

Regional Stakeholder Group Meeting

Partner/Region:	Date:	Round:	Participants:	Main outputs:
Zeeland	23 Sept 2020	Stake- Holder meeting 4	<ol style="list-style-type: none"> 1) Jeanine Dekker / Erfgoed Zeeland 2) Marc Kocken / Erfgoed Zeeland 3) Gerard van Keken / Merkwaardige Identiteit 4) Jack Doods/ Municipality Middelburg 5) Tiny Maenhout/ Municipality Middelburg 	<ul style="list-style-type: none"> - We discussed the background, policies, strategic context, aims, objectives and challenges of the CHERISH project. - Main purpose of the meeting was: to look at how we can jointly develop new economic initiatives that can give a social and economic impulse to the 11 fishing communities in Zeeland from the tangible and intangible heritage. With special attention to the fishing community in Arnemuiden.



				<ul style="list-style-type: none">- Use of fishing heritage as a source of inspiration. What are potential good practices. Which initiatives have enough power to make it a success how do we keep the Zeeland traditions alive ?- Jack has regularly consults with the fishermen. In particular with Wim Caljouw a former foreman of the fishing community. He is a living encyclopedia. Jeanine and Marc draw attention to the importance of recording and archiving this knowledge and stories.- The inhabitants of the fishing communities discovered the traditional craft and heritage. They have consciously made residents proud of their tangible and sometimes elusive history.- How can we safeguard this for the future and also generate new economic business and social significance?-
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				<ul style="list-style-type: none">- Heritage Zeeland undertook the following activities:<ol style="list-style-type: none">1) Talks with craftsmen to safeguard their knowledge and skills. This could be safeguarded is a craft cluster, living museum or living lab.2) Zeeland heritage lines have been developed. Souvenirs and placemakers have been developed for 4 of these heritage lines by an agency called "Food curators", concept designers. The intention is to continue with this. Food is an important identity carrier and offers many economic opportunities in view of consumer interests.<p>Point taking into account for follow-up actions:</p><ul style="list-style-type: none">- Learning by doing (involving youth and education)- Safeguarding skills and traditions
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				<ul style="list-style-type: none">- Making these crafts and heritage accessible and visible to a wide audience- Making the heritage accessible for youth by making young people with great initiatives ambassadors for the Cherish project eg. Arнемuidse fisherman’s cap- Realizing living labs- Establishing connections between the different fishing communities. What do they have in common and what are the characteristic differences.- Establishing connections between fishing heritage and other sectors.- A good business plan is essential to make the initiative, the product, a success.- Tell the story behind the product and try to find exclusive ambassadors for the product
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				<p>Joint follow-up actions:</p> <ul style="list-style-type: none">- Organize an inspiration session/ day- Content for the Cherish Actionplan
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