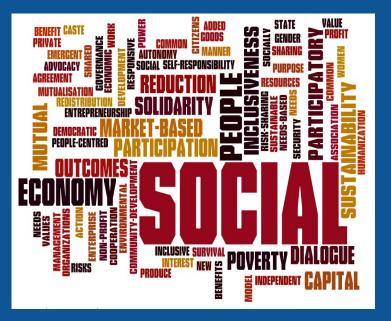


EU policies to support the development of social economy and social enterprises

Presentation UIIa ENGELMANN Head of Unit – DG GROW

European Commission





Why is it important to support social economy and social enterprises?

- Social economy plays a strong role in order to solve market failures and help to build inclusive economies in territories;

- Social economy brings **sustainable responses** to societal challenges: climate change, environmental issues, poverty eradication, unemployment...

= TO SHAPE A FUTURE BASED ON ECONOMIC AND SOCIAL PROGRESS BASED ON **VALUES AND PRACTICES.**





What do we do to support the development of the social economy & social enterprises?

 Access to finance: EASI programme/ Structural funds
Access to markets: social public procurement/ reinforcing the relations with for-profit enterprises.
Improving framework conditions: Better Entrepreneurship tool/policy reviews
Increasing the visibility: ESER scheme



cash

loan





European Social Economy Regions Initiative (ESER)



- launched in February 2018 with two objectives: raise awareness about social economy at regional/local level and build networks of regional/local social economy stakeholders;

- with NO programme or financial support provided by the EU budget;

- gradual building a social economy community.



Towards a new European Action Plan for the EU

- COVID 19 : a role for the social economy community but strongly impacted.
- The reaction of the European Union:
 - The recovery Plan: Next Generation EU
 - Initiatives at services level



- The Preparation of the European Action Plan for the Social Economy;

 Digital RoadMap and Conference in Mannheim (26 -27 May 2021)





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