

APPLICABILITY REPORT

POLAND

APPLICABLE GOOD PRACTICE I

Good practice general information	
Title of the practice	<i>AttrACT / Invest in Lombardy</i>
Thematic objective of the practice	<i>Governance models and support schemes for the SME internationalization</i>
Region in which the Project Partner wants to replicate it	<i>Podkarpackie Region</i>

Good practice targeting the Policy Instrument	
What gaps/weaknesses does this good practice target in the Policy instrument?	Insufficient support/promotion of entrepreneurial investment in Podkarpackie region. By providing/introducing new services for foreign investors, the GP implementation will improve/develop/ encourage entrepreneurial investment in Podkarpackie region. The newly introduced services are planned to be offered by RRDA Co, Inward Investment Centre through Investment Portal of Podkarpackie Voivodship.
How does this good practice target these gaps/weaknesses?	By introducing new services to Investment Portal of Podkarpackie Voivodship that aim at encouraging foreign investment, the gaps in supporting new investments in Podkarpackie region are to be filled.
What changes should be made in the good practice to target more gaps/weaknesses in the Policy Instrument?	Partial implementation (offering for example: support in the dialogue with the Municipality and Public Administration, consulting and orientation to the reference market, help in finding information and functional data to create a business plan, networking) is enough to target gaps in the Policy Instrument. The improvement in the development of Podkarpackie region is the main aim of ROP of Podkarpackie Region – Policy Instrument.

Feasibility of the good practice in the particular region	
Do you have proper and reliable support?	Authorities of RRDA is enough for the practice to be implemented. The authorities' support has been confirmed. Podkarpackie

	Voivodeship is the authority of RRDA and it works for the development of common investor service policy.
Is there a stable funding option to support the good practice application in the long term?	There is no stable funding to support implementation of the GP. The implementation needs to be financed from RRDA's funds.
Are there any factors (of political or economic nature) that can clearly prevent implementation of this good practice?	Lack of stable funds (Policy Instrument funds) that could be spend on GP implementation. The solution is to look for other funds (outside Policy Instrument funds), however, financing GP implementation from other sources is unsure.
Are there any factors (of political or economic nature) that can clearly foster its implementation?	The authorities of RRDA are open to any activities related to foreign investment in Podkarpackie region. Podkarpackie Voivodeship is the authority of RRDA and it works on the development of common investor service policy. There already exists a similar support to AttrAct GP, however, it requires development and improvement in order to attract foreign investors into Podkarpackie region.

Adaptation of the good practice in the particular region	
Can the existing design of the good practice be applied as it is?	The GP can be partially implemented due to the fact that part of it has already been in practice by RRDA Co., Inward Investment Center. The GP services (such as: support in the dialogue with the Municipality and Public Administration, consulting and orientation to the reference market, help in finding information and functional data to create a business plan, networking) offered to investors by AttrAct GP are planned to be implemented and offered to new investors of Podkarpackie region.
To what extent does the application of the good practice target the problems in the application area?	The GP implementation targets the main aim of RRDA and Policy Instrument – development of Podkarpackie region. It is to attract investors which is really crucial for the region's development.
Which aspects of the good practice would you have to change in order to adapt them to the needs of your region?	No changes in the GP are planned
How do you plan to change them?	Not applicable

Transferability/applicability of the good practice in the particular region	
Target groups involved:	The target groups of GP coincide with the ones in the region. These are: local authorities

	<p>(municipalities), investors, institutions in charge of regional development.</p> <p>The key actors taken into account: local authorities (municipalities), investors, institutions in charge of regional development, Inward Investment Center – one of RRDA’s departments.</p> <p>The identified group of stakeholders is appropriate to transfer the GP into the Podkarpackie region.</p>
Multi-level and multi-professional approach:	<p>All sectors included in the GP can be transferred in Podkarpackie region.</p> <p>The staff in charge of applying the GP have enough competences to ensure its implementation.</p> <p>The resources and competences are enough to disseminate GP</p>
Human resources:	<p>The GP can rely on the equivalent amount of well-qualified, clearly defined and committed human resources. The needed HR are: programmers, export/import experts, graphic designers. There is no need to shift human resources to different institutions. However, there is lack of key person who has high social skills to drive the process of GP adapting.</p>

Timeline and action plan	July 2022 – deadline for GP implementation
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APPLICABLE GOOD PRACTICE II

Good practice general information	
Title of the practice	Promoting women entrepreneurship withing project “Partnership for all 2”
Thematic objective of the practice	SME’s capacities for internationalization, OR Governance models and support schemes for the SME internationalization
Region in which the Project Partner wants to replicate it	Podkarpackie region

Good practice targeting the Policy Instrument	
What gaps/weaknesses does this good practice target in the Policy instrument?	Insufficient support/promotion of entrepreneurship in Podkarpackie region.
How does this good practice target these gaps/weaknesses?	It promotes, encourages entrepreneurship, especially among women.
What changes should be made in the good practice to target more gaps/weaknesses in the Policy Instrument?	No changes in GP are necessary to target the gaps in the Policy Instrument. GP activities are

	to foster entrepreneurship and the development of Podkarpackie region.
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Feasibility of the good practice in the particular region	
Do you have proper and reliable support?	Authorities of RRDA is enough for the practice to be implemented. The authorities' support has been confirmed.
Is there a stable funding option to support the good practice application in the long term?	The funds to finance the implementation of the GP come from the Regional Operational Programme of Podkarpackie Voivodeship – RRDA's Policy Instrument.
Are there any factors (of political or economic nature) that can clearly prevent implementation of this good practice?	There are no factors preventing the GP from its implementation.
Are there any factors (of political or economic nature) that can clearly foster its implementation?	RRDA's authorities support for the activities regarding the development of the region and entrepreneurial initiatives.

Adaptation of the good practice in the particular region	
Can the existing design of the good practice be applied as it is?	Certain elements (activities) such as: small amounts for self-employment, entrepreneurial events, trainings are to be reapplicated. Additionally, women interested in engaging into the project will be awarded extra points in the recruiting process
To what extent does the application of the good practice target the problems in the application area?	The GP implementation targets the main aim of RRDA and Policy Instrument – development of Podkarpackie region. It is to stimulate the interpreneurial increase, foster/encourage the region's entrepreneurial activities.
Which aspects of the good practice would you have to change in order to adapt them to the needs of your region?	No changes in the GP are planned, however, additional aspects are considered. On the recruiting level women will be specially treated by getting additional points for eagerness to start entrepreneurial activity.
How do you plan to change them?	On the recruiting level women will be specially treated by getting additional points for eagerness to start entrepreneurial activity.

Transferability/applicability of the good practice in the particular region	
Target groups involved:	The target groups of GP coincide with the ones in the region. These are: local authorities, potential entrepreneurs, entrepreneurs, institutions in charge of regional development. The actors already involved are: local authorities. Those to be engaged through official call for the Passion of Business project are potential entrepreneurs.

	The identified group of stakeholders is appropriate to transfer the GP into the Podkarpackie region.
Multi-level and multi-professional approach:	All sectors included in the GP can be transferred in Podkarpackie region. The staff in charge of applying the GP have enough competences to ensure its implementation. The resources and competences are enough to disseminate GP.
Human resources:	The GP can rely on the equivalent amount of well-qualified, clearly defined and committed human resources. The needed HR are, among others, experts for employment or for human potentials. There is no need to shift human resources to different institutions. However, there is lack of key person who has high social skills to drive the process of GP adapting.

Timeline and action plan	July 2022 – the deadline for GP implementation
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