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Adopt an Olive Tree Oliete (Teruel)

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Date – Event name

History

30 years of neglected 100.000 olive trees

- Since the roman empire this place is planted of olive trees, the depopulation and the low price in olive oil did people stop taking care of the olive threes and they turn wild.
- Olive trees need to share their wisdom and feel human care to award them with their golden liquid. Cultivation does not only consist of planting and letting the tree grow, without attention it is destined to disappear

The Foundation Adopt an olive tree was the solution



Solution

- **Adopt an olive tree is a project:**
At Cultural level

At Social level

At Environment level

At Agrofood level



Cultural level

- With LEADER support they make training at the school for raising awareness about environment, social action and sustainable food. Around 300 students has been trained. Olive oil is a key element in all this speeches

Social level

- There are a nonprofit organisation involved in the olive tree recovery process, providing us mentally disabled workers.
- They belong to the network of land stewardship

Environment level

A blockbuster in Oliete, a gripping story, a superhero with a green cape embodied in a tree. Its superpower: to do something nobody else can: **neutralize carbon emissions**

40 years it's the time a tree takes to become an adult and have a significant demand of carbon.

Youth camp each year for promoting the Natura 2000 , as those olives trees belong to the network

Agrofood level

- Drop by drop we fill each bottle of oil that will be sent to the adopters with a social, solidary and sustainable character undoubtedly making it special. Receive 2L of olive oil obtained from the recuperated olive trees as a recognition of your contribution.

Solution

- **How to become a godmother or godfather?**

You can be part of the solution being part of the family of adopt an olive tree, with just 50€ per year you allow a tree to be alive again, they will produce oil and 2 litres are delivery to your home.

With an APP and a QR you can follow the progress of your new godson, name it and visit it.

Each month there is a visit to the village for being closer to your tree and take pictures, smell,...





The last shoot

- **The house of the good father**

Thanks to the transfer of an old house from the river management, they restored it and now can be used for free for the godfathers of the foundation. Is adapted for handicapped people and include place for 4 people.

They promote initiatives as sustainable challenges and are nominated for awards for their social implication and being so innovative, they were nominated on the UN World Tourism Organization.



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Thank you!

Questions welcome



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