

Inno4Sports

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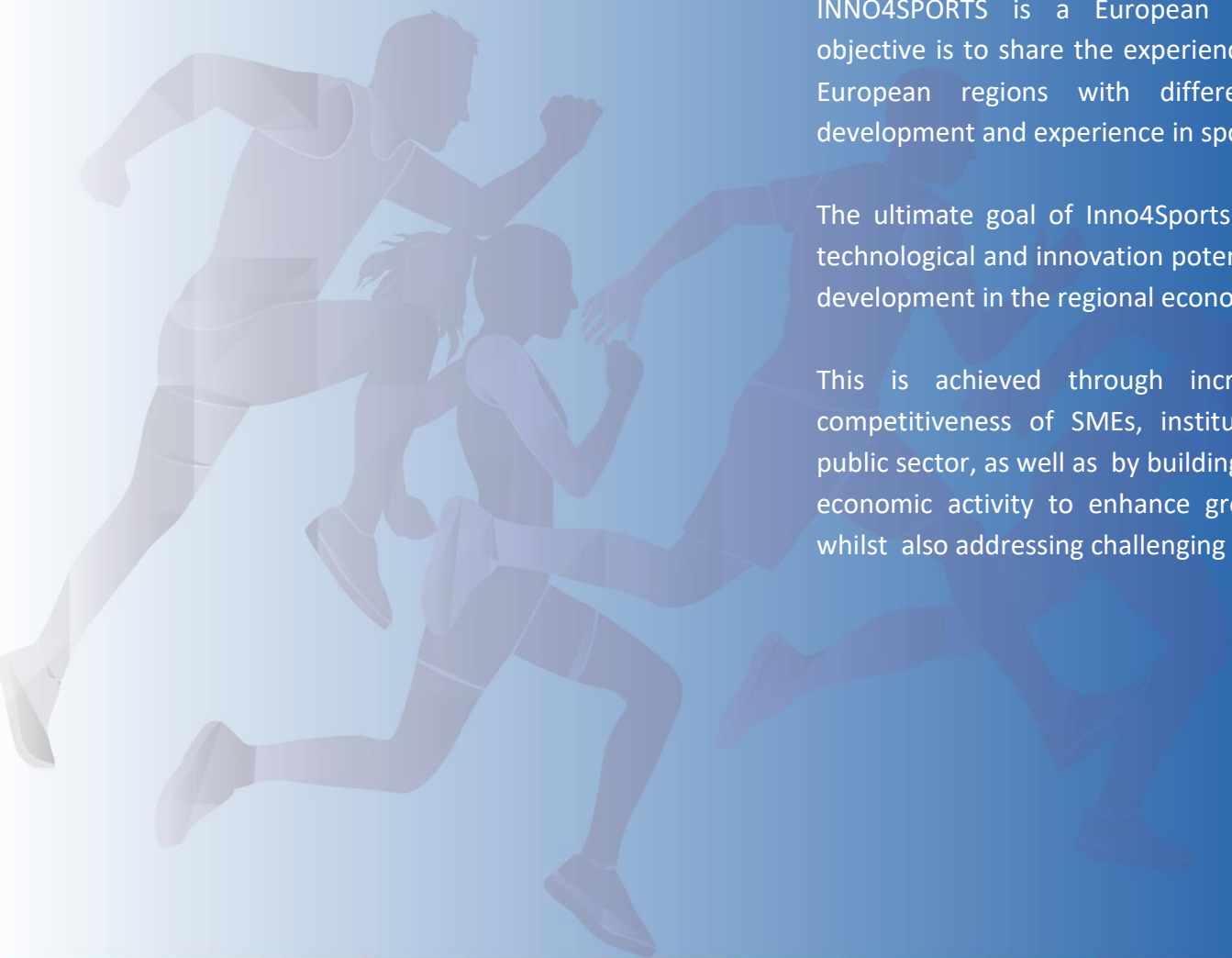
Sport for Growth and Healthy & Vital Communities

Newsletter n.4

INNO4SPORTS is a European project which objective is to share the experiences of different European regions with different levels of development and experience in sport.

The ultimate goal of Inno4Sports is to facilitate technological and innovation potentials for sports development in the regional economy.

This is achieved through incrementing the competitiveness of SMEs, institutions and the public sector, as well as by building an integrative economic activity to enhance growth and jobs whilst also addressing challenging societal issues.



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Inno4Sports: sport important for more vital society

“We don’t compete with each other, but we want to learn from each other.”

Five European regions - *South Netherlands, Lapland, Valencia, Lodz and Debrecen* - joined forces to share their experience and knowledge in the field of innovation for Sport&Vitality under the partnership Inno4Sports. Within this framework, the Inno4Sports project aims to improve the performance of these innovation clusters/regions in the field of sport and vitality and thus strengthen the economical outputs, to fight against inactivity and to stimulate a more vital society. There is a unanimous understanding on the importance to embed sport in regional policy whilst learning from each region expertise and experience so to effectively put sports on the map in these regions.

Read more: <https://www.interreurope.eu/inno4sports/news/news-article/7978/inno4sports-sport-important-for-more-vital-society/>





Inno4Sports Common Statement (on COVID-19)

The impact of Covid-19 on the regional sport ecosystems.

The Covid-19 pandemic brought the regions together in a new way, when suddenly all regions were facing the same situation through lockdown of society. Due to the pandemic and the lockdown measures, many stakeholders become increasingly aware that Sport&Vitality are more important than ever. Accordingly, partner regions perceive that their Regional Action Plans aimed to support innovation activities in the field of Sport&Vitality are just as topical as before, if not more. Hence, the next challenge for actors in the field of sports is to adapt to the “new normal”.

Read more: <https://www.interregeurope.eu/inno4sports/news/news-article/8622/inno4sports-common-statement/>

The image shows the cover of a document titled "Inno4Sports Common Statement". The subtitle is "The impact of Covid-19 on the regional sport ecosystems". Below the title, it lists the lead partner and several other partners. The lead partner is Cluster Sports & Technology. Other partners include the Regional Council of Lapland, IBV (Institut de Biomecànica de València), iVACE (Institut Valencià de Competitivitat Empresarial), University of Debrecen, Sport & Lifestyle, Verde Cluster, and ensieu.

Inno4Sports Common Statement

The impact of Covid-19 on the regional sport ecosystems

Lead partner

CLUSTER SPORTS & TECHNOLOGY
Innovation For Performance & Vitality

REGIONAL COUNCIL OF LAPLAND

IBV
INSTITUTO DE BIOMECÁNICA DE VALÈNCIA

iVACE
INSTITUT VALENCIÀ DE COMPETITIVITAT EMPRESARIAL

UNIVERSITY of DEBRECEN

SPORT & LIFESTYLE

verde
CLUSTER

ensieu



4th Inno4Sports Knowledge Capitalisation Seminar

Good Practices in the realm of Sport&Vitality from Lodzkie region.

The Knowledge Capitalisation Seminar was attended by key stakeholders who have shared inspiring Good Practices (GPs) in the realm of Sport&Vitality from the Lodzkie region. GPs included *myHYDRO*, *Swim for A Dream*, *R&D Technical University of Lodz*, *Lodzkie Horse Trail*, *“Orlikowa” Champions League* and *MyFriend*. Furthermore, partners have joined an e-workshop regarding the GPs presented with the intention to reflect and identify - at the partner and consortium levels - the most relevant lessons learnt and their applicability into partners Regional Action Plans. Besides partners shared ideas for a common Pilot Action with the aim being to identify a suitable Action under a relevant topic for the consortium.

Read more: <https://www.interregeurope.eu/inno4sports/news/news-article/9162/4th-inno4sports-knowledge-capitalisation-seminar/>





EWRC: I4S Session on Innovation Hub for Sport&Vitality

Innovation Hub for Sport&Vitality

Inno4Sports has hosted the session named Innovation Hubs for Sport&Vitality within the European Week of Regions and Cities in October 2020. This session included key note speakers as Rene Wijlens (*Cluster Manager Sports&Technology - Co-Executive Director of EPSI*), Marisa Fernandez Esteban (*Deputy Head of the Sport Unit, European Commission Directorate – General for Education, Culture, Youth and Sport*) and Päivi Ekdahl (*Development Director Regional Council of Lapland*). These presented a series of practices about regions investments in innovation/technological solutions and interregional cooperation within the realm of Sport&Vitality as being key tools in boosting healthy and active lifestyles in all settings whilst creating socio-economic added value in future.

Read more: <https://www.interreurope.eu/inno4sports/news/news-article/9966/innovation-hubs-for-sport-vitality/>






Regional Actions Plan

I4S new series on the Regional Action Plan

Inno4Sports consortium has launched a series of articles on the partners' Regional Action Plan (RAP). RAP describes the changes that each region aspires to develop in its regional policies, based on regional excellences and ambitions.

Read more:

[South Netherlands](#)



Regional Action Plan: South Netherlands
08/09/2020
I4S new series on the Regional Action Plan. In the first episode René Wijlens...
Type: Project

[Lapland](#)



Regional Action Plan: Lapland
23/09/2020
Lapland's Action Plan aims to boost the implementation of the regional S3 in...
Type: Project

[Valencia](#)



Sport, Tourism and Health in Valencia
16/10/2020
Valencia AP aim to improve the socioeconomic development through sports...
Type: Project

[Lodz](#)



Regional Action Plan: LODZKIE Region in Poland
21/10/2020
Better cooperation and new ways of financing as pillars of regional sport &...
Type: Project

[Debrecen](#)



Action Plan: North-Great Plain region, Hungary
04/11/2020
Improving the Economic Development and Innovation Operational Programme...
Type: Project



I4S Pilot Action

Pilot Action to test European Good Practices

The objective of the First Phase of the Inno4Sports project (*from mid 2018 until end of 2020*) is to develop a clear picture of the excellences of all 5 regions involved and, with the inspiration coming from this, to develop a Regional Action Plan for each individual region. However, in order to successful transfer the best practice from one region to others, Pilot Actions are a key instrument in order to facilitate adaptation and testing actions. In the Inno4Sports project it has been identified one Pilot Action named: *'data driven innovation of products and services'* as being unanimously relevant for the consortium. Hence, a successful Pilot will ultimately help the regions to better embed the further development of the *Innovation Hub for Sport&Vitality* in their regional policy.

Read more: <https://www.interregeurope.eu/inno4sports/news/news-article/10312/pilot-action-to-test-european-good-practices/>

