março, a participar na segunda "study visit" do Agriferasoos, um projeto europeu financiado pelo tem por objetivo melhorar as infraestruturas, a excelência e o impacto do I&D no ecossistema agroalimentar regional, aumentando assim a sua competitividade.



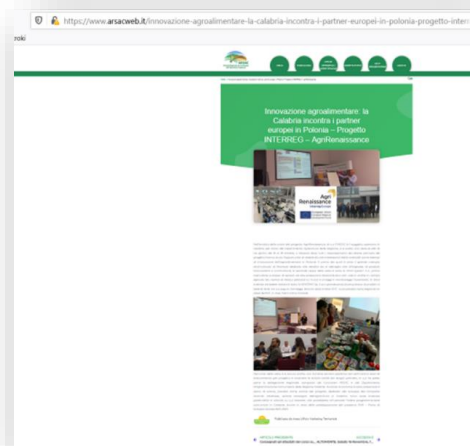
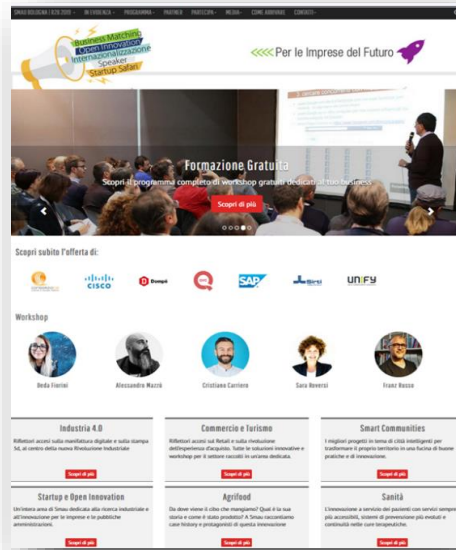
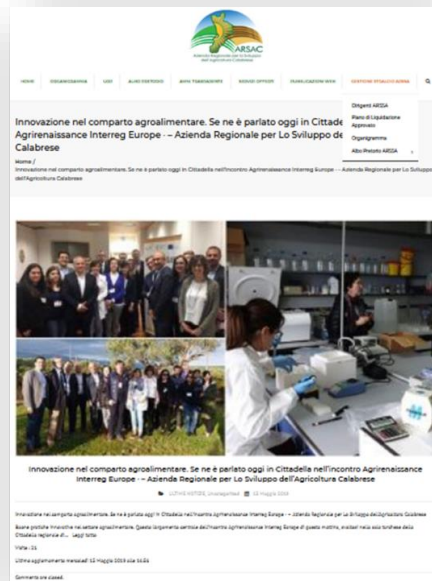
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Comentar



4. CONTACTS

Government of La Rioja – Spain

<https://www.larioja.org/es>

Ctic Cita – Spain

<http://ctic-cita.es/>

National Paying Agency (NPA) – Lithuania

<https://www.nma.lt/>

Mazovia Development Agency Plc (MDA) – Poland

<http://www.armsa.pl/>

Mazowieckie Voivodeship/Office of the Marshal of the Mazowieckie Voivodeship in Warsaw, Department of Regional Development and European Funds - Poland

<https://www.mazovia.pl/>

The National and Community Planning Department of the Calabria Region Italy

<http://portale.regione.calabria.it/website>

Animaforum – Association for the Development of Agro – industry, Centro Region – Portugal

<https://agrocluster.pt>