

# e-Newsletter



**CREADIS3**  
Interreg Europe

CREADIS3 aligns territorial public policy agendas to support the development of more efficient culture and creative industries policies and generate innovation and economic development in European regions.

[www.interregeurope.eu/creadis3](http://www.interregeurope.eu/creadis3)

**An interregional cooperation project for improving innovation infrastructure policies.**

### **Projects Partners**

Regional Government of the Basque Country (ES)  
Public Service of Wallonia (BE)  
Regional Development Fund on Behalf of the Region of Western Greece (EL)  
Regional Council of Central Finland (FI)  
Emilia-Romagna Region (IT)  
Ministry of Culture of the Slovak Republic (SK)



## SUMMARY

### CREADIS3 PROJECT MEETINGS & EVENTS

- CREADIS3 in the RICC webinar *The contribution of ESIF to address the Covid-19 emergency in the cultural and creative sectors*
- EWRC side event Skills reform & partnerships for SMART CCI
- CREADIS3 in the online discussion *Retooling the cultural and creative sector after the pandemic*
- CREADIS3 10<sup>th</sup> Virtual Steering Committee

### CREADIS3 PROJECT DEVELOPMENT

- CREADIS3 developing the Action Plans

## CREADIS3 PROJECT MEETINGS & EVENTS

### ***CREADIS3 in the RICC webinar “The contribution of ESIF to address the Covid-19 emergency in the cultural and creative sectors”***

The 3<sup>rd</sup> RICC COVID WEBINAR *The contribution of ESIF to address the Covid-19 emergency in the cultural and creative sectors* and the *Urban Agenda Partnership for Culture and Cultural Heritage* took place last 3<sup>rd</sup> July 2020.

RICC Co-Chairs (Basque Country, Emilia-Romagna and Friuli Venezia Giulia) organized this event, hosted by Emilia-Romagna. Camila de Epalza, from the Delegation of the Basque Country to the EU, introduced Laurent de Mercey, from Unit G1 - Smart and Sustainable Growth, DG Regio European Commission, who spoke about “The contribution of ESIF to address the Covid-19 emergency in the cultural and creative sectors”.



After that, Laura Hagemann Arellano, from Unit G3 - Inclusive Growth, Urban and Territorial Development DG Regio, European Commission, presented the “Urban Agenda Partnership for Culture and Cultural Heritage”. Finally, a debate and an internal meeting with RICC members took place



### ***EWRC side event Skills reform & partnerships for SMART CCI***

In the framework of the **European Week of Regions and Cities (EWRC)**, the side event ***Skills reform & partnerships for SMART CCI*** was held virtually last 15<sup>th</sup> October 2020.

Organised by *RICC/Regional Initiative for Culture and Creativity Network & ERRIN/European Regions Research and Innovation Network*, Camila de Epalza, from the Delegation of the Basque Country to the EU, made the presentation of the event and introduced the moderator, Bernd Fesl (European Creative Business Network, Managing Director) and representatives of the European Commission and different regions who participated and discussed how collaboration and partnership-building is being supported by EU policies and programmes relevant for CCIS.



The issues of skill reform was at the heart of the discussion, looking at new EU initiatives such as the EIT Knowledge and Innovation Community (KIC) on CCIs, the newly launched S3 Partnership on Cultural and Creative Regional Ecosystems – CCRE S3, the Blueprint for sectoral cooperation on skills in Cultural Heritage, and the regional ecosystem potential.

The following case studies from EU regions were presented.

- “Skills, main tendencies in regional CCI S3 Strategies and lessons learned”, Jermina Stanojev, Uppsala University
- “Basque Country: KSI- S3 CCI ecosystem strategy, and skills and knowledge hub”, Ruth Mayoral, Basque University UPV- EHU University- Euskampus
- “Alentejo: Opening dialog with artists, creators and innovators within CCI ecosystem”, Marcos Nogueira, Alentejo EU Office EU initiatives
- “Interregional cooperation in the frame of Smart Specialisation”, Isabelle Seigneur, Fernando Mérida - Joint Research Centre, Seville
- “Blueprint for sectorial cooperation on skills in Cultural Heritage– CHARTER Project”, Lluís Bonet Agusti - University of Barcelona

Ruth Mayoral, from the Basque University UPV- EHU University- Euskampus, presented the cultural and creative Basque ecosystem main goals for the opportunity area RIS3 CCI. Further on, she pointed out two of the main actions, which will be carried out:

1. 2020-2021 Development of the RIS3 CCI Steering Group with its 3 lines / working groups with public-private participation, contrasting and monitoring projects:
  - 1.1. WORK GROUP 1 (GW1): Basque District of Culture and Creativity BDCC: co-governance in its implementation and development.
  - 1.2. WG2- R+D+i in the cultural and creative sector: 3 subgroups - Development of the R+D+i conceptualization in the cultural and creative sector in Euskadi. (Coord.: Basque Observatory of Culture) -

CCI Knowledge Pole. (Coordination: Basque Country University-Euskampus) - EIT: European KIC in CCIs, participation of Euskadi. (Coord.: Tecnalia)

1.3. WG3- Cross Fertilization: crossing of RIS3 piloting groups: CCI / RIS3 Gastronomy. (Coord.: Departments of Culture and Economic Development of the Basque Government)

2. 2021-2024 Start-up and development of the Basque District of Culture and Creativity (BDCC) as a reference and driving force in the cultural and creative sectors, offering a wide range of services to companies and agents in the sector. (Coordination and pilot: Innobasque Agency, Spri, Agency, Basque Government).

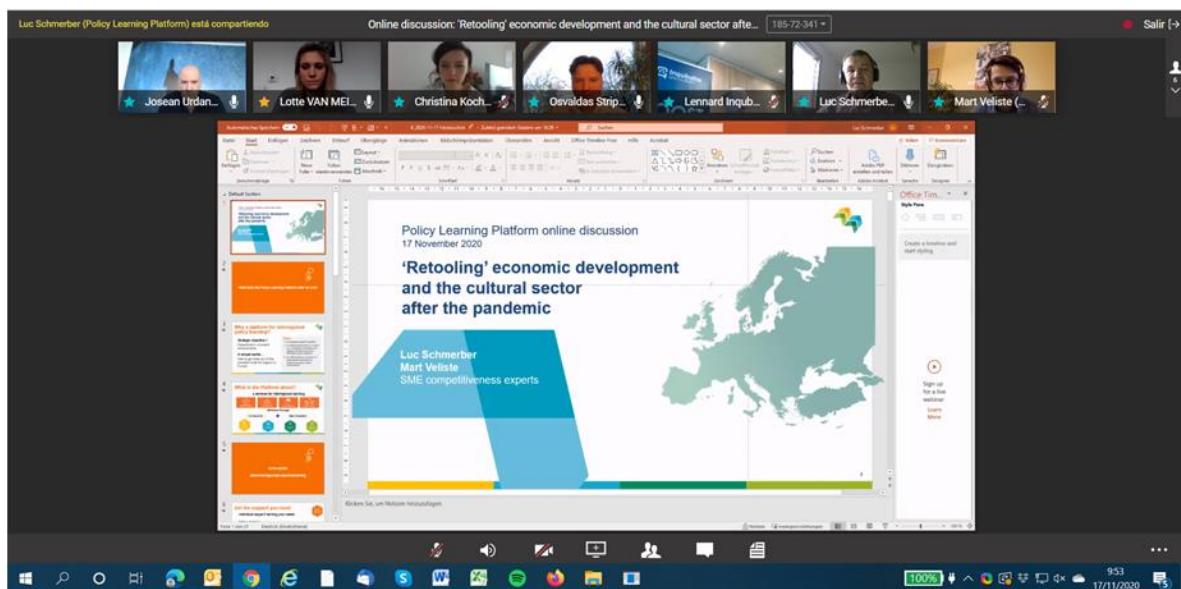
**More information on:**

<https://errin.eu/events/ewrc-side-event-skills-reform-partnerships-smart-cci>

***CREADIS3 in the online discussion “Retooling the cultural and creative sector after the pandemic”***

In the context of the actions dedicated to the mitigation of the Covid-19 crisis, the **Interreg Europe Policy Learning Platform** organized the online discussion **Retooling economic development and the cultural sector after the pandemic** last 17<sup>th</sup> November. This event addressed the challenge of how policy makers can foster the economic recovery on the local level by using the skills available in the creative sector and 'retool' the local economy by combining:

- Necessary support to the cultural and creative industries, which are heavily impacted by the Covid-19 crisis
- Creative input to the local economy for a faster recovery through cross-sectoral collaboration
- Improvement of the entrepreneurial thinking in local communities

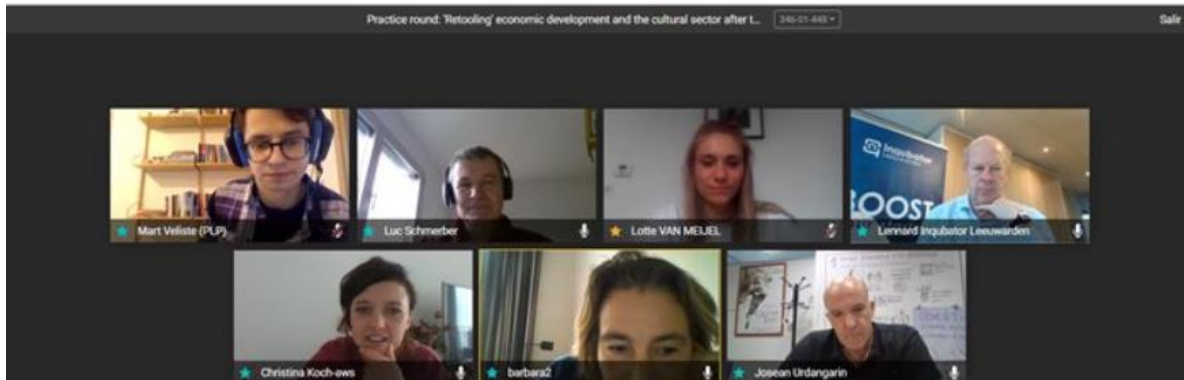


Key speaker, Barbara Stacher from the European Commission, DG Education and Culture gave insights into future funding for EU cultural and create sectors and other inspiring examples from four different Interreg Europe representatives also presented good practices.

Concretely, CREADIS3 was represented by Josean Urdangarin, from the Regional Government of the Basque Country, who made the presentation the *Observatory of the covid-19 crisis in the cultural sector: how to guide decision-making from data*. This survey on the impact of the Covid-19 crisis on the CCIs made

clear how hard CCIs were struck and provided input for taking action on the policy level and prepare action plans on multiple levels:

- Mitigation of the immediate impact
- Reactivation of the cultural sector
- Adaptation of the sector to new market and economic conditions
- Innovation for fostering new growth opportunities



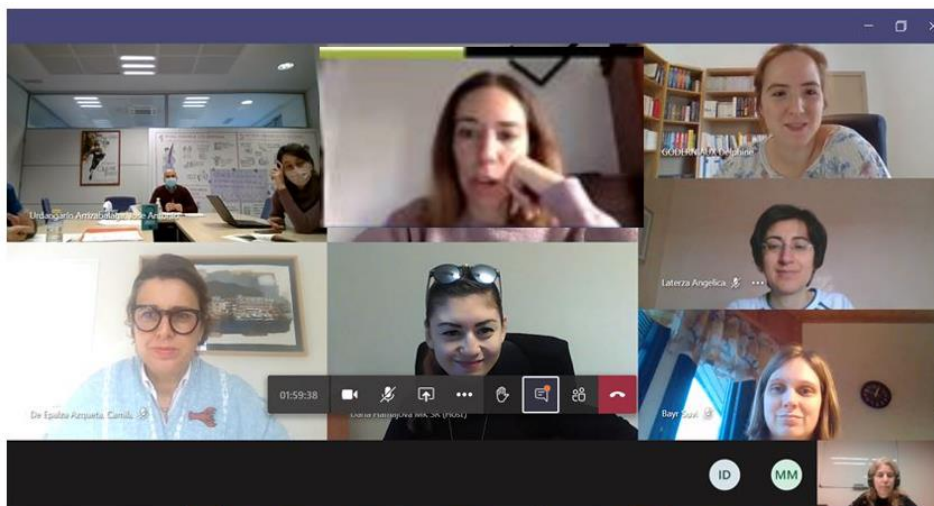
This approach highlighted the need for a strategic approach to the recovery of the CCIs addressing not only short-term measures.

**More information on:**

[https://www.interregeurope.eu/policylearning/news/10471/retooling-the-cultural-and-creative-sector-after-the-pandemic/?no\\_cache=1&cHash=5b9ac87963ab96de013524e11016c676](https://www.interregeurope.eu/policylearning/news/10471/retooling-the-cultural-and-creative-sector-after-the-pandemic/?no_cache=1&cHash=5b9ac87963ab96de013524e11016c676)

**CREADIS3 10<sup>th</sup> Virtual Steering Committee**

On 19<sup>th</sup> November the 10<sup>th</sup> CREADIS3 Steering Committee Meeting took place virtually. The Partners met online to update the project related issues, such as the past and next progress reports, financial questions referring to 2<sup>nd</sup> phase and monitoring and evaluation of CREADIS3, and Territorial Action Plans. Also, discussions on the preparations of the project Final Conference, which will be held next April 2021 and an Infopoint concerning the EU dimension were carried on.

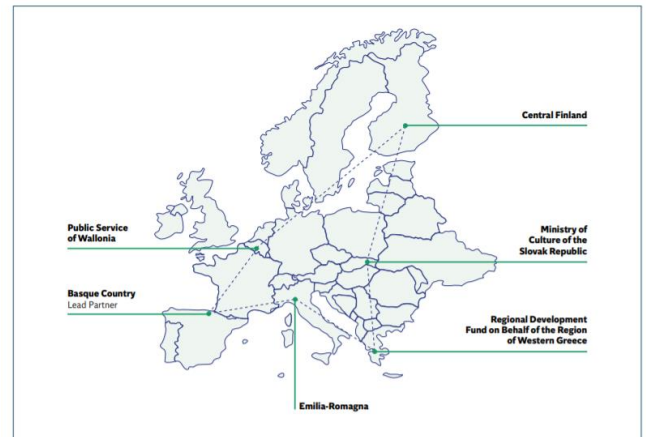


## CREADIS3 PROJECT DEVELOPMENT

### CREADIS3 developing the Action Plans

In order to carry out a useful monitoring and evaluation of the progress of the 6 action plans, a methodology approach in 3 levels has been fixed:

1. **Territorial Action Plans:** Execution Level of the Action Plan (Actions and KPIs)
2. **CREADIS3 Project Indicators:**
  - Result Indicators
  - Policies Self-defined Performance Indicators
  - Output Indicators (Progress Reports)
3. **CREADIS3 Creative District:**
  - Execution Level for CREADIS3 as a whole
  - For type of action/Pillar, Value Chain, Cost/Budget, Transferability Potential



By September 2020, all 6 regions presented an execution level between 31-45%. CREADIS3 as a whole Creative District was 38% completed (considering 22 actions in total).

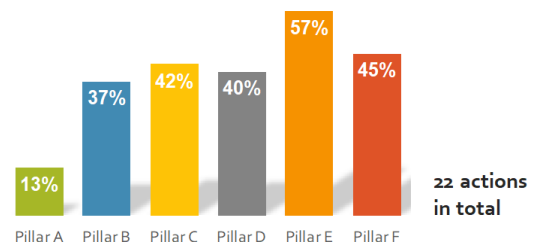
The **execution level**, regarding the 6 pillars where the actions are classified, is between **13 and 57%**.

**Pillar A (13%)** gathers **complex actions** which need more agents involvement, final conclusions and results to advance.

The **other pillars** present a **good execution level** for this time of the project, according to the Gantt by the territories.

In the next monitoring and evaluation exercise (December 2020, whole year), every territory will compile the results in order to update and present the progress of each Action Plan.

% Completed Actions by Pillar



- Pillar A. Better Governance
- Pillar B. Better Policies and Instruments Synergies
- Pillar C. Better Cross-Collaboration and Cross-Fertilisation
- Pillar D. Better Promotion and Knowledge
- Pillar E. Better Business Support and Networking
- Pillar F. Better Access to Finance

Click on [Action Plans](#) to see each of the 6 Action Plans.

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