

# MaaS solutions in prioritizing low-carbon transport

2<sup>nd</sup> – 3<sup>rd</sup> June 2021 | Online

EU GREEN WEEK 2021 PARTNER EVENT

Wednesday, 2<sup>nd</sup> of June

PriMaaS Building Capacity Workshop & CIVITAS/CIVINET MaaS workshop

REGISTRATION LINK: [https://zoom.us/webinar/register/WN\\_a4v2bQWQQ36DocUUPGMrvq](https://zoom.us/webinar/register/WN_a4v2bQWQQ36DocUUPGMrvq)

**09:00** Welcome and setting the scene  
CET/ VIOLETA MIHALACHE – CIVINET ROMANIA  
10:00  
EET

**09:10** MaaS Readiness Level Indicators for local authorities  
CET/ STELLA AALTONEN, CITY OF TURKU, FINLAND  
10:10  
EET  
The MaaS readiness level indicators give a cross-sectoral view on how prepared each local authority is for the change and what sort of decisions it has already made regarding transportation and how these support the implementation of the new transport services. They have been created within CIVITAS ECCENTRIC project, where five cities; Madrid, Stockholm, Munich, Turku and Ruse are working together to tackle the challenges of mobility in suburban districts and clean, silent and CO<sub>2</sub> -free city logistics.

**09:30** Acting today for tomorrow: public transport integrated solutions  
CET/ RUBEN LAȚCĂU, VICE-MAYOR OF TIMISOARA  
0:30  
EET  
A presentation about challenges and opportunities in finding affordable, scalable and resilient solutions which are available to cleaner, more sustainable public transport in Timisoara. How to achieve a sustainable trip by shifting to more environmentally friendly transport modes in a local context dominated by the car-centric approach.

**09:50** Combined mobility in Sweden  
CET/ JAN HELLÅKER, DRIVE SWEDEN & STEVEN SARASINI, KOMPIS  
0:50  
EET

**10:20** Open discussion: from integrated ticketing to MaaS platforms  
CET/ Moderated by Anna Crăciun, from Humanising Autonomy, London, artificial intelligence expert for human-centered mobility solutions with valuable experience at Transport for Greater Manchester  
1:20  
EET

**ZERO #EUGreenWeek  
POLLUTION**  
for healthier people and planet

# Thursday, 3<sup>rd</sup> of June

## PriMaaS Thematic Conference

### REGISTRATION LINK:

[https://stockholmuni.zoom.us/webinar/register/WN\\_4f\\_VtknJR8WFug6pRRaYAA](https://stockholmuni.zoom.us/webinar/register/WN_4f_VtknJR8WFug6pRRaYAA)

09:00  
CET/1  
0:00  
EET

**Welcome – Timisoara Municipality**

09:10  
CET/1  
0:10  
EET

**The PriMaaS project**  
JORGE BANDEIRA, PROJECT COORDINATOR

09:30  
CET/1  
0:30  
EET

**Panel discussion: The impact of COVID on public transport – experiences from Timisoara and Stockholm**

- Public Transport Company of Timisoara
- ERIK JENELIUS, KTH – study of COVID public transport impact in Stockholm
- *Open discussion*

10:30  
CET/1  
1:30  
EET

**Coffee break**

10:45  
CET/1  
1:45  
EET

**MaaS implementation experiences in Sweden – John Strand, Travis/Nobina**

11:00  
CET/1  
2:00  
EET

**Micro-mobility in MaaS – Alexander Sprey, Tier**

11:15  
CET/1  
2:15  
EET

**Panel discussion: What are the key challenges for MaaS and what can we do to address them?**

- The role of SUMP's and other policy instruments in supporting MaaS implementation in Romania
- The role of SUMP's and other policy instruments in supporting MaaS implementation in Sweden – MARKUS AARFLOT, CITY OF GOTHENBURG
- *Open discussion*

12:00  
CET/1  
3:00  
EET

**Conclusions**