

# TRAM

Jan 1, 2021 - Jan 31, 2021

**All Users**  
100.00% Sessions

## Sessions

**103**  
% of Total: 0.14% (73,503)



## Users

**88**  
% of Total: 0.17% (50,343)



## Users by Country

Country	Users
Italy	21
Romania	10
Spain	7
Hungary	5
Portugal	5
Germany	4
Netherlands	4
Sweden	4
France	3
Poland	3

## Top Channels

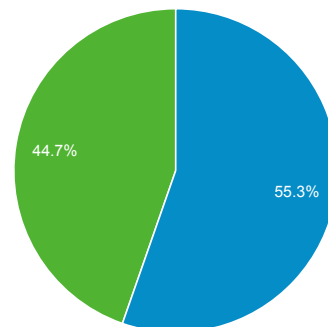
Default Channel Grouping	Sessions
Organic Search	60
Social	26
Direct	11
Referral	6

## Sessions by Landing Page

Landing Page	Sessions
/tram/	51
/tram/good-practices/	8
/tram/news/news-article/756/js-is-looking-for-a-financial-project-officer/	4
/tram/events/event/3859/tram-final-dissemination-event/	3
/tram/library/	3
/tram/news/news-article/3366/webinar-on-drt-as-a-last-mile-mobility-solution/	3

## Audience behaviour: New vs Returning

■ New Visitor ■ Returning Visitor



## Pageviews

**236**  
% of Total: 0.13% (187,873)



## Avg. Session Duration

**00:03:41**  
Avg for View: 00:02:28 (48.94%)



## Most visited pages (page views)

Page	Pageviews
/tram/	73
/tram/news/news-article/717/tram-low-emission-green-transport/	27
/tram/good-practices/	19
/tram/news/news-article/10291/tram-final-dissemination-event-registration/	13
/tram/events/event/3859/tram-final-dissemination-event/	11
/tram/news/	11
/tram/events/	10
/tram/library/	9
/tram/contacts/	7
/tram/news/news-article/3366/webinar-on-drt-as-a-last-mile-mobility-solution/	5

## Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM   Interreg Europe	39	94
Good practices   Interreg Europe	3	24

/tram/events/	2	TRAM Final dissemination event   Interreg Europe	3	11
/tram/events/event/1267/tram-4th-study-visit-in-miskolc-hungary/	2	Library   Interreg Europe	2	9
/tram/news/news-article/2106/study-visit-n-4-sustainable-mobility-in-miskolc/	2	TRAM 4th Study Visit in Miskolc, Hungary   Interreg Europe	2	2
/tram/?fbclid=IwAR05bCrnYkIc6o1HPVg7IHmNlrqvVcr5N4DatjHhZa_fXjC1NVxShoDKpRs	1	Andalusia Mobility Plan 2021-2027 - PITMA   Interreg Europe	1	2

#### Searches

Event Label	Total Events			
cycle	1	Contacts   Interreg Europe	1	7
		JS is Looking for a Finaciale Project Officer   Interreg Europe	1	1
		LINKED PROJECTS   Interreg Europe	1	2
		News   Interreg Europe	1	11

#### Newsletter sign ups

Event Label	Total Events
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There is no data for this view.