

TRAM

Dec 1, 2020 - Dec 31, 2020

All Users
100.00% Sessions

Sessions

80
% of Total: 0.13% (63,785)



Users

77
% of Total: 0.16% (47,164)



Users by Country

Country	Users
Italy	18
Hungary	9
Spain	8
Germany	5
Belgium	4
Greece	3
Romania	3
Sweden	3
United States	3
France	2

Top Channels

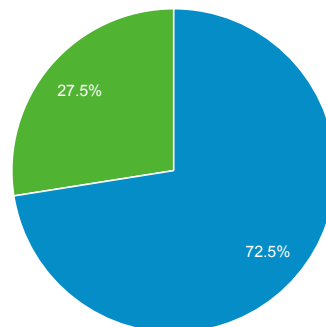
Default Channel Grouping	Sessions
Organic Search	58
Direct	10
Referral	8
Social	4

Sessions by Landing Page

Landing Page	Sessions
/tram/	43
/tram/events/event/3859/tram-final-disseminati-on-event/	7
/tram/library/	7
/tram/news/news-article/756/js-is-looking-for-a-f-inaciale-project-officer/	4
/tram/news/news-article/9599/andalusia-mobilit-y-plan-2021-2027-pitma/	3
/tram/news/news-article/10404/agenda-of-the-fi-nal-event/	2

Audience behaviour: New vs Returning

■ New Visitor ■ Returning Visitor



Pageviews

116
% of Total: 0.08% (148,249)



Avg. Session Duration

00:00:28
Avg for View: 00:02:04 (-77.02%)



Most visited pages (page views)

Page	Pageviews
/tram/	53
/tram/library/	9
/tram/events/event/3859/tram-final-disseminati-on-event/	8
/tram/good-practices/	5
/tram/news/news-article/756/js-is-looking-for-a-f-inaciale-project-officer/	5
/tram/news/	4
/tram/news/news-article/10404/agenda-of-the-fi-nal-event/	4
/tram/news/news-article/9599/andalusia-mobilit-y-plan-2021-2027-pitma/	4
/tram/news/news-article/3119/tram-meets-optit-rans-in-l-aquila-italy/	3
/tram/news/news-article/717/tram-low-emissio-n-green-transport/	3

Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM Interreg Europe	33	53

/tram/news/news-article/3119/tram-meets-optitrans-in-l-aquila-italy/	2
/tram/events/event/1132/first-partnership-meeting-and-launch-conference/	1
/tram/events/event/1134/tram-1st-stakeholders-group-meeting-marche-region/	1
/tram/events/event/1267/tram-4th-study-visit-in-miskolc-hungary/	1

Library Interreg Europe	7	9
TRAM Final dissemination event Interreg Europe	6	8
Andalusia Mobility Plan 2021-2027 - PITMA Interreg Europe	2	4
JS is Looking for a Finaciale Project Officer Interreg Europe	2	4
AGENDA of the Final event Interreg Europe	1	5
BICIPOLITANA - Validation of one of TRAM's GPs Interreg Europe	1	1
Europe, let's cooperate 2019 Interreg Europe	1	1
FINAL DISSEMINATION EVENT POSTPONED Interreg Europe	1	1
First partnership meeting and launch conference Interreg Europe	1	1

Searches

Event Label	Total Events
our path	1

Newsletter sign ups

Event Label	Total Events
TRAM	1