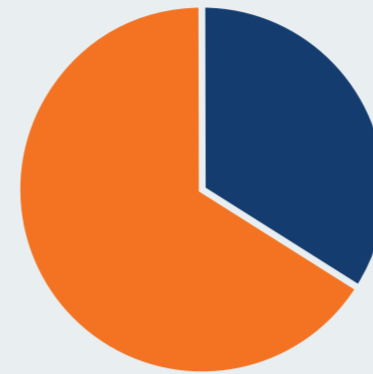




PODKARPACKIE REGION POLAND

INTER VENTURES Interreg Europe

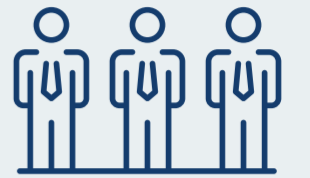
GOVERNANCE MODELS AND SCHEMES OF THE AFFECTED REGION



SECTORS REPRESENTED BY MAIN STAKEHOLDERS (%)

PUBLIC 66%

PRIVATE 34%



FINANCIAL AND NON FINANCIAL SUPPORT SCHEMES FOR SMEs INTERNALIZATION

Situation analysis report:

Enterprises from the Podkarpackie Region have the opportunity to obtain funds for the diagnosis of their potential in terms of internationalization, preparation of the offer in terms of export, active search for business partners and introduction of products on selected foreign markets. Other aid measures for SMEs do not target directly internationalization.

MAIN DIRECTIONS AND TARGET SECTORS OF FINANCIAL SUPPORT IN PODKARPACKIE REGION

- Subsidies for SMEs development through investments in fixed assets as well as intangible assets necessary to launch new or improved products or services.
- Innovation vouchers for SMEs.
- Support for SMEs in promoting product brands.

MAIN DIRECTIONS AND TARGET SECTORS OF NON-FINANCIAL SUPPORT IN PODKARPACKIE REGION

- Advisory services in the field of developing a new business model in SMEs.
- Information and advisory activities in the field of EU law and policies, conducting business activity abroad, access to financing sources, technology transfer and participation in EU framework programmes.

MAIN SERVICES AND MEASURES PROVIDED BY REGIONAL STAKEHOLDERS

- Assistance in finding partners for economic cooperation and technology transfer.
- Organizing trips of Polish companies to cooperative events (like fairs).
- Organization of trainings, workshops and seminars in the field of international cooperation.
- Searching for sources of financing for entrepreneurs.
- Support under two services: "Pro-export" (export and investment abroad) and "Pro-biz" (addressed to foreign investors).

BARRIERS AND DRIVERS FOR SME'S INTERNALIZATION

BARRIERS (INTERNAL AND EXTERNAL)



- Shortage of staff in an enterprise dedicated to conducting export activities (internal)
- Insufficient attractiveness of the product range, mainly on the markets of highly developed countries (external)
- Insufficient support from public and EU funds - especially in terms of exports to foreign markets (external)
- Limited financial resources of SMEs allowing for activity in foreign markets (internal)

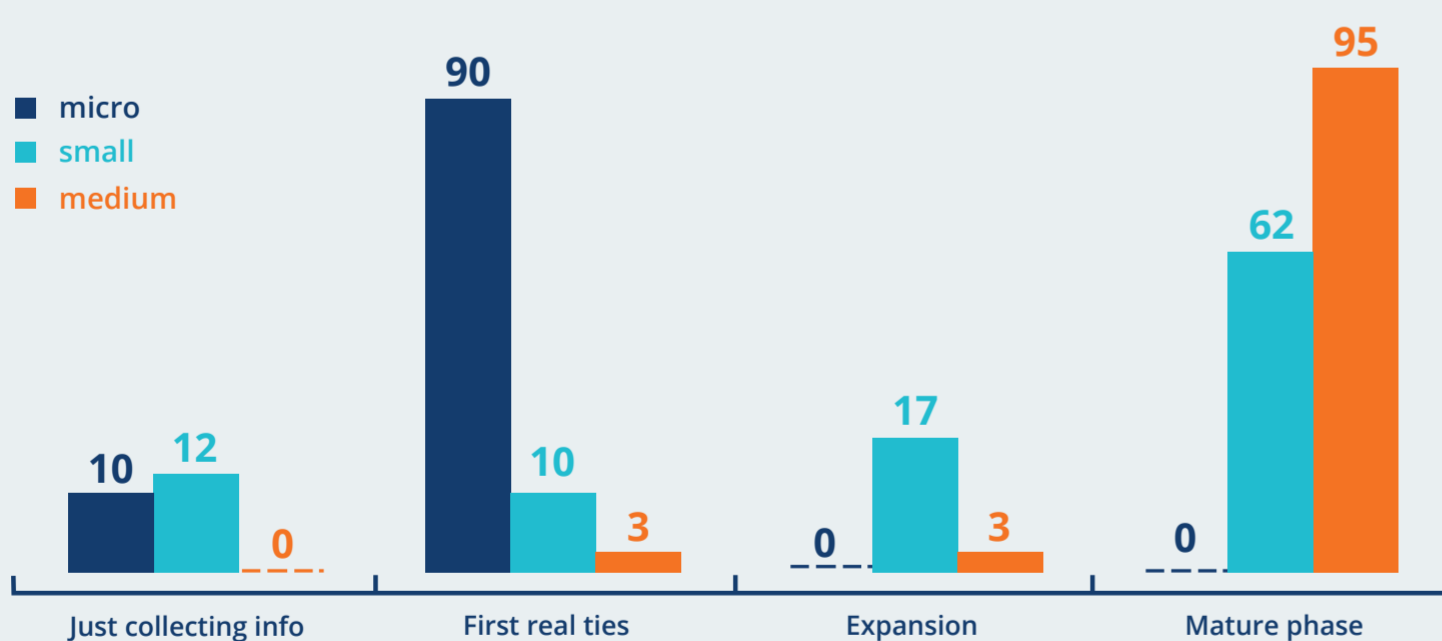
DRIVERS



- Globalization of the world economy, opening the EU market for SMEs from the Eastern Europe region
- Growth of economic strength and financial stabilization of many SMEs
- The Internet as a modern tool increasing the network of connections between companies and access to clients
- Training, consulting and financial support of various institutions for SMEs in the field of internationalization of their activities

SMEs CAPACITIES FOR INTERNALIZATION

PHASE OF INTERNATIONALIZATION OF SMEs IN THE REGION (%)



QUALIFICATION SKILLS AND ACTUAL PLAN FOR INTERNATIONALISATION OF SMEs IN THE REGION



GOOD PRACTICES FROM OTHER REGIONS



PROMOTING WOMEN ENTREPRENEURSHIP

- support of women in establishing their own businesses/ promoting entrepreneurship among women

AttrACT

- activities aimed at facilitating the investment process to provide a good environment for development of entrepreneurship and better cooperation between business and government

PROJECT PARTNERS

Union of the Chambers of Commerce, Industry, Agriculture and Crafts of Lombardy (Unioncamere Lombardia) | Rzeszow Regional Development Agency | Association of the Carpathian Euroregion Poland | European Business and Innovation Centre of Burgos (CEEI-Burgos) | Klaipėda ID | Association of European Border Regions (AEBR) | Klaipėda City Municipality Administration | Society for the Development of the Province of Burgos (SODEBUR) | Pannon European Grouping of Territorial Cooperation



European Union European Regional Development Fund