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Welcome

Competence Center for Nutrition

Anna Katharina Distler

AnnaKatharina.Distler@KErn.Bayern.de

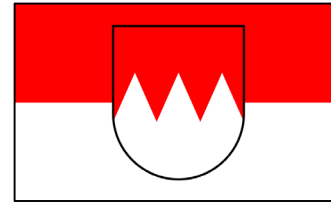
Food sector in Bavaria

- Nearly every 3rd company from the German food industry is located in Bavaria.
- Almost 75% of the turnover of the entire food industry is earned by the producing food industry.





Upper Franconia



Brief insight into the food sector in Upper Franconia:

- a brewery for every 5,511 inhabitants
- one bakery per 2,080 inhabitants
- one butcher shop per 1,540 inhabitants

→ Most of them are traditional family businesses

Competence Center for Nutrition



Our aim:

- Support of a healthy and sustainable lifestyle
- Enhancing the value of food
- Increase of nutritional competence
- Improvement of interdisciplinary cooperation
- Boosting innovation



GP-Trilogy of Platforms

Competence Center for Nutrition – Anna Katharina Distler

Good Practices

AnnaKatharina.Distler@KErn.Bayern.de

Trilogy of Platform:

- Goal: sustainable food chains and development of the local food sector
- Approach to work: creation of various online platforms to improve networking and marketing between all the individual players in the food sector



Regional Bavaria



Regional Catering



www.regionales-bayern.de



www.wirt-sucht-bauer.de



www.regio-verpflegung.bayern

Neu!

Regional Bavaria



- connects producers, processors, farmers' markets and initiatives from Bavaria with interested consumers
- Current registrations: 2700 regional suppliers

Chef seeks farmer



- Connects people from catering, agricultural and food craft sectors
- Current registrations: 1200 regional suppliers

Regional catering



- Connects catering facilities such as kindergartens, senior residences, schools, company caterers, catering services and many more with producers and processors



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Thank you!

Questions welcome



Project smedia:
@InterregFridge