

Webinar IEE3 MOMAr

MOMAr
Interreg Europe



A Guide to Spatial Quality Groningen

Janneke Verdijk

Province of Groningen – The Netherlands



Challenges

1. Content improvement

- Balance static information / database ↔ actual topics or Good Practices
- Presentation complete cultural landscapes?
- Collection of Good Practices

2. The website as a tool

- Efficiency, easy and fun!
- Co-creation and multidisciplined

3. Embedding and Publicity

- Stronger link with spatial policies.
- Becoming famous