



ENHANCE
Interreg Europe



Dissemination Event

EMAS as a tool toward circular GPP: ENHANCE project in Italy

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INSTITUTE
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Scuola Superiore
Sant'Anna

Geographical and policy scope



- **1,550,000** inhabitants
- **5,441** km²
- **4** provinces (Genova, Savona, Imperia, La Spezia)
- **234** Municipalities

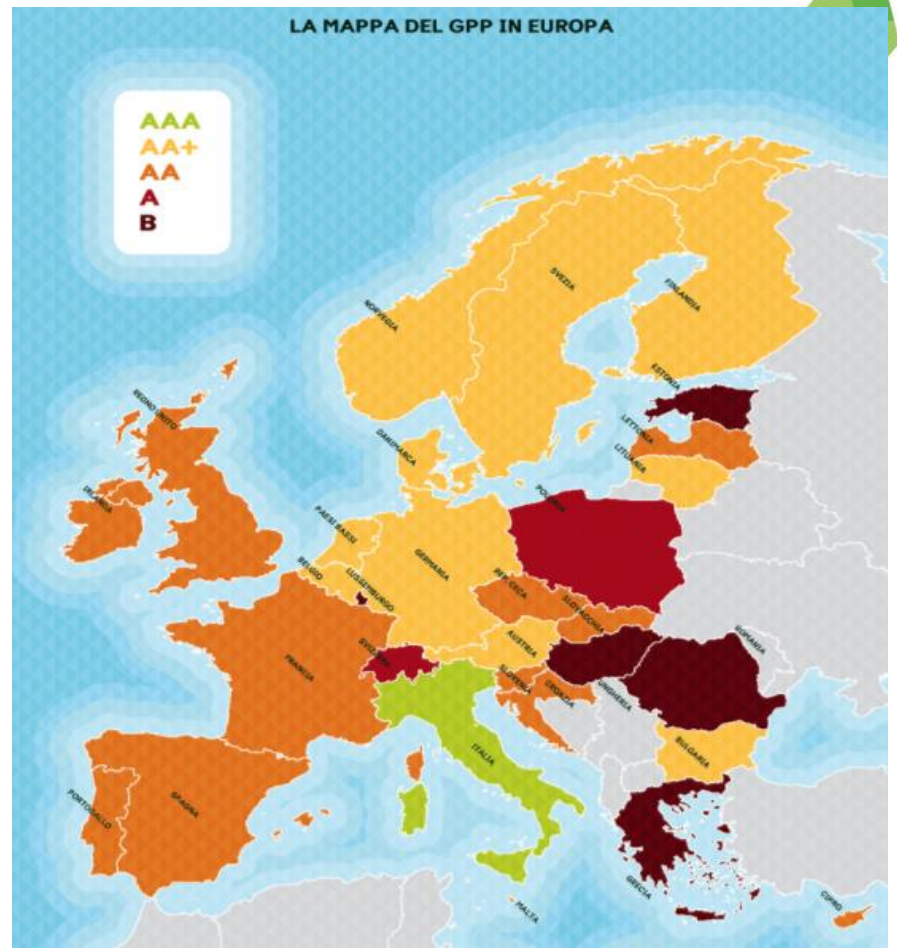
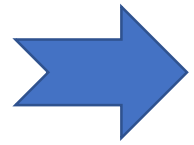
Organisation involved in the project: Regional Government of Liguria – Environmental protection department

Policy target (instrument): *Legge Regionale* n. 31 del 13 Agosto 2007. Organisation of the Region for transparency and quality of contracts and concessions

Why GPP in Liguria Region?



1. Italy is considered a **leading Country** in EU for the GPP



2. Liguria Region is **very committed** toward the spread of GPP in all public authorities of the region

Why GPP in Liguria Region?



3. Liguria Region has not high performance in EMAS registrations, GPP could be a tool to increase those numbers



Enhance identification

activities:

GPP

needs

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We carried out interviews with the following subjects:

Public body	GPP scope
Central Station for Purchasing of Liguria Region – SUAR	<i>Liguria Region</i> (1,6 millions inhabitants; 5,410 km ²)
Central Station for Purchasing of Metropolitan area – Province of Genova	<i>Province of Genova</i> (854,000 inhabitants; 1,838 km ²)
Central Station for Purchasing of Municipality of Genova – SUAC	<i>City of Genova</i> (583,601 inhabitants; 240 km ²)
Municipality: Lerici	<i>Municipality of Lerici</i> (10,160 inhabitants; 16 km ²)
Municipality: Arcola	<i>Municipality of Arcola</i> (10,422 inhabitants; 16 km ²)

Enhance Action Plan - Italy

N.5 actions:

1. Analysis of how EMAS could be valorised in official policy acts of Liguria Region
2. Greening public procurement of Liguria region and public authorities through EMAS, ISO 14001 and Ecolabel certifications
3. Development of guidelines on the use of EMAS in GPP and communication campaign
4. Training for officials dealing with public procurement
5. Reduction of the frequency of inspections for EMAS registered organizations under the Industrial Emissions Directive (IED) - under study

Actions 1 and 2: focus on policy instruments of Liguria region

Example of activities:

- study of Liguria legislation on GPP and identification of possible improvements aimed at valorizing EMAS;
- support in the monitoring of the actions of GPP action Plan of Liguria for the past three years (2017-2020);
- support in the planning of the coming regional action Plan (2020-2023)

Actions 1 and 2: focus on policy instruments of Liguria region



Regione Liguria – Giunta Regionale

Atto N° 341-2020 - Seduta N° 3607 - del 24/04/2020 - Numero d'Ordine 20

NP/2020/1366140

Oggetto Piano di Azione triennale per gli Acquisti Verdi 2017-2019 ex D.G.R. n. 964/2017: approvazione revisione delle azioni sull'annualità 2020

Struttura Proponente Settore Valutazione impatto ambientale e sviluppo sostenibile

Tipo Atto Deliberazione

3. le linee guida per la lettura dei marchi e delle etichette ambientali da applicare ai diversi Criteri Ambientali Minimi approvati dal Ministero dell'Ambiente, del Territorio e la tutela del Mare, realizzate dalla Scuola Superiore di studi universitari e di perfezionamento Sant'Anna di Pisa, nell'ambito del progetto Interreg Europe **ENHANCE**, che vede la Liguria come territorio beneficiario finale delle attività tecniche;

L'azione proseguirà con sinergie, oltre che con tutti i soggetti regionali di competenza, anche con i referenti di altre regioni e con i principali interlocutori del GPP a livello nazionale a partire dal Ministero dell'Ambiente, in particolare nell'ambito del progetto "Creiamo PA" cofinanziato dal PON Governance 2014-2020.

Saranno inoltre sviluppate ulteriormente le sinergie con le attività realizzate dal Progetto **Enhance** tramite la Scuola Superiore Sant'Anna di Pisa.

Actions 3 and 4: guidelines and training

These actions were **aimed to overcome the barriers and difficulties highlighted by the initial interviews** carried out (e.g. knowledge of environmental certification standards, the correct use in the public tenders, etc.):

- drafting and publication of Guidelines on the use of EMAS in GPP procedures;
- training of public officers of different levels;
- training of companies on how to valorise environmental certifications in public tenders;
- communication and awareness raising campaigns on the Guidelines;





Thank you!

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