

P-IRIS final conference



P-IRIS Position Paper

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Policies to **I**mprove **R**ural areas
Innovation **S**ystem,
by professionalising networking
activities and use of innovation
tools.

**7 key messages for
Regional Managing Authorities**

1

Youth – a key target group

The digital skills of young people must be recognised as a potential changemaker for rural areas.



2. Living labs and the smart village future

**User groups or NGOs -
are an underused asset
for innovation in rural
areas.**

**A village is an ideal place
to use as a living lab.**



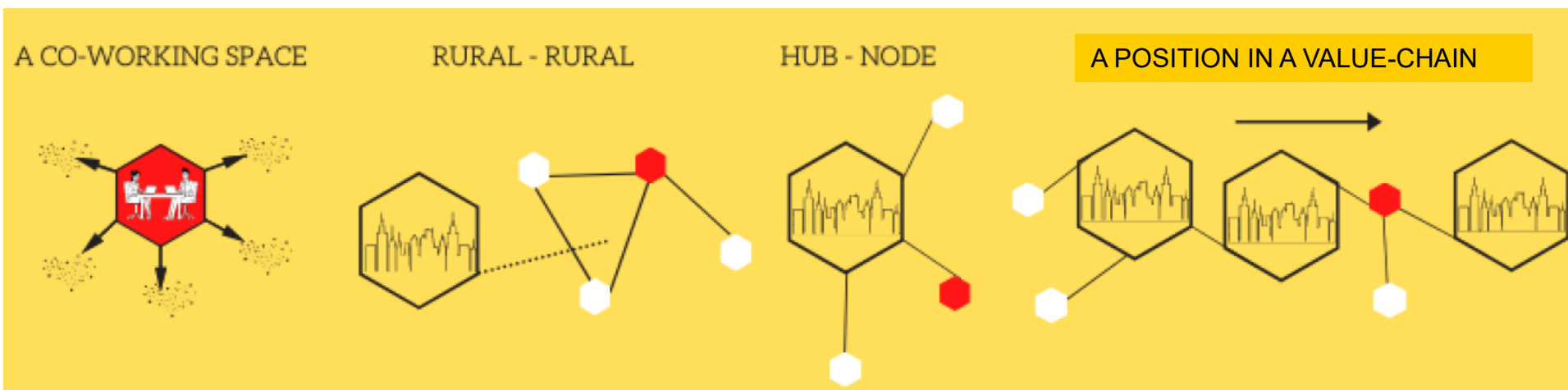
3. Remote working and coworking spaces

- Create a viable rural ecosystem that functions at the site level and access wider systems.
- Often informal networks



4. Connect rural innovation networks to the outside world

**Our recommendation:
Include rural innovation
networks in the cluster
policies.**



5.

A holistic support system

An innovation network needs to access support for every step; finance, advise and relevant infrastructure that facilities for learning and for test and demonstrations.

A possible rural advantage:
Cooperation between people with practical tacit knowledge and people with theoretical expertise



6. Develop skills in innovation-network management

The P-IRIS toolbox may be used to educate innovation-network managers and to use as inspiration for discussions within a network.

**A DIGITAL TOOLBOX FOR
STRATEGIC LEADERSHIP OF
INNOVATIVE NETWORKS**

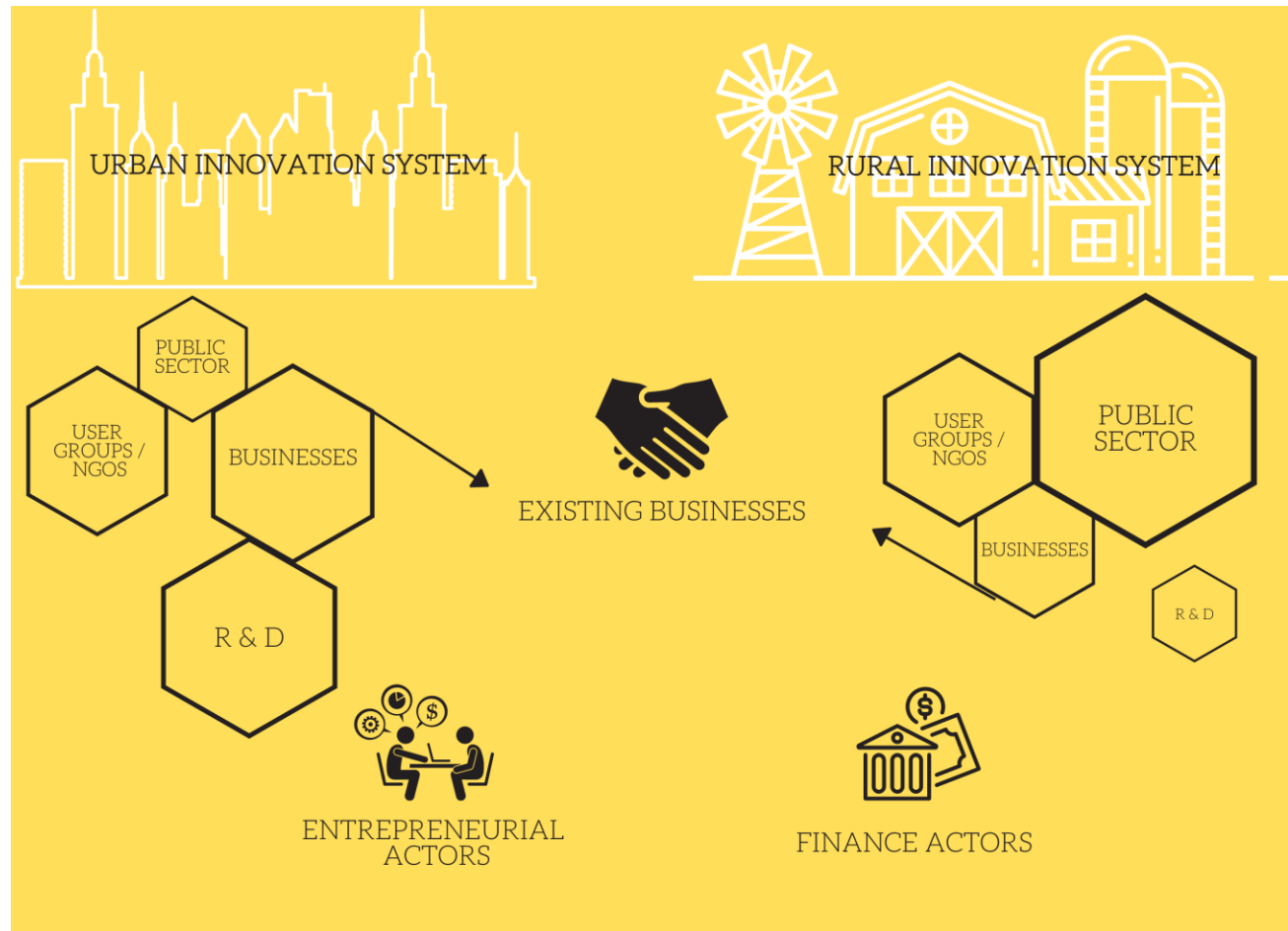
www.innotool.no



7.

A proactive public sector is vital

A proactive public sector is more important for the rural innovation system than for the urban one.



Our 7 key messages

Recognise and take advantage of the digital skills of young people as a changemaker for rural areas.

Rural areas can take advantage of the approach “living labs” for innovation

Co-working spaces (also enabling remote workplaces) provide an entrepreneurial environment. Develop cooperation between coworking spaces.

Include rural innovation networks in the cluster policies

Give priority to test- and demonstration infrastructure to benefit from creating fruitful cooperation between people with practical tacit knowledge and people with theoretical expertise.

Develop skills in innovation-network management

A proactive public sector is more important for the rural innovation system than for the urban one.

Our 7 key messages

Innovation is increasingly about cooperation; about effective innovation networks

What of the P-IRIS messages are most important to boost innovation in your rural areas?

