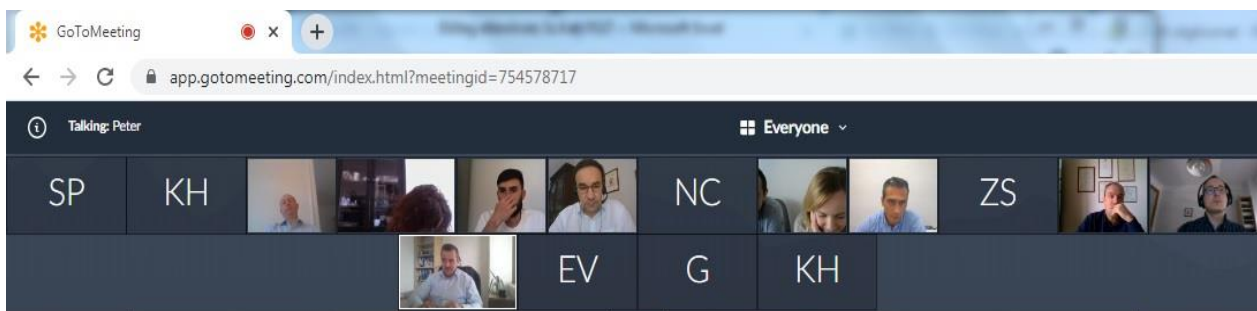


26 November 2020, Budapest

4th Inno Provovement thematic meeting goes online

Considering the Covid-19 pandemic breakout affecting the world since the very beginning of 2020, organizations had to stop and rethink all physical activities considering social distancing rules and the impossibility to travel. Therefore, the partners decided to hold temporarily their Inno Provovement project meetings online, accommodating to the current situation and ensuring to go on with most the project activities.



The fourth international experience exchange originally planned for March 2020, hosted by Lodzkie Region, the Polish partner, was turned into an online meeting in May 2020. During the meeting, the representatives and invited stakeholders of the project partners discussed existing maturity evaluation tools in the partnering countries, how these digital maturity

26 November 2020, Budapest

models adapt to the needs of SMEs and what the expectations of the companies towards Industry 4.0 are.

Read more: <https://www.interregeurope.eu/innoprovement/news/news-article/9151/4th-inno-provement-thematic-meeting-goes-online/>

First online stakeholder meeting hit SUCCESS

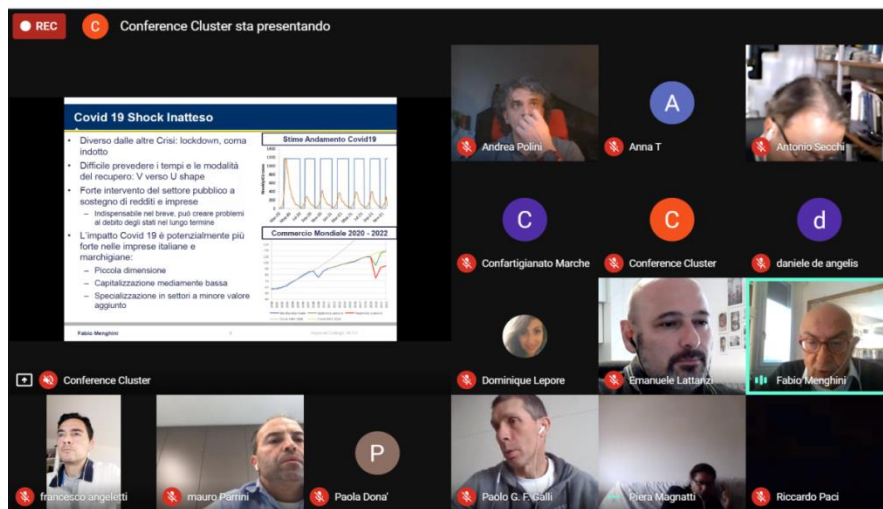
Our Italian Project Partner, Marche Region organized their third local stakeholder meeting on a digital platform on 29 May 2020. The event was unique from many points of view. Italy was particularly hit hard by the pandemic, still the project partner was trying to find ways to organize the regular stakeholder meeting. As no other options were possible, they went online for the first time.

Interestingly the subject of the project (Industry 4.0) offered links on how industries can handle the pandemic and in fact these linkages were discussed during the meeting. The representatives from businesses, universities and trade associations area discussed over the subject **"4.0 during Covid-19: A boost for digital transformation"**, presenting proposals and experiences to answer the questions asked by the Marche Region.



European Union
European Regional
Development Fund

26 November 2020, Budapest



First *Anna Torelli* (Marche Region) introduced the theme, then *Piera Magnatti* (technical assistance) started leading the meeting. Professor *Fabio Menghini* (Marche Polytechnic University) opened the

discussion with a very interesting analysis on the current economic situation, highlighting the **need to improve the digital transformation in order to maintain competitiveness. All the participants got excitedly involved in the conversation and shared their points of view.** The representatives from the Marche universities described how the spread of the SARS-COV-2 virus gave them a chance to develop new research fields. The trade association representatives described how much previous investments in Industry 4.0 and digital innovation positively helped to address the emergency. The companies who invested in Industry 4.0 found themselves ready, more than others, to address this emergency, by transforming a situation of necessity in a strength point.

Antonio Secchi (Marche Region) closed the meeting by collecting all the thoughts from the participants and highlighting the necessity for a new paradigm in present calls for proposal



INNO PROVEMENT

Interreg Europe

26 November 2020, Budapest

and incentive instruments, to meet the Industry 4.0 requirements, but also the necessity to maintain and strengthen those instruments that proved their efficiency.

Read more: <https://www.interregeurope.eu/innoprovement/news/news-article/10517/first-online-stakeholder-meeting-hit-success/>



European Union
European Regional
Development Fund