

Session 3. Workshop

“Innovative strategies for CCIs at the European level: Long term perspectives”

CREADIS3
Interreg Europe

 European Union
European Regional
Development Fund

Be Innovative about Innovation

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A new era of research & innovation

What does HE policy and programs for CCS mean for territorial policies?

- specially to actions plans for CREATIVE DISTRICT
- to enable more efficient CCIs policies in a shared European territory,
- to creating and boosting Cultural and Creative Districts

How do policies for territories and for research & innovation mix - and support each other ?

- Defining what research & innovation is in CCS - in difference to other sectors
- Choosing CCS-appropriate indicators for innovation and adding them to the scope of territorial indicators
- Creating CCS-appropriate tools for innovation support - not only in, but by districts

*Building on CREADIS3
to reach CCS-relevant
innovations by territorial
policies*

*Cultural & Creative
Industry Innovation
Quest*



CCS Innovation Quest

A Structure to build an CCS-Innovation Scheme by territorial policies

- > Promising Elements to deduct an Innovation Scheme, f.e. NESTA Innovation Spiral

1. Enhanced inter-regional cooperation
2. Identification of key challenges for CCIs
3. Development of strategic investments
4. Improved innovation transfer mechanism to CCIs
5. Embracement of state of the art ICTs

Building on the QUEST

*The Potential
of Innovation Spirals
for
regional development*



The „QUEST“ as a Method

-> Bringing CCS-Innovation Systematics in District Action Plans

(More than HE-System, but Innovation Spiral System for CCS: Experimental Labs, Innovation Actions, Blended Actions, not just RIA and CSA)

-> Developing Creative Districts as Cross-Industry Ecosystem for Innovation OUTPUTS

(Not only Opportunities, but Raised Investments, Products introduced to Market asf.)

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THANK YOU

Speaker Name and Surname – Qualification
Contact Details (e.g. email – Optional)

