

HIGHER Final Event
“GETTING HIGHER WITH INNOVATION”

Online Event

28 January 2021, from 10h00 to 12h00

AGENDA

10:00 **Welcome**

10:05 **Reflections from the Interreg Europe Joint Secretariat**

Anna Mihaljevic, Policy Officer at Interreg Europe

10:15 **HIGHER project: main achievements**

Juan F. Sangüesa, PRUAB, project coordinator

10:25 **Good practices to design innovation policies:**

- Monitoring, Evaluating, and Designing RIS3
The Region of Central Macedonia
 - Increasing the presence of social challenges and social innovation in the Communities policy instrument
UAB Research Park
 - Instrument for the development and implementation of innovation support services in Lithuania
Lithuanian Innovation Centre
 - Scientific and technological knowledge transfer collective actions
Center for Excellence and Innovation in the Automotive Industry
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10:45 **Barriers to design a smart specialisation strategy**

Nordregio

10:55 **How to drive innovation from outside management authorities:
Innovation in circular economy on city level**

Igor Kos, Wycycle Institute Maribor, Institute for Circular Economy of Slovenia Association of Urban Municipalities of Slovenia

11:05 **Break**

11:15 **Roundtable: How to Foster Innovation Investment**

Moderator: Francesca Orazi (Marche Region)

- Managing Authority representative
 - Cluster
 - Industry (large company) representative
 - SME representative
 - Technology/Research Centre representative
 - University representative
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12:00 **Closing**
