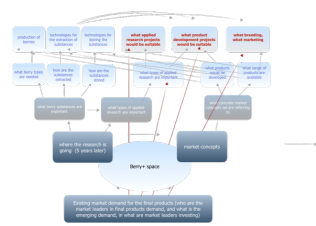


BERRY+

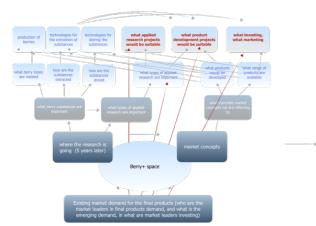
An industrial modernisation S3 partnership
As a possible good practice



BERRY+

Implementing Action 2 of the BRIDGES project (Bridging competence infrastructure gaps and speeding up growth and jobs delivery in regions; index PGI00040 BRIDGES, <https://www.interregeurope.eu/bridges/>) Kainuu action plan (https://www.interregeurope.eu/fileadmin/user_upload/tx_tevprojects/library/file_1565773671.pdf).

- EoI was submitted on 31.3.2020.
- Feedback with questions received on 18.5.2020.
- Encouragement to continue and enhance partnership in view of submitting the final application, 20.5.2020.

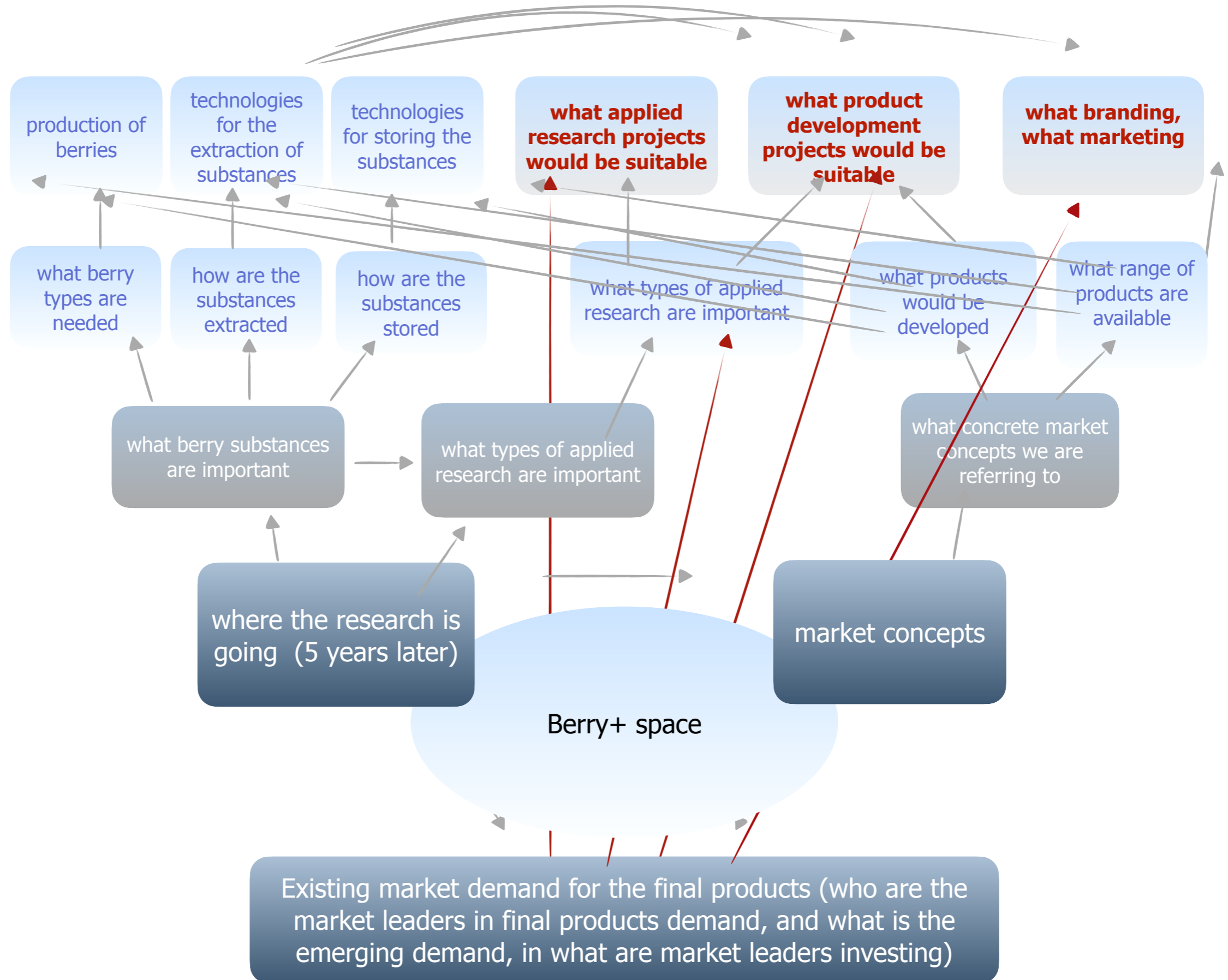


BERRY+

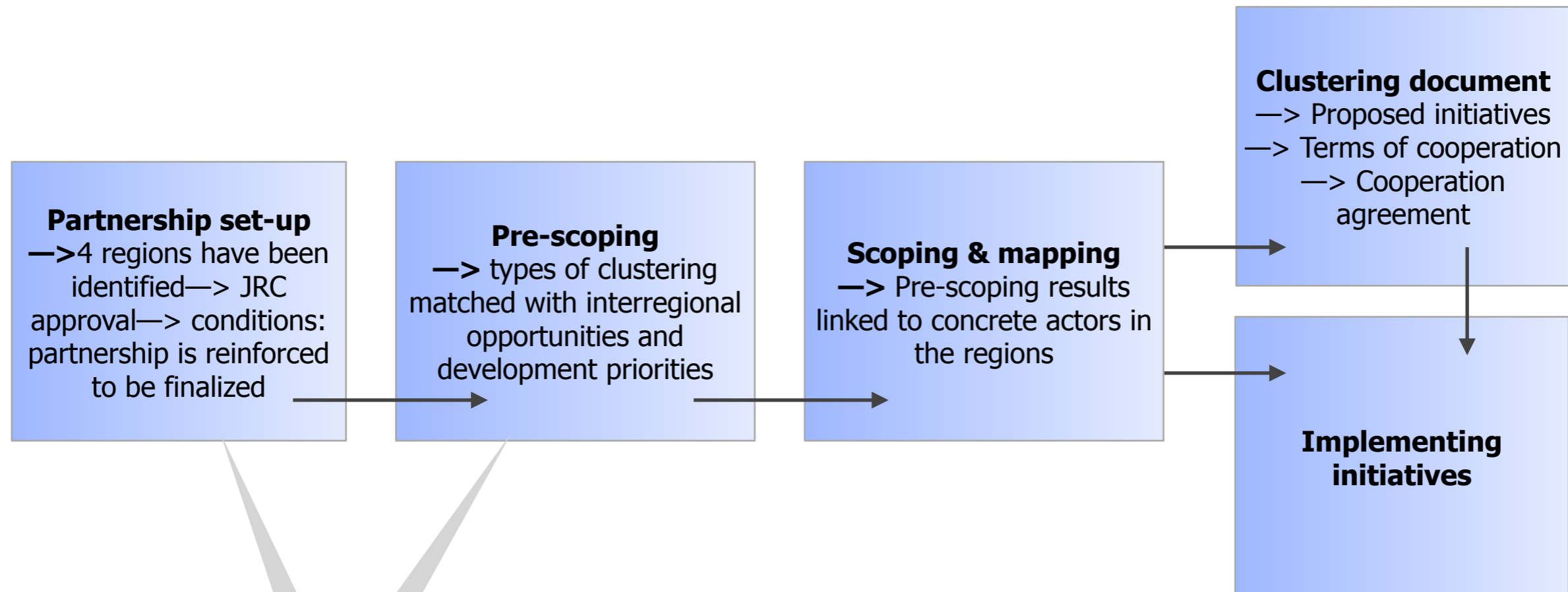
What are the GP elements?

- (i) Research foresight (slide 4)
- (ii) Pre-scoping stage as part of the final proposal. (slide 5)
- (iii) Detailed pre-scoping methodology for mapping & for drawing first conclusions, to guide the scoping stage. (slide 6)

Value chain analysis approach



Process for setting up the BERRY+ interregional cluster



22-6-2020

We added one more step in the final set up phase (PRE-SCOPING), so that we are as ready as possible to start the scoping task. The pre-scoping phase has 11 parameters, and has revealed both potential as well as joint learning gaps, one of them being need to be more competent in value chain analysis.

Results of the pre-scoping exercise:
 types of clustering feasibility
 X
 types of clustering potential

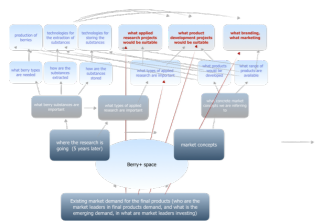
| Opportunities | Development | In principle feasibility (funding & financing options) |
|---------------|-------------|---|
|---------------|-------------|---|

Results of the pre-scoping exercise:

Types of clustering potential

| |
|--------------------------------|
| Business to business |
| Business to research |
| Research to business |
| Research to industry |
| Research to innovation systems |
| Research to research |

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BERRY+

BERRY+ is an industrial modernisation innovation partnership.

The BERRY+ partnership is about valorising natural resources (cultivated or not) & their side flows as well as related research and industrial resources towards applications of high added value. This includes functional foods and associated technologies, vegetable-based proteins and associated technologies, medical applications and technologies, regenerative cosmetics and technologies. The BERRY+ platform is addressed to regions with existing as well as emerging innovation potential, interests, policies & commitment in the above fields, as well as to regions with significant market segments in the medical, nutritional and regenerative cosmetics industries and distribution networks.

The goal is to establish & register with the ECCP (European Cluster Collaboration Platform <https://www.clustercollaboration.eu/>) an interregional cluster building on complementarities and mutually reinforcing strengths leading to product development, product improvement, value chain formation, further research and collaboration between and among innovation systems.