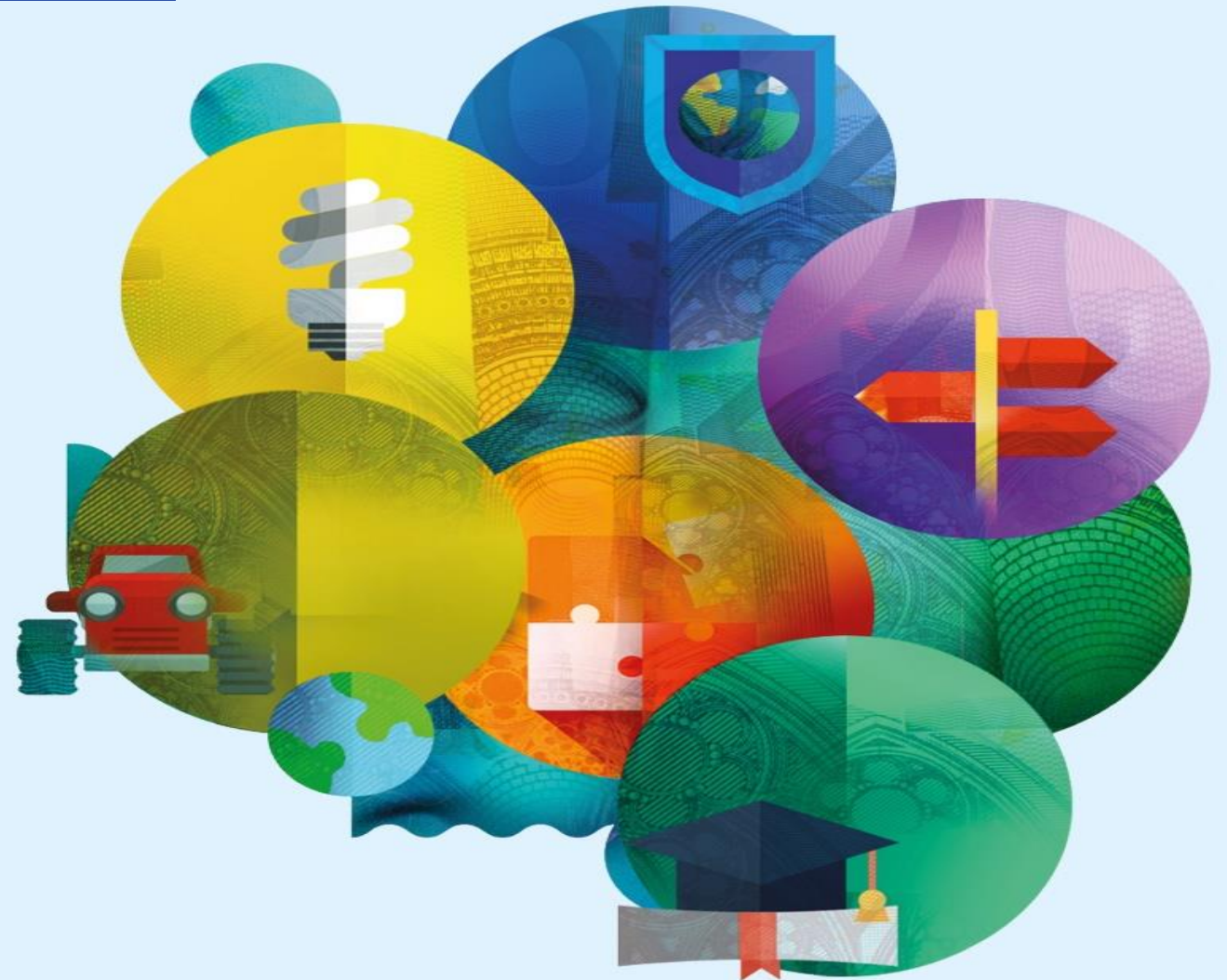


European Digital Innovation Hubs

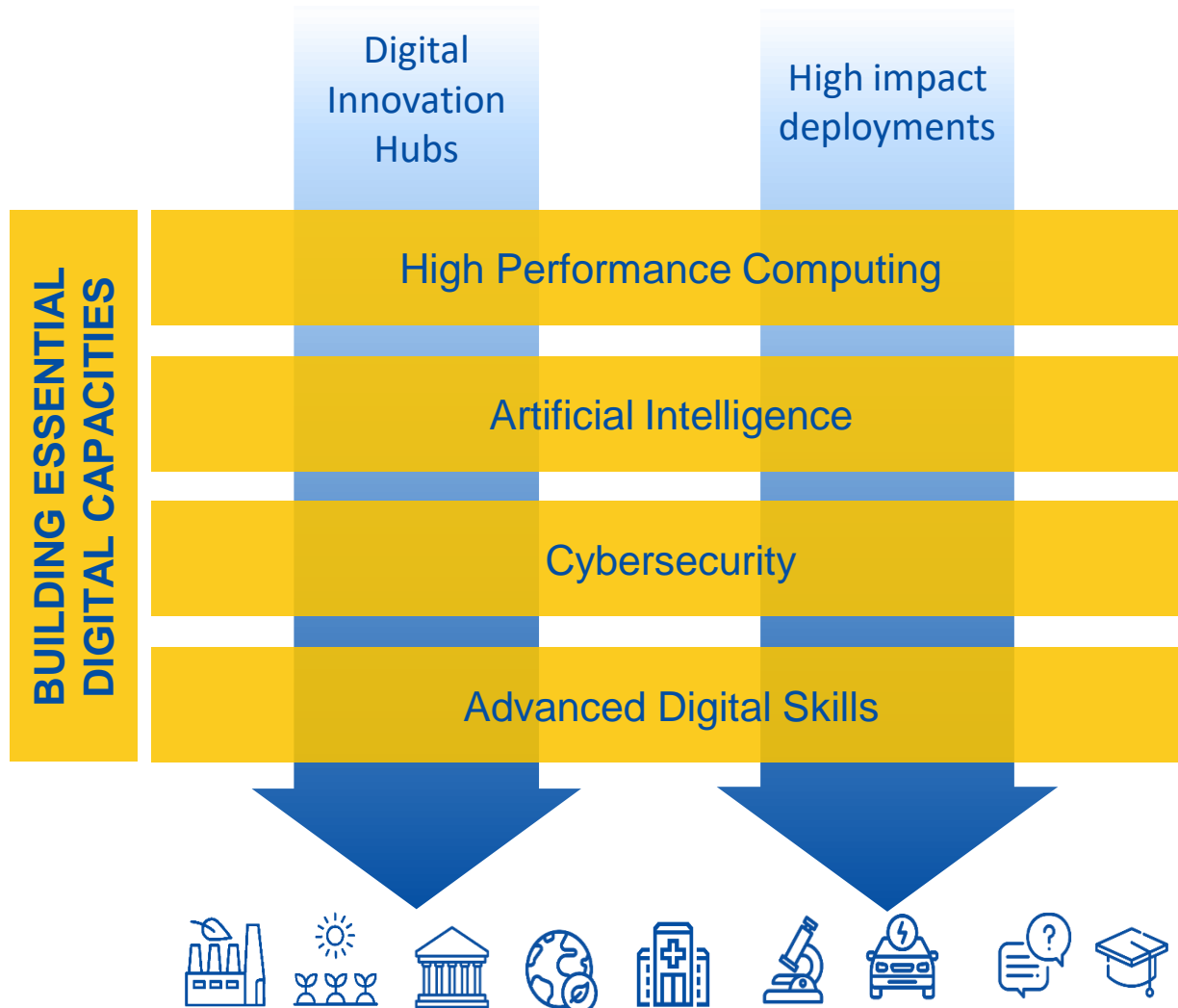
- state of the art-



Elena Angiolini
European Commission - DG CNECT
04 November 2020

Digital Europe programme structure & EDIHs

ACCELERATING THE BEST USE OF DIGITAL TECHNOLOGIES



Task of the hubs :

- 1) focus on digital transformation of SMEs and public sector (Adopt AI)
- 2) EDIH will collaborate with all existing networks funded by other programmes and avoid overlap,
- 3) Member States involvement in designating the entities consortia) which can participate to the call for proposals

Role of Digital Innovation Hubs for economic recovery

- Companies that are digitalised are more resilient during crisis
- “Fast forward” is needed for all companies to use digital working methods
- Digital Innovation Hubs can help, with short term recovery and longer term competitiveness
- Network of hubs at European level can help SMEs in sectors: Tourism, Construction, Textiles, etc.
- through the Digital Innovation Hubs support for local tourism businesses to help them cope with the new realities of the tourism season



JULY 8, 2020

CAST Virtual Hackathon awarded first place to 'SafeTourism' from Algarve DIH, an application which provides tourists with real-time information on the safest tourist activities and businesses during the COVID-19 pandemic. Their solution uses location data and user-sourced ratings to support the safety of tourists by advising if an area is too busy, suggesting quiet alternatives, and informing them of how well businesses follow regulations. SafeTourism helps tourists to stay safe and feel confident during this time – successfully tackling a key challenge to the revival of the tourism sector.

Tourism and Transport in 2020 and beyond
(COM/2020/550)



Thank you



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