

THURSDAY, SEPTEMBER 10TH

Moderator: Reinis Ruska

9.45 Joining the Zoom meeting

10.00 WORKSHOP OPENING

10.05 Welcome Speech

Inga Bērziņa, Chairperson of Kuldīga District Council

10.10 Video about Kuldīga

10.15 Introduction

Reinis Ruska, Moderator

10.20 Welcome Speech & Presentation about UL2L

Two years of good relationship

Roswitha Arnold, Senior Project Manager of Rhineland Regional Council & Lead Partner of UL2L

10.30 The multifaceted assets of landscape in Latvia – policies and planning at different levels

Kristīne Kedo, Head of Spatial Planning Policy Division, Ministry of Environmental Protection and Regional Development

10.50 Values and management approaches. Kuldīga Old Town in the Venta valley

Arch. Ina Jansone, Architect of Building Authority, Kuldīga District Municipality,
Kaspars Rasa, Deputy Head of Kuldīga Development Agency

11.10 Conclusions & Questions

11.20 Break

11.40 Kuldīga on its way to UNESCO World heritage list

Dr. arch. Jana Jākobsone, Head of Building Authority, Kuldīga District Municipality,
Kristīne Duļbinska, Head of Marketing and Public Relations Department, Kuldīga District Municipality

12.00 River banks: how to achieve a coexistence of biodiversity, recreation and flood retention?" (Case study, Latvia)

Elīna Voika, Project Manager of Kuldīga Development Agency

Liene Jūrmale, Project Manager of Kuldīga Development Agency

12.10 Natural/cultural heritage – a trigger for development of creative initiatives

Ilze Supe, Head of Kuldīga Artists' Residence; Project developer – Establishment of Branch of the Art Academy of Latvia in Kuldīga

WORKSHOP PARTNERSHIPS AND BUSINESS MODELS

KULDĪGA, LATVIA



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12.30 **Support of initiatives of inhabitants in Kuldīga District**

Terēza Strauta, Project Coordinator, Kuldīga District Municipality

12.45 **Conclusions & Questions**

13.00 **Lunch break**

14.00 **Cross-border cooperation in the landscape and green infrastructure planning in Latvia and Lithuania: ENGRAVE project**

Evija Ērkške, Project Manager of Zemgale Planning Region

Kristīna Veidemane, Chairperson of the Board, Baltic Environmental Forum

14.20 **Business incubator – a support instrument for establishing and developing entrepreneurial activity and a community of young entrepreneurs in Kuldīga region**

Rimants Safonovs, Senior Project Manager at Kuldīga Business Incubator at Investment and Development Agency of Latvia

14.35 **A story of success**

Aija Pušilova, Entrepreneur, Raxti - Holiday House

14.45 **Business models for green spaces in and around cities (Case study, Sweden)**

Kajsa Aldman, Sustainable Strategist of Kristianstad Municipality

14.55 **7 priority topics for the periurban landscape in Umbria Region, best practices and strategies (Italy)**

Arch. Christian Novak, Architect - external expert of Umbria Region, part of the multidisciplinary group specialized in territorial policies and landscape design

15.15 **New use forms at urban fringes across Europe (Case study, Germany)**

Martin Wolthaus, UL2L Communication Manager
Christian Grüßen, UL2L Project Manager

15.25 **Conclusions & Questions**

15.40 **Closing Remarks**

Roswitha Arnold, Senior Project Manager of Rhineland Regional Council & Lead Partner of UL2L

FRIDAY, SEPTEMBER 11TH

9.45 **Joining the Zoom meeting**

10.00 **Meeting of the UL2L International Steering Group (*members only*)** Lead Partner

12.00 **WORKSHOP CLOSURE**

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