



THE REPAIRING AND TRANSFORMING ROLE OF SOCIAL ECONOMY

Social Seeds Project event: Leveraging
Social Enterprises for a more resilient, inclusive
and sustainable Europe
18 November 2020

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Why is the social economy playing an even greater role given COVID-19 and its consequences?

While estimates vary, across EU28 countries, there exist 2.8 million traditional social economy organisations (SEOs), employing about 6.3% of the EU workforce (or 13.6 million jobs) according to CIRIEC (2017).





What do we mean by social economy?

Social economy organisations implement specific business models characterised by two elements: (i) they address societal needs and (ii) they are organised differently compared to mainstream economic actors



Source: OECD, 2020

https://read.oecd-ilibrary.org/view/?ref=135_135367-031kjiq7v4&title=Social-economy-and-the-COVID-19-crisis-current-and-future-roles

Diversity of legal entities and forms	<ul style="list-style-type: none"> Associations Co-operatives Foundations Mutual organisations Social enterprises 	<p>Médecins Sans Frontières (MSF) brings medical humanitarian assistance and is an international, independent medical humanitarian association</p> <p>COOP Korea is the second largest consumer co-operative group in Korea</p> <p>Calouste Gulbenkian Foundation's main purpose is to improve the quality of life through art, charity, science and education in Portugal</p> <p>Credit Mutuel is one of the main mutual banks in France</p> <p>ImpactHub is the world's largest network focused on building entrepreneurial communities for impact at scale</p>															
Diversity of size	<ul style="list-style-type: none"> Small and medium entities Large entities and groups of social economy entities 	<p>Canyon Cinema Foundation, a California non-profit Public Benefit Corporation, educates and promotes non-commercial, historical, avant-garde, experimental and artist-made cinema</p> <p>Mondragon Corporation in Spain (+280 entities, +74 000 employees)</p> <p>Groupes SOS in France (550 entities, 18 000 employees)</p>															
Diversity of outreach	<ul style="list-style-type: none"> Local outreach National outreach International outreach 	<p>Molengraek in Belgium supports disadvantaged families with IT equipment and training</p> <p>Greenpeace Energy Co-operative in Germany is one of the major providers of green electricity</p> <p>Grameen Bank in Bangladesh is a world-famous microfinance institution</p>															
Diversity of sectors	<table border="1"> <tr> <td data-bbox="1668 928 1796 1049"> Health and social services Poverty, work integration, social inclusion </td> <td data-bbox="1809 928 1936 1049"> Trade and retail Fair trade organisations, local shops </td> <td data-bbox="1949 928 2076 1049"> Culture & Media Cinemas, theatres, festivals, slow press co-operatives </td> <td data-bbox="2089 928 2216 1049"> Construction Sustainable construction material, passive building </td> <td data-bbox="2229 928 2356 1049"> Tourism Youth hostels, ecotourism </td> </tr> <tr> <td data-bbox="1668 1056 1796 1178"> Education Schools, Vocational Training institutions </td> <td data-bbox="1809 1056 1936 1178"> Energy Renewable energy community initiatives (RESCOOPS) </td> <td data-bbox="1949 1056 2076 1178"> Manufacturing Insulation equipment, packaging, printing </td> <td data-bbox="2089 1056 2216 1178"> Bank and social finance Cooperative or mutual savings banks </td> <td data-bbox="2229 1056 2356 1178"> Food and beverage Agro ecology, short supply food chains, co-operative supermarkets, vineyards </td> </tr> <tr> <td data-bbox="1668 1185 1796 1306"> ICT services ICT providers and ICT support initiatives </td> <td data-bbox="1809 1185 1936 1306"> Recycling Reuse and recycling centres, textile recycling, second-hand and upcycling </td> <td data-bbox="1949 1185 2076 1306"> Mobility Green mobility / Bike-promotion and repair initiatives </td> <td data-bbox="2089 1185 2216 1306"> Real estate Housing coops, community land trusts, temporarily occupied units </td> <td data-bbox="2229 1185 2356 1306"> And many more ... </td> </tr> </table>		Health and social services Poverty, work integration, social inclusion	Trade and retail Fair trade organisations, local shops	Culture & Media Cinemas, theatres, festivals, slow press co-operatives	Construction Sustainable construction material, passive building	Tourism Youth hostels, ecotourism	Education Schools, Vocational Training institutions	Energy Renewable energy community initiatives (RESCOOPS)	Manufacturing Insulation equipment, packaging, printing	Bank and social finance Cooperative or mutual savings banks	Food and beverage Agro ecology, short supply food chains, co-operative supermarkets, vineyards	ICT services ICT providers and ICT support initiatives	Recycling Reuse and recycling centres, textile recycling, second-hand and upcycling	Mobility Green mobility / Bike-promotion and repair initiatives	Real estate Housing coops, community land trusts, temporarily occupied units	And many more ...
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What does the OECD do to support policymakers?





Selected examples of relevant OECD actions

Global Action on Social and Solidarity Economy

- A 3-year action covering all EU+6 countries
- A practical guide on *legal frameworks*
- A practical guide on *social impact measurement*
- A practical guide on *internationalisation*
- *Country Fact Sheets*
- 6 to 8 *peer learning partnerships*

Social innovation at local level

- Upcoming **report** *Building social ecosystems for social innovation*

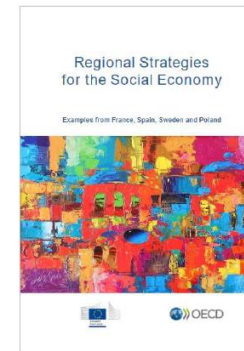
EU/OECD Better Entrepreneurship Policy Tool



An online tool designed for policy-makers and other interested parties at local, regional and national level designed to help assess level of development of social entrepreneurship and inclusive entrepreneurship policies.

Recent publications

2020



[Regional Strategies for the Social Economy](#)

2020



[Social economy and the COVID-19 crisis: current and future roles](#)



Relevant publications:

Compendium

- [Boosting Social Enterprise Development: Good Practice Compendium](#) (2017)

Social Entrepreneurship in Europe: In-depth country reviews

- [Boosting social entrepreneurship and social enterprise development in Estonia](#) (2019)
- [Boosting social entrepreneurship and social enterprise development in the Netherlands](#) (2019)
- [Boosting social entrepreneurship and social enterprise development in Lithuania](#) (2019)
- [Boosting social entrepreneurship and social enterprise creation: Unlocking the potential of social enterprises in Czech Republic](#) (2016)
- [Boosting social entrepreneurship and social enterprise creation: Unlocking the potential of social enterprises in Croatia](#) (2016)

Policy Briefs

- [Policy Brief on Scaling the Impact of Social Enterprises](#) (2016)
- [Policy Brief on Social impact measurement for social enterprises](#) (2015)
- [Policy Brief on Social Entrepreneurship](#) (2013)



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*Thank
you*

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