



## INNOvating policy instruments for historic CASTLES, manors and estates



### CASTLES, MANORS, ESTATES

European historic castles, manors and estates have the potential to become local catalysts for regional development and innovation.

Innocastle prepares them for the future by stimulating resilient policies for conservation, transformation and exploitation.

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[www.interregueurope.eu/innocastle](http://www.interregueurope.eu/innocastle)

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## WHAT IS INNOCASTLE?

Innocastle is an Interreg Europe funded project focused on improving policy instruments governing Historic Castles, Manors and Estates (HCME) in four partner regions from Romania, the Netherlands, Belgium and Spain.

Each partner will develop an action plan to improve their policy instrument.

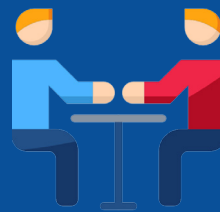
The National Trust from the UK will act as knowledge partner throughout the process and support all partners in remodeling their policies.

## WHAT DOES IT MEAN IN PRACTICE?



### BASELINE SURVEY

All partners will analyse the policy instruments in-depth, based on a joint methodology. Several learning cases will be selected in each region.



### STUDY VISITS

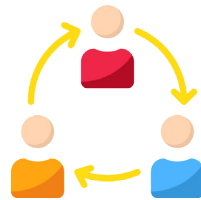
Partners and stakeholders will visit each partner region and exchange best practices. Different thematic topics will also be explored during the visits.



### ACTION PLANS

Together with the local stakeholders, each partner will develop an action plan to improve the addressed policy instrument. Each partner will organise three stakeholder meetings.

## SPECIFIC OBJECTIVES



### GOVERNANCE AND PARTNERSHIPS

INNOCASTLE increases collaboration between all levels of governance (local, regional, national, European), between expert fields (heritage, tourism, leisure, landscape) and between sectors (public, private, research and society).



### FINANCE AND INVESTMENTS

INNOCASTLE generates know how on meaningful, integrated and durable transformation of HCME and sustainable business models. Available resources need to be used more efficiently.



### PROMOTION AND VISIBILITY

INNOCASTLE develops know how for local and regional actors to better promote and facilitate HCME through storytelling, cultural routes and product development.



### DISSEMINATION AND CONTINUATION

INNOCASTLE opens a European-wide discussion about the current and future role of HCME in our society, as an important testimony of our shared European identity.