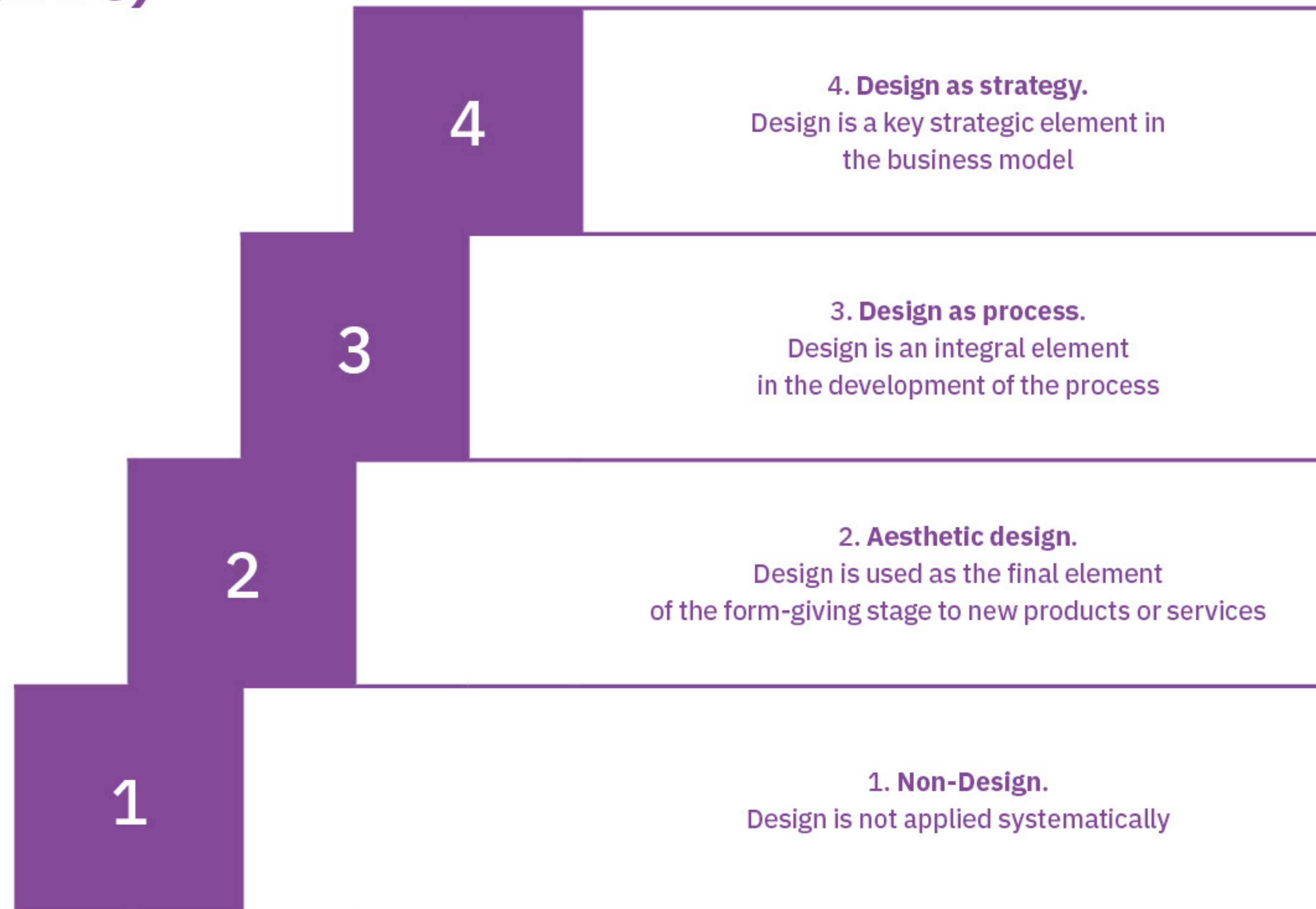


D-Tool

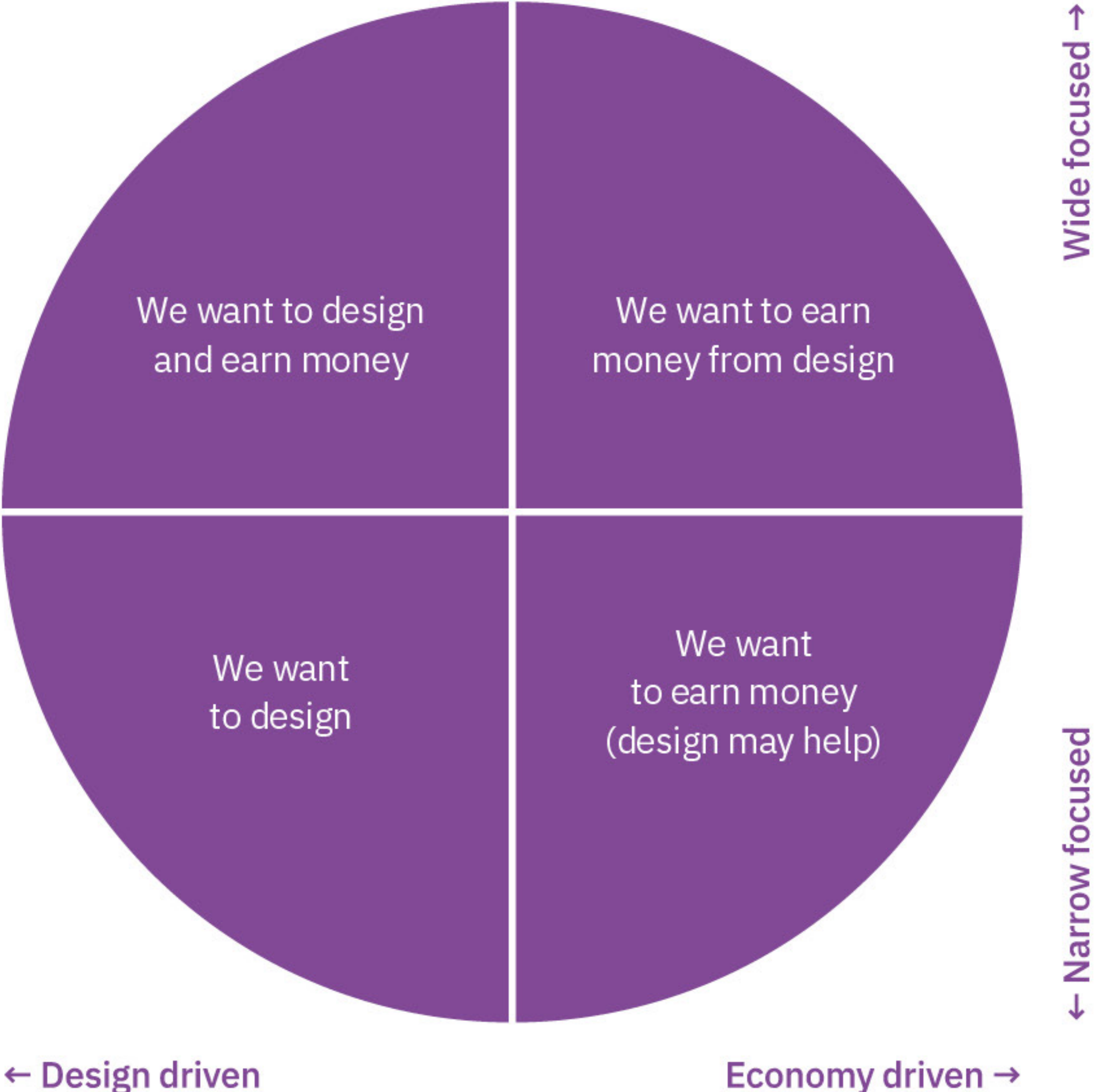
Access ↪

www.economiadissey.com/d-tool

Design Ladder ↷ (Danish Design Centre)



Design Compass ↻ (ADCV)



The utility patterns ↻ (ADCV)

1. Design in the pursuit of excellence
/ Design as a factor of excellence

2. Design as a problem solution

3. Design for strategic positioning

4. Design as a differentiating factor

5. Design adds meaning and structure to the organisation

6. Design as the seed of innovation

7. Design as a role model to follow



Contact ↪

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