

# Objective

The aim is to improve waste management policies of the partner cities and regions by enhancing re-use and preparation for re-use as priority options for waste minimisation and resource-efficiency.

## Project partners



EMULSA, Municipal Company of Urban Environment Services of Gijón  
**Spain**

AFFALDVARME | AARHUS

Affaldvarme, Aarhus  
**Denmark**



KRWMC, Klaipeda Regional Waste Management Centre  
**Lithuania**



ANEL, Nicosia Development Agency  
**Cyprus**



KDRIÜ Central Transdanubian Regional Innovation Agency Nonprofit Ltd.  
**Hungary**



Marche Region  
**Italy**



RREUSE Re-use and Recycling European Union Social Enterprises  
**Belgium**



## Join Us



2LIFES\_EU



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[www.interregeurope.eu/2lifes](http://www.interregeurope.eu/2lifes)

# Promoting Re-use Through Public Policies

€1,383,826.00

from 1 Aug 2019  
to 31 Jan 2023



The 2LIFES project serves as an instrument to boost re-use through public policies. It helps public administrations promote re-use as the waste management approach leading to environmental sustainability as well as employment and solidarity.



## Outputs

- 42 Good Practices
- 24 new re-use and/or preparation for re-use projects
- 14 in-house meetings to share project knowledge and experience with remaining staff in partner organisations
- 6 Action Plans to develop, in partner territories, interventions and policy changes inspired by the project
- 6 Stakeholder Groups to work on re-use locally
- 3 Thematic Seminars to exchange good practices on re-use
- 1 Workshop for Capacity Building on Re-use Initiatives from the Public Sector
- 1 Workshop for Mentorship of Potential Transfers between partner regions and cities
- Surveys on barriers to re-use in the 6 partner regions to identify the most reluctant groups to re-use and the least popular reusable goods
- Maps of re-use initiatives in the 6 partner territories to identify uncovered needs and gaps for better re-use practices

## Main expected results

- Promote disaggregation of re-use and preparation for re-use targets in the local policies
- Engage citizens, SMEs and administrations in re-use initiatives to increase their awareness on the need to change consumption patterns
- Development of new channels, infrastructures and protocols for re-use in the partner territories
- Foster green and social employment around local initiatives for re-use, using stakeholder groups as the arena to bring together local action
- Disseminate project knowledge to urban authorities and third sector throughout Europe with a final event attracting policymakers, stakeholders and media

## Local Directory for Re-use Resources



Gijón **Sustainable and Circular Map**, linked though here, <https://gijoncircular.emulsa.es/> seeks to promote and bring the citizen closer to develop good consumption habits. This map, available for free, shows, disseminates and promotes identified sustainable businesses whose main activity encourages circular economy in Gijón. Sustainable trade *"is defined as a commercial exchange of goods and services that generates social, economic and ecological advantages while respecting the basic rules of sustainable development: creating economic value, reducing poverty and inequality, conserving and reusing natural resources"*.

