

# Your digital partner



**Club House**

by Sofia Tech Park



Digital studio

**66** Events for 6 months

**75 hours +** content

**75 000+** audience

**8 months** now



# Home of innovations



**You**Tube

[Watch video](#)

## OVERVIEW AND KEY ADVANTAGES (1/2)



ONE OF THE BEST INTERNET CONNECTIVITY IN THE EU



NETWORKING WITH UNIVERSITIES AND R&D INSTITUTIONS



ADVANCED LABORATORY COMPLEX AND R&D INFRASTRUCTURE



3 WORLD CLASS DATA CENTERS 5 KM AWAY











INNOVATION AND TECHNOLOGY TRANSFER HUB



LEADING STARTUP LOCATION

# OVERVIEW AND KEY ADVANTAGES (2/2)

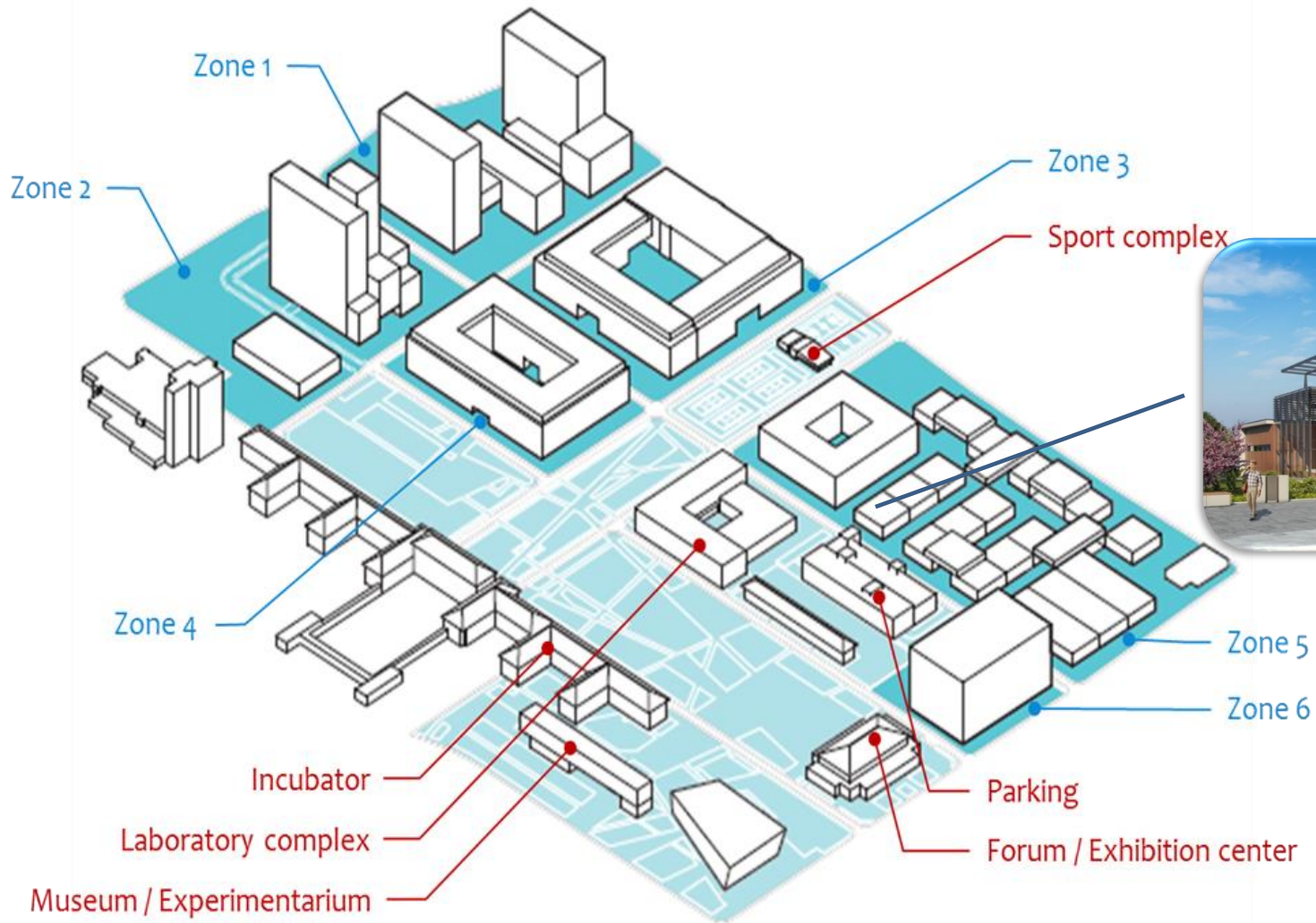
**Sofia Tech Park (STP)** is the first science and technology park in Bulgaria (est. 2016) as a platform for exchange of knowledge and ideas between the academia, business, government and society. It aims to become the leading centre for innovation and commercialization of ideas in the SE Europe.

Focus areas	ICT 	Smart Cities, Blockchain, AI, IoT, Big Data, Mobility
	Life Sciences 	Biotech, MedTech, Health-Tech, Food-Tech, Agri-Tech
	Clear Energy 	Power Technologies, Green energy
Infrastructure	Laboratory complex 	11 High-Tech laboratories
	Innovation forum 	More than 120 events, annually
	Incubator 	Startup development programs, co-working spaces, startup ecosystem
	Museum / Experimentarium 	Interactive space for children - TechnoMagic Land
	Sport Complex 	4 Tennis courts, 2 multifunctional playgrounds and a gym in a green and relaxing environment

# STP LAYOUT



AI & BigData DIH (2022)



Super Computer HPC  
Peta (2020)



# INCUBATOR – KEY ACTIVITIES

- STARTUPS IN INCUBATION PROGRAMS
- WORKSHOPS
- HACKATONS
- ACCELERATION PROGRAMS
- PRODUCT PRESENTATIONS
- PITCHDAYS
- NETWORKING WITH INVESTORS AND WIDER ECOSYSTEM
- INTERNATIONAL PROJECT PRESENTATIONS



# LABORATORY COMPLEX

- **11 high-tech** laboratories
- Managed by an independent **consortium including leading academic institutions** such as Sofia University, Technical University of Sofia, Medical University of Sofia and the Bulgarian Academy of Science etc.
- **Independent** and **collaborative research** and development activities.



# LABS OVERVIEW

## Biopharmaceutical Lab Complex (BioPharma)

Laboratory for extraction of natural products and synthesis of bioactive compounds

"In vitro" laboratory for evaluation of biological activity and toxicity

Pharmaceutical development and characterization with "In Silico" design

## Bioinformatics Lab (BioInfoTech)

High Performance Computing (HPC) Lab

Artificial Intelligence and CAD Systems Lab

Cyber Security Lab

3D Creativity and New Products Rapid Prototyping Laboratory

Virtual and Augmented Reality Lab

Intelligent Communication Infrastructures Lab

Micro Nano Lab



# THE MOST SPACIOUS AND DISTANCE-FRIENDLY CAMPUS IN SOFIA

**5,200 m<sup>2</sup>**

office space customized for  
tech & startup companies

Coworking spaces  
and event centers

Work and recreation  
combined.

# INCUBATOR

**SOFIA**  
TECHPARK

# Incubator companies



sciانت

ESCREO

Addit



ENTRA ENERGY



A4E

Analytics for Everyone

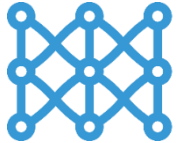


TechTour



Balkan Logic

PRINTIVO



ICT cluster

IRIS solution



Innovation Starter Accelerator



playground energy



COSMOS THRACE



Innovation Starter



CMYK INGREDIENTS

KINETIK



3 PRO BARIN SPORTS

# Your digital partner



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**SOFIA  
TECHPARK**  
SCIENCE  
EDUCATION  
BUSINESS

**Club House**  
by Sofia Tech Park

ADD  
INNOV  
SOFIA



Preview Program

Camera 1 Camera 2 Camera 3 Camera 4

OFF 00:00:00 OK

Media Player 1 Facebook

STOP 00:00:00

БГ НАУКА - WWW.BGNAUKA.BG

### Какво е БГ Наука?

Сайт  
Списания  
Вест  
Платформ  
Коммуникатор на науката

Качество горно  
природна  
коронавирусу  
на  
организма

Курсове и инструменти за ученици и учители

Достигаме до над 100 000 човека  
на месец само през социалните  
ни канали

Multistreaming

Facebook - Sofia Tech Park

YouTube - Sofia Tech Park

Facebook - Sofia Tech Park

SOFIA  
TECH PARK

SCIENCE  
EDUCATION  
BUSINESS

THE ADDRESS  
OF INNOVATION

WWW.SOFIATECH.BG

# Timeline - 8 months

20 March 2020

## Start of the development activities

Research, testing, research of hardware configurations, technological solutions for flexibility, mobility and low budget.



07 July 2020

## First corporate client

Sciant JSC booked 10 packages for Club House and it's equipment for their in-house hybrid workshops.



27-28 November 2020

## First double studio

European Researchers' Night was held in an extremely complex technological and infrastructural configuration.



## First live broadcast

We broadcast Space Hackathon in partnership with Risk Space Center. The broadcast lasted 1 hour and 12 minutes. Rental equipment was used.

20 April 2020



## First all-day hybrid event

We fully served the event of PARA - Robotics Association, which included an all-day TV program and an expo in the lobby of the Incubator.

19-20 September 2020



# Profile of organizers and participants

Organizations, which has organized events, participants in that events, as well as national and foreign organizations, global companies and educational institutions that have directly participated and / or watched. To all of them, the brands Sofia Tech Park and Clubhouse were clearly articulated.



**State  
institutions**



**Corporate  
sector**



**Foreign  
organizations**



**Startups**



**NGO**

01

## State institutions

- Ministry of economy
- Sofia University
- US Embassy
- French Embassy
- European Commission
- Ministries of Economy of the EU countries
- Bulgarian Small and Medium Enterprises Promotion Agency
- United Kingdom Embassy





02

## Corporate sector

- Acibadem City Clinic
- Fanuc
- Schneider Electric
- GIK Engineering
- Innovation Explorer
- Festo
- Lockheed-Martin



03

## Foreign organizations

- Upsala University - Sweden
- Cambridge University
- Aerospace Corporation – USA
- Avalara – USA
- Planet – Poland
- European Space Agency

## Startups

- SCIANT
- CMYK
- KINETIC
- A4E
- STARTUP STAGE
- NOSIA
- WASABI INNOVATIONS
- SUBSCRIBE BG
- ZERO START
- IRIS PAY
- UNMANNED SYSTEMS - BULGARIA
- KISSTHEFROGNOW
- ADDIT.TECH
- WHISPHEALTH
- MYTRACKNET- Greece
- STUDYHUB BULGARIA
- ECHO
- IMMERSEFX
- LEGAL TECH BG
- BARIN SPORTS

■ *Companies in Incubator @ STP*

## Non-governmental organizations

- British-Bulgarian Business Association (BBBA)
- Carol Knowledge Foundation
- PARA - Association of Robotics and Automation
- Biotechnology Cluster
- Artificial Intelligence Cluster
- Technology Transfer Center at Sofia University "St. Kliment Ohridski"
- Risk Space Center
- GATE
- American Chamber of Commerce
- European Center for Transport Policies

# Profile of events and their organizers

Due to GDPR requirements, as well as the lack of individual tracking functionalities, the data given here cannot give us information whether the views are unique and / or how many of the viewers have repeated viewing as well as how many viewers actually watched from one user account (computer / phone). Sometimes they are in a group.

In all cases, the brands Sofia Tech Park and ClubHouse were seen by this number of spectators.



**20 startups**

Startups that have presented their projects to audiences, investors and other stakeholders. Also such startups that have taken part in international conferences where their founders have been speakers (CMYK, WASABI Innovations, SCIANT)



**8 broadcasts**

Conducted entirely in English



**39 clubs**

Broadcast releases to ClubHouse. Some of the clubs had more than one broadcast, and other clubs were not active during the period.



**27 719 +**

Number of views during the live broadcast

**47 670 +**

Number of views of the recording after the live broadcast, as of December 28, 2020



A total of over **75 389** viewers



**Club House**



**Club House**



**/ClubhouseSTP**



 SOFIA  
TECHPARK

 **GATE**  
big data for smart society

# ГРАДОВЕТЕ НА БЪДЕЩЕТО

# Home of 10 clubs

AI Club  
Bio-tech and life science club  
Sprouted for life club  
Media bricks club  
Drone+ club  
Space club  
Anonymous innovators club  
Robo club  
Business club



**Club House**

**SOFIA  
TECHPARK**

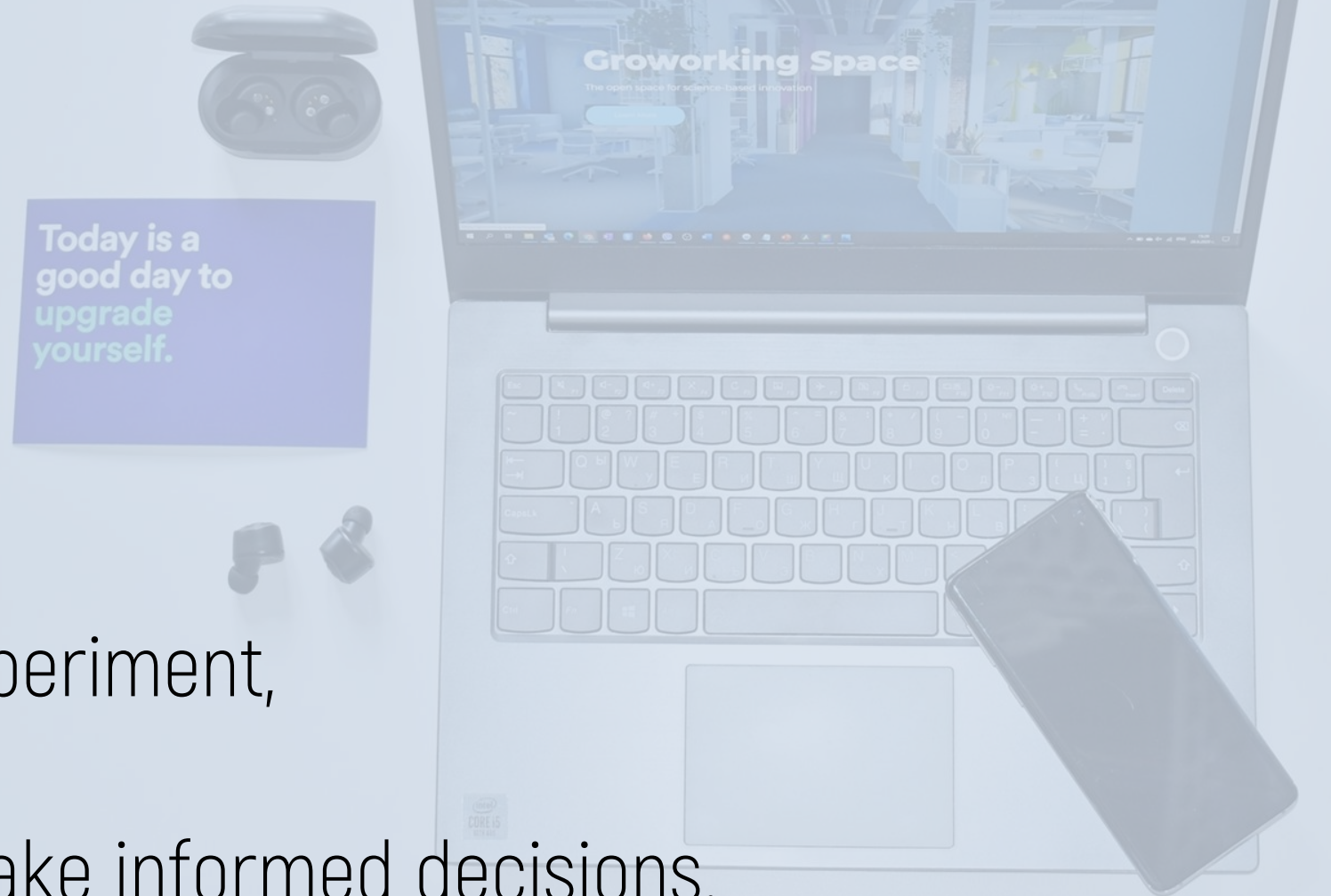


# AUDIENCE

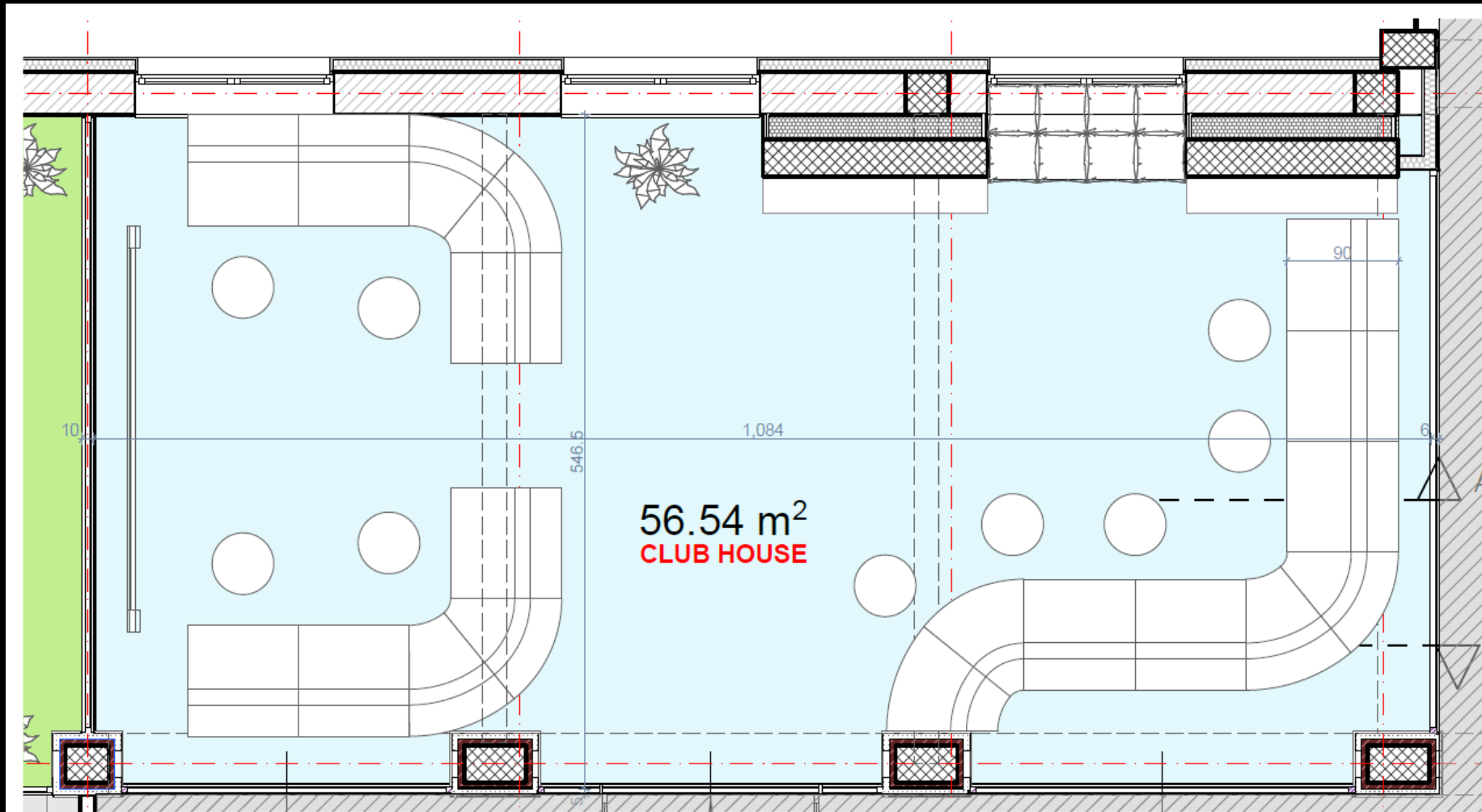
Age and interests:

**21 – 35**

proactive, entrepreneurial and dynamic. Ready to experiment, and learn new things, to form an opinion and make informed decisions.



# Plan





# Clubhouse capacity



**CLUBHOUSE equipment is mobile and can be located for your studio in any room within the Sofia Tech Park campus.**



# hosting venues



[www.growworking.space](http://www.growworking.space)

# GROW BALKAN

breakfast

March 25

10:00 am Sofia

09:00 am Beograd



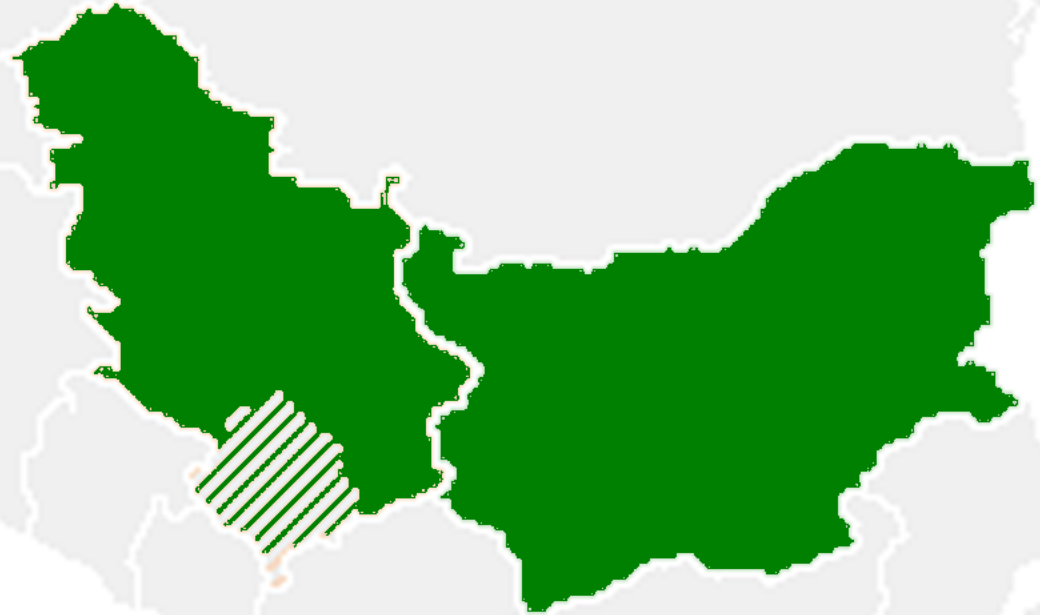
НАУЧНО ТЕХНОЛОШКИ ПАРК  
БЕОГРАД



**Groworking**

by Sofia Tech Park

Overview of the Serbian market,  
networking and partner search assistance.



**ASK US  
FOR MORE  
INFORMATION:**



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**Technology Parks  
must be digital  
all the way...**