

# Newsletter

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**PriMaaS**  
Interreg Europe



## Newsletter #2 - PriMaaS

Welcome to the second newsletter of “PriMaaS - Prioritizing low carbon mobility services for improving accessibility of citizens” project!

The main vision of PriMaaS is to promote the integration of traditional modes of public transport with personal and innovative modes, creating equitable mobility services that are truly focused on citizens' needs. PriMaaS aims to promote inter-organizational collaboration and build trust between key stakeholders (transport authorities, mobility operators and service providers, and consumer protection organizations).

In this newsletter, you can find interesting news, initiatives developed by the consortium, or upcoming events.

+ Information  
about the project

## Stakeholders Group Meetings

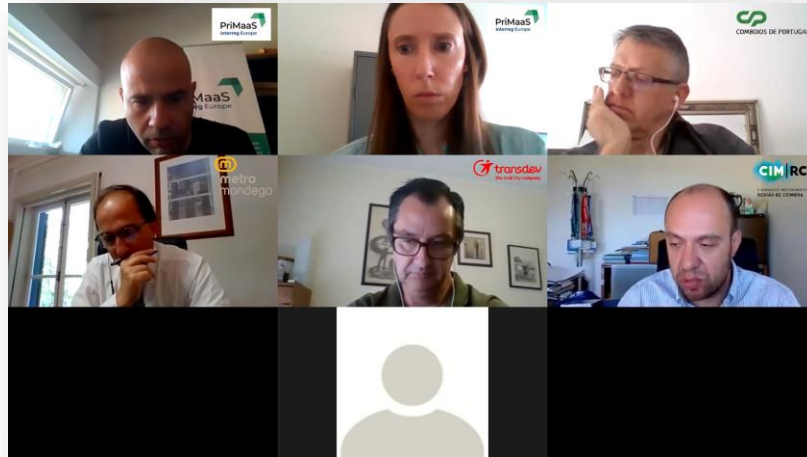
14<sup>th</sup> July 2020 - online, Portuguese Stakeholders

The 2nd Stakeholders Meeting of PriMaaS project in Portugal took place on 14th July with the participation of relevant actors from the Centre Region such as CIM COIMBRA, Metro Mondego, SA, TRANSDEV and CP.

The main objective of this session was to bring together different personalities that work in the context of transport and Mobility as a Service and share their experience in this sector. The session had the participation and contribution of the following stakeholders:

- Jorge Brito, Executive Secretary of CIM Coimbra Region who brought us the theme “Impact of COVID-19 in public transports of CIM Coimbra Region”;
- João Marrana, Chairman of the Board of Directors of Metro Mondego, SA talked about “Tariff Integration as a Catalyst for Change”;
- João Lino, Commercial and Development Director of Transdev who approached the subject “Impact of COVID-19 on Transdev”;
- Pedro Jesus, responsible for the “Digitization, Operational Projects and Sales Network” area integrated in the “Operations and Commercial” Department in CP talked about “Intelligent Mobility: challenges and implications”.

+ Info



### 16<sup>th</sup> October 2020 – online, Italian Stakeholders

On October 16th, the second Italian Regional Stakeholders Meeting took place as a virtual event, with the main objective of providing Italian stakeholders a “state of play” of the PriMaaS project results. It was also an opportunity to exchange ideas with stakeholders on the subject of the moment: perspectives and solutions that each stakeholder has developed to ensure interoperability of systems and data sharing at this stage when everything is inevitably virtual.

There was a high-level participation and exceptional enthusiasm from more than 20 stakeholder from different Italian regions (Interreg Italy-France Maritime MOBIMART project coordinator (Tuscany Region), Local Public Administrations, Public Transport operators, IT/ITS organizations and mobility solution developers.



## Steering Group Meetings

### 13<sup>th</sup> October 2020 – Steering Group Meeting - Online

On the last 13<sup>th</sup> of October, PriMaaS Steering Group met online to evaluate project status and to discuss possible solutions to minimize the negative impact of COVID-19 pandemic on project activities.

The meeting began with an analysis of the project status at technical and financial level. Partners shared their difficulties on carrying out the planned work, since many of the presential meetings between project partners were not possible to organize due to the COVID-19 pandemic. Therefore, there was an effort of the consortium to try to adapt the planned actions to the new reality, carrying out some of the work in online format. Considering this, partners presented and discussed possible measures to overcome these challenges in order to ensure that all the planned work will be conclude.

## Stakeholders Interviews

### 14<sup>th</sup> July 2020 – Interview to João Marrana, Chairman of the Board of Directors Metro Mondego, SA

Márcia Oliveira from CIM Coimbra Region interviewed João Marrana - Chairman of the Board of Directors of Metro Mondego, SA. In this interview João Marrana shared his knowledge and experience in the context of Mobility as a Service and expressed his opinion on the future of MaaS platforms and their geographical limit of integration in Portugal. Subsequently he also described what are, in his opinion, the most significant difficulties in the integration of mobility services in Portugal.

Video



25<sup>th</sup> August 2020 - Interview to Professor Timo Liljamo, Professor of Civil Engineering in Tampere University and member of the Research Group: Transport Research Centre Verne

Mikko Vallbacka from Council of Tampere Region (Finland) - interviewed Professor Timo Liljamo from Tampere University and a member of the Transport Research Centre Verne. Professor Timo Liljamo shared his experience and results achieved within a research he conducted on "Potentially user groups of Mobility as a Service in Finland", highlighting that there are still some aspects that need to be consolidated and that in the Transport Research Center Verne they now intend to go deeper the study and research from the point of view of the user of MaaS platforms.



7<sup>th</sup> September 2020 - Interview to Karhula Kaisa, Passenger Transport Engineer in Tuomi Logistiikka.

Mikko Vallbacka from Council of Tampere Region (Finland) interviewed Karhula Kaisa, Urban Mobility expert currently working as a Passenger Transport Engineer in Tuomi Logistiikka.

Karhula Kaisa has been working with different mobility development projects aiming to create more sustainable traffic systems. In this interview Karhula Kaisa talked about the Transport Services that her company Tuomi Logistiikka provides to the Region. And she also shared her perspective on the main needs of transport in rural areas, mentioning some of the results and lessons learned from a project in which she was involved about "Creating mobility services in rural areas".



22<sup>nd</sup> October 2020 – Interview to Gabriella Rolandelli, Department of Infrastructure and Transport – Liguria region

Raffaele Cattani from Liguria Region (Italy) interviewed Gabriella Rolandelli - Director of Infrastructure and Transport department in Liguria Region.

In the interview, Gabriella Rolandelli shared her experience and perspective as the person in charge of all the infrastructure and transport in the Liguria Region, namely about their public transport activity in the Region. She also shared her views on the development of Mobility as a Service in the Liguria region, and the main prospects for the future in this area.





## Policy Briefs

CIM COIMBRA and TTS Italy prepared two Policy Briefs about the Mobility as a Service (MaaS) Context in their region and relevant policies and good practices for its development and implementation.

The document prepared by CIM COIMBRA presents the state of development and implementation of mobility as a service in the Coimbra Region, and also the importance of the regional policy support for the development and implementation of Low Carbon MaaS in Coimbra Region.

Policy Brief 2, prepared by TTS Italy, discusses about how Italy is dealing and overcoming the negative impact of COVID-19 pandemic in the transport sector.

Both can be consulted on the project website.



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## Upcoming Events

### 2<sup>nd</sup> and 3<sup>rd</sup> of December 2020 - Exchange of Experience Event - Online

On 2<sup>nd</sup> and 3<sup>rd</sup> of December an online event will take place, organized by the partner PP7 - Liguria Region of PriMaaS project in partnership with the projects MOBIMART - “Interoperability and development of a cross-border Travel Planner to reduce distances” and MOBIMART PLUS - “The challenge of integrated intermodal cross-border ticketing”. The event will have the intervention and sharing of knowledge and experience of several relevant stakeholders from the different Regions of this project’s consortium. The participants will share their vision within sever topics related to the theme of transports and mobility. Follow our website and communication channels where we will publish more information soon.

## Contact Information

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