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Rural Digital Hub at the 'Ferme du Marault'

Like the whole economy, agriculture is entering the digital age. The agriculture-innovation report 2025 highlighted the important issue of exploiting digital data for the agricultural world, as well as the need to set up an agricultural data portal. With an increasing number of Applications and digital agri-services, use of robots, and drones we are entering Agriculutre 4.0

Actions and Objectives

* What are the requirements and conditions to make the site a successful open space for everyone: all audiences and all sectors of activity. One which is conducive to exchange, training and implementation of innovative, individual and collective projects? An agricultural-rural FabLab!
* How to showcase the site, its heritage, its history; educate the general public on Agriculture and sustainable development; increase attendance?
* To understand which synergies and territorial partnerships we need to implement to enhance the attractiveness and utility of the site, with tourist offices, local authorities, tec-hubs, teaching and training, bodies

Expected Results

* Establishment of a local hub and resource centre to network and consolidate a community of farmers and connect the agricultural world with the general public
* Creation of a training and mentoring facility to support the transformation of farming, to experiment, share innovations monitoring and benchmar.
* Make the Marault into a Centre to assist uptake of digital innovations and Agri-tech by hosting a demonstrator
* To create Aaplace for projects co-development, experimentation and agro-digital extension
* Integration of new services: a rural Fablab and co-working space

Role of ERUDITE

The 'ideas prototyping phase of the SEROI + process enabled local stakeholders to establish priority services for the ' Rural lab ' and its integration into the overall transformation of the Agricultural Research and Development site
 The FAB-lab network in Slovenia which links rural hubs to academic and research institutions and to each other to share skills and equipment was an inspiration for the project

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