



Project

Inter Ventures

Project mission

INTER VENTURES promotes the internationalization of SMEs in EU border regions, thus contributing to their growth and increased competitiveness.



Project partners

INTER VENTURES brings together partners from five European border regions, representing various stages of evolution of SME ecosystems, from occasional cross-border cooperation through more structured networking to international clusterization.



Klaipėda region, Lithuania

Company Name

Klaipėda City Municipality

Contact Information

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reda.svelniute@klaipeda.lt; vaiva.petkeviciene@klaipeda.lt

Mission / Purpose

We plan to improve KEDS by adjusting several strategy actions relevant to SME development. The main goal of making these changes is to develop more strategic actions to focus on the development of SME internationalization activities. This change is necessary because there are several strategic small business covers such activities focused on SME development.

Company Name

Klaipėda ID

Contact Information

www.klaipeda.id.lt
info@kulturosfabrikas.lt

Mission / Purpose

We plan to improve KEDS by adjusting several strategy actions relevant to SME development. The main goal of making these changes is to develop more strategic actions to focus on the development of SME internationalization activities. This change is necessary because there are several strategic small business" covers such activities focused on SME development.

REGIONAL POLICY RECOMMENDATION ONLINE EXECUTIVE SUMMARY

POLICY CONTEXT

Klaipėda city municipality administration (further – KLAMUN) has an influence for the quality of administration of KEDS implementation. This role consists of the following duties: collect information from partner organisations, monitor the status of strategy implementation, analyse the implementation of strategy indicators, prepare documents, organize partner meetings. Furthermore, KLAMUN is also responsible for implementing 47 of 109 KEDS measures. Klaipėda ID team plays role in implementing KEDS as well. Klaipėda ID is responsible for implementing 26 of 109 KEDS measures. It is important to mark that Klaipėda ID team has a main role in organising KEDS marketing activities, as they are the leader of KEDS Marketing Council.

PLANNED ACTION 1

Content of the action is to add to the KEDS measure 1.3. "Develop an ecosystem conducive to small business" action 1.3.1. "To turn Klaipėda ID into a centre of multifunctional services for business". Klaipėda ID should become a full-fledged partner of self-government, business enterprises and investors, coordinating the areas of promoting entrepreneurship, SME competitiveness and integration into international value chains. NEW indicator "Number of activities or projects promoting internationalization, pcs."

PLANNED ACTION 2

The aim of this action is to specify KEDS measure 1.3. "Develop an ecosystem conducive to small business" action 1.3.4. "Establish a business development accelerator - a structured multi-month program for which selected start-ups, with the help of leading business representatives from Klaipėda regions, should realize their ideas and launch new products on time" as follows: 1.3.4. "Establish a Blue Economy sector business development accelerator - a structured multi-month program for which selected start-ups, with the help of leading business representatives from Klaipėda regions, should realize their ideas and launch new products on time".

PLANNED ACTION 3

Content of the action is to give a financial support for the development of SMEs, with a stronger focus on internationalization activities. During 2020 Klaipėda City Municipality Administration reviewed the priorities and criteria for the selection of SME projects and singled out the priority focused on internationalization activities - the development of market activities. This priority is directly aimed at SMEs seeking to expand into new markets or new market segments. Under this priority, the municipality provided financial support to an SME that develops wooden luminaires and supplies mainly to foreign markets (UK, USA, etc.) and wanted to expand production by purchasing additional machines for production.



European Union
European Regional
Development Fund