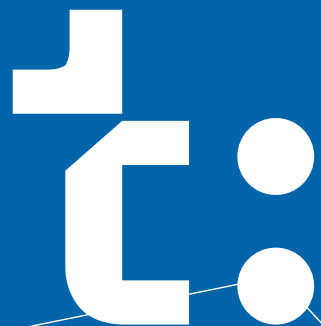


TARK TARTU
SMART CITY



Impact on policy change

Alo Lilles

Head on business development

Tartu City Government



High
Level
Event



Policy instrument addressed – Development Plan of Tartu



Photo: Oliver Kuusk

Actions

1. Support schemes for the uptake of digitalisation or solutions thereof by industry
2. Organizing trainings to encourage entrepreneurship in education and research institutions
3. Develop the city as an ecosystem concept by creating a strong value proposition for Tartu
4. Develop a RIS3 monitoring tool



t: POLICY CHANGE?

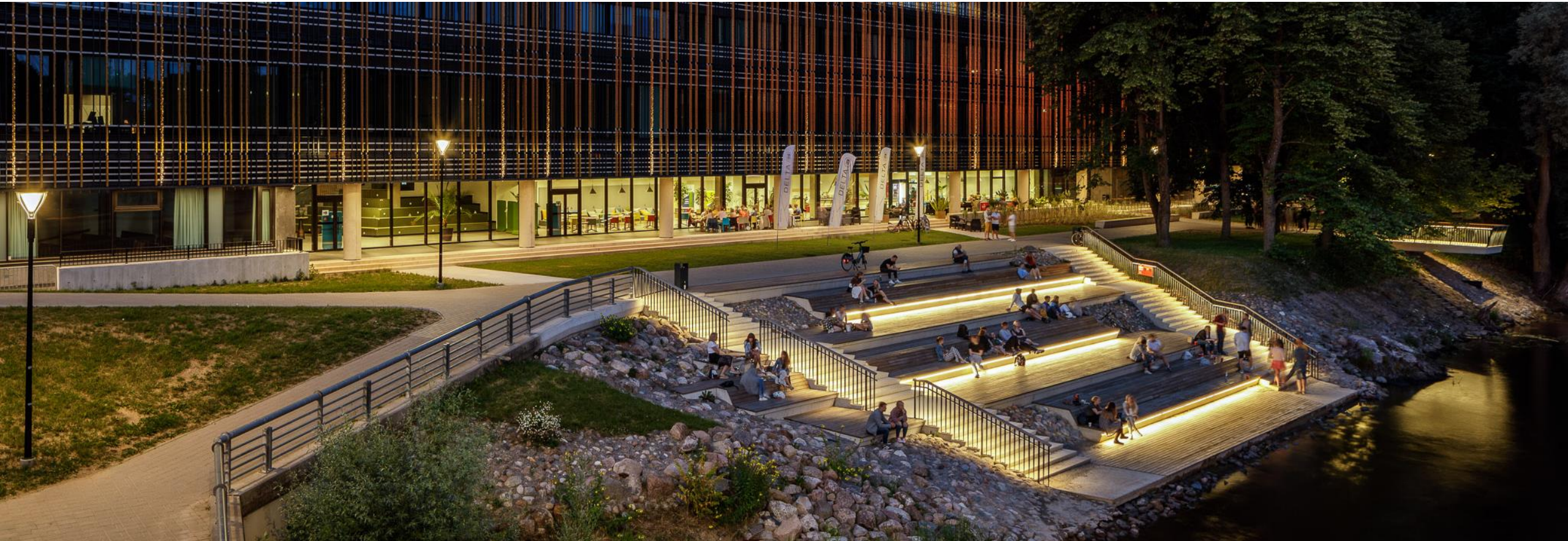


Photo: Maris Tomba

RELOS3 targeted the **Development Plan of Tartu** under the responsibility of the Tartu City Government. The policy instrument was influenced in various ways:

- by providing direct feedback for creation of KPIs and other measurable indicators
- by sharing best practices with regional stakeholders
- by increasing the knowledge and understanding of local policy makers on various best practices

Why this change would not have happened?

- emphasize the importance of the topic
- to influence the timing and need to focus
- we can take the coordinating role and contribute to the efficiency of the implementation



t: How this policy change was achieved?

Active involvement of regional stakeholders;

Careful selection of best practices and serious preparations of their presentation to stakeholders.





THANK YOU & STAY SAFE

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High Level Event

