TRAM

May 1, 2021 - May 31, 2021



#### Sessions

**50** % of Total: **0.07**% (73,645)

#### Users

**58** % of Total: **0.11%** (**51,310**)

## **Users by Country**

| Country       | Users |
|---------------|-------|
| Italy         | 15    |
| Hungary       | 7     |
| Romania       | 7     |
| Indonesia     | 5     |
| France        | 4     |
| Sweden        | 3     |
| Germany       | 2     |
| Spain         | 2     |
| Netherlands   | 2     |
| United States | 2     |

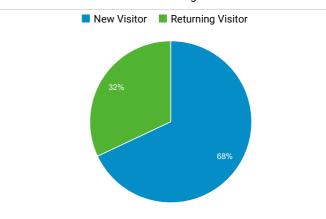
## **Top Channels**

| Default Channel Grouping | Sessions |
|--------------------------|----------|
| Organic Search           | 28       |
| Direct                   | 16       |
| Referral                 | 6        |
|                          |          |

#### Sessions by Landing Page

| , , ,  |          |
|--|----------|
| Landing Page   | Sessions |
| /tram/   | 23       |
| /tram/good-practices/  | 6        |
| /tram/news/news-article/756/js-is-looking-for-a-finaciale-project-officer/     | 6        |
| /tram/events/event/2648/tram-5th-stakeholders-<br>group-meeting-marche-region/ | 5        |
| /tram/events/event/1567/tram-3rd-itw-and-5th-s<br>tudy-visit/                  | 4        |
| /tram/contacts/  | 1        |
| /tram/events/event/3859/tram-final-disseminati                                 | 1        |

#### Audience behaviour: New vs Returning



## Pageviews



## Avg. Session Duration

## 00:02:07

Avg for View: 00:02:17 (-7.51%)

# \_\_\_\_\_L

# Most visited pages (page views)

| Page  | Pageviews |
|---|-----------|
| /tram/  | 34        |
| /tram/good-practices/   | 11        |
| /tram/library/  | 8         |
| /tram/news/news-article/756/js-is-looking-for-a-f<br>inaciale-project-officer/  | 8         |
| /tram/events/event/2648/tram-5th-stakeholders-<br>group-meeting-marche-region/  | 5         |
| tram/events/event/1567/tram-3rd-itw-and-5th-s/tudy-visit/   | 4         |
| /tram/contacts/   | 2         |
| /tram/good-practices/?tx_emgoodpractices_goo<br>dpracticessearch[page]=1&tx_emgoodpractice<br>s_goodpracticessearch[action]=index&tx_emgoo<br>dpractices_goodpracticessearch[controller]=Sear<br>ch | 2         |
| /tram/news/   | 2         |
| /tram/events/   | 1         |

# Bounces and Pageviews by Page Title

| Page Title | Bounces | Pageviews |
|------------|---------|-----------|
|            |         |           |

|   |                    | TRAM   Interreg Europe  | 14 | 34 |
|---|--------------------|---|----|----|
| /tram/library/  | 1                  | TRAM 5th Stakeholders Group Meeting_Marche Re                             | 5  | 5  |
| /tram/news/news-article/1963/prep-meeting-for-<br>17th-session-of-cemat-2-nov-2017/ | 1                  | gion   Interreg Europe  | 3  | 5  |
| 17 th session of cental 2 nov 2017/   | TRAM 3rd ITW and 5 | TRAM 3rd ITW and 5th Study Visit   Interreg Europe                        | 4  | 4  |
| /tram/news/news-article/3119/tram-meets-optit rans-in-l-aquila-italy/               | 1                  | JS is Looking for a Finaciale Project Officer   Interre g Europe          | 2  | 3  |
|   |                    | (not set)   | 1  | 5  |
| Searches  |                    | Contacts   Interreg Europe  | 1  | 2  |
|   | T.15               | Good practices   Interreg Europe  | 1  | 14 |
| Event Label   | Total Events       | Library   Interreg Europe   | 1  | 8  |
| There is no data for this view.   |                    | B ( 474 0 (051447 0.1 00  |    |    |
|   |                    | Prep meeting for 17th Session of CEMAT, 2 Nov. 20<br>17   Interreg Europe | 1  | 1  |
|   |                    | TRAM Final dissemination event   Interreg Europe                          | 1  | 2  |
| Newsletter sign ups   |                    |   |    |    |

| Event Label | Total Events |
|-------------|--------------|
|-------------|--------------|

There is no data for this view.