

Life Is On

A large, abstract green geometric graphic on the left side of the slide, consisting of several overlapping triangles and polygons in different shades of green.

POWERTY

Interreg Europe



European Union
European Regional
Development Fund

Third Interregional Thematic Seminar

17 - 18 June 2021
online

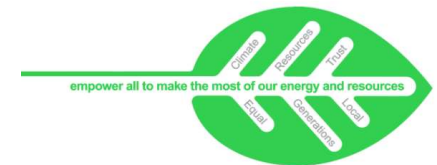
Life Is On



1. ENERGY POVERTY PROJECT SCHNEIDER ELECTRIC BULGARIA



The world's most
sustainable company
is ready to go
further, faster



Elena Vatrachka
HR Manager, Schneider
Electric Bulgaria, Albania,
North Macedonia and Kosovo



Sustainability everywhere

Our DNA

MEANINGFUL INCLUSIVE EMPOWERED

Our Business

EcoStruxure, Green Premium, Energy and Sustainability Services

Our commitments

Schneider Sustainability Impact program

Our purpose is to empower all to make the most of our energy and resources, bridging **progress and sustainability for all**

We differentiate our Sustainability Strategy
by playing on both sides of the equation

#1. Leading by example in
our ecosystem



#2. Being part of the
solution for our customers

2021-2025 Schneider Sustainability Impact



6 Long-term Commitments

11
Global Impact

+

1
Local Impact

CLIMATE



- 1 Grow our **green revenues** to **80%**
- 2 Deliver **800 megatons** of **saved and avoided CO₂ emissions** to our customers
- 3 Reduce **CO₂ emissions** from **top 1000 suppliers' operations** by **50%**

RESOURCES



- 4 Increase **green material content** in our products to **50%**
- 5 100% of our primary and secondary **packaging** is **free from single-use plastic** and uses **recycled cardboard**

TRUST



- 6 **100%** of our **strategic suppliers** provide **decent work** to their employees
- 7 Measure the **level of confidence** of our employees to report behaviors against our Principles of Trust

EQUAL



- 8 Increase **gender diversity**, from **hiring** to **front-line managers** and **leadership teams (50/40/30)**
- 9 Provide **access to green electricity** to **50 million people**

GENERATIONS



- 10 **Create opportunities for the next generation –**
2X number of opportunities for interns, apprentices, and fresh graduate hires
- 11 **Train 1 million underprivileged people** in energy management

LOCAL



- 100% of Country and Zone Presidents** define **3 local commitments** that impact their communities in line with our sustainability transformations

THE CONCEPT

- FUNDED BY SE
- EXECUTED BY EAP
- PARTNERING WITH NGOs
- VOLUNTEERING ACTIVITY
- TRAINING VOLUNTEERS AS ENERGY ADVISORS
- GIVING ENERGY SAVING PACKAGES
(low-cost energy-saving and water-saving appliances)
- TRAINING VULNERABLE PEOPLE ON ENERGY CONSUMPTION
(specially designed materials)



2016

50 households
10 internal volunteers
5000 EUR funding
Red cross, SE, EAP

2017

50 households
10 external
volunteers
5000 EUR funding
High School, SE,
EAP

2018

50 households
10 internal volunteers
5000 EUR funding
Caritas, SE, EAP

For more info
Check here





2019

Community engaging
Crowdsourcing
Raising awareness
7 days event
Special installation
5000+ participants
222120 steps generated
2019 lighting of the tree



2021

2019 households
50 professional
volunteers
50000 EUR funding
SE, EAP, NAV
Business partners

For more info
Check here





THE IMPACT



- Engaging communities
Volunteer; partner, employees, citizen
- Raising awareness
Training & energy advising
- Reaching out to the
most vulnerable
- Supporting positive impact
on climate

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Thank you for your attention!



Project smedia