



# TRINNO FINAL CONFERENCE (VIRTUAL EVENT)

Exchange sessions, virtual booths, live chats and networking

AGENDA

25TH NOVEMBER 2020

<https://hopin.to/events/trinno-final-conference>

# MORNING

10.30 – 12.30 CET

**10:30 – 11:00: OPENING AND WELCOME, MODERATED BY JESSICA HUNTINGFORD, RESOLVO SRL**

We welcome all of our audience to the conference, with a quick overview of the many things to do during our interactive final event. TRINNO Lead Partner, Arezzo Innovazione, will set the scene with a brief introduction to our project. Laurentiu David, Interreg Europe Joint Secretariat, then takes the floor to discuss the state of play of Interregional Cooperation and the future vision.

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**11:00 – 11:40 TRINNO IN SLOVENIA, MODERATED BY ANITA MOLKA, DEVELOPMENT CENTRE FOR THE HEART OF SLOVENIA**

A video interview from Marlen Skarlovnik, Secretary, Head of the Entrepreneurship Sector, Slovenian Ministry of Economic Development and Technology, on the new national voucher scheme adapted from good practices of TRINNO partner regions. Then we have Mija Bokal, coordinator of the Heart of Slovenia Local Action Group on training for craft workers. The session includes input from our audience, through the chat, polls and live comments from participants.

**11:40 – 11:50: Short, galvanising break with Indepen-dance**

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**11:50 – 12:30 TRINNO IN HUNGARY, MODERATED BY ZOLTAN GYARMATI, CSONGRAD-CSANAD COUNTY GOVERNMENT**

A conversation with Marianna Vásárhelyi-Müller, Department for Economic and Tourism development at the Hungarian Ministry of finance, with Béla Csáki, Vice President of Csongrad-Csanad County Government and with Csaba Robotka, Hungarian Investment Promotion Agency Director. The session includes a recorded interview from Prof. Gábor Szabó on ELI-ALPS science park development and a chance for questions from the audience.

**12:30 – 14:00: Lunch break with networking opportunities and live chat sessions with TRINNO partners, with the Interreg Europe Policy Learning Platform and with Indepen-dance in our virtual exhibition area**

# AFTERNOON

14.00 – 16.00 CET

**14:00 – 14:40: TRINNO IN IRELAND, MODERATED BY JAMES DONLON, WESTBIC**

James Donlon, Unit Manager National and International Enterprise Support and Economic Development Projects at WestBIC and Barry Guckian, Programme Executive at Northern & Western Regional Assembly present TRINNO in Ireland. This session has video interviews with Irish stakeholders looking at TRINNO's impact on eco-system support for SMEs in traditional sectors, including the food sector. You can ask your questions too!

**14:40 – 14:50: Short, galvanising break with Indepen-dance**

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**14:50 – 15:30: TRINNO IN TUSCANY MODERATED BY JESSICA HUNTINGFORD, RESOLVO SRL**

A conversation with the TRINNO Lead Partner Luigi Pallotti, and with our audience, on TRINNO and Industry 4.0 in Tuscany. Video interviews from Lorenzo Zanni, University of Siena, Paolo Baldi and Albino Caporale from the Regional Government of Tuscany help us to share and discuss developments in this field in Tuscany. This session includes input from our audience, through the chat, polls and live comments and questions.

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**15:30 – 16:00: CONCLUSIONS**

We round up our conference with input from TRINNO's Advisory Partner University of Barcelona. Xavier Testar Ymbert, Jaume Valls Pasola and Jordi Garcia Brustenga will share with you the overall learnings from TRINNO and European developments related to ecosystem support for digitalisation in traditional sectors.