



Democratisation of heritage

Catherine Leonard

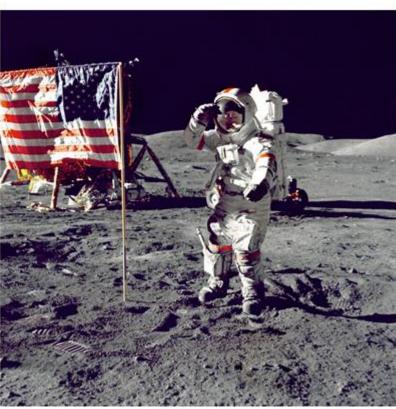
National Trust

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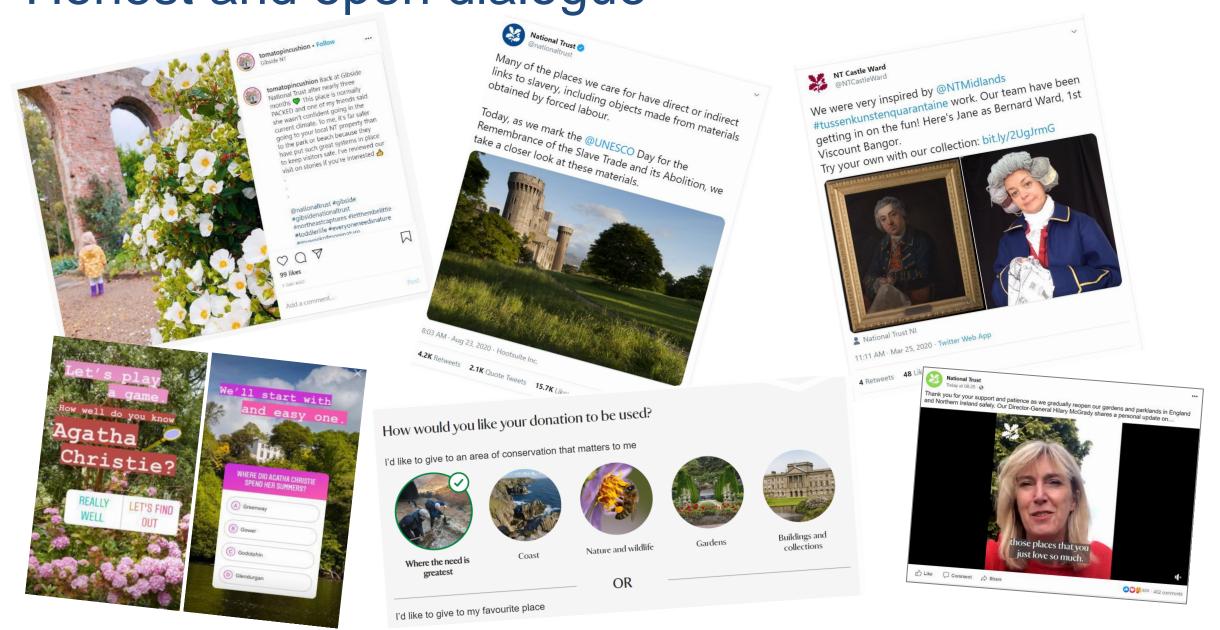
What other opportunities has the crisis presented us in terms of democratising our work?

What lessons can be drawn from the crisis that will help us extend access to cultural heritage in the future?

And how can we rebalance our systems and structures to focus more on people and what they need from our sector?

Honest and open dialogue



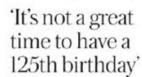


Honest and open dialogue



Last month the Trust received widespread coverage about a leaked discussion document which was misrepresented in the press as evidence of the Trust moving away from caring for country houses. In response, Hilary wrote a letter to the Times and a blog post on our website, and appeared on BBC Breakfast, Radio 4 Today and Newsnight to set the record straight. We also saw coverage about our social media post to mark UNESCO Day for Remembrance of the Slave Trade and its Abolition which received a high number of comments on Twitter.

Conservation stories included the <u>blue butterfly reintroduction</u> at Rodborough Common and <u>underfloor discoveries at Oxburgh Hall</u>. We also set up a profile piece with Hilary McGrady in the Telegraph and with Tarnya Cooper, Curatorial and Collections Director for the Times about our research into the links between our places and histories of slavery and colonialism. We were placed first in the charity sector for most media coverage in July (Cision's charity barometer), with the vast majority of coverage positive or neutral



TRUST ISSUES. The National Trust's Hilary McGrarly Irus spent a leadmark year patting out fires. By Marctin Fletcher



exclusive access to the National Trust in lockdown

'We're fighting to survive': National Trust defends cuts

Why won't the people who run the National Trust trust the nation?

National Trust keeps colonial art to encourage debate





that more obvious than ever and we must empone to that need. But this or years that built heritage on

odlections in our ourcast any less important than before. The rime outbresk has meant we have lost £200 million. We are having make choices in where to saw some but are capping reductions Hillary McCaude





The National Trust studying its links to slavery shouldn't start another culture war











BREAKFAST

Community value











Leuk artikel vandaag in @DeGelderlander @dgarnhem over o.a onze @KLM #Blauwhelpt vrijwilligers!

Ben je geïnteresseerd in vrijwilligerswerk op het kasteel? Wij kunnen nog steeds hulp gebruiken! Mail voor informatie naar rosendael@glk.nl

Translated from Dutch by Google

Nice article today in @DeGelderlander @dgarnhem about o. a our @KLM#Blauwhelpt volunteers!

Are you interested in volunteering at the castle?







Diversity and inclusion















New ways of working





Such an inspiring talk with @intoheritage today!

National Trusts & heritage Organisations from UK, USA, Canada, Malta, China, India, France, Italy & Belgium exchanging on how can the #culturalheritage global community respond to #COVID—19

#StrongerTogether #WhateverItTakes





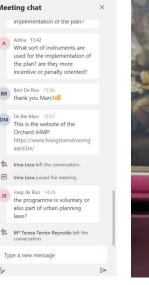
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This is the website of the

Rert De Roo 13-56 thank you Marc!















Thank you!

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