



REgional PoLiCy Actions for Circular Economy

Webinar on designing action plans

8° of October 2020

Goal of the project



REPLACE has the goal of integrating, deploying and capitalizing on lessons learnt through the H2020 project SCREEN (www.screen-lab.eu), by engaging policy makers and Managing Authorities with the common objective of improving Regional Operational Programmes (ROPs) and their performances in the field of Circular Economy, to be in line with the Circular Economy Action Plan of the European Commission.

How to improve a policy instrument?

1. Implement **new projects**
2. Change programme **governance**
3. Change programme **content**

Implementation in 2 phases

Phase 1 - Policy exchange of experiences (5 semesters), ending with production of 8 Action Plans (1 per each policy instrument addressed)

1st August 2019 - 31st January 2022

Phase 2 - Monitoring of Action Plan implementation + possible pilot actions 1

1st February 2022 – 31st January 2023

What is an Action Plan?

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Produced by each Region, a document providing details on how the lessons learnt from the cooperation will be implemented in order to improve the policy instrument addressed within the region

Content of the Action Plan

- ✓ Specifies the nature of the actions to be implemented, their timeframe, the stakeholders involved, the costs and funding sources
- ✓ In each participating Region, the action plan specifies concrete measure(s)

Policy instruments

- The ones already identified in the Application Form
- or
- Other relevant policy instrument(s) if needed

Recommendations



- Adapt the template to your region, using project & partner logos
- Use a language suitable for you and your stakeholders
- If not English, make a comprehensive summary in English

Recommendations #2

- Be clear and precise
- Clear relevance of the actions to the policy instrument(s)
- Define each action precisely and focus on implementation-related actions

Recommendations #3

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- Min. level of information required, the core features is indicated in the template
- One or two actions can be enough if clear and relevant
- Policy endorsement of the plan

Clear link with project

- I. Ensure that inspiration of the action(s) comes from the project
- II. Each action should clearly derive from the cooperation
- III. Clear link with the interregional exchange of experiences

The Action

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Presentation of each Action

[Minimum requirements]



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- Title
- Reference to the policy instrument
- Objective
- Description
- Link with REPLACE clearly expressed - also in terms of exchange of experience
- budget allocation / cost (If applicable)
- Time frame

The Action Plan is a communication tool!

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This means that you need to insert all the relevant info regarding the policy instrument (to meet the demands of the JS) but you also need to use a simple and direct language to allow stakeholders fruition.

The Action Plan is a communication tool!

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It should not be too long, but explicative in a concise manner.

It can contain one or more actions related to the REPLACE objectives: the 4 pillars and the benchmark, a clear description of the action, its target, the references of the policy instrument addressed (if present the monetary amount budgeted) and the monitoring framework

The Action Plan is a communication tool!

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Ensure to display how the action results from REPLACE: actions could result from the exchange of experience and interregional learning process (not mentioned in the application form).

The Action Plan is a communication tool!

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Stakeholder support and endorsement: **highly considered from JS**

Try to establish long-lasting relation with REPLACE stakeholders in order to have them on board with the action plan.

Crucial endorsement and support from the managing authority – in the case this is not a direct partner (i.e. HWWI and the City of Hamburg)

template



Sharing solutions for better regional policies



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Annex 1 – Action plan template

Produced by each region, the **action plan** is a document providing details on how the lessons learnt from the cooperation will be exploited in order to improve the policy instrument tackled within that region. It specifies the nature of the actions to be implemented, their timeframe, the players involved, the costs (if any) and funding sources (if any). If the same policy instrument is addressed by several partners, only one action plan is required.

Part I – General information

Project: _____

Partner organisation: _____

Other partner organisations involved (if relevant): _____

Country: _____

NUTS2 region: _____

Contact person: _____

email address: _____

phone number: _____

Part II – Policy context

The Action Plan aims to impact:

- Investment for Growth and Jobs programme
- European Territorial Cooperation programme
- Other regional development policy instrument

Name of the policy instrument addressed: _____



template

ACTION 1

1. **The background** (please describe the lessons learnt from the project that constitute the basis for the development of the present Action Plan)

2. **Action** (please list and describe the actions to be implemented)

3. **Players involved** (please indicate the organisations in the region who are involved in the development and implementation of the action and explain their role)

4. **Timeframe**

5. **Costs** (if relevant)

6. **Funding sources** (if relevant):



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Example: Cult-ring Action plan Portugal North region



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Action Titles / Headings

1. **Action 1:** Consolidation, Reinforcement and Promotion of the Stakeholder Group;
2. **Action 2:** Promotion of the cultural/intangible heritage associated with the St James Way;
3. **Action 3:** Promoting the involvement of youth around the St. James Way”;
4. **Action 4:** Expansion of the certification of the cultural route of the Saint James Way by the Council of Europe to the routes that cross the Alto Minho region.



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Monitoring process

The monitoring process includes a set of key assumptions, such as identifying successes and difficulties during the implementation of the Action Plan, informed, timely and opportunely decision-making in the face of possible identified deviations, accountability for resources used and the results achieved and the monitoring of stakeholders participation.

Monitoring is central to the effective, efficient and appropriate management of the implementation of the Action Plan as well as to meet the certification requirements established by the Council of Europe. Likewise, guaranteeing a continuous and systematic monitoring process is a fundamental premise for the integrated, cohesive and collaborative development and dynamics of the route, whether in the transnational, regional or local context.

Relevant indicators for the proposed actions are:

5. Increase in visitors in cultural tourism (%);
6. Cooperation protocols (No.);
7. Communication events and exchange of experiences with *stakeholders* (No.);
8. Monitoring reports (annual) (No.);
9. Youth mobility/exchange programs implemented (No.);
10. Revitalisation of cultural events (No.);



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Get inspiration from others!

**More than 800 Action Plans available on
the [interregeurope](http://interregeurope.eu) website**



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Thank you very much

Sara Bergamin

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