

civocracy

Solution for successful citizen participation

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Mobilising a community to tackle climate change



Context

Parlons Climat is a citizen consultation initiated by the City of Lyon, and is part of their strategy to combat climate change

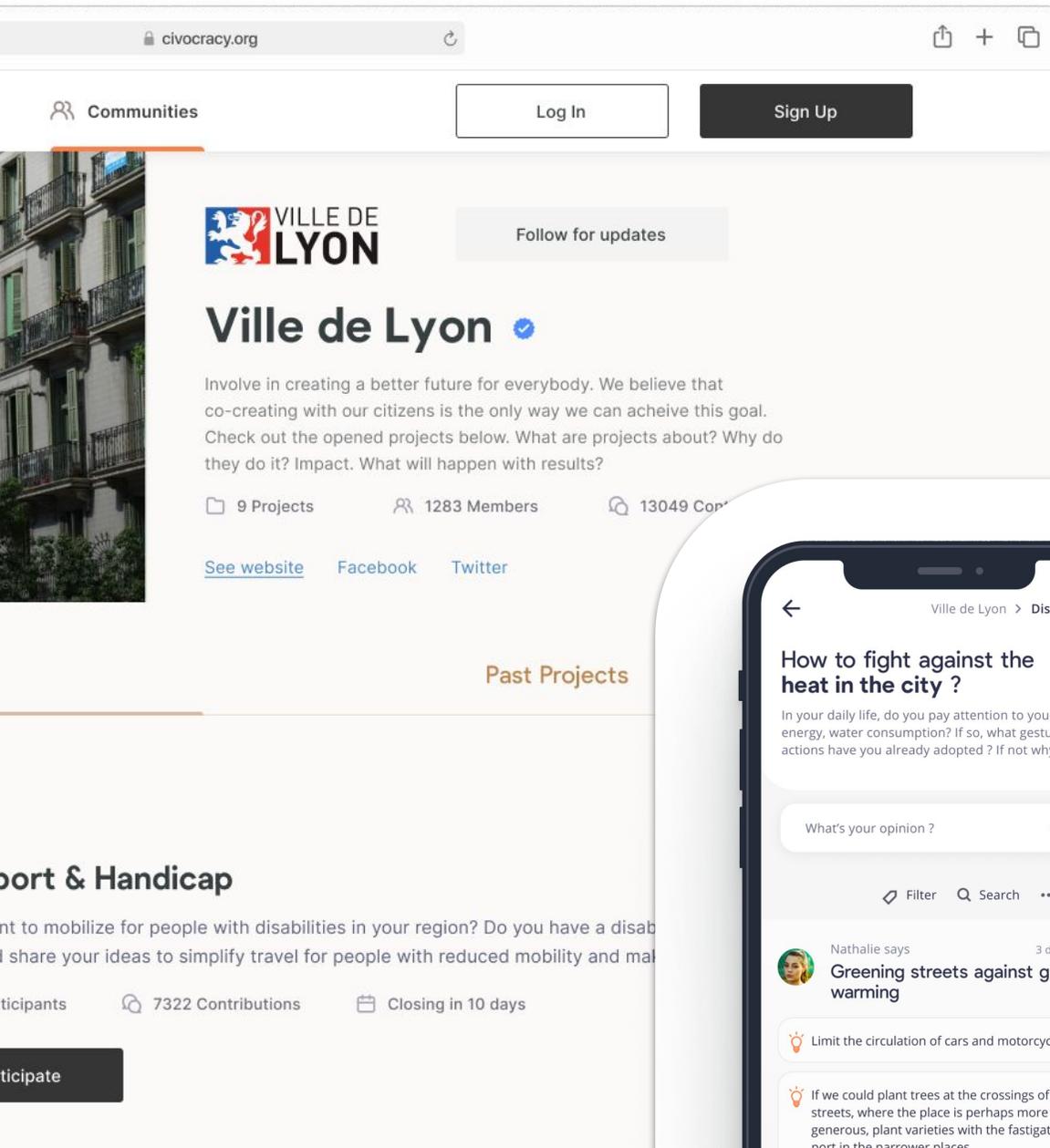
Objectives

To gather ideas, best practices and feedback from citizens and stakeholders to co-create a **10 year Climate and Energy Plan (2020-2030)**

To better inform Lyon's inhabitants about the City's current climate actions

To develop a network of actors committed to tackling environmental challenges

Mobilising a community to tackle climate change



Impact: Ville de Lyon was able to

- Provide concrete and easily implementable **project ideas**
- Develop a **citizen consensus** on proposals
- **Mobilise** of a range of stakeholders (civic, private, public)
- Create a **volunteer network** to tackle local environmental issues

18076 citizens visited the platform

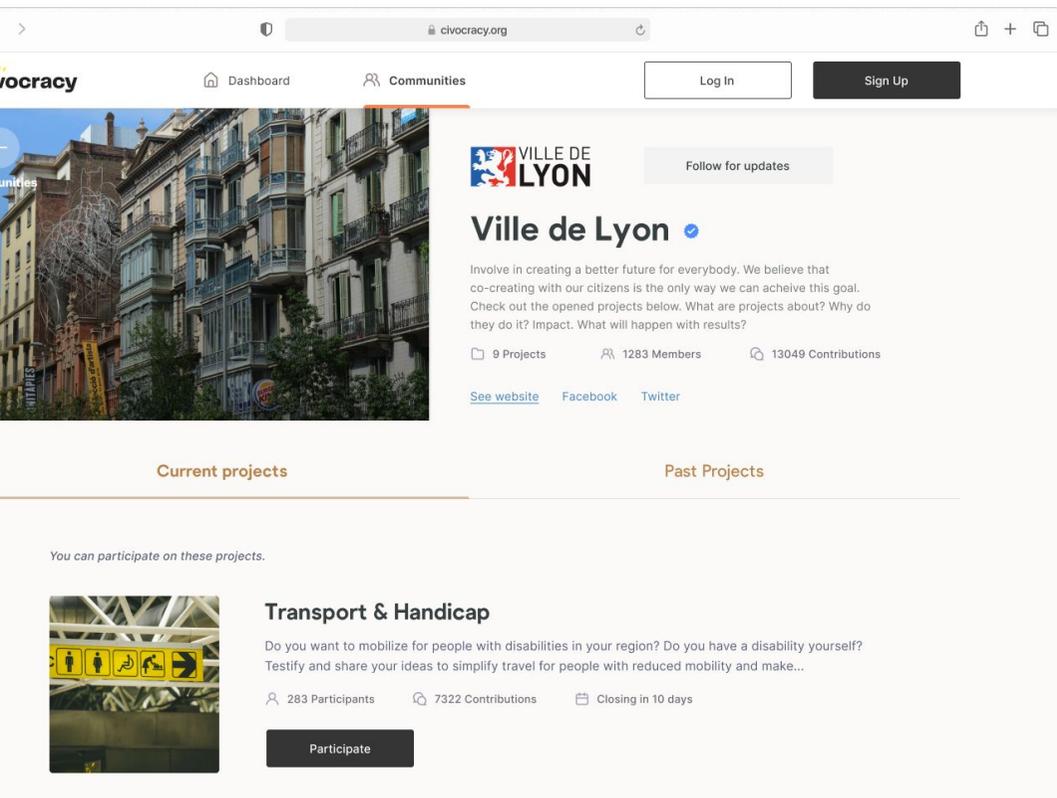
1859 contributions were submitted

0% of content was moderated

40% of participants participated in **previous** discussions

Being part of a digital citizen network



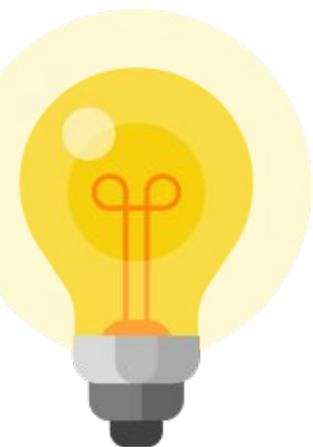


Online Platform + Training, **Expertise** and Management by



One space to bring all stakeholders together to collaborate on projects and themes. Different modules, engagement tools, data analysis and reporting, conscious algorithms, development of new features.

Expertise shared with strategic framing, engagement, communication, digital participation and project management



QUESTIONNAIRE



DISCUSSION



IDEA BOX



37 people participating • 4 days ago

Setting up the process by asking the **right** questions

Theme and Topic Define the broader theme

Goal Set expectations for the organisation and yourself on the expected results

- What do you hope to achieve? Is it specific enough for you to work on?
- On what level are you approaching your project?

Stakeholders which people are affected by this theme and your goal

- Who will you involve? Who have you left out?
- And how do you invite them? How and where do they usually get their information?
- Will decision-makers be involved?

Participation start designing the process

- How will you use online and offline participation?
- Will you need questionnaires, discussions, ideas, events, debates, film streaming?