



Entrepreneurial and Intrapreneurial Mindset in Young People
through Dynamisation of Competences, Teaching Methodologies and
Entrepreneurial Ecosystem

E-COOL

ACTION PLAN

REGIONE PUGLIA (IT)





Overview

PART I – GENERAL INFORMATION.....	3
1.1 INTRODUCTION.....	4
PART II – POLICY CONTEXT.....	5
2.1 REGIONAL POLICY INSTRUMENT TO BE AFFECTED BY THE ACTION PLAN.....	5
2.2 POSSIBILITY OF INFLUENCING REGIONAL POLICY INSTRUMENTS.....	6
2.3 BACKGROUND: CONTEXT ANALYSIS.....	8
2.4 REGIONE PUGLIA YOUTH POLICY STRATEGY 2014 – 2020: IMPLEMENTED MEASURES.....	9
2.5 SWOT ANALYSIS.....	11
2.6 LINK OF THE ACTION PLAN WITH THE E-COOL PROJECT.....	12
PART III – DETAILS OF THE ACTIONS ENVISAGED.....	14
3.1 THE BACKGROUND.....	14
3.2 ACTION: IMPROVE REGIONAL POLICIES FOR THE PROMOTION OF ENTREPRENEURIAL MINDSETS THROUGH INNOVATIVE APPROACH.....	16
3.2.1 PHASE 1 – GP ADAPTATION PHASE.....	16
3.2.2 PHASE 2 “TRAIN THE TRAINER” AND MULTIPLICATION ACTIONS.....	19

Part I – General information

Project: E-COOL Entrepreneurial and Intrapreneurial Mindset in Young People through Dynamization of Competences, Teaching Methodologies and Entrepreneurial Ecosystem

Partner organisation: Regione Puglia

Other partner organisations involved (if relevant):

Youth Policy and Social Innovation Department, Regione Puglia

ARTI Regional Agency for Technology and Innovation

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1.1 Introduction

In 2018, the European Council adopted a recommendation on key competences for lifelong learning. The document identifies 8 specific competences citizens need to adopt for their personal and professional growth and sustainable lifestyle both as individuals and as members of the community.

One of such key competences is the “entrepreneurship competence” and it is worth highlighting that among the aims of the recommendation is to *“support efforts at European, national, regional and local level to foster competence development in a lifelong learning perspective”*.

This is why under the umbrella of Interreg Europe, and within the framework of the Specific Objective of Enhancing “SME competitiveness”, we, as Regione Puglia, are seizing the opportunity to share ideas, experiences and good practices with other European public authorities in their role as project partners.

Within the framework of the E-COOL Project, entrepreneurship mindset is valorised not only as a specific competence aiming at enhancing competitiveness and contributing to the economic growth of Europe, but also as a tool to train young people as active citizens and to foster processes of social inclusion and social cohesion among people with different socio-economic backgrounds.

The objective of the proposed action plan is to effectively contribute to develop a youth policy strategy able to address the needs of the Apulian youth population in terms of both increasing employment and fostering social inclusion processes. As such, the plan has therefore been developed taking into due account that after the Regional elections, held in Apulia in September 2020, the new Regional Councillor for Youth Policy has proposed to proceed to a public consultation so that the new Youth Policy Programme can become an asset to be shared as widely as possible.

We have now entered the initial phase of such consultations and have accordingly revised our action plan proposal in directions that differ from what had been proposed before the regional elections, identifying new actions and corresponding indicators that are fully based on the assessment of local needs.

For this reason, we can confirm that our action plan is a real guideline which is intended to contribute to the implementation of the 2021-2027 Youth Policy Strategy of Regione Puglia. It defines the actions, the players involved, the timeframe as well as the costs related to the specific aspects of aforementioned policy.

The main good practice we drew inspiration from is the *“Expect the Unexpected Join the Serendipity Table as Host”* of Hanze University of Applied Science, Groningen, as a partner of the E-COOL Project.

Tools and instruments that will be developed during the implementation of our action plan will be trialled and used by the community of our young beneficiaries, under the supervision

of the Youth Policy and Social Innovation Department of Regione Puglia, and ARTI – Regional Agency for Technology and Innovation.

Part II – Policy context

The Action Plan aims to impact:

€	Investment for Growth and Jobs programme
€	European Territorial Cooperation programme
X	Other regional development policy instrument

Name of the policy instrument addressed: Puglia Regional Operational Programme 2014-2020, Thematic Objective 8 - *Promote sustainable employment and support labour mobility*, Specific objective 8c) *Increasing young people employment*.

Others national funds? National Fund for Youth Policy.

The funds will be used within the framework of the Operational Programme 2014 – 2020 and 2021 – 2027; more specifically, they will be allocated to the Regional Youth Policies Programme “Giovani Protagonisti”. The latter is intended to be our main policy strategy and will be implemented over the next 2 years by the Youth Policies Department of Regione Puglia.

2.1 Regional policy instrument to be affected by the action plan

As indicated above, both the Regional Policy instrument (identified within the framework of the approved E-COOL Project proposal) and the National Fund for Youth Policies¹ will be allocated to the Regional Youth Policies Programme “Giovani Protagonisti” and they shall be understood as relevant regional policy instruments, as well as funding instruments, aimed at financing the proposed Action within the framework of the PP6 Action Plan.

¹The National Fund for Youth Policies, in agreement with the Italian Regions, supports local youth policies in funding calls for proposals on social inclusion and non-formal education.

Its aim is to support groups of young people who want to test, gain experience in the field, discover opportunities and professional vocations, starting from the challenges and opportunities of the territory.

By means of the specific policy instrument, the goal is to decrease the youth unemployment rate and stimulate young people activation by funding active policies of inclusion and occupational reintegration policies.

Regione Puglia's approach to the policy instrument is based on the attempt to create an ecosystem favourable to youth entrepreneurship and social activation.

During the Operational Programme 2014 – 2020, this strategy has been implemented through several actions: financial support to entrepreneurial projects via the start-up of young enterprises; creation of youth centres open to young people interested in putting their skills into practice; specific “On Demand” training opportunities for businesses to promote entrepreneurial skills; facilitating the contact between young innovators and local enterprises.

During the implementation period of the Operational Programme 2021-2027, Regione Puglia aims at widening the range of beneficiaries among NEETs and young people aged 15 to 24; in order to achieve this strategic objective, the main need is to nurture the entrepreneurial mindset on this specific target.

Following the first-phase activities of the E-COOL Project and especially the exchanges of Good Practices, Regione Puglia has been inspired to develop an action plan that will impact the identified policy instrument, through new tools to implement specific funding measures related to youth entrepreneurship.

As Managing Authority for the Youth Policy Programme, Regione Puglia will allocate funds to pilot a new instrument in the field of support and advisory services, starting from the good practice “*Expect the Unexpected Join the Serendipity Table as host*” of the Hanze University of Applied Sciences, Groningen (P7).

More specifically, the aim is to improve the regional policy with a new approach aimed at creating “sharing spaces” that foster the development of new ideas and networks in order to raise the quality of entrepreneurship projects proposed by young beneficiaries and financed by public calls.

2.2 Possibility of influencing regional policy instruments

As the main Regional policy instrument, the Regional Youth Policies Programme “Giovani Protagonisti” and the related financing fund will be clearly influenced by the action plan, as indicated in the E-COOL Project: first of all, additional funds will be allocated to implement the proposed actions; such budget shall be drawn from the National Fund for Youth Policies. Furthermore, the strategy for the implementation of the main policy instrument will be further improved through an innovative approach as per the identified good practice of reference.

Within the framework of the new youth policy strategy for the next period of the Operational Programme, Regione Puglia is implementing public consultations in order to identify and validate main needs of young people in the regional context.

The aforementioned Programme “Giovani protagonisti” acknowledges and enhances the role of the Region’s younger population in territorial development processes and ties the node to the results and impacts achieved so far (e.g. policy instruments for the sustainable reuse of abandoned public spaces, for support services to foster youth entrepreneurship and, in general, for the increase of active citizenship processes involving young people).

The approved document is a general guideline for the implementation of specific actions which are still partly being defined and improved, also due to the continuous contribution of the exchange of experiences and good practices within the framework of the E-COOL Project.

The Programme 2020-2022 will implement new measures based on 3 fundamental principles, which have also been identified and defined with regard to the lessons learnt from the E-COOL exchanges:

Diversify: The identification and implementation of both policy instruments and related target beneficiaries must be better diversified to allow for more tailor-made initiatives and a more focused policy impact.

Support and Advise: Awareness of the opportunities and support measures, their use to the best advantage as well as the openness of mind and curiosity needed to foster innovation should not be solely the concern of young people. Initiatives will involve dedicated staff to support target groups to the greatest possible extent, not to supervise and instruct young beneficiaries, but to stimulate and inform them, to accompany them and establish further advisory services, thereby providing a constant direct and informal point of reference for all beneficiaries.

It is under this particular point that the proposed action plan will possibly influence the overall strategy of the identified policy instrument.

Include: Great focus will be laid on measures and approaches that ensure the widest possible knowledge of all policy actions, as well as the highest level of accessibility to programme opportunities and a reduced distance between institutions and marginalised communities.

The Apulian Youth Policy Department has further decided to use a participatory approach based on a public consultation on the primary pillars of the Department’s work (nurturing entrepreneurial culture and social innovation, spaces and peripheries, civil service/volunteering and youth mobility) which will take place during the late spring/early summer of 2021 and end in October 2021. The process started in May 2021 and is expected to contribute to the finalisation of the building blocks of the new programme and the creation of new policy measures.



The public consultation period coincides with the first Semester of phase II of the E-COOL Project, hence Regione Puglia will start implementing its action plan within the framework of some events and initiatives involving the Apulian young community.

2.3 Background: context analysis

Regione Puglia has seized the opportunity to partner in the E-COOL Project in order to share and improve its own experience in the field of Youth Policies through the exchange of Good Practices, as well as to be introduced in a wider European network working on common paths aiming at developing entrepreneurship mindset and competences.

The need to readapt some elements of the European good practices stems from the local context and the data on the youth population in Apulia.

Youth unemployment (age group 15 to 24) increased by 7.7 percentage points in the period 2010-2019. In 2019, the Apulian unemployment rate of this population group reached 40.4%, much higher than the national rate at 29.2% (Source: ARTI Puglia).

Of greater relevance and deserving even more attention is the data on NEETs (Not in Education, Employment or Training) for the age bracket 15 to 24: although the rate decreased in the period 2017-2019 (-4.1 percentage points), in 2019 the figure remained significantly higher (23.6%) than the EU28 (10.1%) and the Italian (18.1%) average; this data becomes even more critical for the age bracket 25 to 34: in 2019 it more than doubled when compared to the EU28 average (41.9% vs 16.6%) (EUROSTAT).

Education levels are closely related to school dropout rates. In Apulia, the school dropout rate was still very high in 2019 (17.9%) and higher than the national rate (13.5%) (EUROSTAT). Nevertheless, the 2019 number was lower than in 2013 (19.9%) (EUROSTAT).

In 2020, Apulia recorded a strong reduction in the internal migration balance (-3%) (ISTAT). This trend deserves particular attention if we consider that in 2019 about three thousand units who have a university degree and belong to the population aged 25 and over emigrated to regions of the Centre-North (ISTAT, 2020).

Due to the reported data, Regione Puglia focuses on two major issues:

1. The consistently high percentage of NEETs in the regional youth population, most of whom are disadvantaged individuals, originate from poor families and live in suburban areas. There are still major barriers to the participation of these young people in development and innovation processes that regional public policies have not yet overcome.
2. So far, the reach of the regional Youth Policy Department has been excellent in terms of participation of the older age groups, in particular post-graduates. In addition to the aforementioned challenge of involving marginalised and disfavoured groups, past policy instruments have also proved insufficiently accessible to engage the youngest age group, aged 15 to 24, which account for 10.7% of total regional population. As reported above, 23.6% of them are NEETs, further linking the two target groups to be reached and involved with future policy actions.

Alongside these two primary problems, mention must be made of the crisis triggered by the Covid-19 pandemic and its impact on young and marginalised groups and their future

prospects. Groups that were already marginalised and disadvantaged have been especially exposed to additional barriers to growth opportunities, e.g. access to digital educational offers (lack of equipment, knowledge), and opportunities for socialising and interpersonal relations have been extremely limited. The individuals most affected by the pandemic restrictions have been the 15 to 24-year-olds whose unemployment rate has increased with the consequent high risk of poverty, particularly for those belonging to already disadvantaged families. Hence, the risk elements additionally fuelled by the pandemic constitute a growing social divide among the younger generations, further feeding an existing lack of confidence in the future for those who are already struggling, and the risk of an unavailability of testing and experimenting opportunities to develop an autonomous, innovative and curious mindset for those that had fewer opportunity to do so naturally.

2.4 Regione Puglia Youth Policy strategy 2014 – 2020: implemented measures.

The opportunity to be a partner of the E-COOL project was taken in the framework of a well-developed strategy aimed at stimulating and nurturing entrepreneurial mindsets in the young generation, already implemented since the Operational Programme 2007-2013.

During the last programming period (2014-2020), and specifically in 2016, the financing measure “PIN – Pugliesi INnovativi”, aimed at funding entrepreneurship ideas submitted by informal groups of young people was launched. The submission procedure is implemented through an online tool inspired by Business Canvas model; the funded ideas can benefit from a support service that offers the possibility of choosing specific experts from a short list of selected expertise; the young beneficiaries are invited to attend training and networking sessions, business visits and trade fairs at a national and international level.

From 2016 to February 2021, 447 projects have been funded, 312 youth enterprises have been set up, about 50 training and networking sessions have been organised.

Within the framework of the reuse of public spaces, Regione Puglia has chosen to invest in selected high-quality public spaces already financed in the previous Operational Programme 2007-2013, through the funding measures “Laboratori urbani in rete” and “Mettici le mani”. It funded infrastructural interventions and activities related to the improvement of public space management and economic sustainability.

The two measures enabled the implementation of 155 projects and involved a total of 55 public spaces managed by young associations.

In 2018, a new measure called “Luoghi comuni” was launched. For the first time in Italy, through a web platform, it provides a tool for mapping underused public spaces and for

matching youth organizations with public bodies, funding projects that, through the reopening of public spaces, provide for services and activities that involve local communities. Since 2018, 77 spaces have been mapped and 38 of them have been allocated to youth associations and reopened to local communities.

As already reported, in order to implement the future policy strategy 2021-2027, which is both connected to previous measures and shared and supported by the Apulian youth community, Regione Puglia is implementing a public consultation based on a participatory approach (as required by the regional law for participation N. 28/2017). It is being implemented through on-line consultations carried out via the regional platform <https://partecipazione.regione.puglia.it/> , and public meetings and events (both online and in presence) involving youth communities and managed by local experts and entities that have already been funded under the implemented measures.

2.5 SWOT Analysis

The proposed action plan was developed on the basis of a SWOT analysis made on the basis of the reported socio-economic data, the measures and corresponding results yielded by the youth policy strategy of Regione Puglia.

STRENGTHS	WEAKNESSES
<p>S1. Regione Puglia is implementing public consultation in order to have the new Youth Policy Programme become an asset shared as widely as possible;</p> <p>S2. beneficial ecosystem for youth entrepreneurship created during the Operational Programme 2014 – 2020;</p> <p>S3. Regione Puglia foresees additional funds for the implementation of the proposed action plan from the National Fund for Youth Policy;</p> <p>S4. The new Regional Programme “Giovani protagonisti” acknowledges and enhances the role of the region’s younger population in territorial development processes and ties the node to the results and impacts achieved so far;</p> <p>S5. good results and related impact of the Regione Puglia Youth Policy strategy 2014 – 2020.</p>	<p>W1. Barriers to participation of young people in development and innovation processes which regional public policies have not yet overcome;</p> <p>W2. past policy instruments have not proved sufficiently accessible to involve the young 15 to 24 age group.</p>
OPPORTUNITIES	THREATS
<p>O1. Increase the youth employment rate by funding active labour inclusion and reintegration policies, through the identified policy instrument;</p> <p>O2. widen the range of beneficiaries among NEETs and young people</p>	<p>T1. Youth unemployment rate (15-24 age group) is 40.4%, much higher than the national rate at 29.2% (Source: ARTI Puglia);</p> <p>T2. school dropout rate was still very high in 2019 (17.9%) and higher than the national rate (13.5%);</p>

aged 15 to 24 during the Operational Programme 2021-2027; O3. within the framework of the Youth Policy, the specific strategy will be improved by the proposed action plan;	T3. Covid-19 pandemic crisis and its impact on young and marginalised groups.
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Following the SWOT analysis, the issues identified as affecting the targeted policy instruments and improving in the Youth Policy are:

- ✓ Valorising results and impacts produced in previous Operational Programmes to implement the action plan and contribute to the achievement of the specific E-COOL objective;
- ✓ Framing the implementation of the action plan in the overall Youth Policy strategy, as proposed in the Programme “Giovani Protagonisti”;
- ✓ Facilitating accessibility to Youth Policy opportunities for young people aged 15 to 24 and NEETs, by developing innovative tools via the proposed action plan.

2.6 Link of the Action Plan with the E-COOL Project

Once the local context and the state of art of Youth Policy with its corresponding results and impacts have been defined, we proceeded with the SWOT analysis, whose final consideration on areas of improvement is consistent with the overall objectives of the E-COOL Project.

The study and analysis of partner regions’ practices on supporting the development of an entrepreneurial mindset, as well as on the creation of strong territorial networks of stakeholders, supported the analysis of our own actions and the development of ideas for improvement in the view of the new operational programme.

Through the actions described below, Regione Puglia intends to improve policies for the promotion of entrepreneurial mindsets through innovative approaches learnt through exchanges of Good Practices.

Moreover, Regione Puglia also aims at enlarging the entrepreneurial environment and community, already created through the previous Programming periods, to young people in secondary education. The proposed strategy entails the development of an innovative methodology that supports not only young people but also their trainers (such as teachers and educators).

Upon careful consideration of all the practices shared at the end of the project’s good practice exchange cycle, and looking forward to our ongoing regional assessments and consultations for the new youth policies programme, we have finally identified the GP



“Expect the Unexpected Join the Serendipity Table as host” from Hanze University of Applied Sciences, Groningen (P7), as having the greatest prospects for immediate implementation with a good reach and multiplier opportunities in our territory and existing target communities.

Part III – Details of the actions envisaged

3.1 The background

The starting point of our action plan is the Good Practice, **“Expect the Unexpected Join the Serendipity Table as host”**: it focuses on a number of specific elements that we intend to test within some of our target communities (mainly beneficiaries of previous measures) with a pilot action approach in order to identify further possible improvements of the bottom-up entrepreneurial support actions we strive to offer in our region. By having the possibility to launch a pilot period for testing and adjusting the GP to our local context, we will be able to define the most suitable and functioning framework for our region, which may become one of the building blocks of the portfolio of our upcoming new policy instruments.

The following features of the Serendipity Table practice are the most inspiring for our regional and policy context:

1. The development and widening of an entrepreneurial mindset through an innovative method, which fosters networking and connection among people from different social and cultural backgrounds and thus stimulates the cross-fertilisation of ideas – for all Serendipity Table participants.
2. The opportunity for young (aspiring) entrepreneurs to discuss and test their ideas and business models in an “out of the ordinary” way, confronting a heterogeneous group of listeners who may detect unexpected opportunities or shortcomings. The mere participation in a Serendipity Table contributes to an opening of the minds and a broadening of viewpoints, aspects that cultivate important soft skills that every entrepreneur inevitably needs in today’s fast-changing business world.
3. The opportunity for multiplier effects and further introduction of the GP into the territory via a “Train the Trainer” approach. Our existing and very active beneficiary communities include a wide range of key stakeholders, such as spaces dedicated to youth activation and entrepreneurship support, or youth organisations and young companies that operate with schools, young adults and adolescents. Involving such stakeholders in pilot actions and devoting special attention to transferring the practice to them will multiply its use and create an even wider scope of application.

Through an integral approach, based on our own pilot actions with existing beneficiary communities and a further transfer of the GP through a “Train the Trainer” scheme, we will be able to directly improve support services to regional young (aspiring) entrepreneurs and NEETs who have already started a journey with us, as well as to extend our reach and stimulate entrepreneurial mindsets and cross-fertilisation of ideas among those age groups we have found most difficult to engage so far.

Furthermore, this GP fosters the development of specific competences under the EntreComp framework, in the “Ideas & Opportunities” area.



3.2 ACTION: improve regional policies for the promotion of entrepreneurial mindsets through innovative approach.

The unique proposed action is divided into two implementation phases; they shall be the connection among the identified GP and our “starting point”, i.e., two main strands of the focus of the Apulian Youth Policy and Social Innovation Department: enhancing entrepreneurial mindset and youth entrepreneurship at 360° and requalifying and reusing public spaces.

On the margins of the proposed action, a “preparatory activity” will be implemented, which will entail a further in-depth analysis of the GP with the reference partner, possibly including a bilateral meeting and contacts with the participants in the Serendipity Tables held in Groningen, NL.

After that, the action plan will be implemented as described below: in a first phase, the GP will be adapted to a format suitable for our local context and will be implemented for a testing period before being finalised and made the basis for further dissemination and implementation on the territory.

3.2.1 PHASE 1 – GP Adaptation phase

First of all, an in-depth analysis of the GP identifying the primary replication structure and must-have resources will be carried out to provide a document serving as the first guidelines for the re-adaptation and re-use of the GP in the Apulian context.

Following the delivery of the relevant guidelines, the GP will be finalised, becoming a specific Apulian format, in order to be ready for testing. For the pilot phase, in a first instance, an invitation targeted at the beneficiaries of the Region’s PIN Programme will be launched in order to involve newly founded youth enterprises and give their founders an opportunity to present, discuss, and analyse their business models in the framework of the Serendipity Tables and critical friends.

Participating youth enterprises will experience first-hand the good practice as a part of the bottom-up support actions available to them throughout their start-up phase and will be a valuable resource for us in terms of feedback, critical analysis and constructive criticism.

Following this first testing period, the action will involve the elaboration of results together with all stakeholders through a participatory process. Strengths and weaknesses will be highlighted and, starting from the original local adaption used for the testing period, a model of the “Apulian Serendipity Table” will be co-created.

Deliverable: finalised Apulian GP model, ready to be further tested as a new service within youth policy measures.

1	Development of guidelines aimed at implementing subsequent actions
2	Following the guidelines , development of a new GP format to be tested as “Apulian Serendipity Table”
3	Publication and promotion of an open call aiming at identifying and selecting youth SMEs willing to be “testers” of the format developed as described in the section dedicated to the 1 st action. At least 10 SMEs will be selected.
4	Involvement of key local stakeholders to participate in the Serendipity Table as “critical friends”: e.g. asking critical questions, offering different viewpoints, etc. At least 3 “critical friends” for each Serendipity Table.
5	Organisation and implementation of 1 “Apulian Serendipity Table” for each selected SME. Organisation of 10 “Apulian Serendipity Tables”.
6	Debriefing and shared reflection sessions among all involved players. Analysis and processing of results. At list 2 debriefing sessions implemented.
7	Elaboration of a document and related toolkit to be functioning as a guideline for the adaptation and reuse of GP. 1 model of “Apulian Serendipity Table”

Players involved:

Regione Puglia, Department for Youth Policies and Social Innovation: as Managing Authority of the identified policy instruments. As supervisor and manager, it will be engaged in the identification of the core element related to policy level and coordination; correspondence to the real societal needs identified through the context analysis; presence of an institutional policy framework, clear indicators and desired impact, consistency with horizontal (other Regional Departments) and vertical (local, national and EU) policies.

ARTI – Regional Agency for Technology and Innovation: for the coordination and management of activities and as facilitator within the framework of the Apulian Serendipity Tables. As a body working in collaboration with Regione Puglia, it will analyse and deal with two different levels related to the reuse of the GP:

I. Infrastructural and operational level: choice of dedicated venues, material, resources and choice of operational (methodological) strategies, plans and measures, tools for policy management, monitoring and evaluation.

II. Community engagement level: presence of multi-stakeholder implementers and players, role in local governance.

Youth SMEs and, in particular, those among them that have been financed by PIN Regional Programme: as main stakeholders to involve in testing the readaptation of the GP.

Key stakeholders among them that had already been involved in the 1st phase of the E-COOL project who will be asked to participate in the Serendipity Tables, including: Regione Puglia, Welfare Unit, Puglia Sviluppo Department, Metropolitan City of Bari, Confindustria Puglia. In addition, private bodies will be identified and invited to participate according to the specific vision/mission of SMEs involved in each Serendipity Table.

Timeframe: 1st semester of phase II of the E-COOL Project

Funding sources:

Puglia Regional Operational Programme 2014-2020, TO 8 – Promote sustainable employment and support labour mobility, SO 8c – Increasing young people employment.

National Fund for Youth Policy.

The two aforementioned funds will be used within the framework of the Operational Programmes 2014 – 2020 and 2021 – 2027; more specifically, they will be allocated to the Regional Youth Policies Programme “Giovani Protagonisti”.

3.2.2 PHASE 2 “Train the Trainer” and Multiplication Actions

Both the staff from the Apulian Youth Policy Department and ARTI Puglia involved as well as young enterprises included in Action 2 will act as GP coaches towards strategic regional stakeholders. This action will begin by targeting staff members who manage public spaces and have a focus on social inclusion processes and activation of youth in Apulia; this will be done in order to foster the target groups of NEETs and young people aged 15 to 24.

Suitable public spaces will be identified among the beneficiaries funded by specific past and ongoing programmes implemented by the Apulian Youth Policy Department and ARTI Puglia such as, for example “Luoghi comuni” and “Laboratori urbani”. Selection criteria will include: type of stakeholders using the public space, activities and services implemented, local context, organisation of the physical space.

In collaboration with members of our beneficiary communities working with schools and adolescents, as well as with schools and institutions that have shown an active interest for collaboration in the past, the GP will also be transferred to educational institutions and other stakeholders working with young people.

As a natural gathering space of young people, the target groups to involve, public schools ensure a heterogenous socio-economic background of people “sitting” around the Apulian Serendipity Tables.

All trained stakeholders will be asked to have at least one test run to report on applicability, results and any obstacles or concerns. If necessary, the Apulian GP model will be further improved following this feedback.

Deliverables: At least 10 stakeholders trained as coaches and facilitators of the “Apulian Serendipity Table”+ 1 final model of “Apulian Serendipity Table”

1	Publication and promotion of 1 open call with the aim of identifying and selecting public spaces suitable for organising and hosting a Serendipity Table, involving stakeholders of local communities. At least 5 public spaces will be selected.
2	Publication and promotion of 1 open call with the aim of identifying and selecting public schools and educational institutions able to involve groups of young people and students in Serendipity Tables. At least 5 among public schools and educational institutions will be selected.
3	Organisation and implementation of an “Apulian Serendipity Table” for each selected space involving selected schools and educational institutions. Referents of SMEs, selected as described in the section concerning Action 2, will

	participate as coaches and facilitators with the support and supervision of Regione Puglia and ARTI. Organisation of 10 “Apulian Serendipity Tables”.
4	Debriefing and shared reflection sessions among all involved players (coaches, public spaces and schools’ referents). Analysis and processing of results. Implementation of at least 2 debriefing sessions.
5	Elaboration of a document and related toolkit as final model of the “Apulian Serendipity Table” 1 final model of the “Apulian Serendipity Table”

Players involved:

Regione Puglia, Youth Policy and Social Innovation Department: as supervisor and manager;
ARTI – Regional Agency for Technology and Innovation: for the coordination and management of activities and as facilitator within the framework of the Apulian Serendipity Tables.

Youth SMEs and, in particular, those among them that have been financed by PIN Regional Programme: as main stakeholders to train as coaches and facilitators in the framework of “Apulian Serendipity Tables”.

Public spaces managed by NGOs financed by Regione Puglia under the measures “Laboratori urbani” and “Luoghi comuni”, able to co-organise and host Serendipity Tables in collaboration with Regione Puglia, ARTI and coaches from youth SMEs.

Public schools that will collaborate, involving students to participate as host, to the “Apulian Serendipity Table” facilitated by trained coaches.

Timeframe: 2nd and 3rd semester of phase 2 of the E-COOL Project

Funding sources:

Puglia Regional Operational Programme 2014-2020, TO 8 - Promote sustainable employment and support labour mobility, SO 8c) Increasing young people employment.

National Fund for Youth Policy.



The two aforementioned funds will be used within the framework of the Operational Programmes 2014 – 2020 and 2021 – 2027; more specifically, they will be allocated to the Regional Youth Policies Programme “Giovani Protagonisti”.

Date: 08/09/2021

Signature: _____

Stamp of the organisation (if available): _____