DIGITAL REGIONS
Interreg Europe

European Union
European Regional Development Fund

# DIGITAL REGIONS: Online-Programme - Switzerland

**Biel/Bienne, 26th November 2020**

**Dr. Dominic Gorecky**
Head of Swiss Smart Factory
Switzerland Innovation Park Biel/Bienne

Virtual

# Welcome to the City of Biel/Bienne

## High-Value Manufacturing Hub

SWITZERLAND INNOVATION PARK BIEL/BIENNE

ROLEX OMEGA swatch FANUC +GF+ ...

© SIP-BB / Swiss Smart Factory

# Switzerland Innovation Park Biel/Bienne

## Our new Headquarter

## Spring 2021

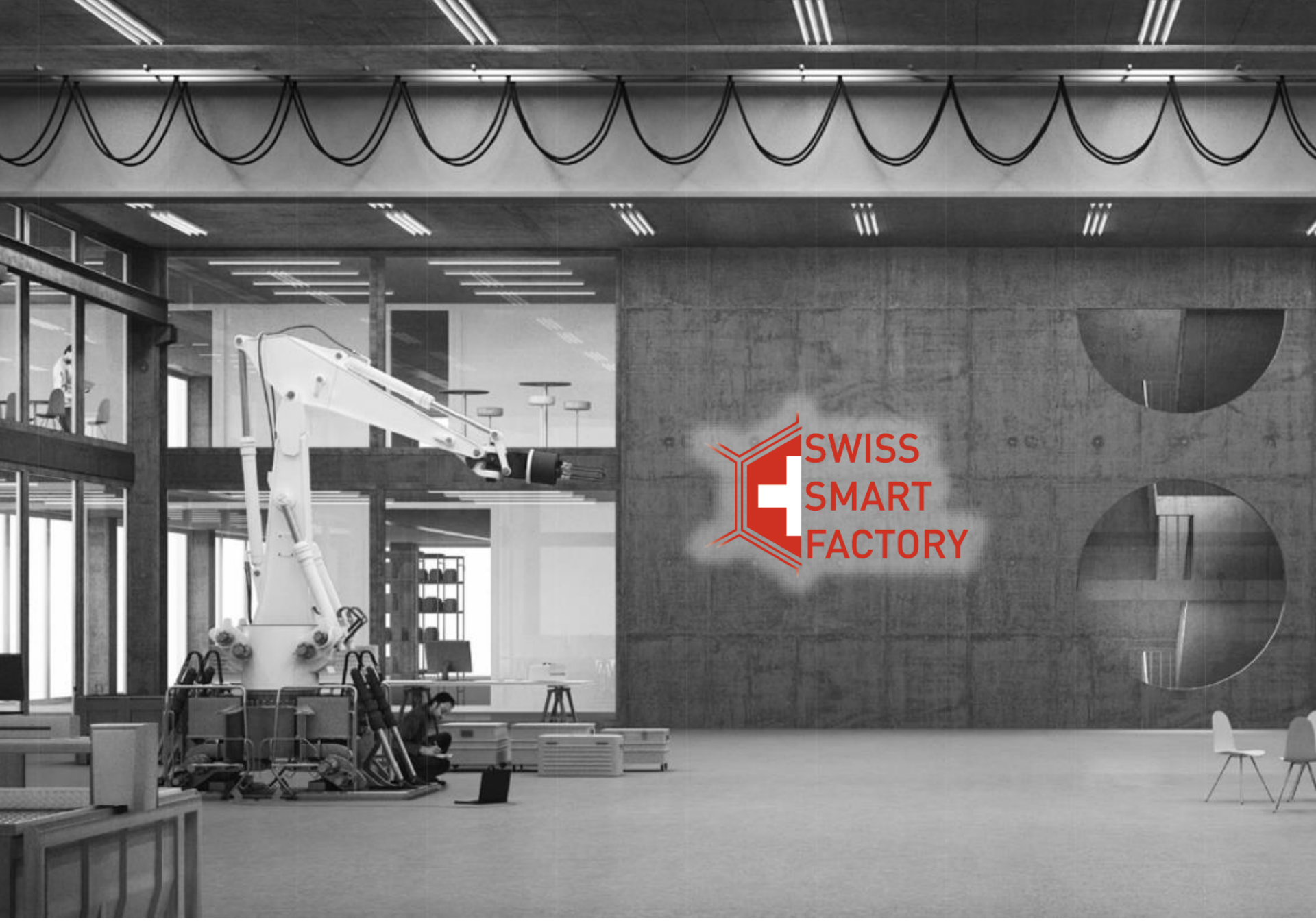
Swiss Medtech Center

Swiss Battery Technology Center

SWISS SMART FACTORY

Swiss Advanced Manufacturing Center

© SIP-BB / Swiss Smart Factory


SWISS
SMART
FACTORY

# Our INTERREG Partnership

# About Digital Regions

**To achieve an increase in the number of SMEs from the manufacturing sector cooperating with other innovation actors in the participant regions to implement Industry 4.0 solutions as a result of improved innovation policies**

# Objectives

DIGITAL REGIONS
Interreg Europe

**Better utilise policy measures to increase the level of cooperation taking place between Industry 4.0 innovation actors in different regions.**

**Improve the participation of SMEs in Industry 4.0 by introducing support measures to enhance skills development, participation in test-beds/field-labs and global value chains.**

**Develop policy guidelines and recommendations aimed at regions with a smart specialisation in the manufacturing sector.**

# Today's Programme

| Time | Topic | Speaker |
|---|---|---|
| **9:15 – 9:30** | Get together and welcoming | Dominic Gorecky, Head of SSF, SIPBB |
| **9.30 – 10:00** | **Introduction to the Innovation Policy of the Canton Bern** | **Virve Resta, Project Manager** |
| **10.00 – 10.30** | **Introduction to the Project of "Switzerland Innovation Park Biel/Bienne"** | **Thomas Gfeller, Chairman of the Board, SIPBB** |
| **10.30 – 11.00** | **Introduction to the SME Support in the Canton Bern** | **Roger Neuenschwander, Head of Be-Advanced** |
| **11.00 – 11.15** | Coffee Break | |
| **11.15 – 12.00** | **Introduction: Swiss Smart Factory – incl. Good Practises and I4.0 Training Programmes** | **Dominic Gorecky, Head of SSF, SIPBB** |
| **12.00 – 12.30** | **Lighthouse Project Industry 4.0 – incl. online Gemba Walk through SSF** | **Michael Wendling, Project Manager, SIPBB** |
| **12:30** | Closing | |

DIGITAL REGIONS
Interreg Europe

# Follow us!

**www.interregeurope.eu/digitalregions/**

@Digital.Regions

@Digital_Regions

# Thank you!

**Dr. Dominic Gorecky**
Swiss Smart Factory
Switzerland Innovation Park Biel/Bienne
dominic.Gorecky@sipbb.ch