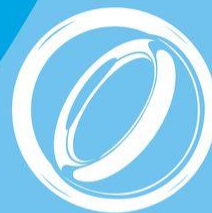


Voucher i4.0

Policy instruments for the digital transition of companies

September 2020

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IAPMEI

Parcerias para o Crescimento

IAPMEI | Partnerships for Growth



- **Agency from the Ministry of Economy**
- **Mission:** To create favorable conditions for the development and strengthening of competitiveness and business innovation.
- **Areas of activity:**
 - information, intermediation and facilitation;
 - Support for the diagnosis of performance in various fields;
 - Training;
 - Entrepreneurship promotion and support;
 - **Investment promotion** (Grants/Repayable assistance)
 - **Financing** (Financial Instruments through subsidiaries/intermediaries).

Define a strategy

Voucher i 4.0



Assimilate i4.0 - Grants for industry 4.0

Voucher Industry 4.0

SI SME Qualification

SI Innovation and Entrepreneurship

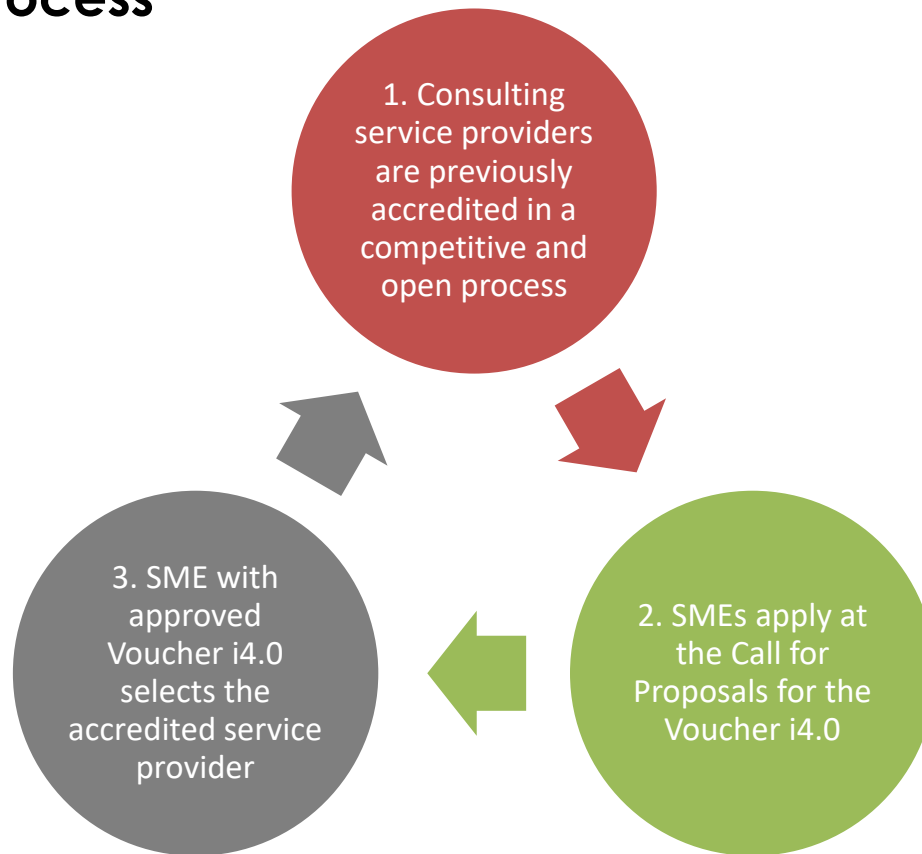
Voucher Industry 4.0

Goals

Definition of a technological strategy aligned with the principles of Industry 4.0

Beneficiaries: SMEs of any nature and in any legal form.

Voucher i4.0 - Process



Voucher i4.0 - Accreditation

For the consulting entities to provide technical assistance services to companies, within the scope of Vale Indústria 4.0, they will have to be previously accredited in a competitive and open process.

475 consulting entities where accredited in Voucher i4.0.

Voucher Industry 4.0

Elegibility

Consulting for:

- Diagnosis and strategy definition for implementing processes associated with e-commerce
- Diagnosis and implementation strategy definition for other processes associated with Industry 4.0

Technical, scientific and consulting assistance in areas of knowledge, for the implementation of recommendations resulting from the diagnosis, which prove essential to the realization of the digital transformation strategy

Voucher Industry 4.0

Grant

Non-Refundable Incentive 75% with a limit of €7,500

- **2,500€ for E-commerce process implementation strategy**
- **5,000€ for Strategy for the implementation of other processes associated with Industry 4.0**

State Aid – GBER - Article 28 Innovation aid for SMEs
(max 200.000 € for 3 years)

IAPMEI - Results in i4.0-specific Portugal 2020 Calls

Voucher i4.0

429 projects

€4,3 Million investment

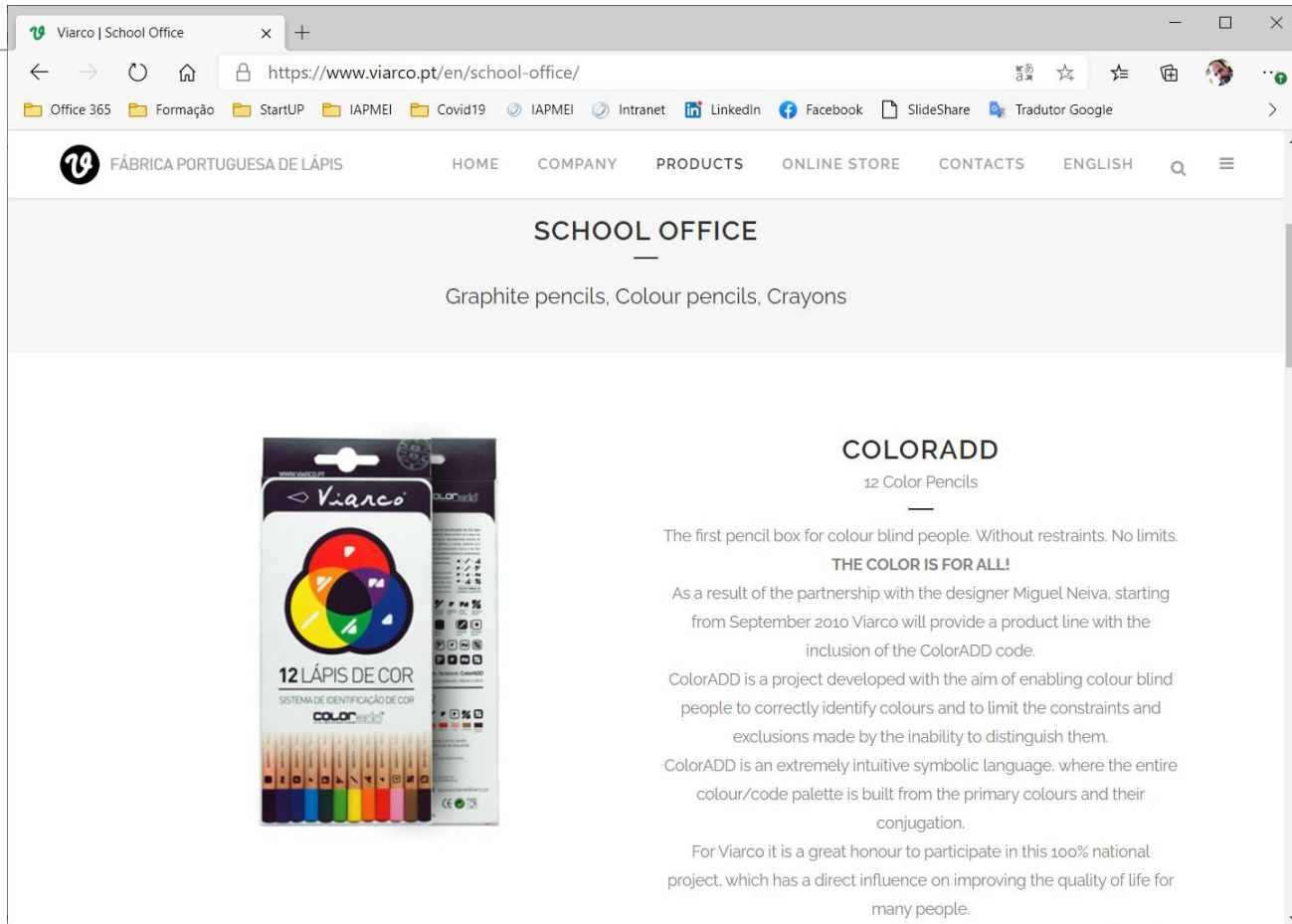
€3,0 Million incentive

Case - VIARCO

SINCE 1907

A story with more than 100 years.

Viarco remains the only Pencil Factory in Portugal and probably one of the most versatile at a global level



The screenshot shows a web browser window with the URL <https://www.viarco.pt/en/school-office/>. The page header includes the Viarco logo and navigation links: HOME, COMPANY, PRODUCTS, ONLINE STORE, CONTACTS, ENGLISH. The main heading is "SCHOOL OFFICE" with a sub-heading "Graphite pencils, Colour pencils, Crayons".

The featured product is "COLORADD 12 Color Pencils". The product image shows a box with a Venn diagram of overlapping colored circles (red, yellow, green, blue, purple) and the text "12 LÁPIS DE COR" and "SISTEMA DE IDENTIFICAÇÃO DE COR".

COLORADD
12 Color Pencils

The first pencil box for colour blind people. Without restraints. No limits.

THE COLOR IS FOR ALL!

As a result of the partnership with the designer Miguel Neiva, starting from September 2010 Viarco will provide a product line with the inclusion of the ColorADD code.

ColorADD is a project developed with the aim of enabling colour blind people to correctly identify colours and to limit the constraints and exclusions made by the inability to distinguish them.

ColorADD is an extremely intuitive symbolic language, where the entire colour/code palette is built from the primary colours and their conjugation.

For Viarco it is a great honour to participate in this 100% national project, which has a direct influence on improving the quality of life for many people.

Case - VIARCO

Project



ESTRATÉGIA DIGITAL

Project code: NORTE-02-0853-FEDER-035908

Region of intervention: North

Main goal: Acquisition of specialized consulting services for the definition and implementation of a Business Digitization Strategy using the concepts associated with Industry 4.0, applied to our business as factors of competitive advantage and differentiation in international markets.

Beneficiary Entity: VIARCO-INDUSTRIA DE LAPIS LDA

Starting date: 27-04-2018 | **Date of conclusion:** 26-04-2019

Total eligible cost: 10.000 Euros

Financial Support from the European Union: 7.500 Euros

Questions



- ? Too much bureaucracy in accessing grants vs more control and reliability(EU requirements?)
- ? The accreditation of high quality service providers is very relevant
- ? Accreditation of market service providers vs accreditation of non profit innovation entities (ex: RTOs)
- ? Expense reimbursement (Reeinburse to the SME) vs Discount voucher (Reeimburse the service provider)
- ? Diffuse boundary between diagnosis and implementation of actions
- ? What happens after the strategy definition