

DISSEMINATION EVENT

E.N.H.A.N.C.E. project

PLENARY SESSION

*The impact and results of Andalusian
EMAS Action Plan*

17th September 2020



Junta de Andalucía

Consejería de Agricultura, Ganadería,
Pesca y Desarrollo Sostenible

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1. State of implementation of Andalusian EMAS Action Plan
2. Results of Andalusian EMAS Action Plan
3. Impact and influence on Andalusian Policy Instrument

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1.State of implementation of Andalusian EMAS Action Plan

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STATE OF IMPLEMENTATION OF ANDALUSIAN EMAS ACTION PLAN

ACTION 1: Search and Launching of financial support for EMAS promotion among SMEs in Andalusia (*Financial support*)



DELAYED FROM COVID
(probably to be achieved beyond 2020)

ACTION 2: Dissemination and promotion of the Guideline for EMAS implementation in health sector (Hospitals, Clinics and Health Centres) developed by Andalusian Service on Health (*Technical support*)



PARALYZED BY COVID
(to be achieved beyond 2020, if appropriate)

ACTION 3: Development of a Prospective Study for the launching of an EMAS Club in Andalusia (*Technical support*)



IN PROGRESS
(to be achieved at the end 2020)

ACTION 4: Development of proposals for EMAS Public Recognition (*EMAS promotion*)



ACHIEVED IN 2020

ACTION 5: Development of dissemination and visibility activities for EMAS register in Andalusia (*Technical support*)



ACHIEVED IN 2019

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RESULTS OF ANDALUSIAN EMAS ACTION PLAN

ACTION 1: Search and launching of financial support for EMAS promotion among SMEs in Andalusia



IN PROGRESS/DELAYED FROM COVID-19

→ Launching of Call for grants to implement and/or maintain EMAS among SMEs in Andalusia

- Proposal of Call for grants to implement and/or maintenance EMAS among SMEs in Andalusia → **OK**
- Public Consultation period → **SUSPENSION OF ADMINISTRATIVE PERIODS** by Covid-19
- Launching of Call → **DELAYED** by Covid-19

→ Proposals for EMAS promotion among aquaculture sector

- Proposal of non-exclusive character for the lines of grants for EMAS implementation with other lines of grants for improvements in productive processes within the Call for grants for Sustainable Development of marine aquaculture sector in Andalusia → **OK**
- Proposal for inclusion of EMAS as an award criterion (higher score) for the Lines of grants a), b), c), d) y g) within the Call of grants for Sustainable Development of marine aquaculture sector in Andalusia → **OK**
- Launching of Call → **DELAYED** by Covid-19



RESULTS OF ANDALUSIAN EMAS ACTION PLAN

ACTION 2: Dissemination and promotion of the Guideline for EMAS implementation in health sector (Hospitals, Clinics and Health Centres) developed by Andalusian Service on Health



PARALYZED by COVID-19

- Updating of the Guideline for EMAS implementation in health developed by the Andalusian Health Service
- Support in EMAS implementation in some affiliate health centres
- Boosting of the Guideline for EMAS implementation in health sector

- ***PARALYZED by Covid-19 from March 2020.***
- ***HEALTH SECTOR, the most affected sector by Covid-19 .***

RESULTS OF ANDALUSIAN EMAS ACTION PLAN

ACTION 3: Development of a Prospective Study for the launching of an EMAS Club in Andalusia



IN PROGRESS

→ Prospective Study for launching of an EMAS Club in Andalusia

- Baseline Study with experiences and services offered by other EMAS Clubs
- Surveys distributed among 90 organizations → **OK**
- Meetings with SHs and current & potential EMAS-registered organizations → **OK**
- Final Study (including a proposal for the Association Statutes) → **TO BE PREPARED**

→ Andalusian Pact on EMAS

- Pact as a tool and agreement to boost and drive forward the creation of an EMAS Club in Andalusia
- Its signature involves the acceptance of 10 commitments



RESULTS OF ANDALUSIAN EMAS ACTION PLAN

ACTION 4: Development of proposals for EMAS Public Recognition



ACHIEVED 2019-2020

→ Inclusion of EMAS in the 24th Call of Environment Awards of Andalusia (Order 6th April 2020):

- EMAS as an evidence of the 5th Category for Environmental Commitment
- EMAS as an evaluation criterion for all Categories

→ Mention of EMAS in the Agenda of Public Events

- Speeches for senior officials of RGA (communication on April 2019)
- Information about EMAS sent to Press Office of RGA (January 2019)
- Report March 2019 on public event proposals (new registrations, maintenance in EMAS register. e.g. EMASESA, SAS)



JUNTA DE ANDALUCÍA

CONSEJERÍA DE MEDIO AMBIENTE Y ORDENACIÓN DEL TERRITORIO

ENHANCE
Interreg Europe



RESULTS OF ANDALUSIAN EMAS ACTION PLAN

ACTION 5: Development of Dissemination & Visibility activities for EMAS register



ACHIEVED 2019-2020

- **Prospective Study on Best Available Techniques (BATs) for EMAS Communication and Visibility**

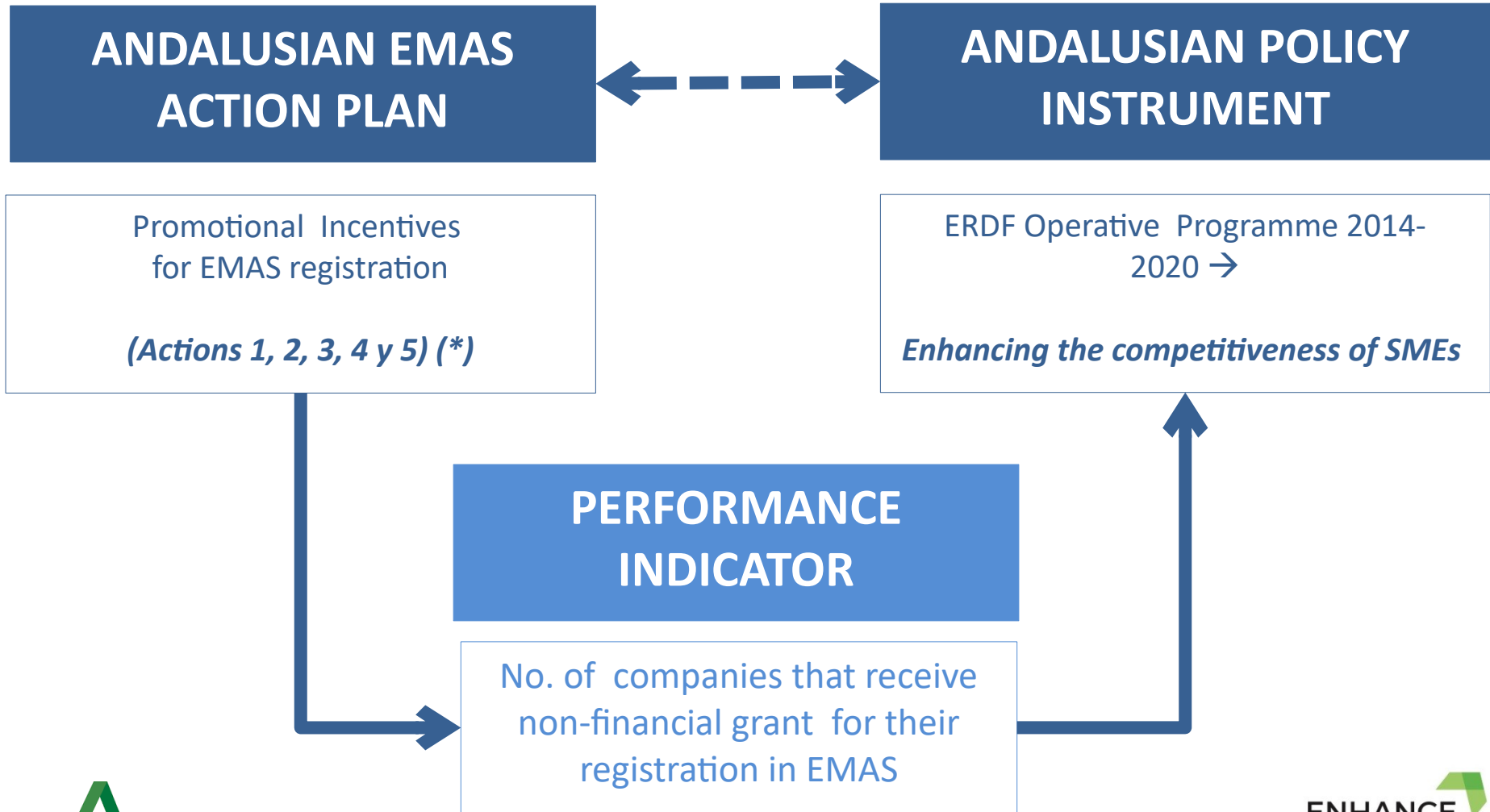
- **Development of a Catalogue on Examples of Dissemination Resources about EMAS**
 - **#ConEMASTodosGanamos Campaign**: videos (4), static and dynamic infographics (2), gifs for social media (3), roll-up (1), brochure about EMAS benefits and procedure in Andalusia (1) available on-line

- **Proposal for the EMAS Dissemination Strategy for Andalusia**
 - Appearances in Social Media (Twitter)
 - Publication in EU Helpesk website
 - Press Releases

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IMPACT AND INFLUENCE ON ANDALUSIAN POLICY INSTRUMENT



() Actions 1 and 2 are paralyzed by Covid-19*

THANKS!!!!

Ms. Inmaculada Tola Pérez

*General Directorate for Environmental Quality and
Climate Change (RGA)*

Inmaculada.tola@juntadeandalucia.es

enhanceandalucia.cagpds@juntadeandalucia.es

