



European Union
European Regional
Development Fund

SHARE Extension
September 2021-December 2022

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Sviluppumbria SpA

Umbria and online, 14 September 2021



15 September 2020



SHARE 2.0 – Changes

Some differences:

- Two semesters + 4 month project closure
- 1 activity + financial report with FLC certification
- No formal action plan or monitoring (instead, informal report of policy recommendations, sent to MA and stakeholders)
- CABO (Sweden) not participating
- Main emphasis of our work is on **COVID-related relief, recovery, adaptation, and resiliency** in the context of sustainable cultural heritage management. Our proposal makes explicit reference to the tourism sector.
- JS said no to final conference, and dissemination is not a priority.

SHARE 2.0 – Same as before

Many things unchanged:

- Interregional exchange activities – meetings online and, we hope, in person (JS has organised a workshop for project leads about engaging & exchanging online)
- Research activities guided by University of Greenwich
- Reporting procedures, cost eligibility rules and iolf platform unchanged. Project partner numbers are the same (with no PP5 participating).
- Involvement of local stakeholder groups
- Cathleen still wants to publish articles about everything (please send details and several pictures!)

Project outputs

- Online survey conducted in 6 languages (all partners)
- Analytical report on survey findings (Greenwich)
- Presentation of good practices relative to events
- Good practices identified and uploaded to PLP (all partners)
- Seminar on strategies for resilient tourism cities (Greenwich)
- Video and summary report of seminar on website
- 5 reports with policy recommendations (for IT, RO, ES, HU, HR)

Semester 1 workplan

- Desk research to identify approaches in each territory, relative to making heritage assets accessible while respecting anti-COVID measures.
- Local case studies
- Online survey targeting how the pandemic has changed tourism attitudes and expectations (perceptions of risk, response to post-Covid conditions, attractiveness of cultural heritage and events). These data will support policy makers in recalibrating their actions.
- Scout for good practices beyond the partner regions, from PLP database and other sources, and with support of external experts for partners who have requested budget for this.

Semester 1 meetings

3 Interregional exchange meetings: kickoff (today)

Nov/Dec (online): share and discuss practices identified, status of survey. Check/review of financial procedures.

Umbria (Feb 2022) in person: status of survey, initial findings, problems and any corrective actions needed. Review of good practices identified. Presentation specifically focused on safe management of cultural events.

6 Local stakeholder meetings (2 in HR, 1 each in IT, ES, RO, HU)

Semester 2 workplan

- Continue seeking good practices – **publish best/most impactful/most transferrable ones to PLP good practice database.**
- Partners LP, P2, P3, P6, P7 each **prepare an informal report of specific recommendations** for policy improvement and present it to the relevant MA. (5 policy-specific documents)

Semester 2 meeting + seminar

1 Interregional exchange meeting, Greenwich (June or July 2022): survey findings and analysis, discussion of recommendations.

In parallel, a **public seminar** (in person + webstreamed) organised at the University (for partners, stakeholders, interested members of academic and public communities) on **strategies for resilient tourism cities** during and after COVID or other health emergencies.

6 Local stakeholder meetings (2 in HR, 1 each in IT, ES, RO, HU)

Meeting dates to be set

November or December for next (online) meeting

February 2022 – second half. In person in Umbria if conditions permit!



June or July 2022 – in person in Greenwich, if conditions permit! Bring stakeholders (public seminar)



February 2022

Travel to Umbria
1 day meeting

February 2022						
← January						March ►
Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8 Slovenia: Slovenian Cultural Holiday (Prešernov dan, slovenski kulturni praznik)	9	10 Malta: Feast of St Paul's Shipwreck (Nawfragju ta' San Pawl)	11	12	13
14	15	16 Lithuania: Day of Restoration of the State of Lithuania (Lietuvos valstybės atkūrimo diena)	17	18	19	20
21	22	23	24 Estonia: Independence Day (Eesti Vabariigi aastapäev)	25	26	27

June – July 2022 Greenwich

1 day meeting + ½ day seminar – with stakeholders

June 2022							July 2022						
Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2 Italy: Republic Day (Festa della Repubblica)	3	4	5 Denmark: Constitution Day of Denmark (Danmark Grundlovsdag)					1	2	3
6 Ireland: June Holiday (Lá Sáoine i mí Mheitheamh)	7 Malta: 7th of June (Setta Giugna)	8 Primoz Trubar Day (Dan Primoz Trubarja)	9	10 Portugal: Portugal Day (Dia de Portugal)	11	12	4	5	6 Czech Rep: Jan Hus Day (Upálení mistra Jana Husa)	7	8	9	10
13	14 World Blood Donor Day	15	16	17	18	19	11	12 N. Ireland: Battle of Boyne / Orangemen's Day	13	14 France: Bastille Day (Fête Nat'l.e / Le quatorze juillet)	15	16	17
20	21	22 Croatia: Anti-Fascist Struggle Day (Dan antifašističke borbe)	23 Ligo Day Starts (Ligo diene sākss)	24 Finland: Midsommer Eve (Juhannuseatto)	25 Finland: Midsommer Day (Juhannuspäivä)	26	18	19	20	21 Belgium: Belgian Nat'l. Day (Fête Nat'le)	22	23	24
27	28	29 Malta: Feast of St Peter & St Paul (L-Imnarja)	30				25	26	27	28	29	30	31

Questions welcome

Thank you!

**Chiara and Cathleen
Sviluppumbria SpA**