



Next2Met
Interreg Europe



European Union
European Regional
Development Fund

Next2Met – Project Overview

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PLE 3, DIBA, Dec 3, 2020

Our Project

What is our goal?

Increasing attractiveness of Next2Met regions with soft digitalisation measures.

Why?

By focusing on the strengths of **Territories surrounding metropolitan areas**, Next2Met aims to overcome the current bottlenecks to attracting and retaining knowledge, people and capital.

Objectives

How will this be done?

Overall objective:

Ensure that public policy supports increased attractiveness of territories surrounding metropolitan areas.

SUB-OBJECTIVES

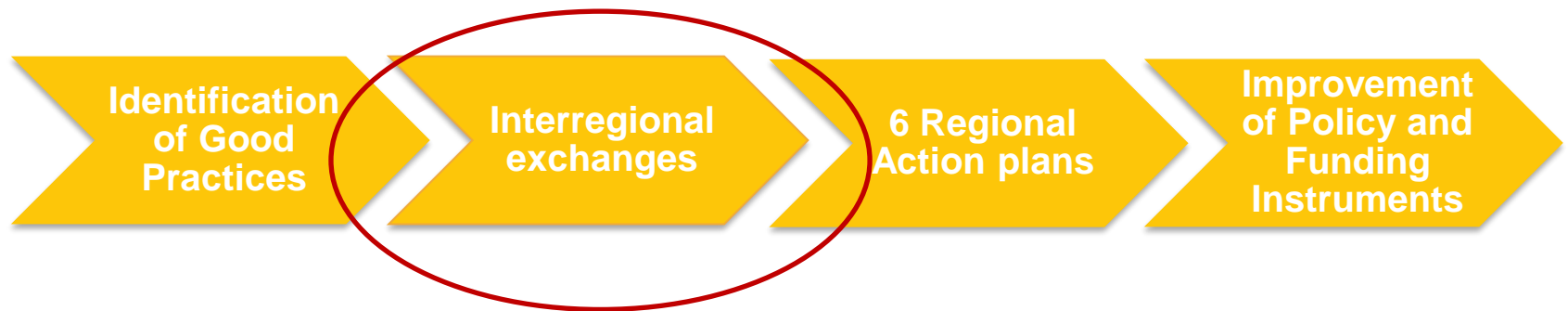
Define how **means to support** funding and application of soft-digitalisation measures can be improved within policy instruments.

Ensure correlation between measures and **priority sectors** (RIS3) that should be the regions' unique selling points.

Ensure **long-term impact** of improved policy, whereby public funding instruments stimulate further public/private investments, thus attracting people, competence, and capital.

Main Steps

How will this be done?



Partnership

Who is involved?

LP	Regional Council of Päijät-Häme(FI)
P2	ecoplus. The Business Agency of Lower Austria (AT)
P3	Barcelona Provincial Council(ES)
P4	Eastern and Midland Regional Assembly (IE)
P5	Podlaskie Voivodship(PL)
P6	Mecklenburg-Vorpommern Regional Authority (DE)
P7	Conference of Peripheral Maritime Regions of Europe –CPMR (FR) / Advisory partner



Next2Met in Numbers



6 action plans and 6 policy instruments addressed.

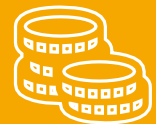
6 local and regional authorities + 1 advisory partner.



42 months
(1.8.2019 -
31.1.2023)

Phase 1: 2,5 years → Interregional Exchange + Action Plans
Phase 2: 1 year → Monitoring activities

Total Budget: **€1,358,584.00**
ERDF Contribution: **1,154,796.40**





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Thank you!

<https://www.interregeurope.eu/next2met/>

Questions welcome



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