Session 3. Workshop

"Innovative strategies for CCIs at the European level: Long term perspectives"

Be Innovative about Innovation

Bernd Fesel, Director ce_creative economy, Bonn

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HE 2021 - 2027 A new era of research & innovation

What does HE policy and programs for CCS mean for territorial policies?

- specially to actions plans for CREATIVE DISTRICT
- to enable more efficient CCIs policies in a shared European territory,
- to creating and boosting Cultural and Creative Districts

How do policies for territories and for research & innovation mix - and support each other ?

- Defining what research & innovation is in CCS in difference to other sectors Choosing CCS-appropriate indicators for innovation and adding them to the scope of
- territorial indicators
- Creating CCS-appropriate tools for innovation support not only in, but by districts

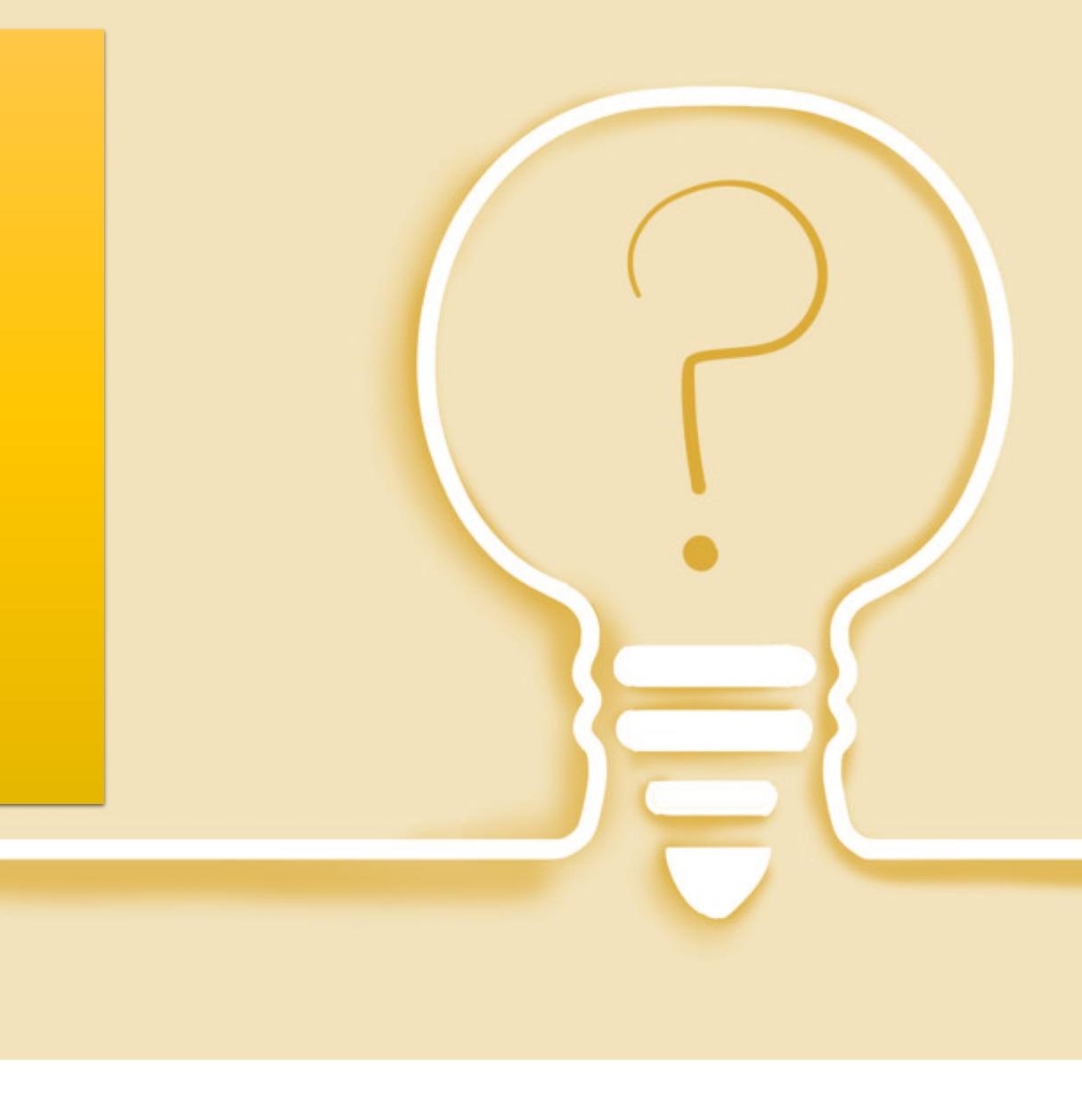




Building on CREADIS3 to reach CCS-relevant innovations by territorial policies

Cultural& Creative Industry Innovation Quest

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CCS Innovation Quest

A Structure to build an CCS-Innovation Scheme by territorial policies

- > Promising Elements to deduct an Innovation Scheme, f.e. NESTA Innovation Spiral

1. Enhanced inter-regional cooperation

2. Identification of key challenges for CCIs

- 3. Development of strategic investments
- 4. Improved innovation transfer mechanism to CCIs
- 5. Embracement of state of the art ICTs







European Union European Regional

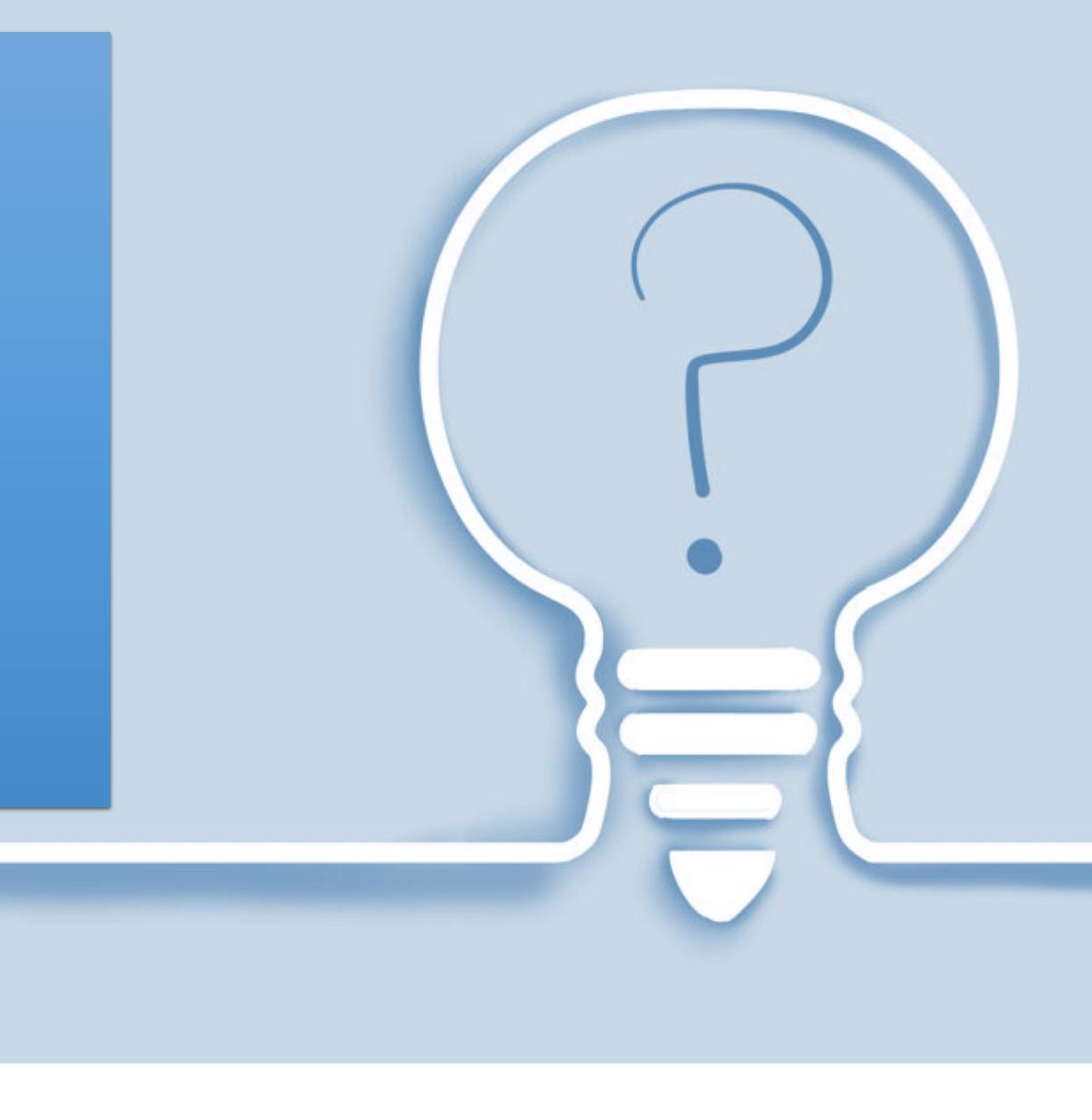


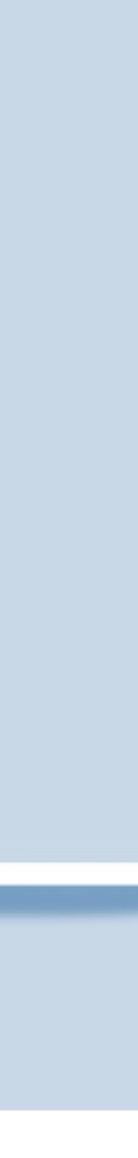


Building on the QUEST

The Potential of Innovation Spirals for regional development

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The "QUEST" as a Method

-> Bringing CCS-Innovation Systematics in District Action Plans (More than HE-System, but Innovation Spiral System for CCS: Experimental Labs, Actions, not just Actions, Blended Innovation CSA RIA and Developing Creative Districts as Cross-Industry Ecosystem for Innovation OUTPUTS only Opportunities, Products Raised but Investments, (Not introduced to Market asf.)

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Speaker Name and Surname – Qualification Contact Details (e.g. email – Optional)





