



RESET
Interreg Europe



European Union
European Regional
Development Fund

RESET ACTION PLAN

Textile Centre of Excellence
RESET Final Conference

19th January 2021

RESET ACTION PLAN - AIMS



- Promote the benefits of reducing impact on the environment
- Showcase best EU practices
- Demonstrate to policy and funding bodies how sector is raising awareness and enabling sustainable development

OUR APPROACH

- Demonstrating how real improvements can be introduced in real time in real companies
- Sharing good practice to influence the development of regional policy
- Building stronger partnership between the industry, academics, researchers and policy makers

JAMES DEVITT
Industrial Collaboration Manager,
University of Huddersfield

Partnerships across European institutions is a great way of sharing ideas and developing new projects together.

THE FUTURE FASHION FACTORY (FFF)

- A unique partnership where companies work with academics and researchers
- Funded by the UK Creative Industries Cluster Programme through the Arts & Humanities Research Council, part of the UK's Industrial Strategy
- Budget of £5.4 million
- Addresses waste and environmental impact at every stage of a product lifecycle

FUTURE FASHION FACTORY THEMATIC PLATFORMS

- Digitally Connected & Sustainable Processes
- Immersive Digital Communication & Data Analytics
- Skills & Education

FUTURE FASHION FACTORY COMPANY PROJECTS

Proof of Market (support < £10K)

Proof of Concept (support < £50K)

Industrial Challenge (support < £100k)

PROJECT EXAMPLES

- Joshua Ellis: Recycling Cashmere
- DP Dyers: using digital technology to reduce lead time and waste
- British Wool: producing environmentally friendly face coverings
- Hydrocotton: Sustainable Cotton production
- Ruby Gym: Recycling nylon to produce customised swim wear
- Salty Co: Producing 'vegan' polyesters
- Vivobarefoot: New technologies to design and produce short-run customised footwear



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Thank You

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