



European Union  
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The role of modal interchange to foster a low-carbon urban mobility

## The Role of Modal Interchange to Foster Low-Carbon Urban Mobility

Dear Reader,

Welcome to MATCH-UP's 4<sup>th</sup> Newsletter.

As the COVID-19 pandemic keeps going at a fast pace worldwide, MATCH-UP partners have been facing different restrictions in their respective countries that have impacted on the project's face-to-face meetings and activities.

Yet, even under such unfavourable conditions, all MATCH-UP partners have managed to organize several project activities, while many interesting projects are under way in each of our partners' cities and regions.

MATCH-UP, together with two other Interreg Europe Projects working on low-carbon and sustainable mobility, organised the **Participatory Lab "Mobilizing people for active low carbon mobility"**, which was held in the framework of the European Week of Cities and Regions 2020. Also, our MATCH-UP Evaluation System, a tool to assess the performance of planning and design solutions of modal interchange, boosting sustainable multimodal mobility, is available now.

Our project website is also a great source of information for news, updates and progress on key outputs. Keep updated and follow us on [www.interregeurope.eu/match-up/](https://www.interregeurope.eu/match-up/).

We hope you enjoy our MATCH-UP news!

## Newsletter #4

November 2020

### IN THIS EDITION .....

- News from the partners
- Partners & Contacts

### MATCH-UP AT A GLANCE

MATCH-UP aims to foster low carbon mobility by achieving significant improvement of modal interchange among four main types of low-carbon means of transport: walking/cycling, public transport, rail transport and green vehicles.



Read more about MATCH-UP at:  
<https://www.interregeurope.eu/match-up/>



## “Mobilizing people for active low carbon mobility” Participatory Lab at the European Week of Regions and Cities 2020

On Wednesday 14<sup>th</sup> October, [MATCH-UP](#) together with two other Interreg Europe Projects working on low-carbon and sustainable mobility – [OptiTrans](#) and [e-smartec](#) – organised the **Participatory Lab “Mobilizing people for active low carbon mobility”**, which was held in the framework of the [European Week of Cities and Regions 2020](#). The Lab aimed to share **Good Practices** and Policies on behavioural changes and other initiatives towards **accessible, inclusive, and low-carbon mobility**.



Find [on our website](#) what it came out!

## “Cycling is good for you and good for the environment” – Bike Week 2020 – Ireland



Bike Week 2020, an initiative of the Government of Ireland, took place this year between the 19<sup>th</sup> and the 27<sup>th</sup> of September. Cyclists from all over the country took to their bikes to support local initiatives run by the local authorities, community and cycling groups.



Read more [here!](#)

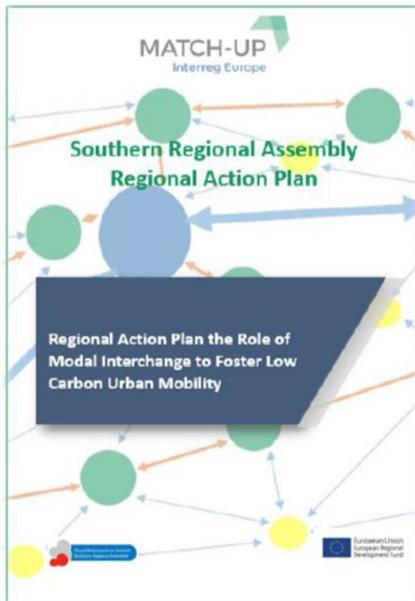
## MATCH-UP – 10 Minute Town Concept



The [Southern Regional Assembly](#) is delighted to release the [MATCH-UP project 10 Minute Town Video](#) and the [MATCH-UP 10 Minute Town Framework full report](#) which was inspired by learnings from the Interregional partners of the [MATCH-UP Interreg Europe Project](#).

Following learnings from the MATCH-UP partners, we focused one of our policy improvements on the [Regional Spatial & Economic Strategy](#) – the 10 Minute Town Concept. It seeks to have all community facilities and services accessible within a 10-minute walk or cycle from homes or accessible by public transport services connecting people to larger scaled settlements.

Find more [here!](#)



## MATCH-UP – Southern Regional Assembly – Regional Action Plan 10 Minute Town Concept

The **Southern Regional Assembly** is delighted to announce that our **MATCH-UP Interreg Europe Project's** Regional **Action Plan** has been validated by the Interreg Europe Technical Secretariat.

This Plan was inspired by learnings from all our Interregional partners in the MATCH-UP project and from Good Practices from the County of Northeim, Germany and the Municipality of Funchal, Portugal.

Read more [here!](#)

## The County of Northeim pursues an e-mobility strategy



Through MATCH-UP, the **County of Northeim** is seeking to improve the policy instrument by implementing a new on-demand transport service within the County of Northeim, which will be integrated into the existing public transport to **improve rural transport connectivity** for rural citizens with mobility or health issues.

Find more [here!](#)

## Funchal Scoops the “CIVITAS LEGACY” AWARD 2020

The **city of Funchal**, a MATCH-UP partner, has won the highly prestigious “CIVITAS Legacy” award 2020, which rewards a city that has translated its commitment to the CIVITAS network and **sustainable mobility** into high-impact, innovative measures. Funchal, a DESTINATIONS partner, was the first Municipality in Madeira to develop a SUMP that outlines the mobility strategy at a long-term period.

Read more [here!](#)





## Funchal shares Urban Logistic Strategy in Peer Review

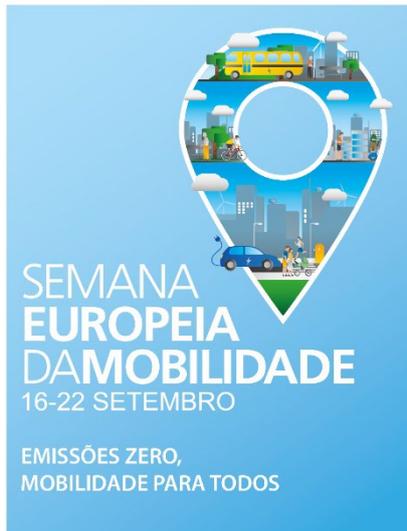
Following a successful application, Funchal was one of the peers selected to participate in the intensive workshop “Framing the Urban Logistic Strategy” for the City of Warsaw that took place on the 29th and 30th of September.



Find more [here!](#)

## Funchal promotes Multimodality within the EU Mobility Week 2020

This year’s edition of the European Mobility Week was marked by the development of several campaigns geared at fostering **behavioural change** towards the use of less pollutant vehicles. Under the theme “Zero Emissions, Mobility For All” and despite the COVID-19 pandemics that hampered some of the activities, Funchal outlined several activities to promote the measures undertaken as well as the envisioned strategy to further **promote cycling**. Read more [here!](#)



## Public Transport Company Timișoara encourage passengers to use new form of tickets payment

As the effects of COVID-19 continue to manifest in all aspects of daily life, the Public Transport Company encourage passengers to mainly use the **new forms of payment for acquiring normal and one-day tickets**: the SMS or the mobile application. Find more [here!](#)





## PriMaaS – another Interreg Europe project under implementation in Timișoara

The **Municipality of Timișoara** partners up with Portugal (Aveiro, Coimbra), Italy (Rome, Genoa), Romania (Bucharest), Germany (Thüringen), Sweden (Stockholm), Finland (Tampere) and Great Britain (Edinburgh) for the implementation of the project PriMaaS - **Prioritizing low carbon mobility services for improving accessibility of citizens.**



Read more [here!](#)

## Big urban mobility projects in Timișoara



In the coming years, Timișoara will implement several major urban mobility projects that will change the appearance of the city. Through two new financing contracts under the Regional Operational Program 2014-2020, the financing for the rehabilitation of the tram lines and the modernization of Calea Bogdăneștilor St. will be ensured, respectively for **seven more new and modern trams.**

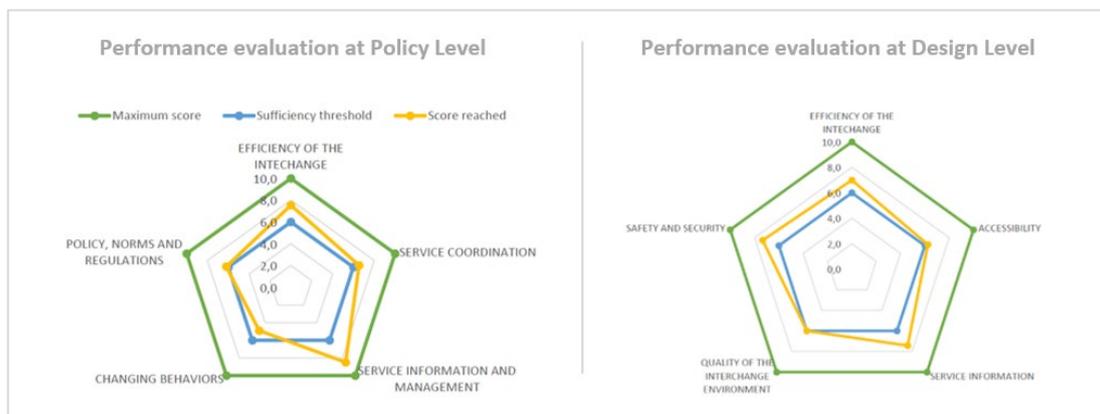
Find more [here!](#)

## Evaluation System now available!!

The [University of Bologna](#), together with the other Project Partners has finalized a tool to assess the performance of planning and design solutions of modal interchange, boosting sustainable multimodal mobility. The tool foresees 2 different evaluation levels:

- one is focused on policies and strategies (planning level);
- one is targeted to interchange transport nodes (design level).

Read more [here!](#)





## What is new on MATCH-UP website?

Our project website is constantly updated!

The [MATCH-UP website](#) is running from more than one year now and several things have changed in the last months. Project objectives and policy instruments have been updated; we have new pages where project videos and relevant documents (brochure, press releases, etc.) are available. Also, we published several news related with project activities, such as project meeting, site visits and staff exchanges and partners' experiences. Have a look at our website!

Do you still want to learn more? You can also find information on good practices from all over Europe on the [Interreg Europe Policy Learning Platform!](#)



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## Partners & Contacts

**For further information**, please contact the Project Coordinator and Communication leader at Alma Mater Studiorum, University of Bologna, Italy.



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<https://www.facebook.com/MatchUpProject/>



[https://twitter.com/MATCHUP\\_Project](https://twitter.com/MATCHUP_Project)

## Project Partners:

	Alma Mater Studiorum - University of Bologna (IT) Lead Partner
	Southern Regional Assembly (IE)
	County of Northeim (DE)
	Municipality of Funchal (PT)
	Timișoara Municipality (RO)



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