

neàpolis 

E.P.E.L. Neàpolis

Ecosystem for the promotion of innovation and digital entrepreneurship in Vilanova i la Geltrú.



Mission & Vision

Mission

To promote economic activity and the co-creation of innovative solutions with a social impact in the sectors of technology, creativity and communication, in order to turn Vilanova i la Geltrú into an innovative intermediate city of reference.

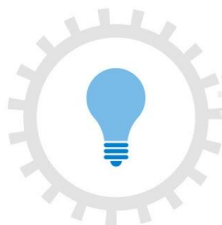
Vision

Neàpolis wants to become a reference for society in the development of innovative solutions that:

- cover the social needs of the citizens and the city.
- promote social technology, creativity and business drive.
- are generated from the collaboration between the key agents of the territory.

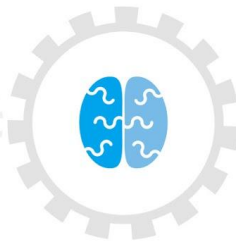


Values



INNOVATION

Innovation is at the heart of our approach, so we are always ready to find creative solutions that respond to the needs of the citizens of Vilanova i la Geltrú.



CREATIVITY

It is a key element in making innovation possible. To encourage it, we have the vocation to promote the hybridization of different professional fields, to share seemingly opposite perspectives and to have, whenever possible, creative agents (designers, artists...).



SOCIAL TECHNOLOGY

Technology at the service of society adds great value as it improves the efficiency of management and provides new solutions. From Naples, we encourage the social impact of technology so that it benefits the majority and reduces the unwanted consequences.



COLLABORATION

Neàpolis encourages the meeting and interaction between the key agents of the territory so that they find shared solutions.



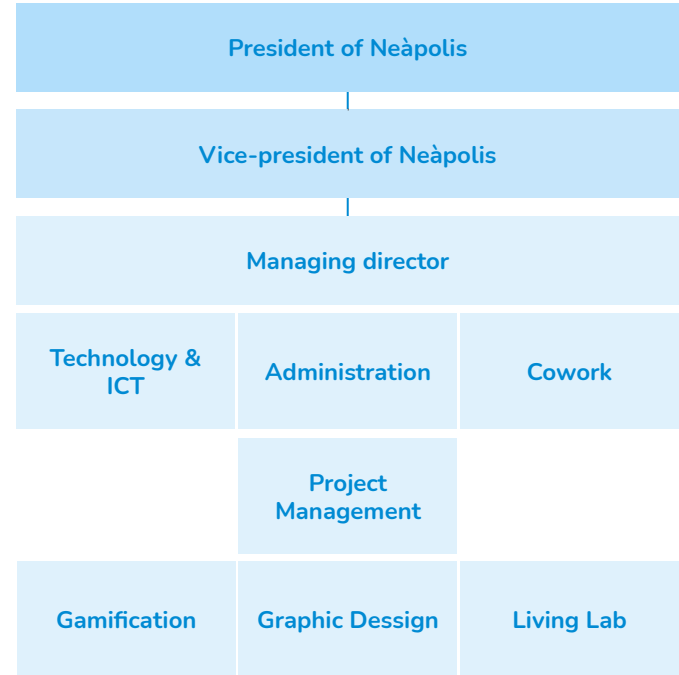
UNCERTAINTY MANAGEMENT

We live in an increasingly complex world and in an uncertain environment and future. Naples encourages the deployment of innovative solutions that adapt to this uncertainty or take into account the complexity inherent in each social need.

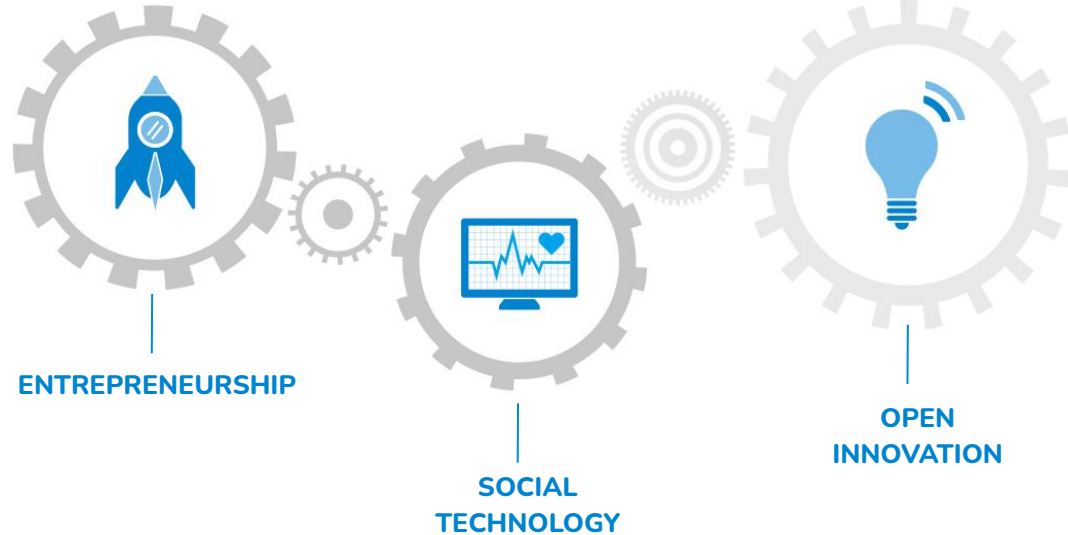
Organization

Neàpolis is an Agency for Public Innovation in ICT, the multimedia sector, creativity and entrepreneurship. We offer a space for experimentation, incubation and growth for the city's entrepreneurial community, while fostering innovation and collaboration. We offer Cowork services and a business incubator to which we offer connectivity, support and advice, facilitating their insertion in the labor market.

Since 2006, Vilanova i la Geltrú and its territory of influence have established itself as a place for the promotion of the innovative ecosystem, the promotion of ICT businesses, the media and the creative industries.



Objectives



Programs and actions

General actions

Program 0.1. Internal management

- Administration
- Informatics and ICT
- Maintenance

Program 0.2. Development

- Strategy and analytics
- **Project Development**
- Assessment
- Communication



Objective 1. Entrepreneurship

Program 1. Entrepreneur support

- Hosting
- Events
- Services
- Promotion of the service
- Industrial areas



Objective 2. Social Technology

Program 2. Crea&Co

- **Local Innovation Forum**
- **Living Lab**
- Co-Living
- **PECT II**



Objective 3. Open Innovation

Program 3. Crea&Lab

- **Tecnokids**
- **Maker Community**
- Greta

Program 4. Crea&Play

- **MedGAIMS Project**
- **XR Lab**
- CFGS RV/AV

Transversal actions

- **Moodle platform**
- **Vilanova APP**
- 5G
- IoT



Thank you for your attention

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