



**FINANCIAL INSTRUMENTS
AND FINANCES:
HOW TO MAKE THE FINANCIAL
INSTRUMENTS WORK FOR THE
FIRST-TIME ENTREPRENEURS**

17 -18 • NOVEMBER • 2020



AGENDA

DAY 1: 17 • NOVEMBER • 2020

[CLICK HERE TO JOIN THE MEETING](#)

10:00 - 10:20

INTRODUCTION, TECHNICAL AND LOGISTICAL INFORMATION'S, PRESENTATION OF AGENDA FOR BOTH DAYS

ANDRAŽ ŠILER (BSC KRANJ, REGIONAL DEVELOPMENT AGENCY OF GORENJSKA REGION, OSS PARTNER)

MALENE AARAM VIKE (MORE AND ROMSDAL COUNTY COUNCIL, OSS PROJECT MANAGER)

10:20 - 12:30

BEST PRACTICE PRESENTATION BY OSS PARTNERS

1. NORWAY

INNOVATION NORWAY

MARI DORTE JONLAND MICHAELSEN, INNOVATION NORWAY;

ANJA SOLEVÅGSEIDE, PIR INVEST

2. GREAT BRITAIN

ACCESS2FINANCE WEEK

SHELLY COLLINS, PROGRAMME DELIVERY MANAGER

3. BULGARIA

LEVERAGING PUBLIC AND PRIVATE PARTNERSHIPS TO FINANCE START-UPS AND SOCIAL ENTERPRISES AT REASONABLE COST

GEORGI BRESKOVSKI - EXECUTIVE DIRECTOR OF MIKROFOND JSCO, BULGARIA



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CONTINUED

4. SPAIN

GRANTS FOR INDUSTRIAL DEVELOPMENT, IMPROVING COMPETITIVENESS, DIGITAL TRANSFORMATION AND JOB CREATION

BJÖRN JÜRGENS, INNOVATION AND DEVELOPMENT AGENCY OF ANDALUSIA

5. SLOVENIA

SIO 2020-2022, KOVAČNICA - BUSINESS INCUBATOR KRANJ

ROK STARIČ AND NIVES JUSTIN, BSC KRANJ, REGIONAL DEVELOPMENT AGENCY OF GORENJSKA REGION

6. POLAND

BUSINESS INITIATOR - AN EXAMPLE OF JOINT SUPPORT FOR NEW ENTREPRENEURS

MAREK DUDA, REGIONAL PROJECT MANAGER OF RZESZOW REGIONAL DEVELOPMENT AGENCY

7. BELGIUM

SLOT FOR ADVISORY PARTNER
HILDE HOEFNAGELS

12:30 - 13:00

LUNCH BREAK

13:00 - 13:45

BANKS AND START - UPS: TRADITION MEETS FLEXIBILITY

JAKA VADNJAL: FORMER CEO OF HRANILNICA LON BANK. INDEPENDENT FINANCIAL CONSULTANT AND START UP MENTOR.

13:45 - 14:30

PRIVATE INVESTMENT FUND FOR LOCAL ECONOMY GROWTH

TILEN TRAVNIK: D.LABS FOUNDER. START-UP INVESTOR



AGENDA

DAY 2: 18 • NOVEMBER • 2020

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SLOVENIAN GRANTS FOR STARTING INNOVATIVE COMPANIES (P2 GRANT)

ALEŠ MEGLIČ: FOUNDER AND CEO, [VIBEIT](#)

10:00 – 10:45

SMALL GRANTS FOR SMES – SLOVENIAN VOUCHER SYSTEM

NIVES JUSTIN: BSCKRANJ, REGIONAL DEVELOPMENT AGENCY OF GORENJSKA REGION

10:45 – 11:30

LUNCH BREAK

11:30 – 12:00

HOW TO BENEFIT FROM SUCESFULL KICKSTARTER CAMPAING ON LONG TERM BASIS

ROK STARIČ: CEO AND FOUNDER, [ROKS NUT BUTTER](#)

12:00 – 12:45

CROWDFUNDING

NATHALIE DE SCHEPPER, [CHAMBER OF COMMERCE ANTWERP](#)

12:45 – 13:30

WRAP-UP AND CONCLUSIONS

ANDRAŽ ŠILER (BSC KRANJ, REGIONAL DEVELOPMENT AGENCY OF GORENJSKA REGION, OSS PARTNER)
MALENE AARAM VIKE (MORE AND ROMSDAL COUNTY COUNCIL, OSS PROJECT MANAGER)

13:30 – 14:15

SEE YOU THERE!