



# BRESE

Interreg Europe



European Union  
European Regional  
Development Fund

## Interreg Europe Project “BRESE – Border Regions in Europe for Social Entrepreneurship”

### Regional Analysis CRO-BA-ME – key points

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# Map of the region and overview of number of social enterprises CRO-BA-ME

- Total area of 87.453,95 km<sup>2</sup>
- Croatia: 38.405,00 km<sup>2</sup>
- Bosnia and Herzegovina: 42.540,95 km<sup>2</sup>
- Montenegro: 13.812,00 km<sup>2</sup>
- total number of enterprises existing in all 3 countries: 150.000



# Legal Status and Concept of Social Enterprise

- there is no law or legal act specifically designed for social entrepreneurship in region (CRO, BA, ME)
- Croatia – Strategy for the Development of Social Entrepreneurship in the Republic of Croatia 2015-2020.; but legal framework still does not recognize SE as separate legal entity
- Bosnia and Herzegovina and Montenegro do not have legal framework which clearly define social entrepreneurship
- without clear definition and regulatory framework, social entrepreneurship remains on the margins of public and media interest

# Main factors hindering the development of Social Enterprises

Limitations can be summarised in social entrepreneurship definition and understanding:

- lack of education and skills of SE managers,
- lack of incentives and financing options,
- lack of interactions among CSOs, educational and research institution and public/private entities in the region,
- lack of promotion of social entrepreneurship lead to lack of public interests and lack of finances for SE activities,
- lack of interest for SE promotion is present in all three countries.

# Main findings and conclusions from the stakeholder interviews

- **Education and Skills**

educational programs for managers and employees social enterprises; finances should be allocated to development of new skills that will contribute to entrepreneurial activities in SE sector; prepare and implement training programs for employees in public administration which are all related to SE

- **Financing**

provide easier access to SE financing, work further on developing programs for financing, investing and opening credit lines for SE, direct grants and financial instruments for SE development activities are required.

- **Networking and promotion**

Develop partnerships and cooperation of social enterprises on regional, cross-border and transnational level and raise public awareness

- **Legislation**

Preparation of the systematic and comprehensive Law on Social Entrepreneurship at national level (CRO-BA-ME) in which the elements of the social entrepreneurship will be incorporated





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Thank you!

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