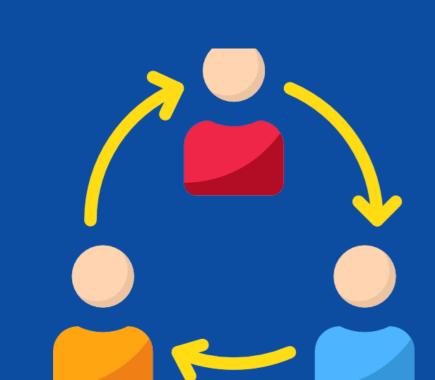


INNOvating policy instruments for historic CASTLEs, manors and estates

European historic castles, manors and estates (HCME) have the potential to become local catalysts for regional development and innovation. Innocastle prepares them for the future by stimulating resilient policies for conservation, transformation and exploitation.

SPECIFIC OBJECTIVES



Governance and partnerships

Stimulate partnerships between different levels of governance (local, regional, national, European) and sectors (heritage, tourism, leisure, landscape).



Finance and investments

Generate knowhow on stimulating sustainable business models. Key themes are taxation systems, subsidies systems, and regional economy.



Promotion and visibility

Develop knowhow to better promote and facilitate HCME through storytelling, cultural routes, sustainable tourism and product development.



Dissemination and continuation

Open a Europeanwide discussion about the current and future role of HCME in our society, as an important testimony of our shared European identity.









