



Action plan for the Auvergne Rhône-Alpes Region



**Auvergne
Rhône-Alpes**
Énergie Environnement

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TABLE OF CONTENTS

| | | |
|-----|---|----|
| 1 | GENERAL INFORMATION | 3 |
| 2 | INTRODUCTION..... | 4 |
| 2.1 | Green Public Procurement..... | 4 |
| 2.2 | Auvergne Rhône-Alpes region | 5 |
| 2.3 | The GPP-STREAM project: Green Public Procurement and Sustainability Tools for Resource Efficiency Mainstreaming | 5 |
| 3 | POLICY CONTEXT | 7 |
| 3.1 | Main policy instrument addressed..... | 7 |
| 3.2 | Other policy instrument impacted..... | 8 |
| 4 | ACTION PLAN..... | 9 |
| 4.1 | Regional analysis | 9 |
| 4.2 | Barriers identified | 10 |
| 4.3 | Details of the actions | 11 |
| 5 | MONITORING OF THE ACTION PLAN IMPLEMENTATION..... | 24 |



1 GENERAL INFORMATION

PROJECT: GPP-STREAM – Green Public Procurement and Sustainability Tools for Resource Efficiency Mainstreaming

PARTNER ORGANISATION CONCERNED: Auvergne Rhône-Alpes Energie Environnement

COUNTRY: France

NUTS2 region: Auvergne Rhône-Alpes

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2 INTRODUCTION

2.1 Green Public Procurement

Public procurement is a preferred tool for implementing sustainable development policies. It is through it that elected officials can translate their policies into visible actions and set the example for its citizens and local companies.

Public procurement accounts for 15% of gross domestic product in France and can now play a decisive role in supporting job-creating and environmentally friendly

sectors: the public actor is indeed a reliable customer who renews its markets regularly and can provide a guarantee of long-term financing for private companies as long as they meet the needs of the public authority.



Sustainable purchases affect all sectors of public life: markets for environmentally friendly cleaning products, organic meals in canteens, clean vehicles, energy-efficient schools, wood furniture from sustainably managed forests, computer equipment that does not consume electricity, maintenance that respects bio-diversity in parks and gardens, recruitment of people who are far from jobs, and so on. It is an incredible lever to achieve the environmental objectives set, but it is still too little used by public authorities because of a lack of knowledge and know-how.

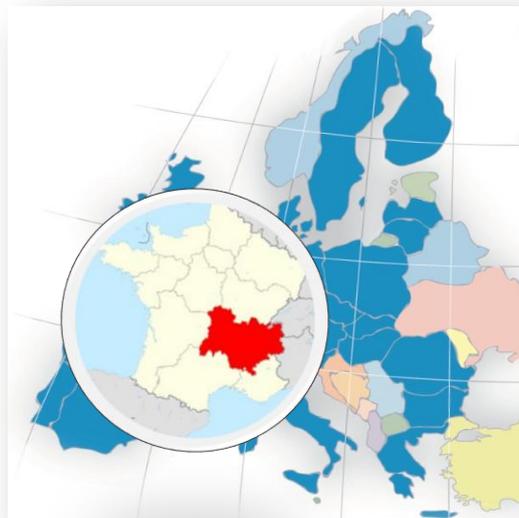
In France, the National Action Plan for Green Public Procurement 2014-2020 defined as “sustainable” a public purchase:

- integrating provisions for the protection or enhancement of the environment, social progress and economic development;
- which takes into account the interests of all the stakeholders concerned by the act of purchasing;
- enabling “clever” savings to be achieved as close as possible to the need and encouraging sobriety in terms of energy and resources;
- which integrates all stages of the procurement and the life cycle of the product or service.



2.2 Auvergne Rhône-Alpes region

The Auvergne Rhône-Alpes region is located in the centre-east of France. The total territory covers an area of 69 700 km², roughly 11% of the country, divided into 12 Departments and 4190 Municipalities. With 8 027 000 inhabitants in 2019, it is the second most populated region of France. There are 4 large metropolitan areas (Lyon, Grenoble, Saint-Etienne and Clermont-Ferrand) and 78% of the population is living in urban areas. With a GPD of 240 billion euros, Auvergne Rhône-Alpes is the second regional French economy and the 8th European region.



In Auvergne Rhône-Alpes region, a network was created in 2002 to support public authorities in the integration of sustainable development and circular economy in procurements, the “Regional network on eco-responsibility and sustainable development” (RREDD). For the local authorities, taking into account sustainable development implies to question the adequacy of their needs and the quantities purchased, to seek to make savings, to create networks to conjointly buy in larger quantities, to think about a circular economy approach and to seek to make purchases last longer. The RREDD is present to provide support on all these points to local stakeholders and created a methodological guide in 2016 to give practical tools to implement GPP. The network now gathers around 500 buyers, an encouraging figure but still far from the thousands of buyers in the region, showing the potential of improvement still available.

2.3 The GPP-STREAM project: Green Public Procurement and Sustainability Tools for Resource Efficiency Mainstreaming

The current Action Plan is elaborated under Phase 1 of Project GPP-STREAM (Green Public Procurement and Sustainability Tools for Resource Efficiency Mainstreaming). The project is executed under the INTERREG Europe Program, Priority Axis 4 “Environment and resource efficiency”, Specific objective 4.2. “Improve the implementation of regional development policies and programs”, Aim “Growth and jobs investments”. The partnership includes one advisory technical partner and eight public authorities and regional agencies from five EU member states, which cooperate with each other to improve their regional development policies and programs. The Action



Plan will be implemented during Phase 2 of the project in the period between 01/06/2020 and 31/05/2022.

GPP-STREAM aims at improving the management, implementation and monitoring of policy instruments that integrate GPP approaches to ensure that resource efficiency gains can be maximized and that resource efficiency objectives are institutionalized through GPP.

Auvergne Rhône-Alpes Energy Environment Action Plan seeks to improve the effectiveness of the next French National Plan for GPP 2020-2024. Therefore, GPP-STREAM project allows to:

- 1) Identify, collect and share best practices and tools for the adoption of sustainable public procurement aimed at energy efficiency by public actors
- 2) Improve the integration of the objectives of sustainable public procurement into financing programmes and sectoral/development plans and policies: for France the National Action Plan for Sustainable Public Procurement (PNAAPD 2015-2020)
- 3) Improve the capacity of national and territorial governments, local authorities and hospitals to implement sustainable public procurement
- 4) Improve the monitoring of sustainable public procurement through the next 3rd PNAAPD (2020-2024)
- 5) Ultimately support the adoption of a green demand and a green economy through the implementation of a new third PNAAPD.

The main goals of the GPP-STREAM project are to support the project partners in the GPP-STREAM network, so that the transnational learning experiences and exchange of best practices could be transferred to improve each organization's policy instruments. During the first phase in the past two years, different activities have been carried out between partners including:

- Methodology to identify the stakeholders
- In-depth analysis of the identified internal and external best practices
- 4 transnational learning events
- EU and national webinars

Produced by each GPP-STREAM partner regions, the Action Plan is based on the lesson learnt from the cooperation and these "exchange of experience" activities in order to improve the policy instrument addressed.

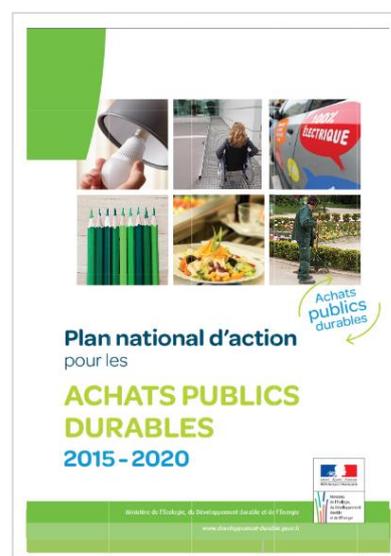
3 POLICY CONTEXT

3.1 Main policy instrument addressed

- The Action Plan aims to impact:
- Investment for Growth and Jobs programme
 - European Territorial Cooperation programme
 - Other regional development policy instrument**

The policy instrument addressed is the **National Action Plan for Green Public Procurement** (PNAAPD).

The National Action Plan for Green Public Procurement (PNAAPD) has been published in 2015 for the 2015-2020 period. It aims at giving the State broad guidelines for integrating sustainable development into its purchases. It considers the will of the French State to integrate the circular economy and sustainable development towards an ecological and energy transition. The PNAAPD applies primarily to government services, but to the extent that the government's obligations are identical in France to GPPs for all public bodies, it also serves as a reference for all public actors in France.



The PNAAPD has proposed targets that are not currently being met:

- 30% of procurements awarded during the year include at least one environmental provision.
- From the definition stage of the need, 100% of the markets are subject to a thorough analysis, aimed at defining whether the sustainable development objectives can be taken into account in the procurement.
- 100% of the products and services purchased by public organisations are energy-efficient products, unless the overall cost of energy-efficient products and services is higher than conventional products and services, and insofar as this is compatible with technical adequacy and sustainability in the broad sense.

There is an ignorance of the law (order of 2015 and decree of 2016) by public actors since public procurement must necessarily consider sustainable development in France since 2006 but less than 10% of procurements take it into account currently.



The main objective of this Action Plan is to bring elements of revision to the new PNAAPD 2020-2024 and then to allow the implementation and follow-up of its recommendations. Indeed, the specific objective for AURA-EE in France is to make a critical analysis of the National Plan (PNAAPD), to provide recommendations for its rewriting in 2020 and to test it during phase 2 of the project.

A survey was launched in April 2019 to assess the knowledge and use of PNAAPD by field actors. 29 responses were collected. Although the number of respondents is small to draw a statistical approach, the major trends in the needs and difficulties of the field actors are clearly visible:

- Need of concrete and repeatable examples, simple and effective tools
- Need to be aware and trained about sustainable purchasing (arguments, facts)
- Need for support and animation at local and regional level
- Need to define specific and measurable objectives
- Difficulties for companies to respond
- Lack of offers taking into account sustainable development

3.2 Other policy instrument impacted

This action plan can also help to improve the implementation of the measures in the regional waste prevention and management plan (PRPGD). Indeed, public procurement can be a lever to achieve the objectives of waste reduction and a more circular economy set in the region. The Auvergne Rhône-Alpes Region has specifically asked AURA-EE to accompany it in the implementation of the recommendations concerning construction waste. The goal of 70% recovery of construction and demolition waste can be achieved by relying on public procurement, but the training and support of actors and the sharing of good practices are essential.



4 ACTION PLAN

4.1 Regional analysis

Key stakeholders that take part of GPP-STREAM project in Auvergne Rhône-Alpes region:

| ENTITY | NATURE | FIELD OF ACTIVITY/COMPETENCES |
|--|---------------------|---|
| Ministère de la Transition Ecologique (MTE) | National Authority | French Ministry for Ecological Transition in charge of the National Plan for GPP |
| Région Auvergne Rhône-Alpes | Régional Authority | Support of the regional network on GPP (RREDD) |
| Réseau Régional sur l'Éco-responsabilité et le Développement Durable (RREDD) | Regional Network | Regional Network to promote sustainable practices for the public authorities |
| Association des Acheteurs Publics (AAP) | Association | National public purchasers association. Intermediary between the field and the regional and national organizations to provide feedback and disseminate best practices |
| Chambre de Commerce et d'Industrie (CCI) | SME representatives | Chamber of Commerce and Industry of the region |

As well as the stakeholders mentioned above, many public authorities (municipalities, joint local authorities, universities,...) were also involved in the definition of the Action Plan and invited to participate to sessions and meetings to share their experience in the framework of the regional network (RREDD).

Auvergne Rhône-Alpes Energy Environment organized several workshops to exchange on the subject with public organisations. Working groups were prepared to allow the attendees to exchange on different subject related to GPP and the National Action Plan:

- Working Group 1: Organization, conditions and means for making sustainable purchases
- Working Group 2: Development of specific technical clauses, from sourcing phase to supplier selection
- Working Group 3: Evaluation and monitoring of implementation

The first meeting took place on May 23rd 2019 and focused on the broad subject of « How to integrate sustainable development in public procurement » with around 50 attendees. The objectives where to:

- Understand the content and objectives of the National Action Plan for Green Public Procurement (PNAAPD)



- Learn about the state of the art in GPP
- Learn about best practices for minimum regulatory procurement for the least advanced
- Prepare and anticipate future regulatory developments for the most advanced
- Think about a GPP strategy
- Identify and clarify needs and interact with other territories to improve the network

Second meeting was a follow-up of the first one in order to continue the discussions with different participants. It took place on the 25th of June and it brought together around 25 participants.

Finally, a conference followed by a workshop was organized in December 2019 around the topic of food transition and the role of local authorities to set the example and achieve the goals set. This allowed showing how public procurement can actually have an impact on a specific environmental subject and highlight concrete examples from public authorities on how to do. The large number of participants demonstrated the expectation for this type of event.

The stakeholders were also involved in the definition of a list of good practices that some of them presented during those meetings. By sharing their procurements integrating sustainable development, they set an example for other public authorities and contribute to improve knowledge on green public procurement.

In parallel with these actions, a critical review of the PNAAPD 2015-2020 was carried out by AURA-EE in order to propose to the Ministry modifications and additions for the 2020-2024 version.

4.2 Barriers identified

The exchanges allowed noticing many barriers faced by public purchasers:

- Lack of technical knowledge on sustainable development from the buyers
- Lack of knowledge on how to include sustainable development in public procurements
- Lack of public officials to coordinate and oversee the integration of GPP criteria in the procurement processes
- Need for the elective representation to build a strategy around GPP



4.3 Details of the actions

As seen before, many problems faced by the stakeholders to improve the implementation of green public procurement procedures were identified during the first phase of GPP-STREAM project. It allowed proposing an Action Plan fitted to their needs with the main objective to give them support in this task. The Action Plan for Auvergne Rhône-Alpes was also inspired by the experiences of the other participants of GPP-STREAM project with the knowledge and good practices exchanged during the first activities of the project and the interregional meetings.

The Action Plan is mainly focusing on improving the **efficiency of the National Action Plan on GPP and the capacity building of public administrators** for the elaboration of green tenders, selection of offers and management/execution of the contract with the three actions following:

- Coaching on the job
- Support for GPP application
- Platform of competencies on GPP

Action 1 has a direct impact on the National Action Plan by involving stakeholders in its revision and ensuring its appropriation at the local level, but the three actions cited above also contribute to feeding the national action plan on GPP very directly by making it possible to identify the priority themes for buyers, by hearing their experiences and testimonies, by identifying the barriers and levers along the way, by continuously adjusting the field returns and ultimately modifying the policy instrument.

As a preparation for these actions, one-on-one meetings with several local authorities will be planned at the very beginning of the phase 2. The objectives are to identify:

- Their expectations on the upcoming GPP National Plan content (PNAAPD 2020-2024)
- Their good practices for integrating sustainable development into public procurement and according to them the main levers to succeed
- Their difficulties encountered for integrating sustainable development into public procurement and according to them the main brakes faced by people about it
- Their needs for improving their implementation of GPP

These elements have already begun to be identified in Phase 1, but it seems important to deepen these points with certain local authorities in order to begin a more concrete phase of support, notably provided for in Actions 2 and 3 but also to identify future experimentation sites and support purchasers in their procurements.



| Action 1 | INVOLVING THE LOCAL AND REGIONAL AUTHORITIES IN THE REVISION OF THE NATIONAL ACTION PLAN ON GPP (PNAAPD) |
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| <p>Relevance to the project</p> | <p>As explained previously, the National Action Plan on GPP, the PNAAPD, is the policy instrument addressed by the GPP Stream project in France. It is currently being revised by the Ministry. During the various stakeholder meetings organized in phase 1 of the project, it was noted that the local authorities made very little use of the previous plan. Proposing a new version more suited to their needs is therefore essential to help disseminate green public procurement practices.</p> <p>The exchanges made it possible to identify the first solutions expected by the stakeholders: needs for practical tools, examples of good practices, more links with businesses, support to regional networks on GPP, etc. It is now necessary to be able to transcribe these expectations into the new Plan and AURA-EE, together with local authorities, must be the guarantee of this advice to the Ministry to make a real change in this policy through GPP-STREAM.</p> <p>The current plan lacks an operational side for local authorities. These stakeholders have not felt concerned by this plan and have therefore made little or no use of it. It seems very important to involve them more in the revision in order to identify clear pilots for the implementation of the actions. Their feedback is essential to see whether the actions proposed in the plan and the objectives set are achievable locally. The first phase of GPP-STREAM allowed identifying some local authorities ready to get more involved in the revision of the Plan and to give their input throughout its rewriting at the beginning of phase 2.</p> |
| <p>Nature of the action</p> <p><i>(The content of action 1. What are the specific activities to be implemented?)</i></p> | <p>12 public authorities have been selected in Auvergne Rhône-Alpes region to represent the different type of public authorities (municipality, joint local authority, regional council, public hospital, social housing provider, etc.)</p> <p>3 meetings are planned with each selected stakeholder:</p> <ul style="list-style-type: none"> • 2020: Meeting to expertly formalize the brakes and levers in |



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| | <p>terms of sustainable public procurement but especially on the 2015-2020 NAPD and its potential evolution. A questionnaire will be prepared to frame these first interviews.</p> <p>These elements have already begun to be identified in Phase 1, but it seems important to deepen these points with certain local authorities in order to begin a more concrete phase of support, notably provided for in Actions 2 and 3.</p> <ul style="list-style-type: none"> • 2021: Presentation to the voluntary panel of public authorities of the new PNAAPD and its various tools, including the national guide to sustainable public procurement, the charter for sustainable public procurement and the ADEME grid for assessing procurement maturity. • 2022: Implementation of the new PNAAPD by the expert panel. Report on the evolution of practices and contributions of the panel on the implementation and potential changes to the PNAAPD. <p>Reports will be submitted to the Ministry by AURA-EE each year following the meetings.</p> |
| <p>Stakeholders involved</p> <p><i>(The organisations in the region who are involved in the implementation of the action 1 and their role)</i></p> | <p>MTE (French Ministry for Ecological Transition in charge of the National Plan for GPP)</p> <p>Public authorities selected: Roannais agglomeration (joint local authority), Department of Loire, Grenoble, Department of Drôme, SDH (social housing provider), DREAL, HCL (Hospitals of Lyon), Regional Council of Auvergne Rhône-Alpes, City of Valence, Communauté d'Agglomération des Portes de l'Isère (joint local authority), Grand Lyon, City of Villeurbanne</p> |
| <p>Timeframe</p> <p><i>(The timing envisaged for action 1)</i></p> | <p>July 2020 – May 2022</p> <p>This action will be implemented from the beginning of phase 2 until the end of GPP-STREAM project with a total of 36 meetings planned (3 for each of the 12 public authorities selected)</p> |



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| <p>Costs</p> <p><i>(The costs related to the implementation of action 1)</i></p> | <p>This action only includes staff costs for AURA-EE: 10 000€ for the organisation of the meetings and the time spent on the reports.</p> |
| <p>Funding sources</p> <p><i>(How action 1 will be financed. Is it through the policy instrument(s) indicated in part III)</i></p> | <p>MTE through the national plan on GPP (PNAAPD)</p> |
| <p>Expected results</p> | <p>The information gathered from the public authorities during the first meetings will make it possible to communicate their expectations of the next PNAAPD to the Ministry in a very concrete manner. Subsequently, once the new version of the PNAAPD has been validated, the objective is to disseminate it to these actors and ensure its proper implementation.</p> |

| Action 2 | COACHING ON THE JOB |
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| <p>Relevance to the project</p> | <ul style="list-style-type: none"> - Deliverable A13, “Action plan guidelines”, present GPP expert register and an online platform of competencies on GPP as examples of measures, which can be included in the Action Plan. - Forum Compraverde Buygreen held in Rome in October 2019. This event was indeed really inspiring for AURA-EE and has strengthened us in the ideas of our plan. At the various conferences and presentations, in plenary or in smaller working groups, all kinds of European examples from many countries were discussed and showed how it was possible to accompany buyers on GPP. It also highlighted that all public authorities are facing the same challenges: a lack of information and concrete examples on how to implement GPP. The project CReIAMO PA |



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| | <p>which was presented by a representative of the Italian Ministry of Environment during the first session of the GPP-STREAM European Conference held within the Forum. The project is being implemented by the Ministry of Environment and is aimed at improving the environmental skills, including those on GPP, of public procurers at all levels of the Italian public administration. Some of the activities carried out within the project reflect the activities that we chose to include in our action plan (e.g., coaching on the job, helpdesk, workshop).</p> <ul style="list-style-type: none">- Activity B15 and B22: the interviews of stakeholders also often highlighted the lack of sufficient knowledge on GPP and the need of more guidance through trainings and other forms of coaching.- Second Transnational Learning Event in Romania: several municipalities presented how the integration of GPP concept can significantly contribute to the objectives set in their environmental policy. |
| <p>Nature of the action <i>(The content of action 2. What are the specific activities to be implemented?)</i></p> | <p>Different activities are planned under this coaching on the job action in the framework of a global coaching:</p> <ul style="list-style-type: none">- <u>Activity 1:</u> Organizing 2 workshops each year on specific themes for which the public purchasers have shown an interest. These themes are going to be defined by a field survey (and during the meetings with the attendees) planned in the beginning of phase 2. AURA-EE will meet with several public authorities to have a better understanding of what subjects are priorities and the needs associated. A workshop has already been organized by AURA-EE at the end of 2019. Its subject was the role of territories and public procurement for a sustainable food transition. This type of event gives public authorities information on various subjects but also allows them to exchange their experiences with each other. This activity can take the form of real meetings or webinars.- <u>Activity 2:</u> Giving public authorities 1 training per year on GPP addressed to around 30-40 public officials directly in charge of public purchasing process. Therefore a total of at least 60 public |



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| | <p>officials should be trained by the end of phase 2. There is still a lack of basic knowledge on GPP and tools to do about GPP that can be fixed by organizing trainings on the subject. Depending on the case, the training can go as far as providing very concrete support to the buyer, either in the method of organising themselves internally or in helping them to take sustainable development into account in their tenders.</p> <ul style="list-style-type: none"> - <u>Activity 3</u>: Answering to any questions or needs that the purchasers can have by providing a helpdesk. Public authorities can reach AURA-EE at any time (mail or phone call) if they are encountering problems in the management/planning, writing and implementation of GPP. AURA-EE will use the best procurement and their specifications to write new good practices that will be uploaded in the AURA-EE internet site. |
| <p>Stakeholders involved</p> <p><i>(The organisations in the region who are involved in the implementation of the action 2 and their role)</i></p> | <p>Public authorities of Auvergne Rhône-Alpes Region:</p> <p>For instance some of the public authorities selected are: Roannais agglomeration (joint local authority), Department of Loire, Grenoble, Department of Drôme, SDH (social housing provider), DREAL, HCL (Hospitals of Lyon), Regional Council of Auvergne Rhône-Alpes, City of Valence, Communauté d’Agglomération des Portes de l’Isère (joint local authority), Grand Lyon, City of Villeurbann, all of them among the most involved in green public procurement. AURA-EE will be in charge of the trainings, workshops and the helpdesk activities. Most of the time AURA-EE is the only one trainer.</p> |
| <p>Timeframe</p> <p><i>(The timing envisaged for action 2)</i></p> | <p>June 2020 – May 2022</p> <p>This action will be implemented from the beginning of phase 2 until the end of GPP-STREAM project</p> |
| <p>Costs</p> <p><i>(The costs related to the</i></p> | <ul style="list-style-type: none"> - Organisation of 2 workshops per year: <ul style="list-style-type: none"> o Staff costs: 8 days of work for the organisation of one workshop (preparation, communication, evaluation) |



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| <p><i>implementation of action 2)</i></p> | <ul style="list-style-type: none"> ○ around 2000€ for catering for a group of 40 persons ○ Organisation of 1 training per year: Staff costs: a base of 10 days of work for the organisation of one training session (preparation, communication, evaluation) ○ around 1500€ for catering for a group of 30 persons <p>- Staff costs only for the helpdesk</p> |
| <p>Funding sources</p> <p><i>(How action 2 will be financed. Is it through the policy instrument(s) indicated in part III)</i></p> | <p>For AURA-EE :</p> <p>MTE (French environment ministry) through the national plan on GPP (PNAAPD)</p> <p>Regional Council through the RREDD</p> <p>For the public procurements implementation: the public bodies themselves</p> |
| <p>Expected results</p> | <p>Enhanced capacities of public purchasers in relation to the technical aspects involved in the application of GPP requirements, and reduced risk of unsuccessful procedures caused by an incorrect application of GPP criteria.</p> <p><u>Policy change:</u></p> <p>This action has a concrete link with the instrumental policy on two aspects:</p> <ol style="list-style-type: none"> 1) To ensure the dissemination of the Plan and to support local stakeholders in achieving the objectives set (percentage of environmental and social provisions in the markets). 2) This fieldwork with local stakeholders will make it possible to continue to identify needs and develop the NAPAPD. Indeed, the Ministry has decided to turn it into an evolving Plan with annual actions that can complement the Plan over the years. |



| Action 3 | SUPPORT FOR GPP APPLICATION |
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| <p>Relevance to the project</p> | <ul style="list-style-type: none"> - Forum Compraverde Buygreen held in Rome in October 2019. This event was indeed really inspiring for AURA-EE and has strengthened us in the ideas of our plan. At the various conferences and presentations, in plenary or in smaller working groups, all kinds of European examples from many countries were discussed and showed how it was possible to accompany buyers on GPP. It also highlighted that all public authorities are facing the same challenges: a lack of information and concrete examples on how to implement GPP. The project CReIAMO PA which was presented by a representative of the Italian Ministry of Environment during the first session of the GPP-STREAM European Conference held within the Forum. The project is being implemented by the Ministry of Environment and is aimed at improving the environmental skills, including those on GPP, of public procurers at all levels of the Italian public administration. Some of the activities carried out within the project reflect the activities that we chose to include in our action plan (e.g., coaching on the job, helpdesk, workshop). - Activity B15 and B22: the interviews of stakeholders also often highlighted the lack of sufficient knowledge on GPP and the need of more guidance through trainings and other forms of coaching. - Second Transnational Learning Event in Romania: several municipalities presented how the integration of GPP concept can significantly contribute to the objectives set in their environmental policy. |
| <p>Nature of the action <i>(The content of action 3. What are the specific activities to be implemented?)</i></p> | <p>The support provided by the helpdesk from action 2 concerns only limited problems, if an authority needs a thorough accompaniment for GPP application, action 3 is the solution offered. AURA-EE will accompany public authorities in the writing and management of their public procurement to take into account sustainable development (and to manage it in the organisation). Public authorities will be questioned on their actual needs and how they can implement GPP. AURA-EE is</p> |



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| | <p>currently identifying precisely with the regional public authorities which procurements will be implemented. For instance, in 2019, AURA-EE supported around 50 procurements about cleaning, food and catering, vehicles, buildings, furnitures, energy, copying, IT, ...</p> <p>This assistance is not limited to the writing of the procurement but also to a follow-up of its implementation. Indeed, the management of GPP in their organisation is also very important for procurement success. Many public authorities indicate the lack of dialogue between departments internally as an obstacle on GPP.</p> |
| <p>Stakeholders involved <i>(The organisations in the region who are involved in the implementation of the action 3 and their role)</i></p> | <p>Public authorities of Auvergne Rhône-Alpes Region</p> <p>Very first public authorities selection: Roannais agglomeration (joint local authority), Department of Loire, Grenoble, Department of Drôme, SDH (social housing provider), DREAL, HCL (Hospitals of Lyon), Regional Council of Auvergne Rhône-Alpes, City of Valence, Communauté d'Agglomération des Portes de l'Isère (joint local authority), Grand Lyon, City of Villeurbanne</p> <p>AURA-EE internal staff will be directly in charge of this action.</p> |
| <p>Timeframe <i>(The timing envisaged for action 3)</i></p> | <p>June 2020 – May 2022</p> |
| <p>Costs <i>(The costs related to the implementation of action 3)</i></p> | <p>Costs for staff time only depending on the number of requests by the public authorities and the nature of the requests. For instance in 2019 AURA-EE has supported around (at different scale, from very short and easy questions to more complex and time-cost issues) 50 public bodies and was funded for this by the regional council by a budget of 25000 €.</p> |
| <p>Funding sources <i>(How action 3 will be financed. Is it through the policy instrument(s) indicated in part III)</i></p> | <p>For AURA-EE: MTE through the national plan on GPP (PNAAPD) Regional Council through the RREDD</p> <p>For the public procurements implementation: the public bodies themselves.</p> |



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| <p>Expected results</p> | <p>Reduced risk of unsuccessful procedures caused by an incorrect application of GPP criteria.</p> <p><u>Policy change:</u></p> <p>This action has a concrete link with the instrumental policy on two aspects:</p> <ol style="list-style-type: none"> 1) To ensure the dissemination of the Plan and to support local stakeholders in achieving the objectives set (percentage of environmental and social provisions in the markets). 2) This fieldwork with local stakeholders will make it possible to continue to identify needs and develop the NAPAPD. Indeed, the Ministry has decided to turn it into an evolving Plan with annual actions that can complement the Plan over the years. |
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| Action 4 | PLATFORM OF COMPETENCIES ON GPP |
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| <p>Relevance to the project</p> | <ul style="list-style-type: none"> - Deliverable A13, “Action plan guidelines”, present GPP expert register and an online platform of competencies on GPP as examples of measures, which can be included in the Action Plan. - Forum Compraverde Buygreen held in Rome in October 2019. This event was indeed really inspiring for AURA-EE and has strengthened us in the ideas of our plan. At the various conferences and presentations, in plenary or in smaller working groups, all kinds of European examples from many countries were discussed and showed how it was possible to accompany buyers on GPP. It also highlighted that all public authorities are facing the same challenges: a lack of information and concrete examples on how to implement GPP. The project CREIAMO PA which was presented by a representative of the Italian Ministry of Environment during the first session of the GPP-STREAM European Conference held within the Forum. The project is being implemented by the Ministry of Environment and is aimed at |



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| | <p>improving the environmental skills, including those on GPP, of public procurers at all levels of the Italian public administration. Some of the activities carried out within the project reflect the activities that we chose to include in our action plan (e.g., coaching on the job, helpdesk, workshop).</p> <ul style="list-style-type: none"> - Activity B15 and B22: the interviews of stakeholders also often highlighted the lack of sufficient knowledge on GPP and the need of more guidance through trainings and other forms of coaching. - Second Transnational Learning Event in Romania: several municipalities presented how the integration of GPP concept can significantly contribute to the objectives set in their environmental policy. |
| <p>Nature of the action</p> <p><i>(The content of action 4. What are the specific activities to be implemented?)</i></p> | <p>AURA-EE has already a website aiming to be a resource centre for territories in transition with information on adaptation to climate change and energy renovation of public buildings. The idea is to develop a new section exclusively dedicated to GPP. This platform is particularly designed for the actors of the territories including local elected officials, public actors, people in charge of procurement, buyers, sustainable development managers...</p> <p>The first part of this new section will be completed with basic information on GPP:</p> <ul style="list-style-type: none"> - National regulations - Regional goals - Funding - Stakeholders - Links - Resources (guides and best practices collection) <p>The second part is called “taking action” where the approach is done by problems in the form of the most commonly asked questions by the actors concerned, with concise answers to be provided, external links in order to value the existing from guides, tools or other sources.</p> |



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| | <p>The less skilled public entities will be invited to consult this platform if they encounter problems in the implementation of GPP and the most skilled will be incited to share their knowledge, good practices and tools (e.g. GPP tender models). Therefore, this platform will also be a place for cooperation between public actors in order to mutualize tools and improve the integration of sustainable development in public procurement.</p> <p>A mailing campaign will be conducted to inform the public authorities of Auvergne Rhône-Alpes Region of the existence of this new platform and to involve them in the construction of the content.</p> |
| <p>Stakeholders involved</p> <p><i>(The organisations in the region who are involved in the implementation of the action 4 and their role)</i></p> | <p>The main stakeholders are the public entities and particularly public purchasers and people in charge of procurements. Some are already involved with the Auvergne Rhône-Alpes regional network on eco-responsibility and sustainable development, the RREDD, dedicated to all actions related to eco-responsibility for a public actor.</p> |
| <p>Timeframe</p> <p><i>(The timing envisaged for action 4)</i></p> | <p>June 2020 – May 2022</p> <p>The aim is to have a functioning platform by the beginning of phase 2 in June 2020 and to add resources and share the platform throughout the remaining years of the project.</p> |
| <p>Costs</p> <p><i>(The estimated costs related to the implementation of action 4)</i></p> | <ul style="list-style-type: none"> - 15 300 € for a subcontractor to develop the content and tools of the platform - Costs for staff time to include the content on the existing website and update the content for the next years: 3000 € |
| <p>Funding sources</p> | <p>For AURA-EE: MTE (French environment ministry) through the national plan on GPP</p> |



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| <p><i>(How action 4 will be financed. Is it through the policy instrument(s) indicated in part III)</i></p> | <p>(PNAAPD) Regional Council through the RREDD For the public procurements implementation: the public bodies themselves</p> |
| <p>Expected results</p> | <p>Enhanced capacities of public purchasers in relation to the technical aspects involved in the application of GPP requirements but also in their management and internal organisation, and reduced risk of unsuccessful procedures caused by an incorrect application of GPP criteria.</p> <p>This platform will be a support for local authorities in the implementation of the national action plan on GPP. One of the actions that should be included in the next PNAAPD is the development of resource centres to inform buyers about green public procurement. The development of this tool by AURA-EE in the Auvergne-Rhône-Alpes region will make it possible to test its appropriation by local stakeholders, notably through the sharing of good practices, and to extend it to other regions at a later date.</p> |



5 MONITORING OF THE ACTION PLAN IMPLEMENTATION

Regular monitoring of the various actions will be planned to ensure the proper execution of the Action Plan presented. This task will be carried out by AURA-EE on a regular basis from June 2020, taking into account specific monitoring indicators presented below. Thus, the objective is to evaluate the progress of each action and to implement adjustments if necessary.

Performance indicators per action:

Action 1 – Involving the local and regional authorities in the revision of the PNAAPD

| Performance indicators | Expected results |
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| Number of local authorities involved in the revision | 12 local or regional authorities participating |

Action 2 - Coaching on the job

| Performance indicators | Expected results |
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| Number of meetings organized | Minimum of 2 meetings/webinars per year |
| Number of attendees at the trainings | Minimum of 20 attendees per meeting |
| Number of questions answered at the helpdesk | Minimum of 40 per year |

Action 3 - Support for GPP application

| Performance indicators | Expected results |
|---------------------------------------|------------------------|
| Number of procurement concerned | Minimum of 40 per year |
| Number of public authorities involved | Minimum of 20 per year |

Action 4 – Platform of competencies on GPP

| Performance indicators | Expected results |
|---------------------------------|--|
| Website elaborated | 3 new sections on GPP : information / take action / best practices |
| Information campaign | News about GPP Stream project |
| Number of visits on the website | Google assessment |



Date: 31st March 2021

Name of the organisation(s) : AUVERGNE-RHÔNE-ALPES ÉNERGIE ENVIRONNEMENT (AURA-EE)

Signatures of the relevant organisation(s): Didier Chateau, Director